

ADV #	ADV. NAME	ISS/MAYDAY PAC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	TARGETED PLATFORM MEDIA LLC	BUYER NAME	LIZ DOME	
		1291 HOLLYWOOD AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ANNAPOLIS, MD 21403			
ORDER #	CONTRACT #	7441173	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MAYDAY PAC	EST#3806	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT21/14	OCT27/14	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT28/14	07.57

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

M1	OK'D	BUY#13	MISSED: SUN/900A-1000A	OCT26	30S	\$150.00	(OCT14/14)
			OFFER: SUN/500A-600A	OCT26	30S	\$150.00	PLS ADVISE.
			CMT: PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26				
M2	OK'D	BUY#14	MISSED: SAT/730P-830P	OCT25	30S	\$250.00	(OCT14/14)
			OFFER: SAT/700P-730P	OCT25	30S	\$250.00	PLS ADVISE.
			CMT: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P				
M3	OK'D	BUY#24	MISSED: SAT/630P-730P	OCT25	30S	\$150.00	(OCT14/14)
			OFFER: SAT/300P-330P	OCT25	30S	\$150.00	PLS ADVISE.
			CMT: PROGRAM TIME CHANGE				
M4	OK'D	BUY#26	MISSED: WED/800P-900P	OCT22	30S	\$1,200.00	(OCT14/14)
		BUY#29	TU-F,M/730P-800P	OCT21(4/WK)	30S	\$800.00	
		BUY#30	TU-TH,M/1000P-1100P	OCT21(2/WK)	30S	\$1,600.00	
		BUY#31	SUN/1000P-1100P	OCT26	30S	\$1,000.00	
			OFFER: TU-W/730P-1100P	OCT21(2/WK)	30S	\$2,867.00	PLS ADVISE.
			& SUN/730P-1100P	OCT26	30S	\$2,866.00	
			CMT: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21, 10/22 AND 10/26				

CONTRACT TOTAL 35950.00
TOTAL SPOTS 87

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT27/14 13.41
CHANGES
*** WXXI-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME IIZ DOME

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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(E2)

CITY TAX	CO-OP BILLING NEEDED	DATE	OCT27/14	13.41
STATE TAX				

OK'D MG

PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 3806
AGENCY PRODUCT CODE =

33	700P-730P	30	\$250.00	10/25	10/25	0	SAT	0
33	S							

PROGRAM : COLLEGE SAT GAME BREAK
ORD COM1: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-14 FOR 1 SPOT/WK

37	A	400E-500P	30	\$250.00	10/27	10/27	1	MON	1
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PROGRAM : 4P NEWS
ORD COM1: SPOT MISSED DUE TO SPORT OVERRUN, OFFERING 1X 4P NEWS ON 10/27
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-33 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT27/14 13.41
 CHANGES ** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#33			MISSED: SAT/700P-730P	OCT25		30S	\$250.00	(OCT27/14)	
						OFFER: MON/400P-500P	OCT27		30S	\$250.00	PLS ADVISE.	
						CMT: SPOT MISSED DUE TO SPORT OVERRUN, OFFERING 1X 4P NEWS ON 10/27						
OCT/14			31700.00			NOV/14			\$4,250.00			

MARKET TOTALS \$326,818												
			WXMI 11%			WOTV 2%			WZZM 19%		WWMT 43%	
						EWMT 2%			WZPX 0%		WOOD 23%	
									WXSP 0%		CABL 0%	

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

OCT27/14 12.10
*** WXTI-TV ***

	\$250.00	(OCT27/14)
	\$250.00	PLS ADVISE.
NEWS ON 10/27		
CONTRACT TOTAL	35950.00	
TOTAL SPOTS	87	

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT14/14 15.01
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXML-TV ***

ADV #	ADV. NAME	ISS/MAYDAY PAC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	TARGETED PLATFORM MEDIA LLC	BUYER NAME	LIZ DOME	
		1291 HOLLYWOOD AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ANNAPOLIS, MD 21403			
ORDER #		CONTRACT # 7441173	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MAYDAY PAC	EST#3806	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT21/14	OCT27/14	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT14/14	15.01

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT14/14 14.29
CHANGES *** WXMI-TV ***

REP: TO ODENE
FROM OLDER
MAKEGOOD APPROVED
PLEASE SEE LINES 32-36
PLEASE CONFIRM AND THANK YOU

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		900A-1000A	30		\$150.00	10/26	10/26	0		SUN	0
PROGRAM : FOX NEWS SUNDAY CON COM1 : FOX NEWS SUNDAY												
32	A		500A-600A	30		\$150.00	10/26	10/26	1		SUN	1
PROGRAM : 5AM NEWS ORD COM1 : PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26 THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-13 FOR 1 SPOT/WK												

FROM REP OCT14/14 14.29
CHANGES *** WXXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		730P-830P	30		\$250.00	10/25	10/25	0		SAT	0
PROGRAM : COLLEGE SAT GAME BREAK												
CON COM1: COLLEGE SAT GAME BREAK												
33	A		700P-730P	30		\$250.00	10/25	10/25	1		SAT	1
PROGRAM : COLLEGE SAT GAME BREAK												
ORD COM1: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-14 FOR 1 SPOT/WK												
24	S		630P-730P	30		\$150.00	10/25	10/25	0		SAT	0
PROGRAM : COLLEGE FOOTBALL PREGAME												
CON COM1: COLLEGE FOOTBALL PREGAME												
34	A		300P-330P	30		\$150.00	10/25	10/25	1		SAT	1
PROGRAM : COLLEGE FOOTBALL PREGAME												
ORD COM1: PROGRAM TIME CHANGE												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-24 FOR 1 SPOT/WK												
26	S		800P-900P	30		\$1,200.00	10/22	10/22	0		WED	0
PROGRAM : HELLS KITCHEN												
CON COM1: HELLS KITCHEN												
35	A		730P-1100P	30		\$2,867.00	10/21	10/22	2		TU-W	2
PROGRAM : WORLD SERIES												
ORD COM1: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21,10/22 AND 10/26												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT22 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT21 ON LINE-29 FOR 4 SPOTS/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT21 ON LINE-30 FOR 2 SPOTS/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-31 FOR 1 SPOT/WK												
36	A		730P-1100P	30		\$2,866.00	10/26	10/26	1		SUN	1
PROGRAM : WORLD SERIES												
ORD COM1: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21,10/22 AND 10/26												
PART OF A MAKEGOOD MADE UP OF LINES 35-36												
29	ES		730P-800P	30		\$800.00	10/21	10/27	1		TU-F,M	1
PROGRAM : MODERN FAMILY												
CON COM1: MODERN FAMILY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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30	ES		1000P-1100P	30		\$1,600.00	10/21	10/27	2		TU-TH,M	2
PROGRAM : NEWS 10 PM												
CON COM1: NEWS 10 PM												

31	S		1000P-1100P	30		\$1,000.00	10/26	10/26	0		SUN	0
PROGRAM : NEWS 10 SUNDAY												
CON COM1: NEWS 10 SUNDAY												

M1	OK'D	BUY#13	MISSED: SUN/900A-1000A				OCT26		30S	\$150.00	(OCT14/14)	
OFFER: SUN/500A-600A												
CMT: PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26												
M2	OK'D	BUY#14	MISSED: SAT/730P-830P				OCT25		30S	\$250.00	(OCT14/14)	
OFFER: SAT/700P-730P												
CMT: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P												

M3	OK'D	BUY#24	MISSED: SAT/630P-730P				OCT25		30S	\$150.00	(OCT14/14)	
OFFER: SAT/300P-330P												
CMT: PROGRAM TIME CHANGE												
M4	OK'D	BUY#26	MISSED: WED/800P-900P				OCT22		30S	\$1,200.00	(OCT14/14)	
BUY#29												
BUY#30												
BUY#31												
OFFER: TU-W/730P-1100P												
& SUN/730P-1100P												
CMT: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21, 10/22 AND 10/26												

OCT/14 31950.00 NOV/14 \$4,000.00 CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

MARKET TOTALS \$326,818 WXMI 11% WOTV 2% WZZM 19% WWMT 43% WOOD 23% WXSP 0% CABL 0%
 DEMOS- RA35+* EWMT 2% WZPX 0%

SVC- NSI
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 12.07
*** WXTI-TV ***

REP HEADLINE# 7441173 TRF# 624804
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # ADV. NAME ISS/MAYDAY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME
1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA
ANNAPOLIS, MD 21403

ORDER # CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL

PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/14 12.07

REP: TO ODENE
FROM OLDER
NEW ORDER
\$35950/92 SPOTS
PLEASE CONFIRM AND THANK YOU

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SUN/900A-1000A OCT26 30S \$150.00 (OCT14/14)
OFFER: SUN/500A-600A OCT26 30S \$150.00 PLS ADVISE.
CMT: PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26

M2 UNRESL BUY#14 MISSED: SAT/730P-830P OCT25 30S \$250.00 (OCT14/14)
OFFER: SAT/700P-730P OCT25 30S \$250.00 PLS ADVISE.
CMT: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P

M3 UNRESL BUY#24 MISSED: SAT/630P-730P OCT25 30S \$150.00 (OCT14/14)
OFFER: SAT/300P-330P OCT25 30S \$150.00 PLS ADVISE.
CMT: PROGRAM TIME CHANGE

M4 UNRESL BUY#26 MISSED: WED/800P-900P OCT22 30S \$1,200.00 (OCT14/14)
BUY#29 TU-F,M/730P-800P OCT21(4/WK) 30S \$800.00
BUY#30 TU-TH,M/1000P-1100P OCT21(2/WK) 30S \$1,600.00
BUY#31 SUN/1000P-1100P OCT26 30S \$1,000.00
OFFER: TU-W/730P-1100P OCT21(2/WK) 30S \$2,867.00 PLS ADVISE.
& SUN/730P-1100P OCT26 30S \$2,866.00
CMT: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21, 10/22 AND 10/26

REP HEADLINE# 7441173 TRF# 624804
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM STATION
OCT14/14 12.07
*** WAMI-TV ***

CONTRACT TOTAL 35950.00
TOTAL SPOTS 92

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 12.00
REP HEADLINE# 7441173 TRF# 624804 *** WXML-TV ***
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV #	ADV. NAME	ISS/MAYDAY PAC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	TARGETED PLATFORM MEDIA LLC	BUYER NAME	LIZ DOME	
		1291 HOLLYWOOD AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ANNAPOLIS, MD 21403			
ORDER #		CONTRACT # 7441173	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MAYDAY PAC	EST#3806	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT21/14	OCT27/14	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE OCT14/14 12.00

REP: TO ODENE
FROM OLDER
NEW ORDER
\$35950/92 SPOTS
PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL	35950.00
TOTAL SPOTS	92

OCT13/14 12.22
*** WXMI-TV ***

PROGRAM : NEWS 6A
CON COM1 : NEWS 6A

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A PROGRAM : NEWS 7A CON COM1: NEWS 7A	30		\$400.00	10/21	10/27	5		TU-F,M	5
4			800A-900A PROGRAM : NEWS 8A CON COM1: NEWS 8A	30		\$350.00	10/21	10/27	5		TU-F,M	5
5			500A-600A PROGRAM : NEWS SAT 5A CON COM1: NEWS SAT 5A	30		\$150.00	10/25	10/25	1		SAT	1
6			500A-600A PROGRAM : NEWS SUN 5A CON COM1: NEWS SUN 5A	30		\$75.00	10/26	10/26	1		SUN	1
7			600A-700A PROGRAM : NEWS SAT 6A CON COM1: NEWS SAT 6A	30		\$150.00	10/25	10/25	1		SAT	1
8			600A-700A PROGRAM : NEWS SUN 6A CON COM1: NEWS SUN 6A	30		\$200.00	10/26	10/26	1		SUN	1
9			700A-800A PROGRAM : NEWS SAT 7A CON COM1: NEWS SAT 7A	30		\$200.00	10/25	10/25	1		SAT	1
10			700A-800A PROGRAM : NEWS SUN 7A CON COM1: NEWS SUN 7A	30		\$200.00	10/26	10/26	1		SUN	1
11			800A-900A PROGRAM : NEWS SAT 8A CON COM1: NEWS SAT 8A	30		\$200.00	10/25	10/25	1		SAT	1

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WAMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800A-900A PROGRAM : NEWS SAT 8A CON COM1: NEWS SAT 8A	30		\$200.00	10/26	10/26	1		SUN	1
13			900A-1000A SA News PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$150.00	10/26	10/26	1		SUN	1
14			730P-830P PROGRAM : COLLEGE SAT GAME BREAK CON COM1: COLLEGE SAT GAME BREAK	30		\$250.00	10/25	10/25	1		SAT	1
15			100P-200P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$175.00	10/21	10/27	5		TU-F,M	5
16			200P-300P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$175.00	10/21	10/27	5		TU-F,M	5
17			300P-400P PROGRAM : CELEBRITY NAME GAME CON COM1: CELEBRITY NAME GAME	30		\$150.00	10/21	10/27	5		TU-F,M	5
18			400P-430P PROGRAM : FOX 17 NEWS 4 CON COM1: FOX 17 NEWS 4	30		\$150.00	10/21	10/27	5		TU-F,M	5
19			430P-500P PROGRAM : NEWS 430 CON COM1: NEWS 430	30		\$150.00	10/21	10/23	2		TU,TH	2
20			500P-530P PROGRAM : NEWS 5 CON COM1: NEWS 5	30		\$300.00	10/21	10/27	5		TU-F,M	5

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			530P-600P PROGRAM : NEWS 530 CON COM1: NEWS 530	30		\$350.00	10/21	10/27	5		TU-F,M	5
22			600P-630P PROGRAM : NEWS 6 CON COM1: NEWS 6	30		\$300.00	10/21	10/27	5		TU-F,M	5
23			630P-700P PROGRAM : NEWS 630 CON COM1: NEWS 630	30		\$350.00	10/21	10/27	5		TU-F,M	5
24			630P-730P 3-380 PROGRAM : COLLEGE FOOTBALL PREGAME CON COM1: COLLEGE FOOTBALL PREGAME	30		\$150.00	10/25	10/25	1		SAT	1
25			800P-900P PROGRAM : GOTHAM CON COM1: GOTHAM	30		\$2,200.00	10/27	10/27	1		MON	1
26			800P-900P PROGRAM : HELLS KITCHEN CON COM1: HELLS KITCHEN	30		\$1,200.00	10/22	10/22	1		WED	1
27			900P-1000P PROGRAM : SLEEPY HOLLOW CON COM1: SLEEPY HOLLOW	30		\$1,800.00	10/27	10/27	1		MON	1
28			900P-1000P PROGRAM : GRACEPOINT CON COM1: GRACEPOINT	30		\$1,500.00	10/23	10/23	1		THU	1
29			730P-800P PROGRAM : MODERN FAMILY CON COM1: MODERN FAMILY	30		\$800.00	10/21	10/27	5		TU-F,M	5

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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30			1000P-1100P	30		\$1,600.00	10/21	10/27	4		TU-TH,M	4
PROGRAM : NEWS 10 PM												
CON COM1: NEWS 10 PM												

31			1000P-1100P	30		\$1,000.00	10/26	10/26	1		SUN	1
PROGRAM : NEWS 10 SUNDAY												
CON COM1: NEWS 10 SUNDAY												

OCT/14			31950.00			NOV/14			\$4,000.00			
CONTRACT TOTAL												35950.00
TOTAL SPOTS												92

MARKET TOTALS \$326,818 WXMI 11% WOTV 2% WZZM 19% WWMT 43% WOOD 23% WXSP 0% CABL 0%
 DEMOS- RA35+*

SVC- NSI
 DEMOS- RA35+*

ORDER

Orders
Order / Rev: 624804 - 1
Alt Order #: 07441173
Product Desc: MAYDAY PAC.
Estimate: 3806
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 10/14/14 / 10/27/14
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: TWDC
Sales Region: National

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MayDay Pac
Demographic: A35+
Product Codes: PL5.1
Priority: 04
Revenue Codes: AGY, POL, ADVOCACY

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	69	\$26,175.00	\$22,248.75
10/27/14	10/27/14	18	\$9,775.00	\$8,308.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	69	\$26,175.00	\$22,248.75	0.00
November 2014	18	\$9,775.00	\$8,308.75	0.00
Totals	87	\$35,950.00	\$30,557.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WXMI-TV	11%	\$35,950.00
Market	100%	\$326,818.18

Competitive Share

	Share	Total
2WOOD	23%	\$75,168.18
3WZZM	19%	\$62,095.45
4WWMT	43%	\$140,531.82
5WOTV	2%	\$6,536.36
6WXSP	0%	\$0.00
7WZPX	0%	\$0.00
8CABL	0%	\$0.00
9UNKW	2%	\$6,536.36

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	10/21/14	10/27/14	M-F 5a News Tu-F,M 5a News	CM	5a-6a	MTWTF--	:30	10	\$75.0002		0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--			10		\$75.00		0.00				
2	17	10/21/14	10/27/14	M-F 6a News Tu-F,M 6a News	CM	6a-7a	MTWTF--	:30	5	\$275.0001		0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--			5		\$275.00		0.00				
3	17	10/21/14	10/27/14		CM	7a-8a	MTWTF--	:30	5	\$400.0001		0.00	NM	5	\$2,000.00

Order / Rev: 624804 - 1
Alt Order #: 07441173
Flight Dates: 10/21/14 - 10/27/14

Advertiser: MayDay Pac
Product Desc: MAYDAY PAC.
Estimate: 3806
WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a News Tu-F,M 7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--			5		\$400.00		0.00				
4	17	10/21/14	10/27/14	M-F 8a News Tu-F,M 8a-9a News	CM	8a-9a	MTWTF--	:30	5	\$350.00	01	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--			5		\$350.00		0.00				
5	17	10/25/14	10/25/14	AM News 5a SA/SU AM News 5a Sat	CM	5a-6a	-----1-	:30	1	\$150.00	01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1-			1		\$150.00		0.00				
6	17	10/26/14	10/26/14	AM News 5a SA/SU AM News 5a Sun	CM	5a-6a	-----1	:30	1	\$75.00	02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1			1		\$75.00		0.00				
7	17	10/25/14	10/25/14	AM News 6a SA/SU AM News 6a Sat	CM	6a-7a	-----1-	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1-			1		\$150.00		0.00				
8	17	10/26/14	10/26/14	AM News 6a SA/SU AM News 6a Sun	CM	6a-7a	-----1	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1			1		\$200.00		0.00				
9	17	10/25/14	10/25/14	AM News 7a SA/SU AM News 7a Sat	CM	7a-8a	-----1-	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1-			1		\$200.00		0.00				
10	17	10/26/14	10/26/14	AM News 7a SA/SU AM News 7a Sun	CM	7a-8a	-----1	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1			1		\$200.00		0.00				
11	17	10/25/14	10/25/14	AM News 8a SA/SU AM News 8a Sat	CM	8a-9a	-----1-	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1-			1		\$200.00		0.00				
12	17	10/26/14	10/26/14	AM News 8a SA/SU AM News 8a Sun	CM	8a-9a	-----1	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1			1		\$200.00		0.00				
13	17	10/26/14	10/26/14	AM News 5a SA/SU AM News 5a Sun	CM	5a-6a	-----1	:30	1	\$150.00	01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1			1		\$150.00		0.00				
14	17	10/25/14	10/25/14	FOX College Sat Game College FB Bridge Show	BM	7-730 (7:00 PM-7:30 PM)	-----1-	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-----1-			1		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	10/20/14-10/26/14		FOX College Sat Game Brk See MG 14.2 [Sports Overrun] Sports Overrun	7-730		(7:00 PM-7:30 P-----Sa--	:30	(\$250.00)	0.00	NM				
2	17	10/27/14-10/27/14		M-F Fox17 News at 4pm Ⓜ MG for 14.1 10/25	4p-5p		M-----	:30	\$250.00	0.00	NM				
15	17	10/21/14	10/27/14	M-F 1p-2p Tu-F,M 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$175.00	01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/14	10/27/14	MTWTF--			5		\$175.00		0.00				
16	17	10/21/14	10/27/14		CM	2p-3p	MTWTF--	:30	5	\$175.00	01	0.00	NM	5	\$875.00

Order / Rev: 624804 - 1
 Alt Order #: 07441173
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: MayDay Pac
 Product Desc: MAYDAY PAC.
 Estimate: 3806
 WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2p-3p Tu-F,M 2p-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$175.00		0.00			
17	17	10/21/14	10/27/14	M-F 3p-4p Tu-F,M 3p-4p	CM	3p-4p	MTWTF--	:30	5	\$150.00	01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$150.00		0.00			
18	17	10/21/14	10/27/14	M-F Fox17 News at 4pm Tu-F,M Fox17 News at 4pm	CM	4p-430p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$150.00	03	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$150.00		0.00			
19	17	10/21/14	10/23/14	M-F Fox17 News at 4pm Tu,Th Fox17 News at 4pm	CM	430p-5p (4:30 PM-5:00 PM)	-T-T---	:30	2	\$150.00	03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-T---					2	\$150.00		0.00			
20	17	10/21/14	10/27/14	M-F Fox17 News at 5pm Tu-F,M Fox17 News at 5pm	CM	5p-530p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$300.00	01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$300.00		0.00			
21	17	10/21/14	10/27/14	M-F Fox17 News at 5pm Tu-F,M Fox17 News at 5pm	CM	530p-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$350.00	01	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$350.00		0.00			
22	17	10/21/14	10/27/14	M-F Fox17 News at 6pm Tu-F,M Fox 17 News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$300.00	01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$300.00		0.00			
23	17	10/21/14	10/27/14	M-F Fox17 News at 6pm Tu-F,M Fox 17 News at 6p	CM	630p-7p (6:30 PM-7:00 PM)	MTWTF--	:30	5	\$350.00	01	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--					5	\$350.00		0.00			
24	17	10/25/14	10/25/14	College Football Pre-Game College Football Pre-Game	CM	3-330p (3:00 PM-3:30 PM)	-----1-	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-					1	\$150.00		0.00			
25	17	10/27/14	10/27/14	Mon Prime A Monday Prime 758p-9p	CM	758p-9p	1-----	:30	1	\$2,200.00	01	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----					1	\$2,200.00		0.00			
26	17	10/21/14	10/22/14	World Series on FOX World Series on FOX	CM	730-11p (7:30 PM-11:00 PM)	-11----	:30	2	\$2,867.00	04	0.00	NM	2	\$5,734.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-11----					2	\$2,867.00		0.00			
27	17	10/27/14	10/27/14	Mon Prime B Mon Prime 9p-10p	CM	9p-10p	1-----	:30	1	\$1,800.00	01	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----					1	\$1,800.00		0.00			
28	17	10/23/14	10/23/14	Thur Prime B Thur Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---					1	\$1,500.00		0.00			
29	17	10/27/14	10/27/14	M-F 730p-8p Mon 730p-8p	CM	730p-8p	M-----	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	M-----					1	\$800.00		0.00			
30	17	10/23/14	10/27/14	M-F Fox17 News at 10p Th,M Fox 17 News at 10p	CM	10p-11p	M--T---	:30	2	\$1,600.00	01	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 624804 - 1
 Alt Order #: 07441173
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: MayDay Pac
 Product Desc: MAYDAY PAC.
 Estimate: 3806

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
30	17	10/23/14	10/27/14	M-F Fox17 News at 10p Th,M Fox 17 News at 10p	CM	10p-11p	M--T---	:30	2	\$1,600.00	01	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/23/14		10/23/14	10/29/14	M--T---			2			\$1,600.00		0.00			
31	17	10/26/14	10/26/14	World Series on FOX World Series on FOX	CM	8-11P (8:00 PM-11:00 PM)	-----1	:30	1	\$2,866.00	04	0.00	NM	1	\$2,866.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-----1			1			\$2,866.00		0.00			
													Totals	87	\$35,950.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: MI	Date: 10/8/14
---	-------------------------

I, **Targeted Platform Media**
do hereby request station time concerning the following issue:

MayDay PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: MayDay PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Fred Upton for U.S. Senate, General Election, November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MayDay PAC
98 San Jacinto Blvd 12th Floor c/o H&K Strategies (Angela Olivera) Austin, TX 78701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: Lawrence Lessing, Mark McKinnon, Kehil Byrd, Jim Greer, Marcia Morris, Zephyr Teachout

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

n/a

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):


n/a

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

		
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/8/14
------------------------------	-------------------------

I, Targeted Platform Media

do hereby request station time concerning the following issue:

MayDay PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: MayDay PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Fred Upton for U.S. Senate, General Election, November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MayDay PAC
98 San Jacinto Blvd, 12th Floor c/o H&K Strategies (Angela Olvera) Austin, TX 78701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: Lawrence Lessing, Mark McKinnon, Kehil Byrd, Jim Greer, Marcia Morris, Zephyr Teachout

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

n/a

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

n/a

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date

Signature

802-962-5060
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

Signature

☐ Accepted in Part

Printed Name

☐ Rejected

Title