

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT28/14 07.57
 *** WXXI-TV ***

ADV # _____ ADV. NAME ISS/MAYDAY PAC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME
 1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA
 ANNAPOLIS, MD 21403

ORDER # _____ CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL

PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 - OCT27/14 WK-1 DATE OCT28/14 07.57

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:

| LINE | BUY # | BUY # | DATE | TIME | SPOTS | AMOUNT | REMARKS |
|------|-------|--------|-------|------|------------|------------|--------------------------------------------------------------------------|
| M1 | OK'D | BUY#13 | OCT26 | 30S | \$150.00 | (OCT14/14) | MISSED: SUN/900A-1000A |
| | | | OCT26 | 30S | \$150.00 | | OFFER: SUN/500A-600A |
| | | | | | | | CMT: PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26 |
| M2 | OK'D | BUY#14 | OCT25 | 30S | \$250.00 | (OCT14/14) | MISSED: SAT/730P-830P |
| | | | OCT25 | 30S | \$250.00 | | OFFER: SAT/700P-730P |
| | | | | | | | CMT: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P |
| M3 | OK'D | BUY#24 | OCT25 | 30S | \$150.00 | (OCT14/14) | MISSED: SAT/630P-730P |
| | | | OCT25 | 30S | \$150.00 | | OFFER: SAT/300P-330P |
| | | | | | | | CMT: PROGRAM TIME CHANGE |
| M4 | OK'D | BUY#26 | OCT22 | 30S | \$1,200.00 | (OCT14/14) | MISSED: WED/800P-900P |
| | | BUY#29 | OCT21 | 30S | \$800.00 | | TU-F,M/730P-800P |
| | | BUY#30 | OCT21 | 30S | \$1,600.00 | | TU-TH,M/1000P-1100P |
| | | BUY#31 | OCT26 | 30S | \$1,000.00 | | SUN/1000P-1100P |
| | | | OCT21 | 30S | \$2,867.00 | | OFFER: TU-W/730P-1100P |
| | | | OCT26 | 30S | \$2,866.00 | | & SUN/730P-1100P |
| | | | | | | | CMT: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21, 10/22 AND 10/26 |

CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !!! OCT27/14 13.41
 HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

ADV # _____ ADV. NAME ISS/MAYDAY PAC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME
 1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA
 ANNAPOLIS, MD 21403

ORDER # _____ CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL

PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 - OCT27/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT27/14 13.41

REP: TO NSA FROM JAY
 OK'D MG 5
 PLEASE CONFIRM

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 33 | S | | 700P-730P | 30 | | \$250.00 | 10/25 | 10/25 | 0 | | SAT | 0 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3806 PROGRAM : COLLEGE SAT GAME BREAK ORD COM1 : PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 37 | A | | 400P-500P | 30 | | \$250.00 | 10/27 | 10/27 | 1 | | MON | 1 |
| PROGRAM : 4P NEWS ORD COM1 : SPOT MISSED DUE TO SPORT OVERRUN, OFFERING 1X 4P NEWS ON 10/27 THIS IS A MAKE-GOOD FOR OCT25 ON LINE-33 FOR 1 SPOT/WK | | | | | | | | | | | | |

REP HEADLINE# 7441173 TRF# 624804
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT27/14 13.41
 CHANGES ** WXMI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:
 M5 OK'D BUY#33 MISSED: SAT/700P-730P OCT25 30S \$250.00 (OCT27/14)
 OFFER: MON/400P-500P OCT27 30S \$250.00 PLS ADVISE.
 CMT: SPOT MISSED DUE TO SPORT OVERRUN, OFFERING 1X 4P NEWS ON 10/27

OCT/14 31700.00 NOV/14 \$4,250.00
 CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

MARKET TOTALS \$326,818
 WXMI 11% WOTV 2% WZZM 19% WWMT 43% WOOD 23% WXSP 0% CABL 0%
 EWMT 2% WZPX 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT27/14 12.10
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTI-TV ***

ADV # _____ ADV. NAME ISS/MAYDAY PAC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME

1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA
 ANNAPOLIS, MD 21403

ORDER # _____ CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL
 PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 OCT27/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT27/14 12.10

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M5 UNRESL BUY#33 MISSED: SAT/700P-730P OCT25 30S \$250.00 (OCT27/14)
 OFFER: MON/400P-500P OCT27 30S \$250.00 PLS ADVISE.
 CMT: SPOT MISSED DUE TO SPORT OVERRUN, OFFERING 1X 4P NEWS ON 10/27

CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT14/14 15.01
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXXI-TV ***

ADV # _____ ADV. NAME ISS/MAYDAY PAC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME
 1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA
 ANNAPOLIS, MD 21403
 ORDER # _____ CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL
 PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT21/14 OCT27/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT14/14 15.01

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 35950.00
 TOTAL SPOTS 87

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT14/14 14.29
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

REP.# OFF.# SALESMAN #

BUYER NAME LIZ DOME

SALES PRSN WA- JUSTIN VOTTA

ANNAPOLIS, MD 21403

CLASS: NATL. LOCAL REGIONAL

CONTRACT # 7441173

EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

CO-OP BILLING NEEDED DATE OCT14/14 14.29

REP: TO ODENE FROM OLDER MAKEGOOD APPROVED PLEASE SEE LINES 32-36 PLEASE CONFIRM AND THANK YOU

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 13 | S | | 900A-1000A | 30 | | \$150.00 | 10/26 | 10/26 | 0 | | SUN | 0 |
| 32 | A | | 500A-600A | 30 | | \$150.00 | 10/26 | 10/26 | 1 | | SUN | 1 |

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 3806
 PROGRAM : FOX NEWS SUNDAY
 CON COM1 : FOX NEWS SUNDAY

PROGRAM : 5AM NEWS
 ORD COM1 : PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26
 THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-13 FOR 1 SPOT/WK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|--------|-----------|
| 14 | S | | 730P-830P | 30 | | \$250.00 | 10/25 | 10/25 | 0 | | SAT | 0 |
| PROGRAM : COLLEGE SAT GAME BREAK CON COM1 : COLLEGE SAT GAME BREAK | | | | | | | | | | | | |
| 33 | A | | 700P-730P | 30 | | \$250.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| PROGRAM : COLLEGE SAT GAME BREAK ORD COM1 : PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 24 | S | | 630P-730P | 30 | | \$150.00 | 10/25 | 10/25 | 0 | | SAT | 0 |
| PROGRAM : COLLEGE FOOTBALL PREGAME CON COM1 : COLLEGE FOOTBALL PREGAME | | | | | | | | | | | | |
| 34 | A | | 300P-330P | 30 | | \$150.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| PROGRAM : COLLEGE FOOTBALL PREGAME ORD COM1 : PROGRAM TIME CHANGE THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-24 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 26 | S | | 800P-900P | 30 | | \$1,200.00 | 10/22 | 10/22 | 0 | | WED | 0 |
| PROGRAM : HELLS KITCHEN CON COM1 : HELLS KITCHEN | | | | | | | | | | | | |
| 35 | A | | 730P-1100P | 30 | | \$2,867.00 | 10/21 | 10/22 | 2 | | TU-W | 2 |
| PROGRAM : WORLD SERIES ORD COM1 : PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21,10/22 AND 10/26 THIS IS A REPLACEMENT FOR N/A SPOT ON OCT22 ON LINE-26 FOR 1 SPOT/WK THIS IS A REPLACEMENT FOR N/A SPOT ON OCT21 ON LINE-29 FOR 4 SPOTS/WK THIS IS A REPLACEMENT FOR N/A SPOT ON OCT21 ON LINE-30 FOR 2 SPOTS/WK THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-31 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 36 | A | | 730P-1100P | 30 | | \$2,866.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| PROGRAM : WORLD SERIES ORD COM1 : PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21,10/22 AND 10/26 PART OF A MAKEGOOD MADE UP OF LINES 35-36 | | | | | | | | | | | | |
| 29 | ES | | 730P-800P | 30 | | \$800.00 | 10/21 | 10/27 | 1 | | TU-F,M | 1 |
| PROGRAM : MODERN FAMILY CON COM1 : MODERN FAMILY | | | | | | | | | | | | |

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT14/14 14.29
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WXXMI-TV ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WXXMI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 30 | ES | | 1000P-1100P | 30 | | \$1,600.00 | 10/21 | 10/27 | 2 | | TU-TH,M | 2 |
| PROGRAM : NEWS 10 PM | | | | | | | | | | | | |
| CON COM1 : NEWS 10 PM | | | | | | | | | | | | |
| 31 | S | | 1000P-1100P | 30 | | \$1,000.00 | 10/26 | 10/26 | 0 | | SUN | 0 |
| PROGRAM : NEWS 10 SUNDAY | | | | | | | | | | | | |
| CON COM1 : NEWS 10 SUNDAY | | | | | | | | | | | | |

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#13 MISSED: SUN/900A-1000A OCT26 30S \$150.00 (OCT14/14)
 OFFER: SUN/500A-600A OCT26 30S \$150.00 PLS ADVISE.
 CMT: PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26

M2 OK'D BUY#14 MISSED: SAT/730P-830P OCT25 30S \$250.00 (OCT14/14)
 OFFER: SAT/700P-730P OCT25 30S \$250.00 PLS ADVISE.
 CMT: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P

M3 OK'D BUY#24 MISSED: SAT/630P-730P OCT25 30S \$150.00 (OCT14/14)
 OFFER: SAT/300P-330P OCT25 30S \$150.00 PLS ADVISE.
 CMT: PROGRAM TIME CHANGE

M4 OK'D BUY#26 MISSED: WED/800P-900P OCT22 30S \$1,200.00 (OCT14/14)
 BUY#29 TU-F,M/730P-800P OCT21 (4/WK) 30S \$800.00
 BUY#30 TU-TH,M/1000P-1100P OCT21 (2/WK) 30S \$1,600.00
 BUY#31 SUN/1000P-1100P OCT26 30S \$1,000.00
 OFFER: TU-W/730P-1100P OCT21 (2/WK) 30S \$2,867.00 PLS ADVISE.
 & SUN/730P-1100P OCT26 30S \$2,866.00
 CMT: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21, 10/22 AND 10/26

OCT/14 31950.00 NOV/14 \$4,000.00 CONTRACT TOTAL 35950.00
 MARKET TOTALS \$326,818 WXXMI 11% WOTV 2% WZZM 19% WMMT 43% WOOD 23% WXSP 0% CABL 0%
 DEMOS- RA35+* EWMT 2% WZPX 0%

SVC- NSI
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7441173 TRF# 624804 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT14/14 12.07
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTM-TV ***

REP.# OFF.# SALESMAN #

ADV # ADV. NAME ISS/MAYDAY PAC BUYER NAME LIZ DOME
 AGY # AGY. NAME TARGETED PLATFORM MEDIA LLC SALES PRSN WA- JUSTIN VOTTA
 1291 HOLLYWOOD AVE
 ANNAPOLIS, MD 21403

ORDER # CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL

PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT21/14 - OCT27/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/14 12.07

REP: TO ODENE
 FROM OLDER
 NEW ORDER
 \$35950/92 SPOTS
 PLEASE CONFIRM AND THANK YOU

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SUN/900A-1000A OCT26 30S \$150.00 (OCT14/14)
 OFFER: SUN/500A-600A OCT26 30S \$150.00 PLS ADVISE.
 CMT: PROGRAM CHANGE, OFFERING 1X 5AM NEWS ON 10/26

M2 UNRESL BUY#14 MISSED: SAT/730P-830P OCT25 30S \$250.00 (OCT14/14)
 OFFER: SAT/700P-730P OCT25 30S \$250.00 PLS ADVISE.
 CMT: PROGRAM TIME CHANGE, OFFERING 1X COLLEGE SAT GAME BREAK FROM 7-730P

M3 UNRESL BUY#24 MISSED: SAT/630P-730P OCT25 30S \$150.00 (OCT14/14)
 OFFER: SAT/300P-330P OCT25 30S \$150.00 PLS ADVISE.
 CMT: PROGRAM TIME CHANGE

M4 UNRESL BUY#26 MISSED: WED/800P-900P OCT22 30S \$1,200.00 (OCT14/14)
 BUY#29 TU-F,M/730P-800P OCT21 (4/WK) 30S \$800.00
 BUY#30 TU-TH,M/1000P-1100P OCT21 (2/WK) 30S \$1,600.00
 BUY#31 SUN/1000P-1100P OCT26 30S \$1,000.00
 OFFER: TU-W/730P-1100P OCT21 (2/WK) 30S \$2,867.00 PLS ADVISE.
 & SUN/730P-1100P OCT26 30S \$2,866.00
 CMT: PROGRAM CHANGE, OFFERING 1X WORLD SERIES ON 10/21, 10/22 AND 10/26

REP HEADLINE# 7441173 TRF# 624804
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 12.07
*** WXMI-TV ***

CONTRACT TOTAL 35950.00
TOTAL SPOTS 92

REP HEADLINE# 7441173 TRF# 624804
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/14 12.00
*** WXML-TV ***

ADV # _____ ADV. NAME ISS/MAYDAY PAC REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME

1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA

ANNAPOLIS, MD 21403

ORDER # _____ CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL

PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT14/14 12.00

REP: TO ODENE
FROM OLDER
NEW ORDER
\$35950/92 SPOTS
PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL 35950.00
TOTAL SPOTS 92

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXTI-TV ***

ADV # _____ ADV. NAME ISS/MAYDAY PAC REP. # _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME TARGETED PLATFORM MEDIA LLC BUYER NAME LIZ DOME

1291 HOLLYWOOD AVE SALES PRSN WA- JUSTIN VOTTA

ANNAPOLIS, MD 21403

ORDER # ~~624804~~ CONTRACT # 7441173 CLASS: NATL. LOCAL REGIONAL

PRDCT MAYDAY PAC EST#3806 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 - OCT27/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT13/14 12.22

REP: TO ODENE
 FROM OLDER
 NEW ORDER
 \$35950/92 SPOTS
 PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 3806

| | | | | | | | | | | | | |
|---|--|--|-----------|----|--|---------|-------|-------|----|--|--------|----|
| 1 | | | 500A-600A | 30 | | \$75.00 | 10/21 | 10/27 | 10 | | TU-F,M | 10 |
|---|--|--|-----------|----|--|---------|-------|-------|----|--|--------|----|

PROGRAM : NEWS 5A
 CON COM1 : NEWS 5A

| | | | | | | | | | | | | |
|---|--|--|-----------|----|--|----------|-------|-------|---|--|--------|---|
| 2 | | | 600A-700A | 30 | | \$275.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
|---|--|--|-----------|----|--|----------|-------|-------|---|--|--------|---|

PROGRAM : NEWS 6A
 CON COM1 : NEWS 6A

742 9470
 4654

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--------------------------------------------------------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 3 | | | 700A-800A PROGRAM : NEWS 7A CON COM1 : NEWS 7A | 30 | | \$400.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 4 | | | 800A-900A PROGRAM : NEWS 8A CON COM1 : NEWS 8A | 30 | | \$350.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 5 | | | 500A-600A PROGRAM : NEWS SAT 5A CON COM1 : NEWS SAT 5A | 30 | | \$150.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| 6 | | | 500A-600A PROGRAM : NEWS SUN 5A CON COM1 : NEWS SUN 5A | 30 | | \$75.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| 7 | | | 600A-700A PROGRAM : NEWS SAT 6A CON COM1 : NEWS SAT 6A | 30 | | \$150.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| 8 | | | 600A-700A PROGRAM : NEWS SUN 6A CON COM1 : NEWS SUN 6A | 30 | | \$200.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| 9 | | | 700A-800A PROGRAM : NEWS SAT 7A CON COM1 : NEWS SAT 7A | 30 | | \$200.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| 10 | | | 700A-800A PROGRAM : NEWS SUN 7A CON COM1 : NEWS SUN 7A | 30 | | \$200.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| 11 | | | 800A-900A PROGRAM : NEWS SAT 8A CON COM1 : NEWS SAT 8A | 30 | | \$200.00 | 10/25 | 10/25 | 1 | | SAT | 1 |

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---------------------------------------------------------------------------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| 12 | | | 800A-900A PROGRAM : NEWS SAT 8A CON COM1 : NEWS SAT 8A | 30 | | \$200.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| 13 | | | 900A-1000A <i>SA News</i> PROGRAM : NEWS SAT 8A CON COM1 : NEWS SAT 8A | 30 | | \$150.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| 14 | | | 730P-830P PROGRAM : FOX NEWS SUNDAY CON COM1 : FOX NEWS SUNDAY | 30 | | \$250.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| 15 | | | 100P-200P PROGRAM : DIVORCE COURT CON COM1 : DIVORCE COURT | 30 | | \$175.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 16 | | | 200P-300P PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE | 30 | | \$175.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 17 | | | 300P-400P PROGRAM : CELEBRITY NAME GAME CON COM1 : CELEBRITY NAME GAME | 30 | | \$150.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 18 | | | 400P-430P PROGRAM : FOX 17 NEWS 4 CON COM1 : FOX 17 NEWS 4 | 30 | | \$150.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 19 | | | 430P-500P PROGRAM : NEWS 430 CON COM1 : NEWS 430 | 30 | | \$150.00 | 10/21 | 10/23 | 2 | | TU,TH | 2 |
| 20 | | | 500P-530P PROGRAM : NEWS 5 CON COM1 : NEWS 5 | 30 | | \$300.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|------------------------------------------------------------------------------------------------------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 21 | | | 530P-600P PROGRAM : NEWS 530 CON COM1 : NEWS 530 | 30 | | \$350.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 22 | | | 600P-630P PROGRAM : NEWS 6 CON COM1 : NEWS 6 | 30 | | \$300.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 23 | | | 630P-700P PROGRAM : NEWS 630 CON COM1 : NEWS 630 | 30 | | \$350.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |
| 24 | | | 630P-730P 7-380 PROGRAM : COLLEGE FOOTBALL PREGAME CON COM1 : COLLEGE FOOTBALL PREGAME | 30 | | \$150.00 | 10/25 | 10/25 | 1 | | SAT | 1 |
| 25 | | | 800P-900P PROGRAM : GOTHAM CON COM1 : GOTHAM | 30 | | \$2,200.00 | 10/27 | 10/27 | 1 | | MON | 1 |
| 26 | | | 800P-900P PROGRAM : HELLS KITCHEN CON COM1 : HELLS KITCHEN | 30 | | \$1,200.00 | 10/22 | 10/22 | 1 | | WED | 1 |
| 27 | | | 900P-1000P PROGRAM : SLEEPY HOLLOW CON COM1 : SLEEPY HOLLOW | 30 | | \$1,800.00 | 10/27 | 10/27 | 1 | | MON | 1 |
| 28 | | | 900P-1000P PROGRAM : GRACEPOINT CON COM1 : GRACEPOINT | 30 | | \$1,500.00 | 10/23 | 10/23 | 1 | | THU | 1 |
| 29 | | | 730P-800P PROGRAM : MODERN FAMILY CON COM1 : MODERN FAMILY | 30 | | \$800.00 | 10/21 | 10/27 | 5 | | TU-F,M | 5 |

REP HEADLINE# 7441173
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT13/14 12.22
 *** WXMI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 30 | | | 1000P-1100P | 30 | | \$1,600.00 | 10/21 | 10/27 | 4 | | TU-TH,M | 4 |
| PROGRAM : NEWS 10 PM | | | | | | | | | | | | |
| CON COM1 : NEWS 10 PM | | | | | | | | | | | | |
| 31 | | | 1000P-1100P | 30 | | \$1,000.00 | 10/26 | 10/26 | 1 | | SUN | 1 |
| PROGRAM : NEWS 10 SUNDAY | | | | | | | | | | | | |
| CON COM1 : NEWS 10 SUNDAY | | | | | | | | | | | | |
| OCT/14 | | | 31950.00 | | | NOV/14 | \$4,000.00 | | | | | |

CONTRACT TOTAL 35950.00
 TOTAL SPOTS 92

MARKET TOTALS \$326,818
 WXMI 11% WOTV 2% WZZM 19% WWMT 43% WOOD 23% WXSP 0% CABL 0%
 DEMOS- RA35+* EMMT 2% WZPX 0%

SVC- NSI
 DEMOS- RA35+*

ORDER



Orders
Order / Rev: 624804 - 1
Alt Order #: 07441173
Product Desc: MAYDAY PAC.
Estimate: 3806
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 10/14/14 / 10/27/14
Order Type: GENERAL

Primary AE: Justin Votta
Sales Office: TWDC
Sales Region: National

Agency Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MayDay Pac
Demographic: A35+
Product Codes: PL5.1
Priority: 04
Revenue Codes: AGY, POL, ADVOCACY

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/29/14 | 10/26/14 | 69 | \$26,175.00 | \$22,248.75 |
| 10/27/14 | 10/27/14 | 18 | \$9,775.00 | \$8,308.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2014 | 69 | \$26,175.00 | \$22,248.75 | 0.00 |
| November 2014 | 18 | \$9,775.00 | \$8,308.75 | 0.00 |
| Totals | 87 | \$35,950.00 | \$30,557.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Justin Votta | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|---------|-------|--------------|
| WXMI-TV | 11% | \$35,950.00 |
| Market | 100% | \$326,818.18 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| 2WOOD | 23% | \$75,168.18 |
| 3WZZM | 19% | \$62,095.45 |
| 4WWMT | 43% | \$140,531.82 |
| 5WOTV | 2% | \$6,536.36 |
| 6WXSP | 0% | \$0.00 |
| 7WZPX | 0% | \$0.00 |
| 8CABL | 0% | \$0.00 |
| 9UNKW | 2% | \$6,536.36 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | 17 | 10/21/14 | 10/27/14 | M-F 5a News Tu-F,M 5a News | CM | 5a-6a | MTWTF-- | :30 | 10 | \$75.0002 | | 0.00 | NM | 10 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | 10 | | | | \$75.00 | | 0.00 | | | |
| 2 | 17 | 10/21/14 | 10/27/14 | M-F 6a News Tu-F,M 6a News | CM | 6a-7a | MTWTF-- | :30 | 5 | \$275.0001 | | 0.00 | NM | 5 | \$1,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | 5 | | | | \$275.00 | | 0.00 | | | |
| 3 | 17 | 10/21/14 | 10/27/14 | | CM | 7a-8a | MTWTF-- | :30 | 5 | \$400.0001 | | 0.00 | NM | 5 | \$2,000.00 |

Order / Rev: 624804 - 1
 Alt Order #: 07441173
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: MayDay Pac
 Product Desc: MAYDAY PAC.
 Estimate: 3806

WXMI-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|---------------------------------|-----------|-------------------|--------------------------|------------------------|-------------------|--------------------------|-------------------|-----|-----------------------|------------|---------------|------|------|-------|------------|--|
| | | | | M-F 7a News | | | | | | | | | | | | |
| | | | | Tu-F,M 7a News | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/14 | 10/27/14 | MTWTF-- | | | 5 | | \$400.00 | | 0.00 | | | | | |
| 4 | 17 | 10/21/14 | 10/27/14 | M-F 8a News | CM | 8a-9a | MTWTF-- | :30 | 5 | \$350.00 | 01 | 0.00 | NM | 5 | \$1,750.00 | |
| | | | | Tu-F,M 8a-9a News | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/14 | 10/27/14 | MTWTF-- | | | 5 | | \$350.00 | | 0.00 | | | | | |
| 5 | 17 | 10/25/14 | 10/25/14 | AM News 5a SA/SU | CM | 5a-6a | -----1- | :30 | 1 | \$150.00 | 01 | 0.00 | NM | 1 | \$150.00 | |
| | | | | AM News 5a Sat | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1- | | | 1 | | \$150.00 | | 0.00 | | | | | |
| 6 | 17 | 10/26/14 | 10/26/14 | AM News 5a SA/SU | CM | 5a-6a | -----1 | :30 | 1 | \$75.00 | 02 | 0.00 | NM | 1 | \$75.00 | |
| | | | | AM News 5a Sun | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | \$75.00 | | 0.00 | | | | | |
| 7 | 17 | 10/25/14 | 10/25/14 | AM News 6a SA/SU | CM | 6a-7a | -----1- | :30 | 1 | \$150.00 | 02 | 0.00 | NM | 1 | \$150.00 | |
| | | | | AM News 6a Sat | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1- | | | 1 | | \$150.00 | | 0.00 | | | | | |
| 8 | 17 | 10/26/14 | 10/26/14 | AM News 6a SA/SU | CM | 6a-7a | -----1 | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 | |
| | | | | AM News 6a Sun | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | \$200.00 | | 0.00 | | | | | |
| 9 | 17 | 10/25/14 | 10/25/14 | AM News 7a SA/SU | CM | 7a-8a | -----1- | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 | |
| | | | | AM News 7a Sat | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1- | | | 1 | | \$200.00 | | 0.00 | | | | | |
| 10 | 17 | 10/26/14 | 10/26/14 | AM News 7a SA/SU | CM | 7a-8a | -----1 | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 | |
| | | | | AM News 7a Sun | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | \$200.00 | | 0.00 | | | | | |
| 11 | 17 | 10/25/14 | 10/25/14 | AM News 8a SA/SU | CM | 8a-9a | -----1- | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 | |
| | | | | AM News 8a Sat | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1- | | | 1 | | \$200.00 | | 0.00 | | | | | |
| 12 | 17 | 10/26/14 | 10/26/14 | AM News 8a SA/SU | CM | 8a-9a | -----1 | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 | |
| | | | | AM News 8a Sun | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | \$200.00 | | 0.00 | | | | | |
| 13 | 17 | 10/26/14 | 10/26/14 | AM News 5a SA/SU | CM | 5a-6a | -----1 | :30 | 1 | \$150.00 | 01 | 0.00 | NM | 1 | \$150.00 | |
| | | | | AM News 5a Sun | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | \$150.00 | | 0.00 | | | | | |
| 14 | 17 | 10/25/14 | 10/25/14 | FOX College Sat Game | BM | 7-730 | -----1- | :30 | 1 | \$250.00 | 02 | 0.00 | NM | 1 | \$250.00 | |
| | | | | College FB Bridge Show | (7:00 PM-7:30 PM) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/20/14 | 10/26/14 | -----1- | | | 1 | | \$250.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | |
| 1 | 17 | 10/20/14-10/26/14 | FOX College Sat Game Brk | 7-730 | | (7:00 PM-7:30 P-----Sa-- | :30 | | (\$250.00) | 0.00 | NM | | | | | |
| See MG 14.2 | | | | | | | | | | | | | | | | |
| [Sports Overrun] Sports Overrun | | | | | | | | | | | | | | | | |
| 2 | 17 | 10/27/14-10/27/14 | M-F Fox17 News at 4pm | 4p-5p | | M----- | :30 | | \$250.00 | 0.00 | NM | | | | | |
| Ⓜ MG for 14.1 10/25 | | | | | | | | | | | | | | | | |
| 15 | 17 | 10/21/14 | 10/27/14 | M-F 1p-2p | CM | 1p-2p | MTWTF-- | :30 | 5 | \$175.00 | 01 | 0.00 | NM | 5 | \$875.00 | |
| | | | | Tu-F,M 1p-2p | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/21/14 | 10/27/14 | MTWTF-- | | | 5 | | \$175.00 | | 0.00 | | | | | |
| 16 | 17 | 10/21/14 | 10/27/14 | | CM | 2p-3p | MTWTF-- | :30 | 5 | \$175.00 | 01 | 0.00 | NM | 5 | \$875.00 | |

Order / Rev: 624804 - 1
 Alt Order #: 07441173
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: MayDay Pac
 Product Desc: MAYDAY PAC.
 Estimate: 3806
 WXMI-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|--------------------------------------------------------|-------|-------------------------------|---------|-----|-------------------|--------------|-----|---------------|------|-------|------------|
| | | | | M-F 2p-3p Tu-F,M 2p-3p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$175.00 | | 0.00 | | | |
| 17 | 17 | 10/21/14 | 10/27/14 | M-F 3p-4p Tu-F,M 3p-4p | CM | 3p-4p | MTWTF-- | :30 | 5 | \$150.0001 | | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| 18 | 17 | 10/21/14 | 10/27/14 | M-F Fox17 News at 4pm Tu-F,M Fox17 News at 4pm | CM | 4p-430p (4:00 PM-4:30 PM) | MTWTF-- | :30 | 5 | \$150.0003 | | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$150.00 | | 0.00 | | | |
| 19 | 17 | 10/21/14 | 10/23/14 | M-F Fox17 News at 4pm Tu,Th Fox17 News at 4pm | CM | 430p-5p (4:30 PM-5:00 PM) | -T-T--- | :30 | 2 | \$150.0003 | | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -T-T--- | | | | | 2 | \$150.00 | | 0.00 | | | |
| 20 | 17 | 10/21/14 | 10/27/14 | M-F Fox17 News at 5pm Tu-F,M Fox17 News at 5pm | CM | 5p-530p (5:00 PM-5:30 PM) | MTWTF-- | :30 | 5 | \$300.0001 | | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| 21 | 17 | 10/21/14 | 10/27/14 | M-F Fox17 News at 5pm Tu-F,M Fox17 News at 5pm | CM | 530p-6p (5:30 PM-6:00 PM) | MTWTF-- | :30 | 5 | \$350.0001 | | 0.00 | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| 22 | 17 | 10/21/14 | 10/27/14 | M-F Fox17 News at 6pm Tu-F,M Fox 17 News at 6p | CM | 6p-630p (6:00 PM-6:30 PM) | MTWTF-- | :30 | 5 | \$300.0001 | | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| 23 | 17 | 10/21/14 | 10/27/14 | M-F Fox17 News at 6pm Tu-F,M Fox 17 News at 6p | CM | 630p-7p (6:30 PM-7:00 PM) | MTWTF-- | :30 | 5 | \$350.0001 | | 0.00 | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/21/14 | 10/27/14 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| 24 | 17 | 10/25/14 | 10/25/14 | College Football Pre-Game College Football Pre-Game | CM | 3-330p (3:00 PM-3:30 PM) | -----1- | :30 | 1 | \$150.0002 | | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -----1- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 25 | 17 | 10/27/14 | 10/27/14 | Mon Prime A Monday Prime 758p-9p | CM | 758p-9p | 1----- | :30 | 1 | \$2,200.0001 | | 0.00 | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | 1----- | | | | | 1 | \$2,200.00 | | 0.00 | | | |
| 26 | 17 | 10/21/14 | 10/22/14 | World Series on FOX World Series on FOX | CM | 730-11p (7:30 PM-11:00 PM) | -11---- | :30 | 2 | \$2,867.0004 | | 0.00 | NM | 2 | \$5,734.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -11---- | | | | | 2 | \$2,867.00 | | 0.00 | | | |
| 27 | 17 | 10/27/14 | 10/27/14 | Mon Prime B Mon Prime 9p-10p | CM | 9p-10p | 1----- | :30 | 1 | \$1,800.0001 | | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| 28 | 17 | 10/23/14 | 10/23/14 | Thur Prime B Thur Prime 9p-10p | CM | 9p-10p | ---1--- | :30 | 1 | \$1,500.0002 | | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | ---1--- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| 29 | 17 | 10/27/14 | 10/27/14 | M-F 730p-8p Mon 730p-8p | CM | 730p-8p | M----- | :30 | 1 | \$800.0001 | | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | M----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 30 | 17 | 10/23/14 | 10/27/14 | M-F Fox17 News at 10p Th,M Fox 17 News at 10p | CM | 10p-11p | M--T--- | :30 | 2 | \$1,600.0001 | | 0.00 | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/14 | 10/27/14 | M--T--- | | | | | 2 | \$1,600.00 | | 0.00 | | | |

Order / Rev: 624804 - 1
 Alt Order #: 07441173
 Flight Dates: 10/21/14 - 10/27/14

Advertiser: MayDay Pac
 Product Desc: MAYDAY PAC.
 Estimate: 3806

WXMI-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|--------------------------------------------------|-------|-----------------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| 30 | 17 | 10/23/14 | 10/27/14 | M-F Fox17 News at 10p Th,M Fox 17 News at 10p | CM | 10p-11p | M--T--- | :30 | 2 | \$1,600.00 | 01 | 0.00 | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/14 | 10/29/14 | M--T--- | | 2 | | | | \$1,600.00 | | 0.00 | | | |
| 31 | 17 | 10/26/14 | 10/26/14 | World Series on FOX World Series on FOX | CM | 8-11P (8:00 PM-11:00 PM) | -----1 | :30 | 1 | \$2,866.00 | 04 | 0.00 | NM | 1 | \$2,866.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | -----1 | | 1 | | | | \$2,866.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 87 | \$35,950.00 |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|-------------------------------------------|-------------------------|
| Station and Location: <i>MI</i> | Date: 10/8/14 |
|-------------------------------------------|-------------------------|

I, **Targeted Platform Media**
do hereby request station time concerning the following issue:

MayDay PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

This broadcast time will be used by: MayDay PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Fred Upton for U.S. Senate, General Election, November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MayDay PAC
98 San Jacinto Blvd, 12th Floor c/o H&K Strategies (Angela Olivera) Austin, TX 78701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: Lawrence Lessing, Mark McKinnon, Kehil Byrd, Jim Greer, Marcia Morris, Zephyr Teachout

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

n/a

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

n/a

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|-------------------------|
| Station and Location: | Date: 10/8/14 |
|------------------------------|-------------------------|

I, Targeted Platform Media

do hereby request station time concerning the following issue:

| |
|------------|
| MayDay PAC |
|------------|

| Broadcast Length | Time of Day, Relation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

This broadcast time will be used by: MayDay PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Fred Upton for U.S. Senate, General Election, November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MayDay PAC
98 San Jacinto Blvd, 12th Floor, c/o H&K Strategies (Angela Olvera), Austin, TX 78701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: Lawrence Lessing, Mark McKinnon, Kehil Byrd, Jim Greer, Marcia Morris, Zephyr Teachout

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

n/a

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

n/a

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ Date [Signature] Signature 802-962-5060 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Signature _____ Printed Name G Title