

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/14 10.52  
REP HEADLINE# 7371287 TRF# 616310 \*\*\* WMMI-TV \*\*\*  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV #	ADV. NAME	ISS/RGA	MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP		BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE		SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301				
ORDER #		CONTRACT #	7371287	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MICHIGAN	EST#	*****	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT14/14	OCT20/14	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE	SEP18/14	10.52

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL	165.07
TOTAL SPOTS	19420.00
	73

SEP15/14 16.43  
\*\*\* WXTM-TV \*\*\*

SALES PRSN WA- JUSTIN VOTTA

DATE SEP 15/14 16.45

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\* IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = RGAMI AGENCY PRODUCT CODE = ORDR AGENCY EST# = C14C20												
1			1200N-100P	30		\$100.00	10/17	10/17	2		FRI	2
PROGRAM : MAURY RA35+ : 7.9 CON COM1 : MAURY												
2			500P-530P	30		\$250.00	10/17	10/17	1		FRI	1
PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1 : 5P NEWS												

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SEP15/14 16.45  
 \*\*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/17	10/17	1		FRI	1
4			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/17	10/17	1		FRI	1
5			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/17	10/17	1		FRI	1
6			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/17	10/17	2		FRI	2
7			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/17	10/17	2		FRI	2
8			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/17	10/17	2		FRI	2
9			1200N-100P PROGRAM : MAURY RA35+ : 7.9 CON COM1: MAURY	30		\$100.00	10/20	10/20	2		MON	2
10			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/20	10/20	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/20	10/20	1		MON	1
12			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/20	10/20	1		MON	1
13			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/20	10/20	1		MON	1
14			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/20	10/20	2		MON	2
15			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/20	10/20	2		MON	2
16			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/20	10/20	2		MON	2
17			600A-700A PROGRAM : SAT 6A NEWS RA35+ : 6.3 CON COM1: SAT 6A NEWS	30		\$85.00	10/18	10/18	2		SAT	2
18			700A-800A PROGRAM : SAT 7A NEWS RA35+ : 9.8 CON COM1: SAT 7A NEWS	30		\$125.00	10/18	10/18	2		SAT	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			800A-900A PROGRAM : SA 8A NEWS RA35+ : 10.5 CON COM1: SA 8A NEWS	30		\$125.00	10/18	10/18	2		SAT	2
20			100P-400P PROGRAM : SAINTS @ LIONS RA35+ : 179.0 CON COM1: SAINTS @ LIONS	30		\$6,500.00	10/19	10/19	1		SUN	1
21			700A-800A PROGRAM : SU 7A NEWS RA35+ : 10.7 CON COM1: SU 7A NEWS	30		\$125.00	10/19	10/19	2		SUN	2
22			800A-900A PROGRAM : SU 8A NEWS RA35+ : 14.3 CON COM1: SU 8A NEWS	30		\$125.00	10/19	10/19	2		SUN	2
23			900A-1000A PROGRAM : SUN 9A NEWS RA35+ : 9.5 CON COM1: SUN 9A NEWS	30		\$125.00	10/19	10/19	2		SUN	2
24			1200N-100P PROGRAM : MAURY RA35+ : 7.9 CON COM1: MAURY	30		\$100.00	10/16	10/16	2		THU	2
25			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/16	10/16	1		THU	1
26			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/16	10/16	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/16	10/16	1		THU	1
28			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/16	10/16	1		THU	1
29			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/16	10/16	2		THU	2
30			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/16	10/16	2		THU	2
31			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/16	10/16	2		THU	2
32			1200N-100P PROGRAM : MAURY RA35+ : 7.9 CON COM1: MAURY	30		\$100.00	10/14	10/14	2		TUE	2
33			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/14	10/14	1		TUE	1
34			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/14	10/14	1		TUE	1

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35			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/14	10/14	1		TUE	1
36			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/14	10/14	1		TUE	1
37			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/14	10/14	2		TUE	2
38			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/14	10/14	2		TUE	2
39			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/14	10/14	2		TUE	2
40			1200N-100P PROGRAM : MAURY RA35+ : 7.9 CON COM1: MAURY	30		\$100.00	10/15	10/15	2		WED	2
41			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/15	10/15	1		WED	1
42			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/15	10/15	1		WED	1

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43			600P-630P	30		\$250.00	10/15	10/15	1		WED	1
PROGRAM : 6P NEWS												
RA35+ : 14.4												
CON COM1 : 6P NEWS												

44			630P-700P	30		\$250.00	10/15	10/15	1		WED	1
PROGRAM : 630P NEWS												
RA35+ : 12.9												
CON COM1 : 630P NEWS												

45			700A-800A	30		\$250.00	10/15	10/15	2		WED	2
PROGRAM : 7A NEWS												
RA35+ : 23.0												
CON COM1 : 7A NEWS												

46			800A-900A	30		\$200.00	10/15	10/15	2		WED	2
PROGRAM : 8A NEWS												
RA35+ : 15.7												
CON COM1 : 8A NEWS												

47			900A-1000A	30		\$100.00	10/15	10/15	2		WED	2
PROGRAM : MAURY												
RA35+ : 12.1												
CON COM1 : MAURY												

OCT/14 19420.00 CONTRACT TOTAL 19420.00  
TOTAL SPOTS 73

MARKET TOTALS \$97,100 WXTM 20% WOTV 4% WZZM 38% WWTM 19% WOOD 15% WXSP 3% CABL 0%  
DEMOS- RA35+\* EMMT 1% WZPX 0%

SVC- NSI  
DEMOS- RA35+\*



# CONTRACT

**FOX17** WXMI-TV  
 3117 Plaza Drive NE  
 Grand Rapids, MI 49525  
 (616) 364-8722

<u>Contract / Revision</u> 616310 /		<u>Alt Order #</u> 07371287
<u>Product</u> RGA MICHIGAN		
<u>Contract Dates</u> 10/14/14 - 10/20/14		<u>Estimate #</u> C14C20
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 09/18/14 / 09/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 993.70
<u>IDB#</u>	<u>Advertiser Code</u> RGAMI	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group  
 1427 Leslie Ave  
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	10/17/14	10/17/14	Fri 12p-1p	12p-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----2--				2	\$100.00	7.90			
N 2	17	10/17/14	10/17/14	Fri Fox17 News at 5pm	5p-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$250.00	14.30			
N 3	17	10/17/14	10/17/14	Fri Fox17 News at 5pm	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$250.00	15.30			
N 4	17	10/17/14	10/17/14	Fri Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$250.00	14.40			
N 5	17	10/17/14	10/17/14	Fri Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$250.00	12.90			
N 6	17	10/17/14	10/17/14	Fri 7a News	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----2--				2	\$250.00	23.00			
N 7	17	10/17/14	10/17/14	Fri 8a-9a News	8a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----2--				2	\$200.00	15.70			
N 8	17	10/17/14	10/17/14	Fri 9a-10a	9a-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----2--				2	\$100.00	12.10			
N 9	17	10/20/14	10/20/14	Mon 12p-1p	12p-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	2-----				2	\$100.00	7.90			
N 10	17	10/20/14	10/20/14	Mon Fox17 News at 5pm	5p-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$250.00	14.30			
N 11	17	10/20/14	10/20/14	Mon Fox17 News at 5pm	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$250.00	15.30			
N 12	17	10/20/14	10/20/14	Mon Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WXMI-TV**  
**3117 Plaza Drive NE**  
**Grand Rapids, MI 49525**  
**(616) 364-8722**

Contract / Revision	Alt Order #
616310 /	07371287

Contract Dates	Product	Estimate #
10/14/14 - 10/20/14	RGA MICHIGAN	C14C20

Advertiser	Original Date / Revision
Republican Governors As	09/18/14 / 09/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$250.00	14.40			
N 13	17	10/20/14	10/20/14	Mon Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$250.00	12.90			
N 14	17	10/20/14	10/20/14	Mon 7a News	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	2-----				2	\$250.00	23.00			
N 15	17	10/20/14	10/20/14	Mon 8a-9a News	8a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	2-----				2	\$200.00	15.70			
N 16	17	10/20/14	10/20/14	Mon 9a-10a	9a-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	2-----				2	\$100.00	12.10			
N 17	17	10/18/14	10/18/14	AM News 6a Sat	6a-7a		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----2-				2	\$85.00	6.30			
N 18	17	10/18/14	10/18/14	AM News 7a Sat	7a-8a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----2-				2	\$125.00	9.80			
N 19	17	10/18/14	10/18/14	AM News 8a Sat	8a-9a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----2-				2	\$125.00	10.50			
N 20	17	10/19/14	10/19/14	Detroit Lions on FOX	1-4p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----1				1	\$6,500.00	0.00			
N 21	17	10/19/14	10/19/14	AM News 7a Sun	7a-8a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----2				2	\$125.00	10.70			
N 22	17	10/19/14	10/19/14	AM News 8a Sun	8a-9a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----2				2	\$125.00	14.30			
N 23	17	10/19/14	10/19/14	Fox News Sunday	9a-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-----2				2	\$125.00	9.50			
N 24	17	10/16/14	10/16/14	Thu 12p-1p	12p-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---2---				2	\$100.00	7.90			
N 25	17	10/16/14	10/16/14	Thu Fox17 News at 5pm	5p-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---1---				1	\$250.00	14.30			
N 26	17	10/16/14	10/16/14	Thu Fox17 News at 5pm	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---1---				1	\$250.00	15.30			
N 27	17	10/16/14	10/16/14	Thu Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---1---				1	\$250.00	14.40			
N 28	17	10/16/14	10/16/14	Thu Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---1---				1	\$250.00	12.90			
N 29	17	10/16/14	10/16/14	Thu 7a News	7a-8a		:30				NM	2	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WXMI-TV**  
**3117 Plaza Drive NE**  
**Grand Rapids, MI 49525**  
**(616) 364-8722**

Contract / Revision	Alt Order #
616310 /	07371287

Contract Dates	Product	Estimate #
10/14/14 - 10/20/14	RGA MICHIGAN	C14C20

Advertiser	Original Date / Revision
Republican Governors As	09/18/14 / 09/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---2---				2	\$250.00	23.00			
N 30	17	10/16/14	10/16/14	Thu 8a-9a News	8a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---2---				2	\$200.00	15.70			
N 31	17	10/16/14	10/16/14	Thu 9a-10a	9a-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	---2---				2	\$100.00	12.10			
N 32	17	10/14/14	10/14/14	Tue 12p-1p	12p-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-2-----				2	\$100.00	7.90			
N 33	17	10/14/14	10/14/14	Tue Fox17 News at 5pm	5p-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$250.00	14.30			
N 34	17	10/14/14	10/14/14	Tue Fox17 News at 5pm	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$250.00	15.30			
N 35	17	10/14/14	10/14/14	Tue Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$250.00	14.40			
N 36	17	10/14/14	10/14/14	Tue Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----				1	\$250.00	12.90			
N 37	17	10/14/14	10/14/14	Tue 7a News	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-2-----				2	\$250.00	23.00			
N 38	17	10/14/14	10/14/14	Tue 8a-9a News	8a-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-2-----				2	\$200.00	15.70			
N 39	17	10/14/14	10/14/14	Tue 9a-10a	9a-10a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-2-----				2	\$100.00	12.10			
N 40	17	10/15/14	10/15/14	Wed 12p-1p	12p-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--2----				2	\$100.00	7.90			
N 41	17	10/15/14	10/15/14	Wed Fox17 News at 5pm	5p-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$250.00	14.30			
N 42	17	10/15/14	10/15/14	Wed Fox17 News at 5pm	530p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$250.00	15.30			
N 43	17	10/15/14	10/15/14	Wed Fox 17 News at 6p	6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$250.00	14.40			
N 44	17	10/15/14	10/15/14	Wed Fox 17 News at 6p	630p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$250.00	12.90			
N 45	17	10/15/14	10/15/14	Wed 7a News	7a-8a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--2----				2	\$250.00	23.00			
N 46	17	10/15/14	10/15/14	Wed 8a-9a News	8a-9a		:30				NM	2	\$400.00

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**(616) 364-8722**

<u>Contract / Revision</u>	<u>Alt Order #</u>
616310 /	07371287

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/14 - 10/20/14	RGA MICHIGAN	C14C20

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	09/18/14 / 09/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	--2----				2	\$200.00	15.70				
N 47	17	10/15/14	10/15/14	Wed 9a-10a	9a-10a		:30				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/13/14	10/19/14	--2----				2	\$100.00	12.10				
Totals										993.70			73	\$19,420.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/20/14	73	\$19,420.00	\$16,507.00
<b>Totals</b>	73	\$19,420.00	\$16,507.00

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mark Schauer  
Governor  
11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RGA  
1747 Pennsylvania Avenue NW, Suite 250

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Adams, General Counsel and Deputy Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group  
do hereby request station time concerning the following issue:

RGA Michigan
--------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: RGA Michigan

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

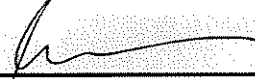
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/18/14

Date



Signature

(703) 518-4747

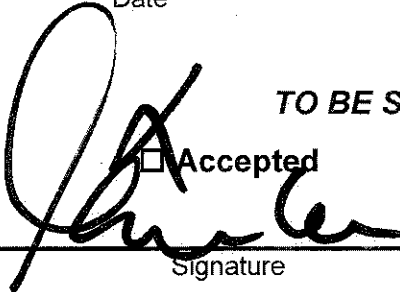
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title



RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

---

(1) **Date of request:** 10/14/2014

(2) **Name of candidate:** N/A

(3) **Office for which candidate is running:** N/A

(4) **Political party:** N/A

(5) **Name of person using time if other than candidate:** RGA Michigan

(6) **Request made by candidate:** Yes: No: X (Check one)

(7) **Request made on behalf of candidate by:** N/A

(8) **Request made:** In writing: X In person: By phone:  
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: X Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: X No:  
(Check one. If "yes", state amount in space below):

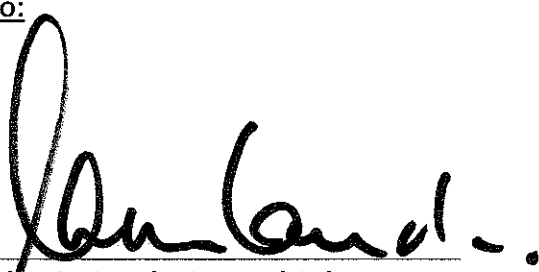
GROSS: \$19,420.00 NET: \$16,507.00

WXMI

10/23/2014

**STATION**

**DATE**

  
**Stephanie Gonda General Sales Mgr**  
**SIGNATURE OF PERSON RECEIVING**  
**REQUEST ON BEHALF OF STATION**