

REP HEADLINE# 7417706 TRF# 621364 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT1/14 08.19  
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WMMI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7417706 CLASS: NATL. LOCAL REGIONAL

PRDCT MI GOP - SCHED B EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT15/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/14 08.19

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* 17255

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#13 MISSED: SAT/1000P-1100P OCT11 30S \$500.00 (SEP26/14)  
OFFER: SAT/1100P-1200M OCT11 30S \$500.00 PLS ADVISE.  
CMT: PROGRAM TIME CHANGE, OFFERING 1X NEWSLATE ON 10/11  
M2 OK'D BUY#18 MISSED: SUN/930A-1230P OCT12 30S \$6,500.00 (SEP26/14)  
OFFER: SUN/100P-400P OCT12 30S \$6,500.00 PLS ADVISE.  
CMT: PROGRAM TIME CHANGE, OFFERING LIONS GAME FROM 1-4P

CONTRACT TOTAL 20300.00  
TOTAL SPOTS 41

REP HEADLINE# 7417706 TRF# 621364 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP30/14 15.26  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400  
ARLINGTON, VA 22209  
SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7417706 CLASS: NATL. LOCAL REGIONAL

PRDCT MI GOP - SCHED B EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT15/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP30/14 15.26

REP: CHANGED PRODUCT TO SCHEDULE B  
STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/14 20300.00

CONTRACT TOTAL 20300.00  
TOTAL SPOTS 41

MARKET TOTALS \$145,000  
WXMI 14% WOTV 1% WZZM 14% WWSM 43% WOOD 26% WXSP 0% CABL 0%  
EWM 2% WZPX 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7417706 TRF# 621364  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP26/14 17.11  
\*\*\* WXXI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7417706 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REPUBLICAN PARTY EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT15/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/14 17.11

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 20300.00  
TOTAL SPOTS 41

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP26/14 14.15  
\*\*\* WMMI-TV \*\*\*

REP. #	OFF. #	SALESMAN #
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SALES PRSN WA- JUSTIN VOTTA

ORDER #	CONTRACT # 7417706	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	MI	REPUBLICAN	PARTY	EST #	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT8/14 OCT15/14 WK-2

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP26/77 11 15

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
13	S		1000P-1100P	30		\$500.00	10/11	10/11	0		SAT	0
PROGRAM : FOX 17 NEWS												
CON COM1: FOX 17 NEWS												
20	A		1100P-1200M	30		\$500.00	10/11	10/11	1		SAT	1
PROGRAM : NEWSLATE												
ORD COM1: PROGRAM TIME CHANGE, OFFERING 1X NEWSLATE ON 10/11												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT11 ON LINE-13 FOR 1 SPOT/WK												
18	S		930A-1230P	30		\$6,500.00	10/12	10/12	0		SUN	0
PROGRAM : DETROIT @ ATL												
CON COM1: DETROIT @ ATL												

REP HEADLINE# 7417706 TRF# 621364 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP26/14 14.15  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21	A		100P-400P	30		\$6,500.00	10/12	10/12	1		SUN	1
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PROGRAM : DETROIT @ MINN  
 ORD COM1 : PROGRAM TIME CHANGE, OFFERING LIONS GAME FROM 1-4P  
 THIS IS A REPLACEMENT FOR N/A SPOT ON OCT12 ON LINE-18 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#13 MISSED: SAT/1000P-1100P OCT11 30S \$500.00 (SEP26/14)  
 OFFER: SAT/1100P-1200M OCT11 30S \$500.00 PLS ADVISE.  
 CMT: PROGRAM TIME CHANGE, OFFERING 1X NEWSLATE ON 10/11

M2	OK'D		BUY#18									
			MISSED: SUN/930A-1230P				OCT12		30S	\$6,500.00	(SEP26/14)	
			OFFER: SUN/100P-400P				OCT12		30S	\$6,500.00	PLS ADVISE.	
			CMT: PROGRAM TIME CHANGE, OFFERING LIONS GAME FROM 1-4P									

OCT/14 20300.00 CONTRACT TOTAL 20300.00  
 TOTAL SPOTS 41

MARKET TOTALS \$145,000 WXMI 14% WOTV 1% WZZM 14% WWMY 43% WOOD 26% WXSP 0% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7417706 TRF# 621364 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP26/14 12.32  
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXMI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7417706 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REPUBLICAN PARTY EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT15/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/14 12.32

REP: TO ODENE  
FROM OLDER  
NEW ORDER  
\$20300/41 SPOTS  
PLEASE CONFIRM AND THANK YOU

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SAT/1000P-1100P OCT11 30S \$500.00 (SEP26/14)  
OFFER: SAT/1100P-1200M OCT11 30S \$500.00 PLS ADVISE.  
CMT: PROGRAM TIME CHANGE, OFFERING 1X NEWSLATE ON 10/11  
M2 UNRESL BUY#18 MISSED: SUN/930A-1230P OCT12 30S \$6,500.00 (SEP26/14)  
OFFER: SUN/100P-400P OCT12 30S \$6,500.00 PLS ADVISE.  
CMT: PROGRAM TIME CHANGE, OFFERING LIONS GAME FROM 1-4P

CONTRACT TOTAL 20300.00  
TOTAL SPOTS 41

REP HEADLINE# 7417706 TRF# 621364  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP26/14 12.30  
\*\*\* WMMI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400  
ARLINGTON, VA 22209  
SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7417706 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REPUBLICAN PARTY EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/14 OCT15/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/14 12.30

REP: TO ODENE  
FROM OLDER  
NEW ORDER  
\$20300/41 SPOTS  
PLEASE CONFIRM AND THANK YOU

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL 20300.00  
TOTAL SPOTS 41



SEP26/14 11.21  
\*\*\* WXMI-TV \*\*\*

REP. #	OFF. #	SATFESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
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98	98	98
99	99	99
100	100	100

BUYER NAME MICHELLE IRVIN

SALES PRSN WA- JUSTIN VOTTA

ORDER #	621364	CONTRACT #	7417706	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.	LOCAL	REGIONAL
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(CH)

DATE SEP26/14 11.21

TO ODENE  
FROM OLDER  
NEW ORDER  
\$20300/41 SPOTS  
PLEASE CONFIRM AND THANK YOU

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]





REP HEADLINE# 7417706  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP26/14 11.21  
 \*\*\* WXTM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14			600A-700A	30		\$125.00	10/12	10/12	1		SUN	1
PROGRAM : FOX17 AM NEWS @6												
CON COM1: FOX17 AM NEWS @6												

15			700A-800A	30		\$125.00	10/12	10/12	1		SUN	1
PROGRAM : FOX17 AM NEWS @7												
CON COM1: FOX17 AM NEWS @7												

16			800A-900A	30		\$125.00	10/12	10/12	1		SUN	1
PROGRAM : FOX17 AM NEWS @8												
CON COM1: FOX17 AM NEWS @8												

17			900A-1000A	30		\$125.00	10/12	10/12	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												

18			930A-1230P	30		\$6,500.00	10/12	10/12	1		SUN	1
PROGRAM : <del>DETROIT @ 4P</del> <i>1100-4:30</i> <i>News</i>												
CON COM1: <del>DETROIT @ 4P</del>												

19			1000P-1100P	30		\$1,000.00	10/12	10/12	1		SUN	1
PROGRAM : FOX17 NEWS 10												
CON COM1: FOX17 NEWS 10												

OCT/14 20300.00 CONTRACT TOTAL 20300.00  
 TOTAL SPOTS 41

MARKET TOTALS \$145,000 WXTM 14% WOTV 1% WZZM 14% WWTM 43% WOOD 26% WXSP 0% CABL 0%  
 DEMOS- RA35+\* EMMT 2% WZPX 0%

SVC- NSI  
 DEMOS- RA35+\*

# CONTRACT

**FOX17** WXMI-TV  
 3117 Plaza Drive NE  
 Grand Rapids, MI 49525  
 (616) 364-8722

<u>Contract / Revision</u> 621364 /		<u>Alt Order #</u> 07417706
<u>Product</u> MI GOP - SCHED B.		
<u>Contract Dates</u> 10/08/14 - 10/15/14		<u>Estimate #</u>
<u>Advertiser</u> Michigan Republican Party		<u>Original Date / Revision</u> 10/13/14 / 10/13/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc.  
 1911 North Ft Myer Drive  
 Ste 400  
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	17	10/15/14	10/15/14	Wed 5a News	5a-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$75.00	0.00			
2	17	10/08/14	10/14/14	W-F,Tu 6a News	6a-7a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/14	10/14/14	-TWTF--				5	\$200.00	0.00			
3	17	10/09/14	10/13/14	Th-F,M 7a News	7a-8a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/14	10/15/14	M--TF--				3	\$250.00	0.00			
4	17	10/08/14	10/13/14	W-F,M 8a-9a News	8a-9a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/14	10/14/14	M-WTF--				4	\$200.00	0.00			
5	17	10/08/14	10/10/14	W,F 10a-11a	10a-11a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--W-F--				2	\$100.00	0.00			
6	17	10/15/14	10/15/14	Wed 10a-11a	10a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$100.00	0.00			
7	17	10/08/14	10/15/14	Wed 2p-3p	2p-3p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$150.00	0.00			
Week:		10/13/14	10/19/14	--1----				1	\$150.00	0.00			
8	17	10/08/14	10/10/14	W,F 3p-4p	3p-4p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--W-F--				2	\$150.00	0.00			
9	17	10/13/14	10/14/14	M-Tu 3p-4p	3p-4p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	MT-----				3	\$150.00	0.00			
10	17	10/08/14	10/15/14	Wed Fox17 News at 4pm	4p-430p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$125.00	0.00			
Week:		10/13/14	10/19/14	--1----				1	\$125.00	0.00			
11	17	10/09/14	10/14/14	Tu,Th Fox17 News at 4pm	430p-5p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WXMI-TV**  
**3117 Plaza Drive NE**  
**Grand Rapids, MI 49525**  
**(616) 364-8722**

<u>Contract / Revision</u>	<u>Alt Order #</u>
621364 /	07417706

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/14 - 10/15/14	MI GOP - SCHED B.	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Republican Par	10/13/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/14	10/15/14	-T-T---				3	\$125.00	0.00			
12	17	10/08/14	10/14/14	W-F,M-Tu News at 10p	10p-11p		:30				NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/14	10/14/14	MTWTF--				6	\$1,200.00	0.00			
13	17	10/11/14	10/11/14	Late News (not 10p start)	11p-12a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$500.00	0.00			
14	17	10/12/14	10/12/14	AM News 6a Sun	6a-7a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$125.00	0.00			
15	17	10/12/14	10/12/14	AM News 7a Sun	7a-8a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$125.00	0.00			
16	17	10/12/14	10/12/14	AM News 8a Sun	8a-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$125.00	0.00			
17	17	10/12/14	10/12/14	Fox News Sunday	9a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$125.00	0.00			
18	17	10/12/14	10/12/14	Detroit Lions on FOX	1-4p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$6,500.00	0.00			
19	17	10/12/14	10/12/14	Su Fox 17 News at 10p	10p-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,000.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>41</b>	<b>\$20,300.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/15/14	41	\$20,300.00	\$17,255.00
<b>Totals</b>	<b>41</b>	<b>\$20,300.00</b>	<b>\$17,255.00</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 4/11/14
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I, Michelle Irvin

do hereby request station time concerning the following issue:

Michigan Republican Party
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Michigan Republican Party

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Michigan Republican Party

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Robert Schostak

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/11/14  
Date

  
Signature

202.337.5700  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted  
  
Signature

☐ Accepted in Part  
Stephanie Gade  
Printed Name

☐ Rejected  
GSN  
Title

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 10/08/2014
- (2) **Name of candidate:** N/A
- (3) **Office for which candidate is running:** N/A
- (4) **Political party:** N/A
- (5) **Name of person using time if other than candidate:** Michigan Republican Party
- (6) **Request made by candidate:** Yes: No: X (Check one)
- (7) **Request made on behalf of candidate by:** N/A
- (8) **Request made:** In writing: X In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: X Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: X No:  
(Check one. If "yes", state amount in space below):

GROSS: \$20,300.00 NET: \$17,255.00

WXMI

10/16/2014

**STATION**

**DATE**



**Stephanie Gonda General Sales Mgr  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION**