

REP HEADLINE# 7356431 TRF# 614369
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP11/14 11.21
*** WXTM-TV ***

ADV # ADV. NAME ISS/NEA REP. # OFF. # SALESMAN #

AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K STREET NW - SUITE 100 SALES PRSN WA- JUSTIN VOTTA

WASHINGTON, DC 20007

ORDER # CONTRACT # 7356431 CLASS: NATL. LOCAL REGIONAL

PRDCT NATION EDUCAT ASSOCI EST#3546 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP16/14 SEP22/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/14 11.21

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 16925.00
TOTAL SPOTS 26

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP11/14 11.05
*** WXXI-TV ***

ORD	COM1	PROGRAM	COURT	CHANGE	PLEASE	SEE	MG	OFFER	LINE-1	FOR 2	SPOTS/WK
THIS	IS	A	REPLACEMENT	FOR	N/A	SPOT	ON	SEP16	ON	LINE-4	FOR 2
THIS	IS	A	REPLACEMENT	FOR	N/A	SPOT	ON	SEP16	ON	LINE-4	FOR 2
THIS	IS	A	REPLACEMENT	FOR	N/A	SPOT	ON	SEP22	ON	LINE-11	FOR 1
THIS	IS	A	REPLACEMENT	FOR	N/A	SPOT	ON	SEP17	ON	LINE-15	FOR 1

FROM REP SEP11/14 11.05
** CHANGES ** *** WXTI-TV ***

PLS ADVISE.

REP HEADLINE# 7356431 TRF# 614369 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP11/14 11.05
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/14												

CONTRACT TOTAL 16925.00
 TOTAL SPOTS 26

MARKET TOTALS \$112,833
 WXTM 15% WOTV 5% WZZM 14% WMMT 35% WOOD 28% WXSP 0% CABL 0%
 DEMOS- RA35+*

SVC- NSI
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7356431 TRF# 614369 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP11/14 10.42
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXMI-TV ***

ADV # ADV. NAME ISS/NEA REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K STREET NW - SUITE 100 SALES PRSN WA- JUSTIN VOTTA
WASHINGTON, DC 20007

ORDER # CONTRACT # 7356431 CLASS: NATL. LOCAL REGIONAL
PRDCT NATION EDUCAT ASSOCI EST#3546 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP16/14 SEP22/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP11/14 10.42

REP: TO ODENE
FROM OLDER
NEW ORDER
\$16925/26 SPOTS
PLEASE CONFIRM AND THANK YOU

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#1 MISSED: TU-F, M/100P-200P SEP16(2/WK) 30S \$80.00 (SEP11/14)
BUY#4 TU-F, M/1100A-1200N SEP16(2/WK) 30S \$80.00
BUY#11 MON/900P-1000P SEP22 30S \$1,500.00
BUY#15 WED/800P-1000P SEP17 30S \$1,000.00
OFFER: TU-F, M/100P-200P SEP16(2/WK) 30S \$80.00 PLS ADVISE.
& TU-F, M/1100A-1200N SEP16(2/WK) 30S \$80.00
& MON/900P-1000P SEP22 30S \$1,500.00
& WED/800P-900P SEP17 30S \$1,000.00
CMT: PROGRAM CHANGE, PLEASE SEE MG OFFER

CONTRACT TOTAL 16925.00
TOTAL SPOTS 26

REP HEADLINE# 7356431 TRF# 614369 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP11/14 10.38
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTM-TV ***

ADV #	ADV. NAME	ISS/NEA	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	LAURA BASSETT	
		3050 K STREET NW - SUITE 100	SALES PRSN	WA- JUSTIN VOTTA	
		WASHINGTON, DC 20007			
ORDER #		CONTRACT # 7356431	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NATION EDUCAT ASSOCI	EST#3546	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP16/14	SEP22/14	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP11/14	10.38

REP: TO ODENE
 FROM OLDER
 NEW ORDER
 \$16925/26 SPOTS
 PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL 16925.00
 TOTAL SPOTS 26

REP HEADLINE# 7356431
*** UNAPPROVED REV #1 ***
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WXTI-TV ***

ADV # ADV. NAME ISS/NEA REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K STREET NW - SUITE 100
WASHINGTON, DC 20007
SALES PRSN WA- JUSTIN VOTTA

ORDER # 64369 CONTRACT # 7356431 CLASS: NATL. LOCAL REGIONAL

PRDCT NATION EDUCAT ASSOCI EST#3546 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP16/14 SEP22/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/14 16.08

REP: TO ODENE
FROM OLDER
NEW ORDER
\$16925/26 SPOTS
PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 39
AGENCY PRODUCT CODE = 42
AGENCY EST# = 3546

NO BUYS TO PRINT

SEP/14 16925.00 CONTRACT TOTAL 16925.00
TOTAL SPOTS 26

MARKET TOTALS \$112,833
WXTI 15% WOTV 5% WZZM 14% WWSM 35% WOOD 28% WWSX 0% CABL 0%
WWSM 3% WWSX 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP10/14 16.04
*** WXMI-TV ***

SALESMAN #

VOLTAGE

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE SEP10/14 16.04

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$80.00	9/16	9/22	2		TU-F,M	2
AGENCY ADVERTISER CODE = 39 AGENCY PRODUCT CODE = 42 AGENCY EST# = 3546												
PROGRAM : JUDGE ALEX <i>Divorce Court</i> CON COM1 : JUDGE ALEX												
2			1000P-1100P	30		\$1,200.00	9/16	9/22	4		TU-F,M	4
PROGRAM : FOX 17 NEWS-10PM CON COM1 : FOX 17 NEWS-10PM												

REP HEADLINE# 7356431
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP10/14 16.04
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1130P PROGRAM : FOX 17 NEWS-11 CON COM1: FOX 17 NEWS-11	30		\$100.00	9/16	9/22	1		TU-F,M	1
4			1100A-1200N <i>Steve Collier</i> PROGRAM : THE TEST CON COM1: THE TEST	30		\$80.00	9/16	9/22	2		TU-F,M	2
5			300P-400P PROGRAM : MAURY POVICH CON COM1: MAURY POVICH	30		\$80.00	9/16	9/22	1		TU-F,M	1
6			500P-600P PROGRAM : FOX 17 NEWS AT FIVE CON COM1: FOX 17 NEWS AT FIVE	30		\$250.00	9/16	9/22	1		TU-F,M	1
7			600A-700A PROGRAM : FOX 17 M-F NEWS CON COM1: FOX 17 M-F NEWS	30		\$200.00	9/16	9/22	3		TU-F,M	3
8			600P-700P PROGRAM : FOX 17 NEWS AT SIX CON COM1: FOX 17 NEWS AT SIX	30		\$250.00	9/16	9/22	1		TU-F,M	1
9			700A-800A PROGRAM : FOX 17 M-F NEWS 7A CON COM1: FOX 17 M-F NEWS 7A	30		\$250.00	9/16	9/22	3		TU-F,M	3
10			800A-900A PROGRAM : FOX 17 M-F NEWS 8A CON COM1: FOX 17 M-F NEWS 8A	30		\$175.00	9/16	9/22	3		TU-F,M	3
11			900P-1000P <i>Copy follow</i> PROGRAM : HOTEL HELL CON COM1: HOTEL HELL	30		\$1,500.00	9/22	9/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

12			100P-400P	30		\$6,500.00	9/21	9/21	1		SUN	1
PROGRAM : NFL LIONS V PACKERS CON COM1: NFL LIONS V PACKERS												

13			700A-800A	30		\$125.00	9/21	9/21	1		SUN	1
PROGRAM : FOX 17 NEWS SUN 7A CON COM1: FOX 17 NEWS SUN 7A												

14			800A-900A	30		\$125.00	9/21	9/21	1		SUN	1
PROGRAM : FOX 17 NEWS SUN 8A CON COM1: FOX 17 NEWS SUN 8A												

15			800P-1000P	30		\$1,000.00	9/17	9/17	1		WED	1
PROGRAM : <i>HELLS KITCHEN</i> CON COM1: SO YOU THINK YOU CAN DANCE SO YOU THINK YOU CAN DANCE												

SEP/14 16925.00
 CONTRACT TOTAL 16925.00
 TOTAL SPOTS 26

MARKET TOTALS \$112,833 WXTI 15% WOTV 5% WZZM 14% WMMT 35% WOOD 28% WXSP 0% CABL 0%
 DEMOS- RA35+*

SVC- NSI
 DEMOS- RA35+*

CONTRACT



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

And:

Great American Media
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 614369 /		<u>Alt Order #</u> 07356431
<u>Product</u> NATION EDUCAT ASSOCI.		
<u>Contract Dates</u> 09/16/14 - 09/22/14		<u>Estimate #</u> 3546
<u>Advertiser</u> National Education Association		<u>Original Date / Revision</u> 09/11/14 / 09/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13721	<u>Advertiser Code</u> 39	<u>Product Code</u> 42
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	17	09/16/14	09/22/14	Tu-F,M 1p-2p	1p-2p		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				2	\$80.00	0.00			
2	17	09/16/14	09/22/14	Tu-F,M Fox 17 News at 10p	10p-11p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				4	\$1,200.00	0.00			
3	17	09/16/14	09/22/14	Fox 17 11p News (Tu-F,M)	11p-1130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWT---				1	\$100.00	0.00			
4	17	09/16/14	09/22/14	Tu-F,M 11a-12p	11a-12p		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				2	\$80.00	0.00			
5	17	09/16/14	09/22/14	Tu-F 3p-4p	3p-4p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				1	\$80.00	0.00			
6	17	09/16/14	09/22/14	Tu-F,M Fox17 News at 5pm	5p-6p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				1	\$250.00	0.00			
7	17	09/16/14	09/22/14	Tu-F,M 6a News	6a-7a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				3	\$200.00	0.00			
8	17	09/16/14	09/22/14	Tu-F,M Fox 17 News at 6p	6p-7p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				1	\$250.00	0.00			
9	17	09/16/14	09/22/14	Tu-F,M 7a News	7a-8a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				3	\$250.00	0.00			
10	17	09/16/14	09/22/14	Tu-F,M 8a-9a News	8a-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/16/14	09/22/14	MTWTF--				3	\$175.00	0.00			
11	17	09/22/14	09/22/14	Mon Prime 9p-10p	9p-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$1,500.00	0.00			
12	17	09/21/14	09/21/14	Detroit Lions on FOX	1-4p		:30				NM	1	\$6,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

FOX 17 WXMI-TV
 3117 Plaza Drive NE
 Grand Rapids, MI 49525
 (616) 364-8722

<u>Contract / Revision</u>	<u>Alt Order #</u>
614369 /	07356431

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/16/14 - 09/22/14	NATION EDUCAT ASSC	3546

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Education Assoc	09/11/14 / 09/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1				1	\$6,500.00	0.00			
13	17	09/21/14	09/21/14	AM News 7a Sun	7a-8a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1				1	\$125.00	0.00			
14	17	09/21/14	09/21/14	AM News 8a Sun	8a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-----1				1	\$125.00	0.00			
15	17	09/17/14	09/17/14	Wed Prime 758p-9p	758p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	--1----				1	\$1,000.00	0.00			
Totals										0.00		26	\$16,925.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/22/14	26	\$16,925.00	\$14,386.25
Totals	26	\$16,925.00	\$14,386.25

Signature: _____

Date: _____

9/23/14

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Laura Bassett
do hereby request station time concerning the following issue:

NEA (National Education Association)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

This broadcast time will be used by: National Education Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

MI Gov Race 11/4

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEA 1201 16th St NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Edwards - Treasurer
Amy Kurtz - Campaign & Elections
Rick Farfaglia - Senior Campaign Specialist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/11/2014 Jana I. Dorn (202) 813-4782
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Jana I. Dorn Gen.
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) **Date of request:** 09/16/2014

(2) **Name of candidate:** N/A

(3) **Office for which candidate is running:** N/A

(4) **Political party:** N/A

(5) **Name of person using time if other than candidate:** NEA

(6) **Request made by candidate:** Yes: No: X (Check one)

(7) **Request made on behalf of candidate by:** N/A

(8) **Request made:** In writing: X In person: By phone:
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

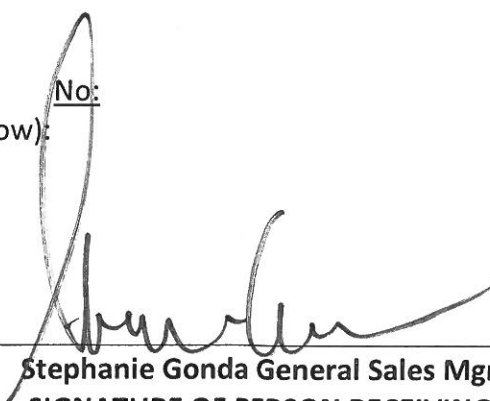
GROSS: \$16,925.00 NET: \$14,386.25

WXMI

STATION

09/24/2014

DATE


Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION