

REP HEADLINE# 7371309 TRF# 616362 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/14 18.15 *** WXTM-TV ***

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7371309 CLASS: NATL. LOCAL REGIONAL

PRDCT RGA MICHIGAN EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV4/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 18.15

REP: TO ODENE
FROM OLDER
MAKEGOOD APPROVED
PLEASE SEE LINE 59
PLEASE CONFIRM AND THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS: MISSED: SUN/900A-1000A NOV2 30S \$125.00 (OCT30/14)
M3 OK'D BUY#28 OFFER: SAT/700A-800A NOV1 30S \$125.00 PLS ADVISE.
CMT: OVERSOLD, PLEASE SEE MG OFFER

CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
OCT30/14 16.33
*** WXTI-TV ***

SALES PRSN WA- JUSTIN VOTTA

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

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PROGRAM : SUN 9A NEWS
RA35+ : 9.5
CON COM1: SUN 9A NEWS
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REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/14 16.33
 CHANGES ** WXMI-TV ***

REP HEADLINE# 7371309 TRF# 616362
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
59	A		700A-800A	30		\$125.00	11/1	11/1	1		SAT	1

PROGRAM : AM NEWS
 RA35+ : 9.5
 ORD COM1: OVERSOLD, PLEASE SEE MG OFFER
 THIS IS A MAKE-GOOD FOR NOV2 ON LINE-28 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#28 MISSED: SUN/900A-1000A NOV2 30S \$125.00 (OCT30/14)
 OFFER: SAT/700A-800A NOV1 30S \$125.00 PLS ADVISE.
 CMT: OVERSOLD, PLEASE SEE MG OFFER

NOV/14 24320.00 CONTRACT TOTAL 24320.00
 TOTAL SPOTS 100

MARKET TOTALS \$121,600
 WXMI 20% WOTV 4% WZZM 38% WWSM 19% WOOD 15% WWSB 3% CABL 0%
 DEMOS- RA35+* EMMT 1% WZPX 0%

SVC- NSI
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7371309 TRF# 616362 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT30/14 15.57
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTM-TV ***

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD
1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301
ORDER # CONTRACT # 7371309 CLASS: NATL. LOCAL REGIONAL
PRDCT RGA MICHIGAN EST#*** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT28/14 NOV4/14 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 15.57

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#28 MISSED: SUN/900A-1000A NOV2 30S \$125.00 (OCT30/14)
OFFER: SAT/700A-800A NOV1 30S \$125.00 PLS ADVISE.
CMT: OVERSOLD, PLEASE SEE MG OFFER

CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

Spot Manager: Preempted/Unresolved, 10/01/14-11/04/14

Order	Alt Order #	Inv. Code (Booked)	Length	Weekday	Air Time	Date	Inv. Code (Placed*)	Rate	Ad-ID
Advertiser: Republican Governors Association									
616362	28	07371309	Fox News Sunday	:30	Sunday	11/02/14	Fox News Sunday	\$125.00	
								\$125.00	

Make good (a = 7A news).

Myth Advocacy -

[Sorted by: Advertiser]

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/14 15.51
REP HEADLINE# 7371309 TRF# 616362 *** WMMI-TV ***
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301			
ORDER #		CONTRACT # 7371309	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MICHIGAN	EST#*****	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT28/14	NOV4/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT30/14	15.51

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT29/14 14.38
CHANGES
*** WXML-TV ***

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PROGRAM : 5A NEWS  
RA35+ : 5.2  
CON COM1: 5A NEWS
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REP HEADLINE# 7371309 TRF# 616362
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 14.38
CHANGES ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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58	A		500A-600A	30		\$75.00	11/1	11/1	1		SAT	1
PROGRAM : 5AM NEWS												
RA35+ : 5.2												
ORD COM1: SPOT N/A, OFFERING 1X SAT AM NEWS ON 11/1												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-3 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#3	MISSED: FRI/500A-600A				OCT31		30S	\$75.00	(OCT29/14)	
			OFFER: SAT/500A-600A				NOV1		30S	\$75.00	PLS ADVISE.	
CMT: SPOT N/A, OFFERING 1X SAT AM NEWS ON 11/1												

NOV/14 24320.00 CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

MARKET TOTALS \$121,600 WXMI 20% WOTV 4% WZZM 38% WWMT 19% WOOW 15% WXSP 3% CABL 0%
EWM 1% WZPX 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT29/14 13.04
 *** WMMI-TV ***
 REP HEADLINE# 7371309 TRF# 616362
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301			
ORDER #		CONTRACT # 7371309	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MICHIGAN	EST#****	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT28/14	NOV4/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT29/14	13.04

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

STATION MAKEGOOD OFFERS:
 M2 UNRESTL BUY#3 MISSED: FRI/500A-600A OCT31 30S \$75.00 (OCT29/14)
 OFFER: SAT/500A-600A NOV1 30S \$75.00 PLS ADVISE.
 CMT: SPOT N/A, OFFERING 1X SAT AM NEWS ON 11/1
 CONTRACT TOTAL 24320.00
 TOTAL SPOTS 100

REP HEADLINE# 7371309 TRF# 616362 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT14/14 15.15
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTI-TV ***

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301			
ORDER #		CONTRACT # 7371309	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MICHIGAN	EST#****	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT28/14	NOV4/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE	OCT14/14 15.15

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 CONTRACT TOTAL 24320.00
 TOTAL SPOTS 100

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT14/14 10.52
CHANGES
*** WMMI-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
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9	9	9
10	10	10
11	11	11
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92	92	92
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94	94	94
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97	97	97
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99	99	99
100	100	100

BUYER NAME CAROLYN GOOD

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT14/14 10.52

TO ODENE
FROM OLDER
MAKEGOOD APPROVED
PLEASE SEE LINE 57
PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
***** IDB# 1046*****

[illegible]

AGENCY ADVERTISER CODE =	RGAMI	AGENCY EST# =	C28N04
AGENCY PRODUCT CODE =	ORDR		

28	S	900A~1000A	30	\$125.00	11/2	1	SUN	1
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PROGRAM : SUN 9A NEWS
RA35+ : 9.5
CON COM1: SUN 9A NEWS
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REP HEADLINE# 7371309 TRF# 616362 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT14/14 10.52
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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57	A		600A-700A	30		\$125.00	11/2	11/2	1		SUN	1
PROGRAM : 6AM NEWS RA35+ : 9.5 ORD COM1 : SPOT N/A, OFFERING 1X 6AM NEWS ON 11/2 THIS IS A MAKE-GOOD FOR NOV2 ON LINE-28 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#28 MISSED: SUN/900A-1000A NOV2 30S \$125.00 (OCT13/14) OFFER: SUN/600A-700A NOV2 30S \$125.00 PLS ADVISE. CMT: SPOT N/A, OFFERING 1X 6AM NEWS ON 11/2												

NOV/14 24320.00 CONTRACT TOTAL 24320.00
 TOTAL SPOTS 100

MARKET TOTALS \$121,600
 WXTM 20% WOTV 4% WZLW 38% WWTM 19% WOOD 15% WXSP 3% CABL 0%
 EWMT 1% WZPX 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT13/14 00.44
REP HEADLINE# 7371309 TRF# 616362 *** WMMI-TV ***
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301			
ORDER #		CONTRACT # 7371309	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MICHIGAN	EST#	*****	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	OCT28/14	NOV4/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT13/14	00.44

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#28 MISSED: SUN/900A-1000A NOV2 30S \$125.00 (OCT13/14)
OFFER: SUN/600A-700A NOV2 30S \$125.00 PLS ADVISE.
CMT: SPOT N/A, OFFERING 1X 6AM NEWS ON 11/2
CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

REP HEADLINE# 7371309 TRF# 616362 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/14 12.03
*** WXTM-TV ***

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD
1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7371309 CLASS: NATL. LOCAL REGIONAL
PRDCT RGA MICHIGAN EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV4/14 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/14 12.03

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

SEP15/14 16.51
*** WXXMI-TV ***

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PROGRAM : 5P NEWS
RA35+ : 14.3
CON COM1 : 5P NEWS
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REP HEADLINE# 7371309
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP15/14 16.51
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500A-600A PROGRAM : 5A NEWS RA35+ : 5.2 CON COM1: 5A NEWS	30		\$75.00	10/31	10/31	2		FRI	2
4			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/31	10/31	1		FRI	1
5			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/31	10/31	1		FRI	1
6			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/31	10/31	1		FRI	1
7			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/31	10/31	2		FRI	2
8			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/31	10/31	2		FRI	2
9			800P-900P PROGRAM : UTOPIA ENC RA35+ : 27.9 CON COM1: UTOPIA ENC	30		\$650.00	10/31	10/31	2		FRI	2
10			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/31	10/31	2		FRI	2

REP HEADLINE# 7371309
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP15/14 16.51
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1000A-1100A PROGRAM : STEVE WILKOS RA35+ : 13.9 CON COM1: STEVE WILKOS	30		\$100.00	11/3	11/3	2		MON	2
12			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	11/3	11/3	1		MON	1
13			500A-600A PROGRAM : 5A NEWS RA35+ : 5.2 CON COM1: 5A NEWS	30		\$75.00	11/3	11/3	2		MON	2
14			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	11/3	11/3	1		MON	1
15			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	11/3	11/3	1		MON	1
16			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	11/3	11/3	1		MON	1
17			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	11/3	11/3	2		MON	2
18			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	11/3	11/3	2		MON	2

REP HEADLINE# 7371309
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP15/14 16.51
 *** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			800P-900P PROGRAM : GOTHAM RA35+ : 55.8 CON COM1: GOTHAM	30		\$1,350.00	11/3	11/3	2		MON	2
20			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	11/3	11/3	2		MON	2
21			600A-700A PROGRAM : SAT 6A NEWS RA35+ : 6.3 CON COM1: SAT 6A NEWS	30		\$85.00	11/1	11/1	2		SAT	2
22			700A-800A PROGRAM : SAT 7A NEWS RA35+ : 9.8 CON COM1: SAT 7A NEWS	30		\$125.00	11/1	11/1	2		SAT	2
23			800A-900A PROGRAM : SA 8A NEWS RA35+ : 10.5 CON COM1: SA 8A NEWS	30		\$125.00	11/1	11/1	2		SAT	2
24			100P-400P PROGRAM : NFL WASH @ MINN RA35+ : 179.0 CON COM1: NFL WASH @ MINN	30		\$3,000.00	11/2	11/2	1		SUN	1
25			1000P-1100P PROGRAM : SUN 10P NEWS RA35+ : 37.8 CON COM1: SUN 10P NEWS	30		\$1,000.00	11/2	11/2	2		SUN	2
26			700A-800A PROGRAM : SU 7A NEWS RA35+ : 10.7 CON COM1: SU 7A NEWS	30		\$125.00	11/2	11/2	2		SUN	2

REP HEADLINE# 7371309
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP15/14 16.51
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			800A-900A PROGRAM : SU 8A NEWS RA35+ : 14.3 CON COM1: SU 8A NEWS	30		\$125.00	11/2	11/2	2		SUN	2
28			900A-1000A PROGRAM : SUN 9A NEWS RA35+ : 9.5 CON COM1: SUN 9A NEWS	30		\$125.00	11/2	11/2	2		SUN	2
29			1000A-1100A PROGRAM : STEVE WILKOS RA35+ : 13.9 CON COM1: STEVE WILKOS	30		\$100.00	10/30	10/30	2		THU	2
30			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/30	10/30	1		THU	1
31			500A-600A PROGRAM : 5A NEWS RA35+ : 5.2 CON COM1: 5A NEWS	30		\$75.00	10/30	10/30	2		THU	2
32			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/30	10/30	1		THU	1
33			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/30	10/30	1		THU	1
34			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/30	10/30	1		THU	1

REP HEADLINE# 7371309
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP15/14 16.51
 *** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/30	10/30	2		THU	2
36			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/30	10/30	2		THU	2
37			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/30	10/30	2		THU	2
38			1000A-1100A PROGRAM : STEVE WILKOS RA35+ : 13.9 CON COM1: STEVE WILKOS	30		\$100.00	10/28	11/4	2		TUE	4
39			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/28	10/28	1		TUE	1
40			500A-600A PROGRAM : 5A NEWS RA35+ : 5.2 CON COM1: 5A NEWS	30		\$75.00	10/28	11/4	2		TUE	4
41			530P-600P PROGRAM : 530P NEWS RA35+ : 15.3 CON COM1: 530P NEWS	30		\$250.00	10/28	10/28	1		TUE	1
42			600P-630P PROGRAM : 6P NEWS RA35+ : 14.4 CON COM1: 6P NEWS	30		\$250.00	10/28	10/28	1		TUE	1

REP HEADLINE# 7371309
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP15/14 16.51
 *** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			600A-700A PROGRAM : 6A NEWS RA35+ : 11.9 CON COM1: 6A NEWS	30		\$200.00	11/4	11/4	1		TUE	1
44			630P-700P PROGRAM : 630P NEWS RA35+ : 12.9 CON COM1: 630P NEWS	30		\$250.00	10/28	10/28	1		TUE	1
45			700A-800A PROGRAM : 7A NEWS RA35+ : 23.0 CON COM1: 7A NEWS	30		\$250.00	10/28	11/4	2		TUE	4
46			800A-900A PROGRAM : 8A NEWS RA35+ : 15.7 CON COM1: 8A NEWS	30		\$200.00	10/28	11/4	2		TUE	4
47			900A-1000A PROGRAM : MAURY RA35+ : 12.1 CON COM1: MAURY	30		\$100.00	10/28	11/4	2		TUE	4
48			1000A-1100A PROGRAM : STEVE WILKOS RA35+ : 13.9 CON COM1: STEVE WILKOS	30		\$100.00	10/29	10/29	2		WED	2
49			500P-530P PROGRAM : 5P NEWS RA35+ : 14.3 CON COM1: 5P NEWS	30		\$250.00	10/29	10/29	1		WED	1
50			500A-600A PROGRAM : 5A NEWS RA35+ : 5.2 CON COM1: 5A NEWS	30		\$75.00	10/29	10/29	2		WED	2

REP HEADLINE# 7371309
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP15/14 16.51
*** WXTM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

51			530P-600P	30		\$250.00	10/29	10/29	1		WED	1
PROGRAM : 530P NEWS												
RA35+ : 15.3												
CON COM1: 530P NEWS												

52			600P-630P	30		\$250.00	10/29	10/29	1		WED	1
PROGRAM : 6P NEWS												
RA35+ : 14.4												
CON COM1: 6P NEWS												

53			630P-700P	30		\$250.00	10/29	10/29	1		WED	1
PROGRAM : 630P NEWS												
RA35+ : 12.9												
CON COM1: 630P NEWS												

54			700A-800A	30		\$250.00	10/29	10/29	2		WED	2
PROGRAM : 7A NEWS												
RA35+ : 23.0												
CON COM1: 7A NEWS												

55			800A-900A	30		\$200.00	10/29	10/29	2		WED	2
PROGRAM : 8A NEWS												
RA35+ : 15.7												
CON COM1: 8A NEWS												

56			900A-1000A	30		\$100.00	10/29	10/29	2		WED	2
PROGRAM : MAURY												
RA35+ : 12.1												
CON COM1: MAURY												

NOV/14 24320.00 CONTRACT TOTAL 24320.00
TOTAL SPOTS 100

MARKET TOTALS \$121,600 WXTM 20% WOTV 4% WZZM 38% WWTM 19% WOOD 15% WXSP 3% CABL 0%
EWMT 1% WZPX 0%

SVC- NSI
DEMOS- RA35+*

ORDER

WXMI-TV

Orders
Order / Rev: 616362 - 1
Alt Order #: 07371309
Product Desc: RGA MICHIGAN.
Estimate: C28N04
Flight Dates: 10/28/14 - 11/04/14
Original Date / Rev: 09/18/14 / 10/30/14
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: TWDC
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Governors Association
Demographic: A35+
Product Codes: PL2
Priority: 04
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	100	\$24,320.00	\$20,672.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	100	\$24,320.00	\$20,672.00	1500.40
Totals	100	\$24,320.00	\$20,672.00	1500.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WXMI-TV	20%	\$24,320.00
Market	100%	\$121,600.00

Competitive Share

	Share	Total
2WOOD	15%	\$18,240.00
3WZZM	38%	\$46,208.00
4WWMT	19%	\$23,104.00
5WOTV	4%	\$4,864.00
6WXSP	3%	\$3,648.00
7WZPX	0%	\$0.00
8CABL	0%	\$0.00
9UNKW	1%	\$1,216.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	10/31/14	10/31/14	M-F 10a-11a Fri 10a-11a	CM	10a-11a	----2--	:30	2	\$100.00	03	13.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----2--		2				\$100.00		13.90			
2	17	10/31/14	10/31/14	M-F Fox17 News at 5pm Fri Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	----1--	:30	1	\$250.00	01	14.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--		1				\$250.00		14.30			
3	17	10/31/14	10/31/14	M-F 5a News Fri 5a News	CM	5a-6a	----2--	:30	2	\$75.00	02	5.20	NM	2	\$150.00

Order / Rev: 616362 - 1
 Alt Order #: 07371309
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Republican Governors Association
 Product Desc: RGA MICHIGAN.
 Estimate: C28N04

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	17	10/31/14	10/31/14	M-F 5a News Fri 5a News	CM	5a-6a	----2--	:30	2	\$75.00	02	5.20	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----2--	2		\$75.00		5.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	17	10/27/14-11/02/14		M-F 5a News		5a-6a	-----F-----	:30		(\$75.00)		5.20	NM		
See MG 3.3															
[No Time Available] No Time Available															
3	17	11/01/14-11/01/14		AM News 5a SA/SU		5a-6a	-----Sa--	:30		\$75.00		5.20	NM		
Ⓜ MG for 3.2 10/31															
4	17	10/31/14	10/31/14	M-F Fox17 News at 5pm Fri Fox17 News at 5pm	CM	530p-6p (5:30 PM-6:00 PM)	----1--	:30	1	\$250.00	01	15.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----1--	1		\$250.00		15.30						
5	17	10/31/14	10/31/14	M-F Fox17 News at 6pm Fri Fox 17 News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	----1--	:30	1	\$250.00	02	14.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----1--	1		\$250.00		14.40						
6	17	10/31/14	10/31/14	M-F Fox17 News at 6pm Fri Fox 17 News at 6p	CM	630p-7p (6:30 PM-7:00 PM)	----1--	:30	1	\$250.00	02	12.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----1--	1		\$250.00		12.90						
7	17	10/31/14	10/31/14	M-F 7a News Fri 7a News	CM	7a-8a	----2--	:30	2	\$250.00	01	23.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----2--	2		\$250.00		23.00						
8	17	10/31/14	10/31/14	M-F 8a News Fri 8a-9a News	CM	8a-9a	----2--	:30	2	\$200.00	02	15.70	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----2--	2		\$200.00		15.70						
9	17	10/31/14	10/31/14	Fri Prime A Fri Prime 758p-9p	CM	758p-9p	----2--	:30	2	\$650.00	02	27.90	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----2--	2		\$650.00		27.90						
10	17	10/31/14	10/31/14	M-F 9a-10a Fri 9a-10a	CM	9a-10a	----2--	:30	2	\$100.00	03	12.10	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	----2--	2		\$100.00		12.10						
11	17	11/03/14	11/03/14	M-F 10a-11a Mon 10a-11a	CM	10a-11a	2-----	:30	2	\$100.00	03	13.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	2-----	2		\$100.00		13.90						
12	17	11/03/14	11/03/14	M-F Fox17 News at 5pm Mon Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	1-----	:30	1	\$250.00	01	14.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	1-----	1		\$250.00		14.30						
13	17	11/03/14	11/03/14	M-F 5a News Mon 5a News	CM	5a-6a	2-----	:30	2	\$75.00	02	5.20	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	2-----	2		\$75.00		5.20						
14	17	11/03/14	11/03/14	M-F Fox17 News at 5pm Mon Fox17 News at 5pm	CM	530p-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$250.00	01	15.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	1-----	1		\$250.00		15.30						
15	17	11/03/14	11/03/14	M-F Fox17 News at 6pm Mon Fox 17 News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	1-----	:30	1	\$250.00	02	14.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	1-----	1		\$250.00		14.40						
16	17	11/03/14	11/03/14		CM	630p-7p	1-----	:30	1	\$250.00	02	12.90	NM	1	\$250.00

Order / Rev: 616362 - 1
 Alt Order #: 07371309
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Republican Governors Association
 Product Desc: RGA MICHIGAN.
 Estimate: C28N04

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Fox17 News at 6pm Mon Fox 17 News at 6p (6:30 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$250.00		12.90			
17	17	11/03/14	11/03/14	M-F 7a News Mon 7a News	CM	7a-8a	2-----	:30	2	\$250.0001		23.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----					2	\$250.00		23.00			
18	17	11/03/14	11/03/14	M-F 8a News Mon 8a-9a News	CM	8a-9a	2-----	:30	2	\$200.0002		15.70	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----					2	\$200.00		15.70			
19	17	11/03/14	11/03/14	Mon Prime A Monday Prime 758p-9p	CM	758p-9p	2-----	:30	2	\$1,350.0002		55.80	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----					2	\$1,350.00		55.80			
20	17	11/03/14	11/03/14	M-F 9a-10a Mon 9a-10a	CM	9a-10a	2-----	:30	2	\$100.0003		12.10	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----					2	\$100.00		12.10			
21	17	11/01/14	11/01/14	AM News 6a SA/SU AM News 6a Sat	CM	6a-7a	-----2-	:30	2	\$85.0003		6.30	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-					2	\$85.00		6.30			
22	17	11/01/14	11/01/14	AM News 7a SA/SU AM News 7a Sat	CM	7a-8a	-----2-	:30	2	\$125.0002		9.80	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-					2	\$125.00		9.80			
23	17	11/01/14	11/01/14	AM News 8a SA/SU AM News 8a Sat	CM	8a-9a	-----2-	:30	2	\$125.0002		10.50	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-					2	\$125.00		10.50			
24	17	11/02/14	11/02/14	NFL on FOX Early NFL on FOX Early Game	CM	1p-4p	-----1	:30	1	\$3,000.0003		0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1					1	\$3,000.00		0.00			
25	17	11/02/14	11/02/14	SU Fox17 News at 10p Su Fox 17 News at 10p	CM	10p-11p	-----2	:30	2	\$1,000.0001		37.80	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2					2	\$1,000.00		37.80			
26	17	11/02/14	11/02/14	AM News 7a SA/SU AM News 7a Sun	CM	7a-8a	-----2	:30	2	\$125.0002		10.70	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2					2	\$125.00		10.70			
27	17	11/02/14	11/02/14	AM News 8a SA/SU AM News 8a Sun	CM	8a-9a	-----2	:30	2	\$125.0002		14.30	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2					2	\$125.00		14.30			
28	17	11/02/14	11/02/14	Fox News Sunday Fox News Sunday	CM	9a-10a	-----2	:30	2	\$125.0002		9.50	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2					2	\$125.00		9.50			

Order / Rev: 616362 - 1
 Alt Order #: 07371309
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Republican Governors Association
 Product Desc: RGA MICHIGAN.
 Estimate: C28N04
 WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	17	11/02/14	11/02/14	Fox News Sunday Fox News Sunday	CM	9a-10a	-----2	:30	2	\$125.00	02	9.50	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----2		2				\$125.00		9.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		Fox News Sunday		9a-10a	-----Su	:30		(\$125.00)		9.50	NM		
	See MG 28.4 [No Time Available] No Time Available														
2	17	10/27/14-11/02/14		Fox News Sunday		9a-10a	-----Su	:30		(\$125.00)		9.50	NM		
	See MG 28.3 [No Time Available] No Time Available														
3	17	11/02/14-11/02/14		AM News 6a SA/SU		6a-7a	-----Su	:30		\$125.00		9.50	NM		
	Ⓜ MG for 28.2 11/02														
4	17	10/27/14-11/02/14		AM News 6a SA/SU		6a-7a	-----SaSu	:30		\$125.00		9.50	NM		
	Ⓜ MG for 28.1 11/02														
29	17	10/30/14	10/30/14	M-F 10a-11a Thu 10a-11a	CM	10a-11a	---2---	:30	2	\$100.00	03	13.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---2---		2				\$100.00		13.90			
30	17	10/30/14	10/30/14	M-F Fox17 News at 5pm Thu Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	---1---	:30	1	\$250.00	01	14.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---		1				\$250.00		14.30			
31	17	10/30/14	10/30/14	M-F 5a News Thu 5a News	CM	5a-6a	---2---	:30	2	\$75.00	02	5.20	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---2---		2				\$75.00		5.20			
32	17	10/30/14	10/30/14	M-F Fox17 News at 5pm Thu Fox17 News at 5pm	CM	530p-6p (5:30 PM-6:00 PM)	---1---	:30	1	\$250.00	01	15.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---		1				\$250.00		15.30			
33	17	10/30/14	10/30/14	M-F Fox17 News at 6pm Thu Fox 17 News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	---1---	:30	1	\$250.00	02	14.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---		1				\$250.00		14.40			
34	17	10/30/14	10/30/14	M-F Fox17 News at 6pm Thu Fox 17 News at 6p	CM	630p-7p (6:30 PM-7:00 PM)	---1---	:30	1	\$250.00	02	12.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---		1				\$250.00		12.90			
35	17	10/30/14	10/30/14	M-F 7a News Thu 7a News	CM	7a-8a	---2---	:30	2	\$250.00	01	23.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---2---		2				\$250.00		23.00			
36	17	10/30/14	10/30/14	M-F 8a News Thu 8a-9a News	CM	8a-9a	---2---	:30	2	\$200.00	02	15.70	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---2---		2				\$200.00		15.70			
37	17	10/30/14	10/30/14	M-F 9a-10a Thu 9a-10a	CM	9a-10a	---2---	:30	2	\$100.00	03	12.10	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---2---		2				\$100.00		12.10			
38	17	10/28/14	11/04/14	M-F 10a-11a Tue 10a-11a	CM	10a-11a	-2-----	:30	2	\$100.00	03	13.90	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-2-----		2				\$100.00		13.90			
	Week:	11/03/14	11/09/14	-2-----		2				\$100.00		13.90			
39	17	10/28/14	10/28/14	M-F Fox17 News at 5pm Tue Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	-1-----	:30	1	\$250.00	01	14.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 616362 - 1
 Alt Order #: 07371309
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Republican Governors Association
 Product Desc: RGA MICHIGAN.
 Estimate: C28N04

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	17	10/28/14	10/28/14	M-F Fox17 News at 5pm Tue Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	-1-----	:30	1	\$250.00	01	14.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$250.00		14.30			
40	17	10/28/14	11/04/14	M-F 5a News Tue 5a News	CM	5a-6a	-2-----	:30	2	\$75.00	02	5.20	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-2-----		2				\$75.00		5.20			
		Week: 11/03/14	11/09/14	-2-----		2				\$75.00		5.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	17	11/03/14-11/09/14	M-F 5a News			5a-6a	-T-----	:30		(\$75.00)		5.20	NM		
		See MG 40.5 [No Time Available] No Time Available													
5	17	11/01/14-11/01/14	AM News 5a SA/SU			5a-6a	-----Sa--	:30		\$75.00		5.20	NM		
		Ⓜ MG for 40.4 11/04													
41	17	10/28/14	10/28/14	M-F Fox17 News at 5pm Tue Fox17 News at 5pm	CM	530p-6p (5:30 PM-6:00 PM)	-1-----	:30	1	\$250.00	01	15.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$250.00		15.30			
42	17	10/28/14	10/28/14	M-F Fox17 News at 6pm Tue Fox 17 News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	-1-----	:30	1	\$250.00	02	14.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$250.00		14.40			
43	17	11/04/14	11/04/14	M-F 6a News Tue 6a News	CM	6a-7a	-1-----	:30	1	\$200.00	02	11.90	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	-1-----		1				\$200.00		11.90			
44	17	10/28/14	10/28/14	M-F Fox17 News at 6pm Tue Fox 17 News at 6p	CM	630p-7p (6:30 PM-7:00 PM)	-1-----	:30	1	\$250.00	02	12.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$250.00		12.90			
45	17	10/28/14	11/04/14	M-F 7a News Tue 7a News	CM	7a-8a	-2-----	:30	2	\$250.00	01	23.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-2-----		2				\$250.00		23.00			
		Week: 11/03/14	11/09/14	-2-----		2				\$250.00		23.00			
46	17	10/28/14	11/04/14	M-F 8a News Tue 8a-9a News	CM	8a-9a	-2-----	:30	2	\$200.00	02	15.70	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-2-----		2				\$200.00		15.70			
		Week: 11/03/14	11/09/14	-2-----		2				\$200.00		15.70			
47	17	10/28/14	11/04/14	M-F 9a-10a Tue 9a-10a	CM	9a-10a	-2-----	:30	2	\$100.00	03	12.10	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-2-----		2				\$100.00		12.10			
		Week: 11/03/14	11/09/14	-2-----		2				\$100.00		12.10			
48	17	10/29/14	10/29/14	M-F 10a-11a Wed 10a-11a	CM	10a-11a	--2----	:30	2	\$100.00	03	13.90	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--2----		2				\$100.00		13.90			
49	17	10/29/14	10/29/14	M-F Fox17 News at 5pm Wed Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	--1----	:30	1	\$250.00	01	14.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$250.00		14.30			
50	17	10/29/14	10/29/14	M-F 5a News Wed 5a News	CM	5a-6a	--2----	:30	2	\$75.00	02	5.20	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--2----		2				\$75.00		5.20			
51	17	10/29/14	10/29/14		CM	530p-6p	--1----	:30	1	\$250.00	01	15.30	NM	1	\$250.00

Order / Rev: 616362 - 1
 Alt Order #: 07371309
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Republican Governors Association
 Product Desc: RGA MICHIGAN.
 Estimate: C28N04

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Fox17 News at 5pm															
Wed Fox17 News at 5pm (5:30 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$250.00		15.30			
52	17	10/29/14	10/29/14	M-F Fox17 News at 6pmCM		6p-630p	--1----	:30	1	\$250.00	02	14.40	NM	1	\$250.00
Wed Fox 17 News at 6p (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$250.00		14.40			
53	17	10/29/14	10/29/14	M-F Fox17 News at 6pmCM		630p-7p	--1----	:30	1	\$250.00	02	12.90	NM	1	\$250.00
Wed Fox 17 News at 6p (6:30 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--1----					1	\$250.00		12.90			
54	17	10/29/14	10/29/14	M-F 7a News	CM	7a-8a	--2----	:30	2	\$250.00	01	23.00	NM	2	\$500.00
Wed 7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--2----					2	\$250.00		23.00			
55	17	10/29/14	10/29/14	M-F 8a News	CM	8a-9a	--2----	:30	2	\$200.00	02	15.70	NM	2	\$400.00
Wed 8a-9a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--2----					2	\$200.00		15.70			
56	17	10/29/14	10/29/14	M-F 9a-10a	CM	9a-10a	--2----	:30	2	\$100.00	03	12.10	NM	2	\$200.00
Wed 9a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/27/14		10/27/14	11/02/14	--2----					2	\$100.00		12.10			
													Totals	100	\$24,320.00

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mark Schauer
Governor
11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RGA
1747 Pennsylvania Avenue NW, Suite 250

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Adams, General Counsel and Deputy Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group

do hereby request station time concerning the following issue:

RGA Michigan

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: RGA Michigan

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

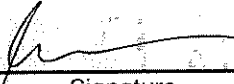
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/14

Date



Signature

(703) 518-4747

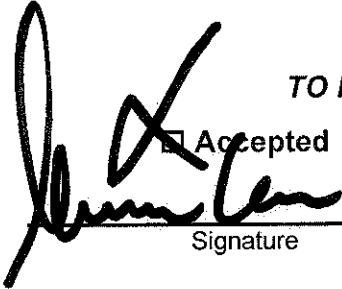
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title