

REP HEADLINE# 7387918 TRF# 617416
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM STATION SEP22/14 14.14
*** WXXI-TV ***

ADV # ADV. NAME ISS/ENDNG SPNDNG ACTN FUND

AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP. # OFF. # SALESMAN #

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7387918

CLASS: NATL. LOCAL REGIONAL

PRDCT ENDING SPENDING EST#1295 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP23/14 SEP30/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP22/14 14.14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 15135.00
TOTAL SPOTS 40

REP HEADLINE# 7387918 TRF# 617416 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP22/14 13.58
 CHANGES HARRIS REPORT FROM REP *** WXTI-TV ***

ADV #	ADV. NAME	ISS/ENDNG SPNDNG ACTN FUND	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ANNE BRAUNSCHEIDEL	
		600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN	WA- JUSTIN VOTTA	
		TOWSON, MD 21286			
ORDER #		CONTRACT # 7387918	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	ENDING SPENDING	EST#1295	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP23/14	SEP30/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE SEP22/14 13.58

REP: TO ODENE
FROM OLDER
MAKEGOOD APPROVED
PLEASE SEE LINES 36-38
PLEASE CONFIRM AND THANK YOU

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1000P-1100P	30		\$500.00	9/27	9/27	0		SAT	0
AGENCY ADVERTISER CODE = 114 AGENCY PRODUCT CODE = 126 AGENCY EST# = 1295												
PROGRAM : FOX 17 NEWS-10SA RA35+ : 3.1 CON COM1 : FOX 17 NEWS-10SA												

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP22/14 13.58
CHANGES
*** WXTI-TV ***

36	A	1130P-1230A	30	\$500.00	9/27	9/27	1	SAT	1
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37	A	1230A-105A	30	\$200.00	9/27	9/27	1	SAT	1
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38	A	400E-730F	30	\$2,500.00	9/28	9/28	1	SUN	1
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12	S	1100P-1135P	30	\$200.00	9/27	0	SAT	0
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PROGRAM :	FOX 17 NEWS-11SA				
RA35+ :	2.8				
CON COM1 :	FOX 17 NEWS-11SA				
14	S	100P-400P	30	\$2,500.00	9/28
					9/28
			0		SUN
					0

K'D	SEP27	30S	\$500.00	(SEP22/14)
BUY#11				
MISSED: SAT/1000P-1100P				

BUY#14	SUN/100P-400P	SEP28	30S	\$2,500.00
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& SUN/400P-730P	SEP28	30S	\$2,500.00
CMT: PROGRAM TIME CHANGE, PLEASE SEE MG OFFERS			

30S	\$500.00	(SEP22/14)
30S	\$200.00	
30S	\$2,500.00	
30S	\$500.00	PLS ADVISE.
30S	\$200.00	
30S	\$2,500.00	

REP HEADLINE# 7387918 TRF# 617416 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP22/14 13.58
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/14			13235.00	OCT/14		\$1,900.00						
CONTRACT TOTAL											15135.00	
TOTAL SPOTS											40	

MARKET TOTALS \$100,900 WXMI 15% WOTV 0% WZZM 29% WWMT 22% WOOD 34% WXSP 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7387918 TRF# 617416 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP22/14 12.34
*** WXTM-TV ***

ADV # ADV. NAME ISS/ENDNG SPNDNG ACTN FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7387918 CLASS: NATL. LOCAL REGIONAL

PRDCT ENDING SPENDING EST#1295 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP23/14 SEP30/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP22/14 12.34

REP: TO ODENE
FROM OLDER
NEW ORDER
\$15315/40 SPOTS
PLEASE CONFIRM AND THANK YOU

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#11 MISSED:SAT/1000P-1100P SEP27 30S \$500.00 (SEP22/14)
BUY#12 SAT/1100P-1135P SEP27 30S \$200.00
BUY#14 SUN/100P-400P SEP28 30S \$2,500.00
OFFER:SAT/1130P-1230A SEP27 30S \$500.00 PLS ADVISE.
& SAT/1230A-105A SEP27 30S \$200.00
& SUN/400P-730P SEP28 30S \$2,500.00
CMT:PROGRAM TIME CHANGE, PLEASE SEE MG OFFERS

CONTRACT TOTAL 15135.00
TOTAL SPOTS 40

REP HEADLINE# 7387918 TRF# 617416 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP22/14 12.32
*** WXTM-TV ***

ADV # ADV. NAME ISS/ENDNG SPNDNG ACTN FUND REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7387918 CLASS: NATL. LOCAL REGIONAL

PRDCT ENDING SPENDING EST#1295 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP23/14 SEP30/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP22/14 12.32

REP: TO ODENE
FROM OLDER
NEW ORDER
\$15315/40 SPOTS
PLEASE CONFIRM AND THANK YOU

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AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL 15135.00
TOTAL SPOTS 40

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP22/14 10.45
*** WXTI-TV ***

REP: TO ODENE
FROM OLDER
NEW ORDER
\$15315/40 SPOTS
PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-430P	30		\$125.00	9/26	9/26	1		FRI	1
AGENCY ADVERTISER CODE = 114 AGENCY PRODUCT CODE = 126 AGENCY EST# = 1295												
PROGRAM : FOX 17 NEWS AT FOUR RA35+ : 1.3 CON COM1 : FOX 17 NEWS AT FOUR												

SEP22/14 10.45
*** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			430P-500P PROGRAM : FOX 17 NEWS AT FOUR THIRTY RA35+ : 1.2 CON COM1: FOX 17 NEWS AT FOUR THIRTY	30		\$125.00	9/26	9/26	1		FRI	1
3			600P-630P PROGRAM : FOX 17 NEWS AT SIX RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX	30		\$250.00	9/26	9/26	1		FRI	1
4			600A-700A PROGRAM : FOX 17 M-F NEWS 6A RA35+ : 2.9 CON COM1: FOX 17 M-F NEWS 6A	30		\$200.00	9/26	9/26	1		FRI	1
5			630P-700P PROGRAM : FOX 17 NEWS AT SIX THIRTY RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX THIRTY	30		\$250.00	9/26	9/26	1		FRI	1
6			400P-430P PROGRAM : FOX 17 NEWS AT FOUR RA35+ : 1.3 CON COM1: FOX 17 NEWS AT FOUR	30		\$125.00	9/29	9/29	1		MON	1
7			430P-500P PROGRAM : FOX 17 NEWS AT FOUR THIRTY RA35+ : 1.2 CON COM1: FOX 17 NEWS AT FOUR THIRTY	30		\$125.00	9/29	9/29	1		MON	1
8			600P-630P PROGRAM : FOX 17 NEWS AT SIX RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX	30		\$250.00	9/29	9/29	1		MON	1
9			600A-700A PROGRAM : FOX 17 M-F NEWS 6A RA35+ : 2.9 CON COM1: FOX 17 M-F NEWS 6A	30		\$200.00	9/29	9/29	1		MON	1

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP22/14 10.45
*** WXML-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
10			630P-700P PROGRAM : FOX 17 NEWS AT SIX THIRTY RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX THIRTY 11:30P - 11:30A	30		\$250.00	9/29	9/29	1		MON	1
11			1000P-1100P PROGRAM : FOX 17 NEWS-10SA RA35+ : 3.1 CON COM1: FOX 17 NEWS-10SA 11:30A	30		\$500.00	9/27	9/27	1		SAT	1
12			1100P-1135P PROGRAM : FOX 17 NEWS-11SA RA35+ : 2.8 CON COM1: FOX 17 NEWS-11SA	30		\$200.00	9/27	9/27	1		SAT	1
13			600A-700A PROGRAM : FOX 17 NEWS SAT 6A RA35+ : 2.4 CON COM1: FOX 17 NEWS SAT 6A	30		\$85.00	9/27	9/27	1		SAT	1
14			4 - 730P PROGRAM : FOX 17 NEWS SAT 6A RA35+ : 2.4 CON COM1: FOX 17 NEWS SAT 6A	30		\$2,500.00	9/28	9/28	1		SUN	1
15			1000P-1100P PROGRAM : FOX 17 NEWS-10 SU RA35+ : 5.5 CON COM1: FOX 17 NEWS-10 SU	30		\$1,000.00	9/28	9/28	1		SUN	1
16			1100P-1135P PROGRAM : FOX17 NEWS-11SU RA35+ : 2.7 CON COM1: FOX17 NEWS-11SU	30		\$275.00	9/28	9/28	1		SUN	1
17			1200N-100P PROGRAM : NFL SUNDAY PRE-GAME RA35+ : 8.7 CON COM1: NFL SUNDAY PRE-GAME	30		\$1,800.00	9/28	9/28	1		SUN	1

REP HEADLINE# 7387918
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP22/14 10.45
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26			430P-500P PROGRAM : FOX 17 NEWS AT FOUR THIRTY RA35+ : 1.2 CON COM1: FOX 17 NEWS AT FOUR THIRTY	30		\$125.00	9/23	9/30	1		TUE	2
27			600P-630P PROGRAM : FOX 17 NEWS AT SIX RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX	30		\$250.00	9/23	9/30	1		TUE	2
28			600A-700A PROGRAM : FOX 17 M-F NEWS 6A RA35+ : 2.9 CON COM1: FOX 17 M-F NEWS 6A	30		\$200.00	9/23	9/30	1		TUE	2
29			630P-700P PROGRAM : FOX 17 NEWS AT SIX THIRTY RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX THIRTY	30		\$250.00	9/23	9/30	1		TUE	2
30			700P-730P PROGRAM : TWO & HALF MEN RA35+ : 3.1 CON COM1: TWO & HALF MEN	30		\$450.00	9/23	9/23	1		TUE	1
31			400P-430P PROGRAM : FOX 17 NEWS AT FOUR RA35+ : 1.3 CON COM1: FOX 17 NEWS AT FOUR	30		\$125.00	9/24	9/24	1		WED	1
32			430P-500P PROGRAM : FOX 17 NEWS AT FOUR THIRTY RA35+ : 1.2 CON COM1: FOX 17 NEWS AT FOUR THIRTY	30		\$125.00	9/24	9/24	1		WED	1
33			600P-630P PROGRAM : FOX 17 NEWS AT SIX RA35+ : 1.9 CON COM1: FOX 17 NEWS AT SIX	30		\$250.00	9/24	9/24	1		WED	1

REP HEADLINE# 7387918
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP22/14 10.45
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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34			600A-700A	30		\$200.00	9/24	9/24	1		WED	1
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PROGRAM : FOX 17 M-F NEWS 6A
 RA35+ : 2.9
 CON COM1: FOX 17 M-F NEWS 6A

35			630P-700P	30		\$250.00	9/24	9/24	1		WED	1
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PROGRAM : FOX 17 NEWS AT SIX THIRTY
 RA35+ : 1.9
 CON COM1: FOX 17 NEWS AT SIX THIRTY

SEP/14	13235.00	OCT/14	\$1,900.00					CONTRACT TOTAL	15135.00			
								TOTAL SPOTS	40			

MARKET TOTALS \$100,900 WXMI 15% WOTV 0% WZZM 29% WMMT 22% WOOD 34% WXSP 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*

CONTRACT



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

Contract / Revision 617416 /		Alt Order # 07387918
Product ENDING SPENDING		
Contract Dates 09/23/14 - 09/30/14		Estimate # 1295
Advertiser Ending Spending Action Fund		Original Date / Revision 09/25/14 / 09/25/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WXMI	Account Executive Justin Votta	Sales Office Telerep Washin
Special Handling		
Demographic Adults 35+		
		Total Ratings 135.00
IDB# 1021	Advertiser Code 114	Product Code 126
Agency Ref		Advertiser Ref

And:

Mentzer Media Services Inc
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	17	09/26/14	09/26/14	Fri Fox17 News at 4pm	4p-430p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$125.00	1.30			
2	17	09/26/14	09/26/14	Fri Fox17 News at 4pm	430p-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$125.00	1.20			
3	17	09/26/14	09/26/14	Fri Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$250.00	1.90			
4	17	09/26/14	09/26/14	Fri 6a News	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$200.00	2.90			
5	17	09/26/14	09/26/14	Fri Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$250.00	1.90			
6	17	09/29/14	09/29/14	Mon Fox17 News at 4pm	4p-430p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$125.00	1.30			
7	17	09/29/14	09/29/14	Mon Fox17 News at 4pm	430p-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$125.00	1.20			
8	17	09/29/14	09/29/14	Mon Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$250.00	1.90			
9	17	09/29/14	09/29/14	Mon 6a News	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$200.00	2.90			
10	17	09/29/14	09/29/14	Mon Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$250.00	1.90			
11	17	09/27/14	09/27/14	Late News (not 10p start)	1130p-1230a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$500.00	3.10			
12	17	09/27/14	09/27/14	Late News 1/2HR not 11p	1230-105a		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u>	<u>Alt Order #</u>
617416 /	07387918

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/14 - 09/30/14	ENDING SPENDING	1295

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ending Spending Action	09/25/14 / 09/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$200.00	2.80			
13	17	09/27/14	09/27/14	AM News 6a Sat	6a-7a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$85.00	2.40			
14	17	09/28/14	09/28/14	NFL on FOX Late Game	4p-730p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$2,500.00	25.70			
15	17	09/28/14	09/28/14	Su Fox 17 News at 10p	10p-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$1,000.00	5.50			
16	17	09/28/14	09/28/14	Fox 17 11p News (Sun)	11p-1135p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$275.00	2.70			
17	17	09/28/14	09/28/14	NFL on FOX Pre-Game	12p-1p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$1,800.00	8.70			
18	17	09/28/14	09/28/14	NFL on FOX Late Game	4p-730p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$2,500.00	23.40			
19	17	09/28/14	09/28/14	AM News 6a Sun	6a-7a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$125.00	2.40			
20	17	09/25/14	09/25/14	Thu Fox17 News at 4pm	4p-430p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$125.00	1.30			
21	17	09/25/14	09/25/14	Thu Fox17 News at 4pm	430p-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$125.00	1.20			
22	17	09/25/14	09/25/14	Thu Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$250.00	1.90			
23	17	09/25/14	09/25/14	Thu 6a News	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$200.00	2.90			
24	17	09/25/14	09/25/14	Thu Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$250.00	1.90			
25	17	09/23/14	09/30/14	Tue Fox17 News at 4pm	4p-430p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$125.00	1.30			
Week:		09/29/14	10/05/14	-1-----				1	\$125.00	1.30			
26	17	09/23/14	09/30/14	Tue Fox17 News at 4pm	430p-5p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$125.00	1.20			
Week:		09/29/14	10/05/14	-1-----				1	\$125.00	1.20			
27	17	09/23/14	09/30/14	Tue Fox 17 News at 6p	6p-630p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$250.00	1.90			
Week:		09/29/14	10/05/14	-1-----				1	\$250.00	1.90			
28	17	09/23/14	09/30/14	Tue 6a News	6a-7a		:30				NM	2	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u> 617416 /		<u>Alt Order #</u> 07387918
<u>Contract Dates</u> 09/23/14 - 09/30/14	<u>Product</u> ENDING SPENDING	<u>Estimate #</u> 1295
<u>Advertiser</u> Ending Spending Action		<u>Original Date / Revision</u> 09/25/14 / 09/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$200.00	2.90			
Week:		09/29/14	10/05/14	-1-----				1	\$200.00	2.90			
29	17	09/23/14	09/30/14	Tue Fox 17 News at 6p	630p-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$250.00	1.90			
Week:		09/29/14	10/05/14	-1-----				1	\$250.00	1.90			
30	17	09/23/14	09/23/14	Tue 7p-730p	7p-730p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-1-----				1	\$450.00	3.10			
31	17	09/24/14	09/24/14	Wed Fox17 News at 4pm	4p-430p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$125.00	1.30			
32	17	09/24/14	09/24/14	Wed Fox17 News at 4pm	430p-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$125.00	1.20			
33	17	09/24/14	09/24/14	Wed Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$250.00	1.90			
34	17	09/24/14	09/24/14	Wed 6a News	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$200.00	2.90			
35	17	09/24/14	09/24/14	Wed Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$250.00	1.90			
Totals										135.00		40	\$15,135.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/28/14	30	\$13,235.00	\$11,249.75
09/29/14 -09/30/14	10	\$1,900.00	\$1,615.00
Totals	40	\$15,135.00	\$12,864.75

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXMF-TV	Date: 9/22/14
---	-------------------------

I, Rita O'Brennan

do hereby request station time concerning the following issue:

Ending Spending Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund
817 Slaters Lane
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CEO: Todd Ricketts
President: Brian Baker
Treasurer: Nancy Watkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Ending Spending Action Fund
817 Slaters Lane
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

CEO: Todd Ricketts
President: Brian Baker
Treasurer: Nancy Watkins

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/14/14 [Signature] 202.642.2771
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] [Printed Name] [Title]
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

GROSS

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 09/23/2014
- (2) **Name of candidate:** N/A
- (3) **Office for which candidate is running:** N/A
- (4) **Political party:** N/A
- (5) **Name of person using time if other than candidate:** Ending Spending Action Fund
- (6) **Request made by candidate:** Yes: No: X (Check one)
- (7) **Request made on behalf of candidate by:** N/A
- (8) **Request made:** In writing: X In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

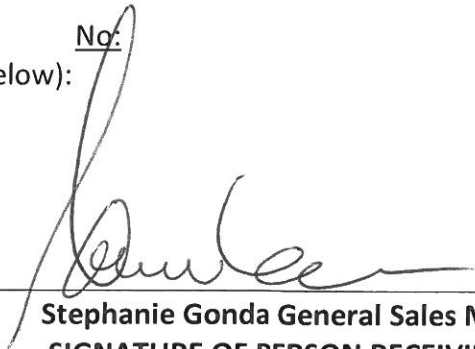
GROSS: \$15,135.00 NET: \$12,864.75

WXMI

STATION

10/01/2014

DATE


Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION