

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL30/14 11.10
*** WMMI-TV ***

REP HEADLINE# 7280603 TRF# 598826
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD
1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7280603 CLASS: NATL. LOCAL REGIONAL
PRDCT RGA MI 7/21 EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL21/14 JUL28/14 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/14 11.10

REP: TO ODENE
FROM OLDER
MAKEGOOD ORDER APPROVED
PLEASE SEE M6 LINE 36
TOTALS REMAIN THE SAME
PLEASE CONFIRM AND THANK YOU

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M6 OK'D BUY#10 MISSED: SAT/1000P-1100P JUL26(2/WK) 30S \$140.00 (JUL30/14)
OFFER: SAT/1031P-1130P JUL26(2/WK) 30S \$140.00 PLS ADVISE.
CMT: LATE RUN, NEWS LATE RAN FROM 1031P-1130P. THE SPOTS AIRED AT
CMT: 1102P AND 1126P WITHIN THE ORDERED PROGRAM

CONTRACT TOTAL \$7,860.00
TOTAL SPOTS 64

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
JUL30/14 10.48
*** WMMI-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME CAROLYN GOOD

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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CE)

CITY TAX	CO-OP BILLING NEEDED	DATE	JUL30/14	10-48
STATE TAX				

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
AGENCY ADVERTISER CODE = RGAMI AGENCY PRODUCT CODE = ORDR AGENCY EST# = 721728												
10	S		1000P-1100P	30		\$140.00	7/26	7/26	0		SAT	0
PROGRAM : SAT 10P NEWS CON COM1: SAT 10P NEWS												

REP HEADLINE# 7280603 TRF# 598826 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL30/14 10.48
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

36	A		1031P-1130P	30		\$140.00	7/26	7/26	2		SAT	2
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PROGRAM : NEWSLATE
 ORD COM1: LATE RUN, NEWS LATE RAN FROM 1031P-1130P. THE SPOTS AIRED AT
 ORD COM2: 1102P AND 1126P WITHIN THE ORDERED PROGRAM
 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-10
 STATION MAKEGOOD OFFERS:
 M6 OK'D BUY#10 MISSED: SAT/1000P-1100P JUL26(2/WK) 30S \$140.00 (JUL30/14)
 OFFER: SAT/1031P-1130P JUL26(2/WK) 30S \$140.00 PLS ADVISE.
 CMT: LATE RUN, NEWS LATE RAN FROM 1031P-1130P. THE SPOTS AIRED AT
 CMT: 1102P AND 1126P WITHIN THE ORDERED PROGRAM

JUL/14 \$6,580.00 AUG/14 \$1,280.00 CONTRACT TOTAL \$7,860.00
 TOTAL SPOTS 64

MARKET TOTALS \$262,000 WXMI 15% WOTV 0% WZZM 30% WMMT 10% WOOD 45% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7280603 CLASS: NATL. LOCAL REGIONAL

PRDCT RGA MI 7/21 EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL21/14 JUL28/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL30/14 09.47

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED: MON/700A-800A	JUL21 (2/WK)	30S	\$145.00	(JUL21/14)
		BUY#9	MON/800A-900A	JUL21 (2/WK)	30S	\$75.00	
			OFFER: MON/600P-700P	JUL28 (2/WK)	30S	\$220.00	PLS ADVISE.
			CMT: SPOT N/A, OFFERING 2X 6P NEWS ON 7/28				
M2	OK'D	BUY#11	MISSED: SAT/1135P-1235A	JUL26	30S	\$20.00	(JUL21/14)
			OFFER: SAT/1135P-1235A	JUL26	30S	\$20.00	PLS ADVISE.
			CMT: PROGRAM CHANGE, OFFERING ANIMATION DOMINATION DURING THE STP				
M3	OK'D	BUY#14	MISSED: SUN/1200M-100A	JUL27	30S	\$10.00	(JUL21/14)
			OFFER: SUN/1235A-105A	JUL27	30S	\$10.00	PLS ADVISE.
			CMT: PROGRAM TIME CHANGE, OFFERING TWO AND HALF MEN FROM 1235A-105A				
M4	OK'D	BUY#16	MISSED: SUN/600P-700P	JUL27 (2/WK)	30S	\$50.00	(JUL21/14)
			OFFER: SUN/600P-700P	JUL27 (2/WK)	30S	\$50.00	PLS ADVISE.
			CMT: PROGRAM CHANGE, OFFERING MODERN FAMILY DURING THE STP				
M6	UNRESL	BUY#10	MISSED: SAT/1000P-1100P	JUL26 (2/WK)	30S	\$140.00	(JUL30/14)
			OFFER: SAT/1031P-1130P	JUL26 (2/WK)	30S	\$140.00	PLS ADVISE.
			CMT: LATE RUN, NEWS LATE RAN FROM 1031P-1130P. THE SPOTS AIRED AT				
			CMT: 1102P AND 1126P WITHIN THE ORDERED PROGRAM				

REP HEADLINE# 7280603 TRF# 598826
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION

JUL30/14 09.47
*** WXML-TV ***

CONTRACT TOTAL \$7,860.00
TOTAL SPOTS 64

REP HEADLINE# 7280603 TRF# 598826
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL22/14 14.15
*** WAMI-TV ***

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE
ALEXANDRIA, VA 22301
SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7280603 CLASS: NATL. LOCAL REGIONAL

PRDCT RGA MI 7/21 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL21/14 JUL28/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL22/14 14.15

REP: TO ODENE
FROM OLDER
MAKEGOOD ORDER
PLEASE SEE LINE 35
PLEASE CONFIRM AND THANK YOU

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#4 MISSED:FRI/800A-900A JUL25 30S \$75.00 (JUL22/14)
OFFER:SAT/800A-900A JUL26 30S \$75.00 PLS ADVISE.
CMT:SPOT N/A DUE TO LUR, OFFERING 1X SAT AM NEWS FROM 8-9A

CONTRACT TOTAL \$7,860.00
TOTAL SPOTS 64

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES JUL22/14 13.51
*** WMMI-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME CAROLYN GOOD

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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(CIE)

DATE JUL22/14 13.51

STA:

CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****
	SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
	*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		800A-900A	30		\$75.00	7/25	7/25	1		FRI	1
AGENCY ADVERTISER CODE = RGAMI AGENCY PRODUCT CODE = ORDR AGENCY EST# = 721728												
PROGRAM : 8A NEWS CON COM1 : 8A NEWS												

REP HEADLINE# 7280603 TRF# 598826 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL22/14 13.51
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXTM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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35	A		800A-900A	30		\$75.00	7/26	7/26	1		SAT	1
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PROGRAM : AM NEWS
 ORD COM1 : SPOT N/A DUE TO LUR, OFFERING 1X SAT AM NEWS FROM 8-9A
 THIS IS A MAKE-GOOD FOR JUL25 ON LINE-4 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#4	MISSED: FRI/800A-900A	JUL25	30S	\$75.00						(JUL22/14)
			OFFER: SAT/800A-900A	JUL26	30S	\$75.00						PLS ADVISE.
			CMT: SPOT N/A DUE TO LUR, OFFERING 1X SAT AM NEWS FROM 8-9A									

JUL/14 \$6,580.00 AUG/14 \$1,280.00 CONTRACT TOTAL \$7,860.00
 TOTAL SPOTS 64

MARKET TOTALS \$262,000 WXTM 15% WOTV 0% WZZM 30% WWMT 10% WOOD 45% WXSP 0% CABL 0%
 DEMOS- RA35+* EMMT 0% WZPX 0%

SVC- NSI
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM STATION JUL22/14 12.54
*** WMMI-TV ***

CONTRACT TOTAL	\$7,860.00
TOTAL SPOTS	64

Pringle, Odene

From: cavey@wxmi.com
Sent: Tuesday, July 22, 2014 8:55 AM
To: Pringle, Odene
Cc: WXMI Unresolved Spots
Subject: Spot - Unresolve: Republican Governors Association - 598826

Categories: Red Category

Station: WXMI

Order Information:

Order #: 598826
Order Total: \$7,785.00
Agency: Smart Media Group
Advertiser: Republican Governors Association
Product: RGA Michigan 7/22
Alternate Order #: 07280603
Estimate #: 722728
Flight Dates: 07/21/14 - 07/28/14
Demo: Adults 35+

Sales Information: Justin Votta, Telerep Washington DC, National

Unresolved Spot Information (598826-4-1):

Rate: \$75.00
Air Date: Fri 07/25/14
Eligible Days: -----F-----
Inventory Code: M-F 8a News
Inventory Description: Fri 8a-9a News
Inventory Code Time: 8a-9a
Spot Type: NM
Length: :30
Channel(s): [1] 17
Priority: Priority 04
Unresolve Reason: Political Order

REP HEADLINE# 7280603 TRF# 598826 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL21/14 16.27
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTI-TV ***

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301			
ORDER #	CONTRACT #	7280603	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MI 7/21	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	JUL21/14	JUL28/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL21/14	16.27

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 CONTRACT TOTAL \$7,860.00
 TOTAL SPOTS 64

REP HEADLINE# 7280603 TRF# 598826 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL21/14 14.25
 CHANGES HARRIS REPORT FROM REP *** WXMI-TV ***

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	

1427 LESLIE AVE	SALES PRSN WA-	JUSTIN VOTTA
<hr/>		
ALEXANDRIA, VA 22301		

ORDER #	CONTRACT #	7280603	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	EST#	COMMENTS:
RGA MI 7/21	*****	(LINE, ORDER, INVOICE)

FLIGHT DATES	JUL21/14	JUL28/14	WK-2
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE JUL21/14	14.25
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REP :
TO ODENE
FROM OLDER
MAKEGOOD ORDER
PLEASE SEE M1-M4 LINES 31-34
THANK YOU AND PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8			ES 700A-800A	30		\$145.00	7/21	7/21	0		MON	0
8			ES 700A-800A	30		\$145.00	7/28	7/28	2		MON	2
AGENCY ADVERTISER CODE = RGAMI AGENCY PRODUCT CODE = ORDR AGENCY EST# = 721728 PROGRAM : 7A NEWS CON COM1 : 7A NEWS												

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# 703 528 7880
!
FROM REP      JUL21/14 14.25
**CHANGES**  *** WXTI-TV ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	A		600P-700P	30		\$220.00	7/28	7/28	2		MON	2
PROGRAM : NEWS AT 6P ORD COM1 : SPOT N/A, OFFERING 2X 6P NEWS ON 7/28 THIS IS A REPLACEMENT FOR N/A SPOT ON JUL21 ON LINE-8 FOR 2 SPOTS/WK THIS IS A REPLACEMENT FOR N/A SPOT ON JUL21 ON LINE-9 FOR 2 SPOTS/WK												
9	ES		800A-900A	30		\$75.00	7/21	7/21	0		MON	0
9	ES		800A-900A	30		\$75.00	7/28	7/28	2		MON	2
PROGRAM : 8A NEWS CON COM1 : 8A NEWS												
11	S		1135P-1235A	30		\$20.00	7/26	7/26	0		SAT	0
PROGRAM : COSMOS CON COM1 : COSMOS												
32	A		1135P-1235A	30		\$20.00	7/26	7/26	1		SAT	1
PROGRAM : ANIMATION DOMINATION ORD COM1 : PROGRAM CHANGE, OFFERING ANIMATION DOMINATION DURING THE STP THIS IS A REPLACEMENT FOR N/A SPOT ON JUL26 ON LINE-11 FOR 1 SPOT/WK												
14	S		1200M-100A	30		\$10.00	7/27	7/27	0		SUN	0
PROGRAM : TWO ANDA HALF MEN CON COM1 : TWO ANDA HALF MEN												
33	A		1235A-105A	30		\$10.00	7/27	7/27	1		SUN	1
PROGRAM : TWO ANDA HALF MEN ORD COM1 : PROGRAM TIME CHANGE, OFFERING TWO AND HALF MEN FROM 1235A-105A THIS IS A REPLACEMENT FOR N/A SPOT ON JUL27 ON LINE-14 FOR 1 SPOT/WK												
16	S		600P-700P	30		\$50.00	7/27	7/27	0		SUN	0
PROGRAM : TWO & HALF MEN CON COM1 : TWO & HALF MEN												
34	A		600P-700P	30		\$50.00	7/27	7/27	2		SUN	2
PROGRAM : MODERN FAMILY ORD COM1 : PROGRAM CHANGE, OFFERING MODERN FAMILY DURING THE STP THIS IS A REPLACEMENT FOR N/A SPOT ON JUL27 ON LINE-16 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED: MON/700A-800A				JUL21 (2/WK)		30S	\$145.00	(JUL21/14)	
		BUY#9	MON/800A-900A				JUL21 (2/WK)		30S	\$75.00		
			OFFER: MON/600P-700P				JUL28 (2/WK)		30S	\$220.00	PLS ADVISE.	
			CMT: SPOT N/A, OFFERING 2X 6P NEWS ON 7/28									
M2	OK'D	BUY#11	MISSED: SAT/1135P-1235A				JUL26		30S	\$20.00	(JUL21/14)	
			OFFER: SAT/1135P-1235A				JUL26		30S	\$20.00	PLS ADVISE.	
			CMT: PROGRAM CHANGE, OFFERING ANIMATION DOMINATION DURING THE STP									
M3	OK'D	BUY#14	MISSED: SUN/1200M-100A				JUL27		30S	\$10.00	(JUL21/14)	
			OFFER: SUN/1235A-105A				JUL27		30S	\$10.00	PLS ADVISE.	
			CMT: PROGRAM TIME CHANGE, OFFERING TWO AND HALF MEN FROM 1235A-105A									
M4	OK'D	BUY#16	MISSED: SUN/600P-700P				JUL27 (2/WK)		30S	\$50.00	(JUL21/14)	
			OFFER: SUN/600P-700P				JUL27 (2/WK)		30S	\$50.00	PLS ADVISE.	
			CMT: PROGRAM CHANGE, OFFERING MODERN FAMILY DURING THE STP									
JUL/14			\$6,580.00			AUG/14				\$1,280.00		
											CONTRACT TOTAL	\$7,860.00
											TOTAL SPOTS	64

MARKET TOTALS	\$262,000	WMMI 15%	WOTV 0%	WZZM 30%	WWMT 10%	WOOD 45%	WXSP 0%	CABL 0%
		EWMT 0%	WZPX 0%					

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL21/14 11.03
REP HEADLINE# 7280603 TRF# 598826 *** WXML-TV ***
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7280603 CLASS: NATL. LOCAL REGIONAL

PRDCT RGA MI 7/21 EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL21/14 JUL28/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL21/14 11.03

REP: TO ODENE
FROM OLDER
NEW ORDER
THIS ORDER REPLACES HEADLINE #7269416 - THAT ORDER WILL BE CANCELLED
SHORTLY
\$7860/66 SPOTS
PLEASE CONFIRM AND THANK YOU

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#8	MISSED: MON/700A-800A	JUL21 (2/WK)	30S	\$145.00	(JUL21/14)
		BUY#9	MON/800A-900A	JUL21 (2/WK)	30S	\$75.00	
			OFFER: MON/600P-700P	JUL28 (2/WK)	30S	\$220.00	PLS ADVISE.
			CMT: SPOT N/A, OFFERING 2X 6P NEWS ON 7/28				
M2	UNRESL	BUY#11	MISSED: SAT/1135P-1235A	JUL26	30S	\$20.00	(JUL21/14)
			OFFER: SAT/1135P-1235A	JUL26	30S	\$20.00	PLS ADVISE.
			CMT: PROGRAM CHANGE, OFFERING ANIMATION DOMINATION DURING THE STP				
M3	UNRESL	BUY#14	MISSED: SUN/1200M-100A	JUL27	30S	\$10.00	(JUL21/14)
			OFFER: SUN/1235A-105A	JUL27	30S	\$10.00	PLS ADVISE.
			CMT: PROGRAM TIME CHANGE, OFFERING TWO AND HALF MEN FROM 1235A-105A				
M4	UNRESL	BUY#16	MISSED: SUN/600P-700P	JUL27 (2/WK)	30S	\$50.00	(JUL21/14)
			OFFER: SUN/600P-700P	JUL27 (2/WK)	30S	\$50.00	PLS ADVISE.
			CMT: PROGRAM CHANGE, OFFERING MODERN FAMILY DURING THE STP				

REP HEADLINE# 7280603 TRF# 598826
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION

JUL21/14 11.03
*** WXML-TV ***

CONTRACT TOTAL \$7,860.00
TOTAL SPOTS 66

REP HEADLINE# 7280603 TRF# 598826 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL21/14 10.58
*** WXML-TV ***

ADV # ADV. NAME ISS/RGA MICHIGAN REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE
ALEXANDRIA, VA 22301
SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7280603 CLASS: NATL. LOCAL REGIONAL

PRDCT RGA MI 7/21 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL21/14 JUL28/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL21/14 10.58

REP: TO ODENE
FROM OLDER
NEW ORDER
THIS ORDER REPLACES HEADLINE #7269416 - THAT ORDER WILL BE CANCELLED
SHORTLY
\$7860/66 SPOTS
PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL \$7,860.00
TOTAL SPOTS 66

REP HEADLINE# 7280603
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL18/14 16.17
 *** WXMI-TV ***

ADV #	ADV. NAME	ISS/RGA MICHIGAN	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SMART MEDIA GROUP	BUYER NAME	CAROLYN GOOD	
		1427 LESLIE AVE	SALES PRSN	WA- JUSTIN VOTTA	
		ALEXANDRIA, VA 22301			
ORDER #	598826	CONTRACT # 7280603	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	RGA MI 7/21	EST#*****	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	JUL21/14	JUL28/14	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL18/14	16.17

REP: TO ODENE
 FROM OLDER
 NEW ORDER
 THIS ORDER REPLACES HEADLINE #7269416 - THAT ORDER WILL BE CANCELLED
 SHORTLY
 \$7860/66 SPOTS
 PLEASE CONFIRM AND THANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$90.00	7/25	7/25	2		FRI	2
AGENCY ADVERTISER CODE = RGAMI AGENCY PRODUCT CODE = ORDR AGENCY EST# = 721728 PROGRAM : STEVE WILKOS CON COM1 : STEVE WILKOS												

JUL18/14 16.17
*** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			500P-600P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$110.00	7/25	7/25	2		FRI	2
3			700A-800A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$145.00	7/25	7/25	2		FRI	2
4			800A-900A PROGRAM : 8A NEWS CON COM1: 8A NEWS	30		\$75.00	7/25	7/25	2		FRI	2
5			1000A-1100A PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$90.00	7/21	7/28	2		MON	4
6			1000P-1100P PROGRAM : 10P NEWS CON COM1: 10P NEWS	30		\$600.00	7/21	7/21	2		MON	2
7			500P-600P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$110.00	7/21	7/28	2		MON	4
8			700A-800A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$145.00	7/21	7/28	2		MON	4
9			800A-900A PROGRAM : 8A NEWS CON COM1: 8A NEWS	30		\$75.00	7/21	7/28	2		MON	4
10			1000P-1100P PROGRAM : SAT 10P NEWS CON COM1: SAT 10P NEWS	30		\$140.00	7/26	7/26	2		SAT	2

REP HEADLINE# 7280603
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL18/14 16.17
*** WXML-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1135P-1235A PROGRAM : 60SMOS Animation CON COM1 : COSMES Domination	30		\$20.00	7/26	7/26	1		SAT	1
12			700A-800A PROGRAM : SAT 7A NEWS CON COM1 : SAT 7A NEWS	30		\$65.00	7/26	7/26	2		SAT	2
13			1000P-1100P PROGRAM : SUN 10P NEWS CON COM1 : SUN 10P NEWS	30		\$340.00	7/27	7/27	2		SUN	2
14			1200M-100A 12:35-105A PROGRAM : TWO ANDA HALF MEN CON COM1 : TWO ANDA HALF MEN	30		\$10.00	7/27	7/27	1		SUN	1
15			600A-700A PROGRAM : SU 6A NEWS CON COM1 : SU 6A NEWS	30		\$40.00	7/27	7/27	2		SUN	2
16			600P-700P PROGRAM : TWO & HALF MEN Modern Family CON COM1 : TWO & HALF MEN	30		\$50.00	7/27	7/27	2		SUN	2
17			700A-800A PROGRAM : SU 7A NEWS CON COM1 : SU 7A NEWS	30		\$85.00	7/27	7/27	2		SUN	2
18			800A-900A PROGRAM : SU 8A NEWS CON COM1 : SU 8A NEWS	30		\$75.00	7/27	7/27	2		SUN	2
19			1000A-1100A PROGRAM : STEVE WILKOS CON COM1 : STEVE WILKOS	30		\$90.00	7/24	7/24	2		THU	2

REP HEADLINE# 7280603
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL18/14 16.17
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			500P-600P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$110.00	7/24	7/24	2		THU	2
21			700A-800A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$145.00	7/24	7/24	2		THU	2
22			800A-900A PROGRAM : 8A NEWS CON COM1: 8A NEWS	30		\$75.00	7/24	7/24	2		THU	2
23			1000A-1100A PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$90.00	7/22	7/22	2		TUE	2
24			500P-600P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$110.00	7/22	7/22	2		TUE	2
25			700A-800A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$145.00	7/22	7/22	2		TUE	2
26			800A-900A PROGRAM : 8A NEWS CON COM1: 8A NEWS	30		\$75.00	7/22	7/22	2		TUE	2
27			1000A-1100A PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$90.00	7/23	7/23	2		WED	2
28			500P-600P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$110.00	7/23	7/23	2		WED	2

REP HEADLINE# 7280603
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL18/14 16.17
 *** WXXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29			700A-800A	30		\$145.00	7/23	7/23	2		WED	2
PROGRAM : 7A NEWS												
CON COM1: 7A NEWS												

30			800A-900A	30		\$75.00	7/23	7/23	2		WED	2
PROGRAM : 8A NEWS												
CON COM1: 8A NEWS												

JUL/14 \$7,020.00 AUG/14 \$840.00 CONTRACT TOTAL \$7,860.00
 TOTAL SPOTS 66

MARKET TOTALS \$262,000 WXXI 15% WOTV 0% WZZM 30% WMMT 10% WOOD 45% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%

SVC- NSI
 DEMOS- RA35+*

CONTRACT



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u> 598826 /		<u>Alt Order #</u> 07280603
<u>Product</u> RGA Michigan 7/22		
<u>Contract Dates</u> 07/21/14 - 07/28/14		<u>Estimate #</u> 722728
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 07/16/14 / 07/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RGASN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	07/25/14	07/25/14	Fri 10a-11a	10a-11a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	----2--				2	\$90.00	0.00			
N 2	17	07/25/14	07/25/14	Fri Fox17 News at 5pm	5p-6p		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	----2--				2	\$110.00	0.00			
N 3	17	07/25/14	07/25/14	Fri 7a News	7a-8a		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	----2--				2	\$145.00	0.00			
N 4	17	07/25/14	07/25/14	Fri 8a-9a News	8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	----2--				2	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	17	07/21/14-07/27/14	Fri 8a-9a News	8a-9a	-----F----	:30		\$75.00	0.00	NM		
	See MG 4.3												
	3	17	07/26/14-07/26/14	AM News 8a Sat	8a-9a	-----Sa--	:30		\$75.00	0.00	NM		
	Ⓜ MG for 4.1 07/25												
N 5	17	07/21/14	07/28/14	Mon 10a-11a	10a-11a		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	2-----				2	\$90.00	0.00			
Week:		07/28/14	08/03/14	2-----				2	\$90.00	0.00			
N 6	17	07/21/14	07/21/14	Fri Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	2-----				2	\$600.00	0.00			
N 7	17	07/21/14	07/28/14	Mon Fox17 News at 5pm	5p-6p		:30				NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	2-----				2	\$110.00	0.00			
Week:		07/28/14	08/03/14	2-----				2	\$110.00	0.00			
N 8	17	07/28/14	07/28/14	Mon 7a News	7a-8a		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	2-----				2	\$145.00	0.00			
N 9	17	07/28/14	07/28/14	Mon 8a-9a News	8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	2-----				2	\$75.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

Contract / Revision	Alt Order #
598826 /	07280603

Contract Dates	Product	Estimate #
07/21/14 - 07/28/14	RGA Michigan 7/22	722728

Advertiser	Original Date / Revision
Republican Governors As	07/16/14 / 07/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 10	17	07/26/14	07/26/14	Sa Fox 17 News at 10p	10p-11p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2-				2	\$140.00	0.00			
D 11	17	07/25/14	07/25/14	Fri 730p-8p	730p-8p		:30				NM	0	\$0.00
N 12	17	07/26/14	07/26/14	AM News 7a Sat	7a-8a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2-				2	\$65.00	0.00			
N 13	17	07/27/14	07/27/14	Su Fox 17 News at 10p	10p-11p		:30				NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2				2	\$340.00	0.00			
N 14	17	07/27/14	07/27/14	Su 1235a-105a	1235a-105a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----1				1	\$10.00	0.00			
N 15	17	07/27/14	07/27/14	AM News 6a Sun	6a-7a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2				2	\$40.00	0.00			
N 16	17	07/27/14	07/27/14	Su 6p-7p	6p-7p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2				2	\$50.00	0.00			
N 17	17	07/27/14	07/27/14	AM News 7a Sun	7a-8a		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2				2	\$85.00	0.00			
N 18	17	07/27/14	07/27/14	AM News 8a Sun	8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----2				2	\$75.00	0.00			
N 19	17	07/24/14	07/24/14	Thu 10a-11a	10a-11a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---2---				2	\$90.00	0.00			
N 20	17	07/24/14	07/24/14	Thu Fox17 News at 5pm	5p-6p		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---2---				2	\$110.00	0.00			
N 21	17	07/24/14	07/24/14	Thu 7a News	7a-8a		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---2---				2	\$145.00	0.00			
N 22	17	07/24/14	07/24/14	Thu 8a-9a News	8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---2---				2	\$75.00	0.00			
N 23	17	07/22/14	07/22/14	Tue 10a-11a	10a-11a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-2-----				2	\$90.00	0.00			
N 24	17	07/22/14	07/22/14	M-F Fox17 News at 5pm	5p-6p		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-2-----				2	\$110.00	0.00			
N 25	17	07/22/14	07/22/14	Tue 7a News	7a-8a		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-2-----				2	\$145.00	0.00			
N 26	17	07/22/14	07/22/14	Tue 8a-9a News	8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-2-----				2	\$75.00	0.00			
N 27	17	07/23/14	07/23/14	Wed 10a-11a	10a-11a		:30				NM	2	\$180.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u>	<u>Alt Order #</u>
598826 /	07280603

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/21/14 - 07/28/14	RGA Michigan 7/22	722728

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	07/16/14 / 07/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	--2----				2	\$90.00	0.00			
N 28	17	07/23/14	07/23/14	Wed Fox17 News at 5pm	5p-6p		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	--2----				2	\$110.00	0.00			
N 29	17	07/23/14	07/23/14	Wed 7a News	7a-8a		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	--2----				2	\$145.00	0.00			
N 30	17	07/23/14	07/23/14	Wed 8a-9a News	8a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	--2----				2	\$75.00	0.00			
D 31	17	07/24/14	07/24/14	Thu 4p-430p	4p-430p		:30				NM	0	\$0.00
D 32	17	07/24/14	07/24/14	Thu 430p-5p	430p-5p		:30				NM	0	\$0.00
D 33	17	07/24/14	07/24/14	Thu Fox17 News at 5pm	5p-530p		:30				NM	0	\$0.00
D 34	17	07/24/14	07/24/14	Thu 5a News	5a-6a		:30				NM	0	\$0.00
D 35	17	07/24/14	07/24/14	Thu Fox17 News at 5pm	530p-6p		:30				NM	0	\$0.00
D 36	17	07/24/14	07/24/14	Thu Fox 17 News at 6p	6p-630p		:30				NM	0	\$0.00
D 37	17	07/24/14	07/24/14	Thu 7a News	7a-8a		:30				NM	0	\$0.00
D 38	17	07/24/14	07/24/14	Thu 730p-8p	730p-8p		:30				NM	0	\$0.00
D 39	17	07/22/14	07/22/14	Tue 10a-11a	10a-11a		:30				NM	0	\$0.00
D 40	17	07/22/14	07/22/14	Tue Fox 17 News at 10p	10p-11p		:30				NM	0	\$0.00
D 41	17	07/22/14	07/22/14	Tue 3p-4p	3p-4p		:30				NM	0	\$0.00
D 42	17	07/22/14	07/22/14	Tue 4p-430p	4p-430p		:30				NM	0	\$0.00
D 43	17	07/22/14	07/22/14	Tue 430p-5p	430p-5p		:30				NM	0	\$0.00
D 44	17	07/22/14	07/22/14	Tue Fox17 News at 5pm	5p-530p		:30				NM	0	\$0.00
D 45	17	07/22/14	07/22/14	Tue 5a News	5a-6a		:30				NM	0	\$0.00
D 46	17	07/22/14	07/22/14	Tue Fox17 News at 5pm	530p-6p		:30				NM	0	\$0.00
D 47	17	07/22/14	07/22/14	Tue Fox 17 News at 6p	6p-630p		:30				NM	0	\$0.00
D 48	17	07/22/14	07/22/14	Tue 7a News	7a-8a		:30				NM	0	\$0.00
D 49	17	07/22/14	07/22/14	Tue 730p-8p	730p-8p		:30				NM	0	\$0.00
D 50	17	07/23/14	07/23/14	Wed 10a-11a	10a-11a		:30				NM	0	\$0.00
D 51	17	07/23/14	07/23/14	Wed Fox 17 News at 10p	10p-11p		:30				NM	0	\$0.00
D 52	17	07/23/14	07/23/14	Wed 3p-4p	3p-4p		:30				NM	0	\$0.00
D 53	17	07/23/14	07/23/14	Wed 4p-430p	4p-430p		:30				NM	0	\$0.00
D 54	17	07/23/14	07/23/14	Wed 430p-5p	430p-5p		:30				NM	0	\$0.00
D 55	17	07/23/14	07/23/14	Wed Fox17 News at 5pm	5p-530p		:30				NM	0	\$0.00
D 56	17	07/23/14	07/23/14	Wed 5a News	5a-6a		:30				NM	0	\$0.00
D 57	17	07/23/14	07/23/14	Wed Fox17 News at 5pm	530p-6p		:30				NM	0	\$0.00
D 58	17	07/23/14	07/23/14	Wed Fox 17 News at 6p	6p-630p		:30				NM	0	\$0.00
D 59	17	07/23/14	07/23/14	Wed 7a News	7a-8a		:30				NM	0	\$0.00
D 60	17	07/23/14	07/23/14	Wed 730p-8p	730p-8p		:30				NM	0	\$0.00
D 61	17	07/23/14	07/23/14	Wed Prime Rotator	758p-10p		:30				NM	0	\$0.00
D 62	17	07/21/14	07/28/14	Mon 7a News	7a-8a		:30				NM	0	\$0.00
D 63	17	07/26/14	07/26/14	Sa 1135p-1235a	1135p-1235a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

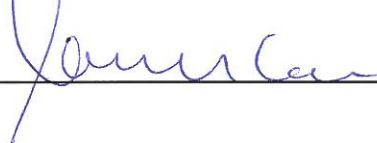
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

FOX 17 **WXMI-TV**
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

Contract / Revision		Alt Order #
598826 /		07280603
Contract Dates	Product	Estimate #
07/21/14 - 07/28/14	RGA Michigan 7/22	722728
Advertiser		Original Date / Revision
Republican Governors As		07/16/14 / 07/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-----S-				1	\$20.00	0.00			
N 64	17	07/28/14	07/28/14	M-F Fox 17 News at 6p	6p-7p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	M-----				2	\$220.00	0.00			
Totals										0.00		64	\$7,860.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 -07/27/14	54	\$6,580.00	\$5,593.00
07/28/14 -07/28/14	10	\$1,280.00	\$1,088.00
Totals	64	\$7,860.00	\$6,681.00

Signature:  Date: 7/30/14

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group
do hereby request station time concerning the following issue:

RGA Michigan

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: RGA Michigan

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Mark Schauer
Governor
11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RGA
1747 Pennsylvania Avenue NW, Suite 250

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Adams, General Counsel and Deputy Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/14

Date _____


Signature

Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

TO: _____

☐ Accepted

Signature

Signature

Staphylococcus

Printed Name

6m

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) **Date of request:** 07/21/2014

(2) **Name of candidate:** N/A

(3) **Office for which candidate is running:** N/A

(4) **Political party:** N/A

(5) **Name of person using time if other than candidate:** Republican Gov. Assn

(6) **Request made by candidate:** Yes: No: X (Check one)

(7) **Request made on behalf of candidate by:** N/A

(8) **Request made:** In writing: X In person: By phone:
(Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

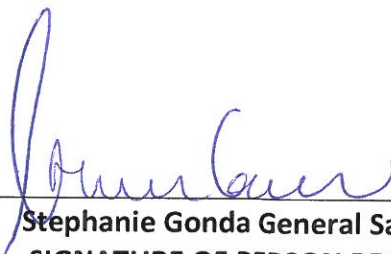
GROSS: \$7,860.00 NET: \$6,681.00

WXMI

07/31/2014

STATION

DATE


Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION