

REP HEADLINE# 7054587 TRF# 548659 REP: TEL# 972-404-8737 FAX# 972-404-8736
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION FEB7/14 10.34
*** WXTMI-TV ***

ADV # ADV. NAME ISS/CIT ENERGIZING MI ECON REP. # OFF. # SALESMAN #
AGY # AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN
2400 LARAMIE TRAIL SALES PRSN DA- MICHAEL MCCRAY
AUSTIN, TX 78745

ORDER # CONTRACT # 7054587 CLASS: NATL. LOCAL REGIONAL
PRDCT ISSUE EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES FEB9/14 FEB10/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB7/14 10.34

REP: PLS CNF NEW ORDER
TNR
CHRISTIAN FOR LISA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$200.00
TOTAL SPOTS 2

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*** ORIGINAL REV#0 ***
REP: TEL# 972-404-8737 FAX# 972-404-8736
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
FEB6/14 14.35
*** WXMI-TV ***

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
1			600A-700A	30		\$150.00	2/10	2/10	1		MON	1
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
2			900A-1000A	30		\$50.00	2/9	2/9	1		SUN	1
PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY												
FEB/14 \$200.00											CONTRACT TOTAL \$200.00 TOTAL SPOTS 2	

MARKET TOTALS \$2,000 WXMI 10% WOTV 0% WZZM 25% WWMT 39% WOOD 16% WXSP 0% CABL 0%
EWMT 0% WZPX 0%

ISSUE
SVC- NSI
DEMOS- RA35+*



CONTRACT

FOX 17
WXMI-TV
 3117 Plaza Drive NE
 Grand Rapids, MI 49525
 (616) 364-8722

And:

Hulsen Media Services
 2400 Laramie Trail
 Austin, TX 78745

Contract / Revision		548659 /		Alt Order # 07054587	
Product		ISSUE			
Contract Dates		02/09/14 - 02/10/14			
Estimate #					
Advertiser		Cit Energizing MI Econ			
Original Date / Revision		02/07/14 / 02/07/14			
Billing Cycle	Billing Calendar	Cash/Trade	EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office	WXMI	Michael McCray	Telerep Dallas
Special Handling					
Demographic					
Adults 35+					
IDB#	Advertiser Code	Product Code			
Agency Ref		Advertiser Ref			

*Line	Ch	Start Date	End Date	Description	Time	Start/End	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	17	02/10/14	02/10/14	Mon 6a-7a News	6a-7a			:30	1	\$150.00	0.00	NM	1	\$150.00	
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/10/14	02/16/14	1-----	1	\$150.00	0.00								
N 2	17	02/09/14	02/09/14	Fox News Sunday	9a-10a			:30	1	\$50.00	0.00	NM	1	\$50.00	
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 02/03/14	02/09/14	-----1	1	\$50.00	0.00								
Totals														2	\$200.00

Time Period	# of Spots	Gross Amount	Net Amount
01/27/14 - 02/10/14	2	\$200.00	\$170.00
Totals	2	\$200.00	\$170.00

Signature: _____

Date: _____

2/7/2014

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) Date of request: 02/07/2014

(2) Name of candidate: N/A

(3) Office for which candidate is running: N/A

(4) Political party: Republican

(5) Name of person using time if other than candidate: Citizens For Energizing MI Economy

(6) Request made by candidate: Yes: ☐ No: ☒ (Check one)

(7) Request made on behalf of candidate by: N/A

(8) Request made: In writing: ☒ In person: ☐ By phone: ☐
(Check one. If in writing, attach and retain.)

(9) Disposition of request: Granted: ☒ Not granted: ☐
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) Were any payments received? Yes: ☒ No: ☐
(Check one. If "yes", state amount in space below):

GROSS: \$200.00 NET: \$170.00

STATION
WXMI

DATE

02/07/2014

Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2-6-14
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I, _____ do hereby request station time concerning the following issue:

Electric Deregulation

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Citizens For Energizing Michigan's Economy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Citizens For Energizing Michigan's Economy

Treasurer: Rhoda Tinkham

Address: 2232 South Main, Suite 335, Ann Arbor, MI 48103

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Board of Directors: Howard Edelson, John Truscott

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 2-8-14 Signature Michael Hahn Contact Phone Number 512-827-3467

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
Signature Stephanie Gaska Printed Name Stephanie Gaska Title 2171244