

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES MAR26/14 14.58
*** WMMI-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME MIKE FURMAN

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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LOCAL REGIONAL

CE)

DATE MAR26/14 14.58

TO ODENE
FROM WES
OKD M3 SEE LINES 10-12
\$3375/13X
THANKS PLEASE CONFIRM 3/26

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 163	AGENCY EST# = 2620
AGENCY PRODUCT CODE = 173	

7	S	800P-900P	30	\$1,200.00	3/27	3/27	0	THU	0
PROGRAM : AMERICAN IDOL									
CON COM1: AMERICAN IDOL									

PROGRAM : RAKE
ORD COM1: SPOT N/A, OFFERING 1X RAKE ON 3/28, 1X THE FOLLOWING ON 3/29 AND 1X
ORD COM2: NASCAR ON 3/30
THIS IS A MAKE-GOOD FOR MAR27 ON LINE-7 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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11	A		900P-1000P	30		\$400.00	3/29	3/29	1		SAT	1
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PROGRAM : THE FOLLOWING
 ORD COM1: SPOT N/A, OFFERING 1X RAKE ON 3/28, 1X THE FOLLOWING ON 3/29 AND 1X
 ORD COM2: NASCAR ON 3/30
 PART OF A MAKEGOOD MADE UP OF LINES 10-12

12	A		1230P-500P	30		\$400.00	3/30	3/30	1		SUN	1
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PROGRAM : NASCAR
 ORD COM1: SPOT N/A, OFFERING 1X RAKE ON 3/28, 1X THE FOLLOWING ON 3/29 AND 1X
 ORD COM2: NASCAR ON 3/30
 PART OF A MAKEGOOD MADE UP OF LINES 10-12

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#7	MISSED: THU/800P-900P				MAR27		30S	\$1,200.00	(MAR26/14)	
			OFFER: FRI/800P-900P				MAR28		30S	\$400.00	PLS ADVISE.	
			& SAT/900P-1000P				MAR29		30S	\$400.00		
			& SUN/1230P-500P				MAR30		30S	\$400.00		
			CMT: SPOT N/A, OFFERING 1X RAKE ON 3/28, 1X THE FOLLOWING ON 3/29 AND 1X									
			CMT: NASCAR ON 3/30									

MAR/14 \$3,375.00

CONTRACT TOTAL \$3,375.00

TOTAL SPOTS 13

MARKET TOTALS \$25,961

WXMI 13% WOTV 6% WZZM 16% WWMT 32% WOOD 30% WXSP 1% CABL 0%

EWMT 2% WZPX 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
MAR21/14 14.57
*** WXTI-TV ***

DATE MAR 21 / 14 14.57

PROGRAM : FOX 17 NEWS @ 5
ORD COM1: PROGRAM TIME CORRECT, OFFERING 5P NEWS FROM 5-6P
THIS IS A MAKE-GOOD FOR MAR24 ON LINE-3 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR MAR24 ON LINE-4 FOR 2 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4	S		530P-600P	30		\$100.00	3/24	3/28	0		M-F	0
PROGRAM : FOX 17 NEWS @ 530 CON COM1: FOX 17 NEWS @ 530												

5	S		630P-700P	30		\$125.00	3/24	3/28	0		M-F	0
PROGRAM : FOX 17 NEWS @ 630 CON COM1: FOX 17 NEWS @ 630												

9	A		600P-700P	30		\$125.00	3/24	3/28	2		M-F	2
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PROGRAM : FOX 17 NEWS @ 6
 ORD COM1: PROGRAM TIME CORRECT, OFFERING 6P NEWS FROM 6-7P
 THIS IS A MAKE-GOOD FOR MAR24 ON LINE-5 FOR 2 SPOTS/WK
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED:M-F/500P-530P				MAR24		30S	\$100.00	(MAR21/14)	
		BUY#4	M-F/530P-600P				MAR24(2/WK)		30S	\$100.00		
			OFFER:M-F/500P-600P				MAR24(3/WK)		30S	\$100.00	PLS ADVISE.	
			CMT:PROGRAM TIME CORRECT, OFFERING 5P NEWS FROM 5-6P									

M2	OK'D	BUY#5	MISSED:M-F/630P-700P				MAR24(2/WK)		30S	\$125.00	(MAR21/14)	
			OFFER:M-F/600P-700P				MAR24(2/WK)		30S	\$125.00	PLS ADVISE.	
			CMT:PROGRAM TIME CORRECT, OFFERING 6P NEWS FROM 6-7P									

MAR/14 \$3,375.00 CONTRACT TOTAL \$3,375.00
 TOTAL SPOTS 11

MARKET TOTALS \$25,961 WXTM 13% WOTV 6% WZZM 16% WWTM 32% WOOD 30% WXSP 1% CABL 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7104601 TRF# 561441 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION MAR21/14 09.46
 *** WXML-TV ***

ADV #	ADV. NAME	ISS/SENATE MAJORITY PAC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	WATERFRONT STRATEGIES	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- JUSTIN VOTTA	
		WASHINGTON, DC 20007			
ORDER #		CONTRACT # 7104601	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	SENATE MAJ PAC 3/24	EST#2620	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	MAR24/14	MAR30/14	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	MAR21/14	09.46

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,375.00
 TOTAL SPOTS 11

MAR20/14 17.11
*** WXMI-TV ***

PROGRAM : DIVORCE COURT
CON COM1 : DIVORCE COURT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30		\$100.00	3/24	3/28	1		M-F	1
PROGRAM : FOX 17 NEWS @ 5 CON COM1: FOX 17 NEWS @ 5												
4			530P-600P	30		\$100.00	3/24	3/28	2		M-F	2
PROGRAM : FOX 17 NEWS @ 530 CON COM1: FOX 17 NEWS @ 530												
5			630P-700P	30		\$125.00	3/24	3/28	2		M-F	2
PROGRAM : FOX 17 NEWS @ 630 CON COM1: FOX 17 NEWS @ 630												
6			700A-800A	30		\$225.00	3/24	3/28	2		M-F	2
PROGRAM : FOX 17 MORNING NEWS CON COM1: FOX 17 MORNING NEWS												
7			800P-900P	30		\$1,200.00	3/27	3/27	1		THU	1
PROGRAM : AMERICAN IDOL CON COM1: AMERICAN IDOL												

MAR/14 \$3,375.00

CONTRACT TOTAL \$3,375.00
TOTAL SPOTS 11

MARKET TOTALS \$25,961 WXTMI 13% WOTV 6% WZZM 16% WMMT 32% WOOD 30% WXSX 1% CABL 0%
EWTM 2% WZPX 0%

SVC- NSI
DEMOS- RA35+*

CONTRACT



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u> 561441 /		<u>Alt Order #</u> 07104601
<u>Product</u> SENATE MAJ PAC 3/24		
<u>Contract Dates</u> 03/24/14 - 03/30/14		<u>Estimate #</u> 2620
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 03/21/14 / 03/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 163	<u>Product Code</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K St NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	03/24/14	03/28/14	M-F Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	MTWTF--				2	\$550.00	0.00			
N 2	17	03/24/14	03/28/14	M-F 12p-1p	12p-1p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	MTWTF--				1	\$75.00	0.00			
N 3	17	03/24/14	03/28/14	M-F Fox 17 News at 5P	5p-6p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	MTWTF--				1	\$100.00	0.00			
N 4	17	03/24/14	03/28/14	M-F Fox 17 News at 5P	5p-6p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	MTWTF--				2	\$100.00	0.00			
N 5	17	03/24/14	03/28/14	M-F Fox 17 News at 6p	6p-7p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	MTWTF--				2	\$125.00	0.00			
N 6	17	03/24/14	03/28/14	M-F 7a-8a News	7a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	MTWTF--				2	\$225.00	0.00			
N 7	17	03/30/14	03/30/14	Nascar of FOX	1230-5p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----S				1	\$400.00	0.00			
N 8	17	03/28/14	03/28/14	Fri Prime 758p-9p	758p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	----F--				1	\$400.00	0.00			
N 9	17	03/29/14	03/29/14	Sat Prime 9p-10p	9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----S-				1	\$400.00	0.00			
Totals										0.00		13	\$3,375.00

Time Period	# of Spots	Gross Amount	Net Amount
02/24/14 - 03/30/14	13	\$3,375.00	\$2,868.75
Totals	13	\$3,375.00	\$2,868.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u>	<u>Alt Order #</u>
561441 /	07104601

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/24/14 - 03/30/14	SENATE MAJ PAC 3/24	2620

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	03/21/14 / 03/26/14

Signature: _____

Date: _____

3/27/2014

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jesse Demetri
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Terri Lynn Land, US Senate GOP Primary, 8/5/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC

700 13th St. NW #600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lamb, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Senate Majority PAC

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/24/14 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Stephanie Smith CSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; transform: rotate(-15deg);">As ordered</p>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) **Date of request:** 03/24/2014

(2) **Name of candidate:** N/A

(3) **Office for which candidate is running:** N/A

(4) **Political party:** N/A

(5) **Name of person using time if other than candidate:** Senate Majority PAC

(6) **Request made by candidate:** Yes: No: X (Check one)

(7) **Request made on behalf of candidate by:** N/A

(8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):


GROSS: \$3,375.00 NET: \$2,868.75

WXMI

03/28/2014

STATION

DATE


Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION