

REP HEADLINE# 7199679 TRF# 586411  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM STATION OCT30/14 18.14  
\*\*\* WXXI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY

AGY # AGY. NAME STRATEGIC MEDIA SERVICES

1911 NORTH FT. MYER DRIVE #400

ARLINGTON, VA 22209

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE IRVIN

SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 18.14

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 28400.00  
TOTAL SPOTS 77

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/14 15.47

REP: TO ODENE  
FROM OLDER  
MAKEGOOD APPROVED  
PLEASE SEE LINES 52  
PLEASE CONFIRM AND THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	: SPTS
6	S		800A-900A	30		\$175.00	11/3	11/4	1		M-TU	1
PROGRAM : NEWS												
CON COM1: NEWS												
52	A		100P-400P	30		\$3,505.00	11/2	11/2	1		SUN	1
PROGRAM : NFL GAME												
ORD COM1: OVERSOLD, PLEASE SEE MG OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-24 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-29 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-30 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-32 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-37 FOR 1 SPOT/WK												

<# 703 528 7880  
 FROM REP OCT30/14 15.47  
 \*\*CHANGES\*\* \*\*\* WMMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		500P-600P	30		\$150.00	11/3	11/3	0		MON	0
PROGRAM : NEWS												
CON COM1: NEWS												
23	S		600P-700P	30		\$150.00	10/29	10/31	5		W-F	5
PROGRAM : NEWS												
CON COM1: NEWS												
24	S		600P-700P	30		\$150.00	11/3	11/3	0		MON	0
PROGRAM : NEWS												
CON COM1: NEWS												
29	S		1000P-1100P	30		\$600.00	10/29	10/31	4		W-F	4
PROGRAM : NEWS												
CON COM1: NEWS												
30	S		1000P-1100P	30		\$600.00	11/3	11/3	0		MON	0
PROGRAM : NEWS												
CON COM1: NEWS												
32	S		1100P-1200M	30		\$100.00	11/3	11/3	0		MON	0
PROGRAM : NEWS												
CON COM1: NEWS												
35	S		900A-1000A	30		\$130.00	11/2	11/2	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
37	S		1000P-1100P	30		\$600.00	11/2	11/2	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												

REP HEADLINE# 7199679 TRF# 586411 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/14 15.47  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M6	OK'D		MISSED: M-TU/800A-900A				NOV3		30S	\$175.00	(OCT30/14)	
	BUY#6		MON/500P-600P				NOV3		30S	\$150.00		
	BUY#22		W-F/600P-700P				OCT31		30S	\$150.00		
	BUY#23		MON/600P-700P				NOV3(2/WK)		30S	\$150.00		
	BUY#24		W-F/1000P-1100P				OCT31		30S	\$600.00		
	BUY#29		MON/1000P-1100P				NOV3(2/WK)		30S	\$600.00		
	BUY#30		MON/1100P-1200M				NOV3(2/WK)		30S	\$100.00		
	BUY#32		SUN/900A-1000A				NOV2		30S	\$130.00		
	BUY#35		SUN/1000P-1100P				NOV2		30S	\$600.00		
	BUY#37		OFFER: SUN/100P-400P				NOV2		30S	\$3,505.00	PLS ADVISE.	
			CMT: OVERSOLD, PLEASE SEE MG OFFER									

NOV/14 23600.00 CONTRACT TOTAL 23600.00  
 MARKET TOTALS \$157,333 WXMI 15% WOTV 2% WZZM 13% WWMT 40% WOOD 29% WXSP 0% CABL 0%  
 DEMOS- RA35+\* EMMT 1% WZPX 0% TOTAL SPOTS 76

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP.# OFF.# SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN  
1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209  
ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL  
PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT29/14 NOV4/14 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 15.27

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M6 UNRESL	BUY#6	MISSED:M-TU/800A-900A	NOV3	30S	\$175.00	(OCT30/14)
	BUY#22	MON/500P-600P	NOV3	30S	\$150.00	
	BUY#23	W-F/600P-700P	OCT31	30S	\$150.00	
	BUY#24	MON/600P-700P	NOV3(2/WK)	30S	\$150.00	
	BUY#29	W-F/1000P-1100P	OCT31	30S	\$600.00	
	BUY#30	MON/1000P-1100P	NOV3(2/WK)	30S	\$600.00	
	BUY#32	MON/1100P-1200M	NOV3(2/WK)	30S	\$100.00	
	BUY#35	SUN/900A-1000A	NOV2	30S	\$130.00	
	BUY#37	SUN/1000P-1100P	NOV2	30S	\$600.00	
		OFFER:SUN/100P-400P	NOV2	30S	\$3,505.00	PLS ADVISE.
		CMT:OVERSOLD, PLEASE SEE MG OFFER				

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 87

Spot Manager: Preempted/Unresolved, 10/01/14-11/04/14

Order	Alt Order #	Inv. Code (Booked)	Length	Weekday	Air Time	Date	Inv. Code (Placed*)	Rate	Ad-ID
Advertiser: Michigan Republican Party									
586411	23	07199679	M-F Fox17 News at 6pm	60-17	Friday	10/31/14	M-F Fox17 News at 6pm	\$150.00	
586411	24	07199679	M-F Fox17 News at 10p	40-17	Friday	10/31/14	M-F Fox17 News at 10p	\$600.00	
586411	37	07199679	SU Fox17 News at 10p		Sunday	11/02/14	SU Fox17 News at 10p	\$600.00	
586411	38	07199679	Fox News Sunday		Sunday	11/02/14	Fox News Sunday	\$130.00	
586411	44	07199679	M-F Fox17 News at 6pm		Monday	11/03/14	M-F Fox17 News at 6pm	\$150.00	
586411	42	07199679	M-F Fox17 News at 5pm		Monday	11/03/14	M-F Fox17 News at 5pm	\$150.00	
586411	44	07199679	M-F Fox17 News at 6pm		Monday	11/03/14	M-F Fox17 News at 6pm	\$150.00	
586411	30	07199679	M-F Fox17 News at 10p		Monday	11/03/14	M-F Fox17 News at 10p	\$600.00	
586411	42	07199679	M-F Fox17 News at 11p		Monday	11/03/14	M-F Fox17 News at 11p	\$100.00	
586411	30	07199679	M-F Fox17 News at 10p		Monday	11/03/14	M-F Fox17 News at 10p	\$600.00	
586411	6	07199679	M-F 8a News		Monday	11/03/14	M-F 8a News	\$175.00	
586411	32	07199679	M-F Fox17 News at 11p		Monday	11/03/14	M-F Fox17 News at 11p	\$100.00	
								\$3,505.00	

NFL Game 1-4

[Sorted by: Advertiser]

REP HEADLINE# 7199679 TRF# 586411  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/14 15.21  
\*\*\* WXTI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #

AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA

ARLINGTON, VA 22209

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 15.21

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 87

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 14.41

REP: TO ODENE  
FROM OLDER  
MAKEGOOD APPROVED  
PLEASE SEE LINE 51  
PLEASE CONFIRM AND THANK YOU

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS
1	S		600A-700A	30		\$125.00	10/29	10/29	0		WED	0
PROGRAM : NEWS												
CON COM1: NEWS												
51	A		700P-1100P	30		\$2,575.00	10/29	10/29	1		WED	1
PROGRAM : WORLD SERIES GM 1												
ORD COM1: PROGRAM CHANGE AND SPOTS N/A, OFFERING 1X WORLD SERIES GM 7 ON 10/29												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-1 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-3 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-25 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-27 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-29 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-2 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												



REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 14.41

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		600A-700A	30		\$125.00	11/3	11/3	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
3	S		700A-800A	30		\$175.00	10/29	10/31	1		W-F	1
PROGRAM : NEWS												
CON COM1: NEWS												
4	S		700A-800A	30		\$175.00	11/3	11/4	1		M-TU	1
PROGRAM : NEWS												
CON COM1: NEWS												
22	S		500P-600P	30		\$150.00	11/3	11/3	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
25	S		700P-730P	30		\$200.00	10/29	10/31	4		W-F	4
PROGRAM : 2.5 MEN												
CON COM1: 2.5 MEN												
27	S		730P-800P	30		\$250.00	10/29	10/31	3		W-F	3
PROGRAM : MODERN FAMILY												
CON COM1: MODERN FAMILY												
29	S		1000P-1100P	30		\$600.00	10/29	10/31	5		W-F	5
PROGRAM : NEWS												
CON COM1: NEWS												
31	S		1100P-1200M	30		\$100.00	10/29	10/31	1		W-F	1
PROGRAM : NEWS												
CON COM1: NEWS												

REP HEADLINE# 7199679 TRF# 586411 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT29/14 14.41  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#1	MISSED: WED/600A-700A				OCT29 (2/WK)		30S	\$125.00	(OCT29/14)	
		BUY#3	W-F/700A-800A				OCT29 (3/WK)		30S	\$175.00		
		BUY#25	W-F/700P-730P				OCT29		30S	\$200.00		
		BUY#27	W-F/730P-800P				OCT29		30S	\$250.00		
		BUY#31	W-F/1100P-1200M				OCT29 (3/WK)		30S	\$100.00		
		BUY#29	W-F/1000P-1100P				OCT29		30S	\$600.00		
		BUY#2	MON/600A-700A				NOV3		30S	\$125.00		
		BUY#4	M-TU/700A-800A				NOV3		30S	\$175.00		
		BUY#22	MON/500P-600P				NOV3		30S	\$150.00		
			OFFER: WED/700P-1100P				OCT29		30S	\$2,575.00	PLS ADVISE.	
			CMT: PROGRAM CHANGE AND SPOTS N/A, OFFERING 1X WORLD SERIES GM 7 ON 10/29									

NOV/14 23600.00 CONTRACT TOTAL 23600.00  
 TOTAL SPOTS 87

MARKET TOTALS \$157,333 WXMI 15% WOTV 2% WZZM 13% WMMT 40% WOOD 29% WXSP 0% CABL 0%  
 DEMOS- RA35+\* EMMT 1% WZPX 0%

SVC- NSI  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/14 12.58

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#34 MISSED: SAT/710P-1100P NOV1 30S \$300.00 (JUN13/14)  
OFFER: SAT/1000P-1100P NOV1 30S \$300.00 PLS ADVISE.  
CMT: 10P NEWS TIME WAS CORRECTED

M5 UNRESL BUY#1 MISSED: WED/600A-700A OCT29 (2/WK) 30S \$125.00 (OCT29/14)  
BUY#3 W-F/700A-800A OCT29 (3/WK) 30S \$175.00  
BUY#25 W-F/700P-730P OCT29 30S \$200.00  
BUY#27 W-F/730P-800P OCT29 30S \$250.00  
BUY#31 W-F/1100P-1200M OCT29 (3/WK) 30S \$100.00  
BUY#29 W-F/1000P-1100P OCT29 30S \$600.00  
BUY#2 MON/600A-700A NOV3 30S \$125.00  
BUY#4 M-TU/700A-800A NOV3 30S \$175.00  
BUY#22 MON/500P-600P NOV3 30S \$150.00  
OFFER: WED/700P-1100P OCT29 30S \$2,575.00 PLS ADVISE.  
CMT: PROGRAM CHANGE AND SPOTS N/A, OFFERING 1X WORLD SERIES GM 7 ON 10/29

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 100

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT28/14 07.57  
REP HEADLINE# 7199679 TRF# 586411 \*\*\* WXTI-TV \*\*\*  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN  
1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209  
ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL  
PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT29/14 NOV4/14 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT28/14 07.57

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#34 MISSED: SAT/710P-1100P NOV1 30S \$300.00 (JUN13/14)  
OFFER: SAT/1000P-1100P NOV1 30S \$300.00 PLS ADVISE.  
CMT: 10P NEWS TIME WAS CORRECTED

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 100

REP HEADLINE# 7199679 TRF# 586411  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT27/14 14.33  
\*\*\*CHANGES\*\*\* \*\* WXMT-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY

AGY # AGY. NAME STRATEGIC MEDIA SERVICES

1911 NORTH FT. MYER DRIVE #400

ARLINGTON, VA 22209

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE IRVIN

SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT27/14 14.33

REP: TO NSA FROM JAY

OK'D MG4

PLEASE CONFIRM

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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27	S		730P-800P	30		\$250.00	10/29	10/31	4		W-F	4
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PROGRAM : MODERN FAMILY  
CON COM1: MODERN FAMILY

50	A		1100P-1135P	30		\$250.00	10/29	10/31	1		W-F	1
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PROGRAM : 11P NEWS

ORD COM1: SPOT N/A, OFFERING 1X 11P NEWS W-F FOR THE W/O 10/27  
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-27 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:  
M4 OK'D BUY#27 MISSED:W-F/730P-800P OCT29 30S \$250.00 (OCT27/14)  
OFFER:W-F/1100P-1135P OCT29 30S \$250.00 PLS ADVISE.

CMT:SPOT N/A, OFFERING 1X 11P NEWS W-F FOR THE W/O 10/27

REP HEADLINE# 7199679      TRF# 586411      REP: TEL# 703 528 7800      FAX# 703 528 7880  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      AGENCY CREDIT RISK !!!      OCT27/14 14.33  
 HARRIS REPORT FROM REP      \*\*\* CHANGES \*\*\*      \*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/14			23600.00									
CONTRACT TOTAL												23600.00
TOTAL SPOTS												100

MARKET TOTALS \$157,333      WXMI 15%      WOTV 2%      WZZM 13%      WMMT 40%      WOOD 29%      WXSP 0%      CABL 0%  
 DEMOS- RA35+\*      EMMT 1%      WZPX 0%

SVC- NSI  
 MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

F-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7199679 TRF# 586411 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT27/14 12.24  
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXTI-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL  
PRDCT MI REP PARTY 10/29 EST # COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT27/14 12.24

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#17 MISSED:W-F/400P-430P OCT29(3/WK) 30S \$100.00 (JUN13/14)

BUY#18 MON/400P-430P NOV3 30S \$100.00  
BUY#19 W-F/430P-500P OCT29(5/WK) 30S \$100.00  
BUY#20 MON/430P-500P NOV3 30S \$100.00

OFFER:W-F/400P-500P OCT29(8/WK) 30S \$100.00 PLS ADVISE.  
& MON/400P-500P NOV3(2/WK) 30S \$100.00  
CMT:PROGRAM CHANGE, OFFERING 8X NEWS AT 4P W-F FOR THE W/O 10/27 AND 2X  
CMT:NEWS ON MONDAY 11/3

M4 UNRESL BUY#27 MISSED:W-F/730P-800P OCT29 30S \$250.00 (OCT27/14)  
OFFER:W-F/1100P-1135P OCT29 30S \$250.00 PLS ADVISE.  
CMT:SPOT N/A, OFFERING 1X 11P NEWS W-F FOR THE W/O 10/27

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 100

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP15/14 17.52  
REP HEADLINE# 7199679 TRF# 586411 \*\*\* WXTI-TV \*\*\*  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP15/14 17.52

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#17 MISSED:W-F/400P-430P OCT29(3/WK) 30S \$100.00 (JUN13/14)  
BUY#18 MON/400P-430P NOV3 30S \$100.00  
BUY#19 W-F/430P-500P OCT29(5/WK) 30S \$100.00  
BUY#20 MON/430P-500P NOV3 30S \$100.00  
OFFER:W-F/400P-500P OCT29(8/WK) 30S \$100.00 PLS ADVISE.  
& MON/400P-500P NOV3(2/WK) 30S \$100.00  
CMT:PROGRAM CHANGE, OFFERING 8X NEWS AT 4P W-F FOR THE W/O 10/27 AND 2X  
CMT:NEWS ON MONDAY 11/3

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 100



FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP15/14 10.09  
\*\*\* WMMI-TV \*\*\*

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
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94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME MICHELLE IRVIN

SALES PRSN WA- JUSTIN VOTTA

ORDER # CONTRACT # 7199679

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	MI	REP	PARTY	10/29	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP15/14 10.00

REP: TO ODENE  
FROM OLDER  
MAKEGOOD APPROVED  
PLEASE SEE LINES 41-49  
PLEASE CONFIRM AND THANK YOU

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		100P-200P	30		\$50.00	10/29	10/31	0		W-F	0
PROGRAM : JUDGE ALEX												
CON COM1 : JUDGE ALEX												
41	A		100P-200P	30		\$50.00	10/29	10/31	6		W-F	6
PROGRAM : DIVORCE COURT												
ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-11 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-13 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-36 FOR 2 SPOTS/WK												

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP15/14 10.09  
\*\*\* WXML-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		100P-200P	30		\$50.00	11/3	11/3	2		MON	2
PROGRAM : DIVORCE COURT ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
43	A		200P-300P	30		\$50.00	10/29	10/31	3		W-F	3
PROGRAM : RIGHT THIS MINUTE ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
44	A		200P-300P	30		\$50.00	11/3	11/3	1		MON	1
PROGRAM : RIGHT THIS MINUTE ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
45	A		300P-400P	30		\$50.00	10/29	10/31	3		W-F	3
PROGRAM : CELEBRITY NAME GAME ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
46	A		300P-400P	30		\$50.00	11/3	11/3	1		MON	1
PROGRAM : CELEBRITY NAME GAME ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
47	A		600A-700A	30		\$200.00	10/29	10/31	1		W-F	1
PROGRAM : 6AM NEWS ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
48	A		1200M-1235A	30		\$300.00	11/1	11/1	1		SAT	1
PROGRAM : NEWS NOT @11P ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												
49	A		100P-400P	30		\$3,000.00	11/2	11/2	2		SUN	2
PROGRAM : REG NFL GAME ORD COM1 : PROGRAM CHANGE, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 41-49												

FAX# 703 528 7880  
C I I  
FROM REP SEP15/14 10.09  
\*\*CHANGES\*\* \*\*\* WXTI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		100P-200P PROGRAM : JUDGE ALEX CON COM1: JUDGE ALEX	30		\$50.00	11/3	11/3	0		MON	0
13	S		200P-300P PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$50.00	10/29	10/31	0		W-F	0
14	S		200P-300P PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$50.00	11/3	11/3	0		MON	0
15	S		300P-400P PROGRAM : MAURY CON COM1: MAURY	30		\$50.00	10/29	10/31	0		W-F	0
16	S		300P-400P PROGRAM : MAURY CON COM1: MAURY	30		\$50.00	11/3	11/3	0		MON	0
31	S		1100P-1200M PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/29	10/31	4		W-F	4
40	S		1000P-1100P PROGRAM : NEWS CON COM1: NEWS	30		\$300.00	11/1	11/1	0		SAT	0
36	S		100P-700P PROGRAM : NFL LIONS CON COM1: NFL LIONS	30		\$3,000.00	11/2	11/2	0		SUN	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#11	MISSED: W-F/100P-200P				OCT29(6/WK)		30S	\$50.00		(SEP14/14)
		BUY#12	MON/100P-200P				NOV3(2/WK)		30S	\$50.00		
		BUY#13	W-F/200P-300P				OCT29(3/WK)		30S	\$50.00		
		BUY#14	MON/200P-300P				NOV3		30S	\$50.00		
		BUY#15	W-F/300P-400P				OCT29(3/WK)		30S	\$50.00		
		BUY#16	MON/300P-400P				NOV3		30S	\$50.00		
		BUY#31	W-F/1100P-1135P				OCT29(2/WK)		30S	\$100.00		
		BUY#40	SAT/1000P-1100P				NOV1		30S	\$300.00		
		BUY#36	SUN/100P-700P				NOV2(2/WK)		30S	\$3,000.00		

			OFFER: W-F/100P-200P				OCT29(6/WK)		30S	\$50.00		
			& MON/100P-200P				NOV3(2/WK)		30S	\$50.00		
			& W-F/200P-300P				OCT29(3/WK)		30S	\$50.00		
			& MON/200P-300P				NOV3		30S	\$50.00		
			& W-F/300P-400P				OCT29(3/WK)		30S	\$50.00		
			& MON/300P-400P				NOV3		30S	\$50.00		
			& W-F/600A-700A				OCT29		30S	\$200.00		
			& SAT/1200M-1235A				NOV1		30S	\$300.00		
			& SUN/100P-400P				NOV2(2/WK)		30S	\$3,000.00		

NOV/14 23600.00 CONTRACT TOTAL 23600.00  
 MARKET TOTALS \$157,333 WXMI 15% WOTV 2% WZZM 13% WWMT 40% WOOD 29% WXSP 0% CABL 0%  
 DEMOS- RA35+\* EMMT 1% WZPX 0% TOTAL SPOTS 100

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN  
1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209  
ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL  
PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT29/14 NOV4/14 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/14 20.57

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M3 UNRESL	BUY#11	MISSED:W-F/100P-200P	OCT29(6/WK)	30S	\$50.00	(SEP14/14)
	BUY#12	MON/100P-200P	NOV3(2/WK)	30S	\$50.00	
	BUY#13	W-F/200P-300P	OCT29(3/WK)	30S	\$50.00	
	BUY#14	MON/200P-300P	NOV3	30S	\$50.00	
	BUY#15	W-F/300P-400P	OCT29(3/WK)	30S	\$50.00	
	BUY#16	MON/300P-400P	NOV3	30S	\$50.00	
	BUY#31	W-F/1100P-1135P	OCT29(2/WK)	30S	\$100.00	
	BUY#40	SAT/1000P-1100P	NOV1	30S	\$300.00	
	BUY#36	SUN/100P-700P	NOV2(2/WK)	30S	\$3,000.00	
		OFFER:W-F/100P-200P	OCT29(6/WK)	30S	\$50.00	PLS ADVISE.
		& MON/100P-200P	NOV3(2/WK)	30S	\$50.00	
		& W-F/200P-300P	OCT29(3/WK)	30S	\$50.00	
		& MON/200P-300P	NOV3	30S	\$50.00	
		& W-F/300P-400P	OCT29(3/WK)	30S	\$50.00	
		& MON/300P-400P	NOV3	30S	\$50.00	
		& W-F/600A-700A	OCT29	30S	\$200.00	
		& SAT/1200M-1235A	NOV1	30S	\$300.00	
		& SUN/100P-400P	NOV2(2/WK)	30S	\$3,000.00	

CMT:PROGRAM CHANGE, PLEASE SEE MG OFFERS

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 101

Spot Manager: Preempted/Unresolved,

Line	Spot #	Date	Rating	Inv. Code (Booked)	Program (Booked)	Time Period	Rate	Length	State	Reason
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Office: TWDC  
Advertiser: Michigan Republican Party  
Order: 586411  
Alt Order #: 07199679

Type: NM

36	2	11/02/14	0.0	Detroit Lions on FOX		(1:00:00 PM-7:00:00 PM)	\$3,000.00	:30	Program Change-non lions game	Program Change
36	1	11/02/14	0.0	Detroit Lions on FOX		(1:00:00 PM-7:00:00 PM)	\$3,000.00	:30	Program Change-non lions game	Program Change
12	2	11/03/14	0.0	M-F 1p-2p	Judge Alex	1p-2p	\$50.00	:30	Program Change	Program Change
16	1	11/03/14	0.0	M-F 3p-4p	Maury Povich	3p-4p	\$50.00	:30	Program Change	Program Change
12	1	11/03/14	0.0	M-F 1p-2p	Judge Alex	1p-2p	\$50.00	:30	Program Change	Program Change
34	1	11/01/14	0.0	SA Fox17 News at 10p		10p-11p	\$300.00	:30	Program Change-late due to CF	Program Change
14	1	11/03/14	0.0	M-F 2p-3p	Steve Wilkos	2p-3p	\$50.00	:30	Program Change	Program Change
7	7		\$0.00				\$6,500.00			
7	7		\$0.00				\$6,500.00			
7	7		\$0.00				\$6,500.00			
7	7		\$0.00				\$6,500.00			

[Sorted by: Advertiser]

# Spot Manager: Preempted/Unresolved, 10/01/14-10/31/14

Line	Spot #	Date	Rating	Inv. Code (Booked)	Program (Booked)	Time Period	Rate	Length	State Reason
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Office: TWDC  
Advertiser: Michigan Republican Party  
Order: 586411  
Alt Order #: 07199679

Type: NM

11	3	10/31/14	0.0	M-F 1p-2p	WJ-F	Judge Alex	1p-2p	\$50.00	:30	[Program Change] Program Change
11	4	10/30/14	0.0	M-F 1p-2p		Judge Alex	1p-2p	\$50.00	:30	[Program Change] Program Change
13	1	10/31/14	0.0	M-F 2p-3p	WJ-F	Steve Wilkos	2p-3p	\$50.00	:30	[Program Change] Program Change
15	3	10/31/14	0.0	M-F 3p-4p	WJ-F	Maury Povich	3p-4p	\$50.00	:30	[Program Change] Program Change
31	3	10/31/14	0.0	M-F Fox17 News at 11p	WJ-F	Maury Povich	11p-1135p	\$100.00	:30	[Program Change] Program Change
15	2	10/29/14	0.0	M-F 3p-4p		Maury Povich	3p-4p	\$50.00	:30	[Program Change] Program Change
31	6	10/31/14	0.0	M-F Fox17 News at 11p			11p-1135p	\$100.00	:30	[Program Change] Program Change
11	5	10/29/14	0.0	M-F 1p-2p		Judge Alex	1p-2p	\$50.00	:30	[Program Change] Program Change
13	2	10/29/14	0.0	M-F 2p-3p		Steve Wilkos	2p-3p	\$50.00	:30	[Program Change] Program Change
13	3	10/30/14	0.0	M-F 2p-3p		Steve Wilkos	2p-3p	\$50.00	:30	[Program Change] Program Change
11	6	10/31/14	0.0	M-F 1p-2p		Judge Alex	1p-2p	\$50.00	:30	[Program Change] Program Change
11	2	10/30/14	0.0	M-F 1p-2p		Judge Alex	1p-2p	\$50.00	:30	[Program Change] Program Change
11	1	10/29/14	0.0	M-F 1p-2p		Judge Alex	1p-2p	\$50.00	:30	[Program Change] Program Change
15	1	10/30/14	0.0	M-F 3p-4p		Maury Povich	3p-4p	\$50.00	:30	[Program Change] Program Change
14			\$0.00					\$800.00		
14			\$0.00					\$800.00		
14			\$0.00					\$800.00		
81			\$0.00					\$5,780.00		

12 - Mon 1-2p 11/3 2p  
14 - Mon 2-3p 11/3  
16 - Mon 3-4p 11/3  
(40) 34 - Sat 10p 11/1 - offer new not @ 11p 12-1235  
36 - 11/2 1-7p Lons 3000 1-14

[Sorted by: Advertiser]

REP HEADLINE# 7199679 TRF# 586411  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN13/14 16.23  
\*\*\* WXML-TV \*\*\*

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209

ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN13/14 16.23

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 23600.00  
TOTAL SPOTS 101



FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
JUN13/14 14.30  
\*\*\* WXXI-TV \*\*\*

REP. #	OFF. #	SALESMAN #
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VOLTAGE

CONTRACT # 7199679

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	MI	REP	PARTY	10/29	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT29/14 NOV4/14 WK-1

CITY TAX	CO-OP BILLING NEEDED	DATE JUN13/14	14.30
STATE TAX			

STA:

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE :/WK: INVT : :SPTS:

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34	S	710P-1100P	30	\$300.00	11/1	11/1	0		SAT	0
PROGRAM : NEWS										
CON COM1: NEWS										
40	A	1000P-1100P	30	\$300.00	11/1	11/1	1		SAT	1
PROGRAM : NEWS										
ORD COM1: 10P NEWS TIME WAS CORRECTED										
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV1 ON LINE-34 FOR 1 SPOT/WK										
STATION MAKEGOOD OFFERS:										
M2	OK'D	BUY#34	MISSED:SAT/710P-1100P	NOV1	NOV1	30S	\$300.00	(JUN13/14)		
			OFFER:SAT/1000P-1100P	NOV1	NOV1	30S	\$300.00	PLS ADVISE.		
CMT:10P NEWS TIME WAS CORRECTED										

REP HEADLINE# 7199679 TRF# 586411  
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUN13/14 14.30  
\*\*\*CHANGES\*\*\* \*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/14			23600.00									
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CONTRACT TOTAL 23600.00  
TOTAL SPOTS 101

MARKET TOTALS \$157,333  
WXMI 15% WOTV 2% WZZM 13% WMMT 40% WOOD 29% WXSP 0% CABL 0%  
EWMT 1% WZPX 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP JUN13/14 14.28  
\*\*CHANGES\*\* \*\*\* WXMI-TV \*\*\*

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
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98	98	98
99	99	99
100	100	100

BUYER NAME MICHELLE IRVING

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	OCT29/14	NOV4/14	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE JUN13/14	14.28
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TO ODENE  
FROM JUSTIN  
MAKEGOOD  
M1 SEE LINE 39 TOTALS REMAIN THE SAME  
THANKS PLEASE CONFIRM 6/13

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	S		400P-430P	30		\$100.00	10/29	10/31	0		W-F	0
PROGRAM : NEWS												
CON COM1 : NEWS												
38	A		400P-500P	30		\$100.00	10/29	10/31	8		W-F	8
PROGRAM : NEWS												
ORD COM1 : PROGRAM CHANGE, OFFERING 8X NEWS AT 4P W-F FOR THE W/O 10/27 AND 2X												
ORD COM2 : NEWS ON MONDAY 11/3												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-17 FOR 3 SPOTS/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV3 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-19 FOR 5 SPOTS/WK												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV3 ON LINE-20 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39	A		400P-500P	30		\$100.00	11/3	11/3	2		MON	2
PROGRAM : NEWS ORD COM1 : PROGRAM CHANGE, OFFERING 8X NEWS AT 4P W-F FOR THE W/O 10/27 AND 2X ORD COM2 : NEWS ON MONDAY 11/3 PART OF A MAKEGOOD MADE UP OF LINES 38-39												

18	S		400P-430P	30		\$100.00	11/3	11/3	0		MON	0
PROGRAM : NEWS CON COM1 : NEWS												

19	S		430P-500P	30		\$100.00	10/29	10/31	0		W-F	0
PROGRAM : MODERN FAMILY CON COM1 : MODERN FAMILY												

20	S		430P-500P	30		\$100.00	11/3	11/3	0		MON	0
PROGRAM : MODERN FAMILY CON COM1 : MODERN FAMILY												

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#17 MISSED:W-F/400P-430P OCT29(3/WK) 30S \$100.00 (JUN13/14)  
 BUY#18 MON/400P-430P NOV3 30S \$100.00  
 BUY#19 W-F/430P-500P OCT29(5/WK) 30S \$100.00  
 BUY#20 MON/430P-500P NOV3 30S \$100.00  
 OFFER:W-F/400P-500P OCT29(8/WK) 30S \$100.00  
 & MON/400P-500P NOV3(2/WK) 30S \$100.00  
 CMT:PROGRAM CHANGE, OFFERING 8X NEWS AT 4P W-F FOR THE W/O 10/27 AND 2X  
 CMT:NEWS ON MONDAY 11/3

M2 UNRESL BUY#34 MISSED:SAT/710P-1100P NOV1 30S \$300.00 (JUN13/14)  
 OFFER:SAT/1000P-1100P NOV1 30S \$300.00 PLS ADVISE.  
 CMT:10P NEWS TIME WAS CORRECTED

NOV/14 23600.00 CONTRACT TOTAL 23600.00  
 TOTAL SPOTS 101

MARKET TOTALS \$157,333 WXMI 15% WOTV 2% WZZM 13% WWMT 40% WOOD 29% WXSP 0% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7199679 TRF# 586411 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION JUN13/14 11.28  
 \*\*\* WXTI-TV \*\*\*

ADV #	ADV. NAME	ISS/MICH. REPUBLICAN PARTY	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	STRATEGIC MEDIA SERVICES	BUYER NAME	MICHELLE IRVIN	
		1911 NORTH FT. MYER DRIVE #400	SALES PRSN	WA- JUSTIN VOTTA	
		ARLINGTON, VA 22209			
ORDER #	CONTRACT #	7199679	CLASS: NATL.	LOCAL	REGIONAL
PRDCT MI REP PARTY 10/29	EST#		COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES OCT29/14	NOV4/14	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUN13/14	11.28

REP: TO ODENE  
 FROM WES  
 \*NEW ORDER  
 \$23600/101X  
 THANKS PLEASE CONFIRM 6/6

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM

STATION MAKEGOOD OFFERS:

M1 UNRESL	BUY#17	MISSED:W-F/400P-430P	OCT29(3/WK)	30S	\$100.00	(JUN13/14)
	BUY#18	MON/400P-430P	NOV3	30S	\$100.00	
	BUY#19	W-F/430P-500P	OCT29(5/WK)	30S	\$100.00	
	BUY#20	MON/430P-500P	NOV3	30S	\$100.00	
		OFFER:W-F/400P-500P	OCT29(8/WK)	30S	\$100.00	PLS ADVISE.
		& MON/400P-500P	NOV3(2/WK)	30S	\$100.00	
		CMT:PROGRAM CHANGE, OFFERING 8X NEWS AT 4P W-F FOR THE W/O 10/27 AND 2X				
		CMT:NEWS ON MONDAY 11/3				
M2 UNRESL	BUY#34	MISSED:SAT/710P-1100P	NOV1	30S	\$300.00	(JUN13/14)
		OFFER:SAT/1000P-1100P	NOV1	30S	\$300.00	PLS ADVISE.
		CMT:10P NEWS TIME WAS CORRECTED				

CONTRACT TOTAL 23600.00  
 TOTAL SPOTS 101

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN13/14 11.22  
REP HEADLINE# 7199679 TRF# 586411 \*\*\* WXTM-TV \*\*\*  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN  
1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA  
ARLINGTON, VA 22209  
ORDER # CONTRACT # 7199679 CLASS: NATL. LOCAL REGIONAL  
PRDCT MI REP PARTY 10/29 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT29/14 NOV4/14 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN13/14 11.22

REP: TO ODENE  
FROM WES  
\*NEW ORDER  
\$23600/101X  
THANKS PLEASE CONFIRM 6/6  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.  
CONTRACT TOTAL 23600.00  
TOTAL SPOTS 101

JUN6/14 10.30  
\*\*\* WXXMI-TV \*\*\*

PROGRAM : NEWS  
CON COM1 : NEWS

JUN6/14 10.30  
\*\*\* WXXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			800A-900A PROGRAM : NEWS CON COM1: NEWS	30		\$175.00	10/29	10/31	2		W, F	2
6			800A-900A PROGRAM : NEWS CON COM1: NEWS	30		\$175.00	11/3	11/4	2		M-TU	2
7			900A-1000A PROGRAM : MAURY CON COM1: MAURY	30		\$80.00	10/29	10/29	1		WED	1
8			900A-1000A PROGRAM : MAURY CON COM1: MAURY	30		\$80.00	11/3	11/3	1		MON	1
9			1000A-1100A PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$90.00	10/29	10/31	5		W-F	5
10			1000A-1100A PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$90.00	11/3	11/4	2		M-TU	2
11			100P-200P PROGRAM : JUDGE ALEX CON COM1: JUDGE ALEX	30		\$50.00	10/29	10/31	6		W-F	6
12			100P-200P PROGRAM : JUDGE ALEX CON COM1: JUDGE ALEX	30		\$50.00	11/3	11/3	2		MON	2
13			200P-300P PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$50.00	10/29	10/31	3		W-F	3



REP HEADLINE# 7199679  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN6/14 10.30  
 \*\*\* WXML-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			200P-300P PROGRAM : STEVE WILKOS CON COM1: STEVE WILKOS	30		\$50.00	11/3	11/3	1		MON	1
15			300P-400P PROGRAM : MAURY CON COM1: MAURY	30		\$50.00	10/29	10/31	3		W-F	3
16			300P-400P PROGRAM : MAURY CON COM1: MAURY	30		\$50.00	11/3	11/3	1		MON	1
17			400P- <del>430P</del> <sup>4P</sup> PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/29	10/31	3		W-F	3
18			400P- <del>430P</del> <sup>5P</sup> PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	11/3	11/3	1		MON	1
19			430P-500P <del>PROGRAM : MODERN FAMILY</del> PROGRAM : MODERN FAMILY CON COM1: MODERN FAMILY	30		\$100.00	10/29	10/31	5		W-F	5
20			430P-500P <del>PROGRAM : MODERN FAMILY</del> PROGRAM : MODERN FAMILY CON COM1: MODERN FAMILY	30		\$100.00	11/3	11/3	1		MON	1
21			500P-600P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	10/29	10/31	6		W-F	6
22			500P-600P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	11/3	11/3	2		MON	2

REP HEADLINE# 7199679  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN6/14 10.30  
 \*\*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			600P-700P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	10/29	10/31	6		W-F	6
24			600P-700P PROGRAM : NEWS CON COM1: NEWS	30		\$150.00	11/3	11/3	2		MON	2
25			700P-730P PROGRAM : NEWS CON COM1: NEWS	30		\$200.00	10/29	10/31	5		W-F	5
26			700P-730P PROGRAM : 2.5 MEN CON COM1: 2.5 MEN	30		\$200.00	11/3	11/3	1		MON	1
27			730P-800P PROGRAM : 2.5 MEN CON COM1: 2.5 MEN	30		\$250.00	10/29	10/31	5		W-F	5
28			730P-800P PROGRAM : MODERN FAMILY CON COM1: MODERN FAMILY	30		\$250.00	11/3	11/3	1		MON	1
29			1000P-1100P PROGRAM : MODERN FAMILY CON COM1: MODERN FAMILY	30		\$600.00	10/29	10/31	6		W-F	6
30			1000P-1100P PROGRAM : NEWS CON COM1: NEWS	30		\$600.00	11/3	11/3	2		MON	2
31			1100P-1200M PROGRAM : NEWS CON COM1: NEWS	30		\$100.00	10/29	10/31	6		W-F	6

REP HEADLINE# 7199679  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUN6/14 10.30  
\*\*\* WXMI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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32			1100P-1200M	30		\$100.00	11/3	11/3	2		MON	2
PROGRAM : NEWS												
CON COM1 : NEWS												

33			700P-1030P	30		\$300.00	11/1	11/1	1		SAT	1
PROGRAM : COLLEGE FB												
CON COM1 : COLLEGE FB												

34			110P-1100P	30		\$300.00	11/1	11/1	1		SAT	1
PROGRAM : NEWS												
CON COM1 : NEWS												

35			900A-1000A	30		\$130.00	11/2	11/2	2		SUN	2
PROGRAM : NEWS												
CON COM1 : NEWS												

36			100P-700P	30		\$3,000.00	11/2	11/2	2		SUN	2
PROGRAM : NFL LIONS												
CON COM1 : NFL LIONS												

37			1000P-1100P	30		\$600.00	11/2	11/2	2		SUN	2
PROGRAM : NEWS												
CON COM1 : NEWS												

NOV/14 23600.00 CONTRACT TOTAL 23600.00  
TOTAL SPOTS 101

MARKET TOTALS \$157,333 WXMI 15% WOTV 2% WZZM 13% WWMT 40% WOOD 29% WKSP 0% CABL 0%  
DEMOS - RA35+\* EWMT 1% WZPX 0%

SVC- NSI  
DEMOS - RA35+\*

## ORDER



**WXMI-TV**

Orders	Order / Rev:	586411 - 2
	Alt Order #:	07199679
	Product Desc:	MI REP PARTY 10/29.
	Estimate:	
	Flight Dates:	10/29/14 - 11/04/14
	Original Date / Rev:	06/13/14 / 10/30/14
	Order Type:	GENERAL

Primary AE:	Justin Votta
Sales Office:	TWDC
Sales Region:	National

Agency	Name:	Strategic Media Services, Inc.
	Buying Contact:	
	Billing Contact:	
		1911 North Ft Myer Drive
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Michigan Republican Party
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	04
	Revenue Codes:	AGY, POL, ISSUE

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	74	\$23,600.00	\$20,060.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	74	\$23,600.00	\$20,060.00	0.00
<b>Totals</b>	<b>74</b>	<b>\$23,600.00</b>	<b>\$20,060.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WXMI-TV	15%	\$23,600.00
Market	100%	\$157,333.33

### Competitive Share

Competitive Share	Share	Total
2WOOD	29%	\$45,626.67
3WZZM	13%	\$20,453.33
4WWMT	40%	\$62,933.33
5WOTV	2%	\$3,146.67
6WXSP	0%	\$0.00
7WZPX	0%	\$0.00
8CABL	0%	\$0.00
9UNKW	1%	\$1,573.33

[illegible]

Order / Rev: 586411 - 2  
 Alt Order #: 07199679  
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: Michigan Republican Party  
 Product Desc: MI REP PARTY 10/29.  
 Estimate: WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	10/29/14	10/29/14	M-F 6a News Wed 6a News	CM	6a-7a	--2----	:30	2	\$125.0004		0.00	NM	0	\$0.00
2	17	11/03/14	11/03/14	M-F 6a News Mon 6a News	CM	6a-7a	2-----	:30	2	\$125.0004		0.00	NM	0	\$0.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 11/03/1411/09/142-----2\$125.000.00</div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	11/03/14-11/09/14		M-F 6a News		6a-7a	M-----	:30		<del>(\$125.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
2	17	11/03/14-11/09/14		M-F 6a News		6a-7a	M-----	:30		<del>(\$125.00)</del>		0.00	NM		
See MG 21.7,21.8,21.9 [No Time Available] No Time Available															
3	17	10/29/14	10/31/14	M-F 7a News W-F 7a News	CM	7a-8a	--WTF--	:30	4	\$175.0004		0.00	NM	0	\$0.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/27/1411/02/14--WTF--4\$175.000.00</div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		M-F 7a News		7a-8a	--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
2	17	10/27/14-11/02/14		M-F 7a News		7a-8a	--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
3	17	10/27/14-11/02/14		M-F 7a News		7a-8a	--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 21.7,21.8,21.9 [No Time Available] No Time Available															
4	17	10/27/14-11/02/14		M-F 7a News		7a-8a	--WThF----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
4	17	11/03/14	11/04/14	M-F 7a News M-Tu 7a News	CM	7a-8a	MT-----	:30	2	\$175.0004		0.00	NM	1	\$175.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 11/03/1411/09/14MT-----2\$175.000.00</div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	17	11/03/14-11/09/14		M-F 7a News		7a-8a	MT-----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
5	17	10/29/14	10/31/14	M-F 8a News W, F 8a-9a News	CM	8a-9a	--W-F--	:30	2	\$175.0002		0.00	NM	2	\$350.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/27/1411/02/14--W-F--2\$175.000.00</div></div></div>															
6	17	11/03/14	11/04/14	M-F 8a News M-Tu 8a-9a News	CM	8a-9a	MT-----	:30	2	\$175.0002		0.00	NM	1	\$175.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 11/03/1411/09/14MT-----2\$175.000.00</div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	17	11/03/14-11/09/14		M-F 8a News		8a-9a	MT-----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
7	17	10/29/14	10/29/14	M-F 9a-10a Wed 9a-10a	CM	9a-10a	--1----	:30	1	\$80.0004		0.00	NM	1	\$80.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/27/1411/02/14--1----1\$80.000.00</div></div></div>															
8	17	11/03/14	11/03/14	M-F 9a-10a Mon 9a-10a	CM	9a-10a	1-----	:30	1	\$80.0004		0.00	NM	1	\$80.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 11/03/1411/09/141-----1\$80.000.00</div></div></div>															
9	17	10/29/14	10/31/14	M-F 10a-11a W-F 10a-11a	CM	10a-11a	--WTF--	:30	5	\$90.0003		0.00	NM	5	\$450.00

Order / Rev: 586411 - 2  
 Alt Order #: 07199679  
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: Michigan Republican Party  
 Product Desc: MI REP PARTY 10/29.  
 Estimate: WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	17	10/29/14	10/31/14	M-F 10a-11a W-F 10a-11a	CM	10a-11a	--WTF--	:30	5	\$90.0003		0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--WTF--			5		\$90.00	0.00					
10	17	11/03/14	11/04/14	M-F 10a-11a M-Tu 10a-11a	CM	10a-11a	MT-----	:30	2	\$90.0003		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/03/14	11/09/14	MT-----			2		\$90.00	0.00					
11	17	10/29/14	10/31/14	M-F 1p-2p W-F 1p-2p	CM	1p-2p	--WTF--	:30	6	\$50.0004		0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--WTF--			6		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	17	10/27/14-11/02/14		M-F 1p-2p See MG 11.7,11.8,11.9,11.10,11.11,11.12 [Program Change] Program Change	1p-2p		--WThF----	:30		(\$50.00)	0.00	NM			
2	17	10/27/14-11/02/14		M-F 1p-2p See MG 11.7,11.8,11.9,11.10,11.11,11.12 [Program Change] Program Change	1p-2p		--WThF----	:30		(\$50.00)	0.00	NM			
3	17	10/27/14-11/02/14		M-F 1p-2p See MG 11.7,11.8,11.9,11.10,11.11,11.12 [Program Change] Program Change	1p-2p		--WThF----	:30		(\$50.00)	0.00	NM			
4	17	10/27/14-11/02/14		M-F 1p-2p See MG 11.7,11.8,11.9,11.10,11.11,11.12 [Program Change] Program Change	1p-2p		--WThF----	:30		(\$50.00)	0.00	NM			
5	17	10/27/14-11/02/14		M-F 1p-2p See MG 11.7,11.8,11.9,11.10,11.11,11.12 [Program Change] Program Change	1p-2p		--WThF----	:30		(\$50.00)	0.00	NM			
6	17	10/27/14-11/02/14		M-F 1p-2p See MG 11.7,11.8,11.9,11.10,11.11,11.12 [Program Change] Program Change	1p-2p		--WThF----	:30		(\$50.00)	0.00	NM			
7	17	10/27/14-11/02/14		M-F 1p-2p Ⓜ MG for 11.4,11.2,11.1,11.5,11.6,11.3	1p-2p		--WThF----	:30		\$50.00	0.00	NM			
8	17	10/27/14-11/02/14		M-F 1p-2p Ⓜ MG for 11.4,11.2,11.1,11.5,11.6,11.3	1p-2p		--WThF----	:30		\$50.00	0.00	NM			
9	17	10/27/14-11/02/14		M-F 1p-2p Ⓜ MG for 11.4,11.2,11.1,11.5,11.6,11.3	1p-2p		--WThF----	:30		\$50.00	0.00	NM			
10	17	10/27/14-11/02/14		M-F 1p-2p Ⓜ MG for 11.4,11.2,11.1,11.5,11.6,11.3	1p-2p		--WThF----	:30		\$50.00	0.00	NM			
11	17	10/27/14-11/02/14		M-F 1p-2p Ⓜ MG for 11.4,11.2,11.1,11.5,11.6,11.3	1p-2p		--WThF----	:30		\$50.00	0.00	NM			
12	17	10/27/14-11/02/14		M-F 1p-2p Ⓜ MG for 11.4,11.2,11.1,11.5,11.6,11.3	1p-2p		--WThF----	:30		\$50.00	0.00	NM			
12	17	11/03/14	11/03/14	M-F 1p-2p Mon 1p-2p	CM	1p-2p	2-----	:30	2	\$50.0004		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/03/14	11/09/14	2-----			2		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	17	11/03/14-11/09/14		M-F 1p-2p See MG 12.3 [Program Change] Program Change	1p-2p		M-----	:30		(\$50.00)	0.00	NM			
2	17	11/03/14-11/09/14		M-F 1p-2p See MG 12.4 [Program Change] Program Change	1p-2p		M-----	:30		(\$50.00)	0.00	NM			
3	17	11/03/14-11/09/14		M-F 1p-2p Ⓜ MG for 12.1 11/03	1p-2p		M-----	:30		\$50.00	0.00	NM			
4	17	11/03/14-11/09/14		M-F 1p-2p Ⓜ MG for 12.2 11/03	1p-2p		M-----	:30		\$50.00	0.00	NM			
13	17	10/29/14	10/31/14		CM	2p-3p	--WTF--	:30	3	\$50.0004		0.00	NM	3	\$150.00



Order / Rev: 586411 - 2  
 Alt Order #: 07199679  
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: Michigan Republican Party  
 Product Desc: MI REP PARTY 10/29.  
 Estimate: WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	17	10/29/14	10/31/14	M-F Fox17 News at 4pmCM W-F Fox17 News at 4pm		4p-5p	--WTF--	:30	3	\$100.0004		0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--WTF--		3				\$100.00		0.00			
18	17	11/03/14	11/03/14	M-F Fox17 News at 4pmCM Mon Fox17 News at 4pm		4p-5p	1-----	:30	1	\$100.0004		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$100.00		0.00			
19	17	10/29/14	10/31/14	M-F Fox17 News at 4pmCM W-F Fox17 News at 4pm		4p-5p	--WTF--	:30	5	\$100.0004		0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--WTF--		5				\$100.00		0.00			
20	17	11/03/14	11/03/14	M-F Fox17 News at 4pmCM Mon Fox17 News at 4pm		4p-5p	1-----	:30	1	\$100.0004		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$100.00		0.00			
21	17	10/29/14	10/31/14	M-F Fox17 News at 5pmCM W-F Fox17 News at 5pm		5p-6p	--WTF--	:30	6	\$150.0004		0.00	NM	7	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--WTF--		6				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	17	10/27/14-11/02/14	M-F Fox17 News at 5pm			5p-6p	--WThF----	:30		(\$150.00)		0.00	NM		
		See MG 21.7,21.8,21.9 [No Time Available] No Time Available													
4	17	10/27/14-11/02/14	M-F Fox17 News at 5pm			5p-6p	--WThF----	:30		(\$150.00)		0.00	NM		
		See MG 21.7,21.8,21.9 [No Time Available] No Time Available													
7	17	10/27/14-11/02/14	College Football			Various	-----FSa--	:30		\$150.00		0.00	NM		
		Ⓜ MG for 3.3,31.2,2.2,21.4,21.3													
8	17	10/27/14-11/02/14	College Football			Various	-----FSa--	:30		\$150.00		0.00	NM		
		Ⓜ MG for 3.3,31.2,2.2,21.4,21.3													
9	17	11/01/14-11/01/14	Late News not 10p			Various	-----Sa--	:30		\$400.00		0.00	NM		
		Ⓜ MG for 3.3,31.2,2.2,21.4,21.3													
22	17	11/03/14	11/03/14	M-F Fox17 News at 5pmCM Mon Fox17 News at 5pm		5p-6p	2-----	:30	2	\$150.0004		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	2-----		2				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	11/03/14-11/09/14	M-F Fox17 News at 5pm			5p-6p	M-----	:30		(\$150.00)		0.00	NM		
		See MG 31.8 [No Time Available] No Time Available													
2	17	11/03/14-11/09/14	M-F Fox17 News at 5pm			5p-6p	M-----	:30		(\$150.00)		0.00	NM		
		See MG 32.3 [No Time Available] No Time Available													
23	17	10/29/14	10/31/14	M-F Fox17 News at 6pmCM W-F Fox 17 News at 6p		6p-7p	--WTF--	:30	6	\$150.0004		0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--WTF--		6				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	17	10/27/14-11/02/14	M-F Fox17 News at 6pm			6p-7p	--WThF----	:30		(\$150.00)		0.00	NM		
		See MG 32.3 [No Time Available] No Time Available													
24	17	11/03/14	11/03/14	M-F Fox17 News at 6pmCM Mon Fox 17 News at 6p		6p-7p	2-----	:30	2	\$150.0004		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	2-----		2				\$150.00		0.00			



Order / Rev: 586411 - 2  
 Alt Order #: 07199679  
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: Michigan Republican Party  
 Product Desc: MI REP PARTY 10/29.  
 Estimate:

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	17	11/03/14	11/03/14	M-F Fox17 News at 6pm Mon Fox 17 News at 6p	CM	6p-7p	2-----	:30	2	\$150.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----					2	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	11/03/14-11/09/14		M-F Fox17 News at 6pm		6p-7p	M-----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
2	17	11/03/14-11/09/14		M-F Fox17 News at 6pm		6p-7p	M-----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
25	17	10/29/14	10/31/14	M-F 7p-730p W-F 7p-730p	CM	7p-730p	--WTF--	:30	5	\$200.00	4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--					5	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		M-F 7p-730p		7p-730p	--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 31.8 [Program Change] Program Change															
26	17	11/03/14	11/03/14	M-F 7p-730p Mon 7p-730p	CM	7p-730p	1-----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$200.00		0.00			
27	17	10/29/14	10/31/14	M-F 730p-8p W-F 730p-8p	CM	730p-8p	--WTF--	:30	5	\$250.00	4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--					5	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	17	10/27/14-11/02/14		M-F 730p-8p		730p-8p	--WThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 27.6 [Program Change-due to WS game #6] Program Change															
3	17	10/27/14-11/02/14		M-F 730p-8p		730p-8p	--WThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
6	17	10/27/14-11/02/14		M-F Fox17 News at 11p		11p-1135p	--WThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 27.2 10/30															
28	17	11/03/14	11/03/14	M-F 730p-8p Mon 730p-8p	CM	730p-8p	1-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$250.00		0.00			
29	17	10/29/14	10/31/14	M-F Fox17 News at 10p W-F Fox 17 News at 10p	CM	10p-11p	--WTF--	:30	6	\$600.00	4	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--					6	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	17	10/27/14-11/02/14		M-F Fox17 News at 10p		10p-11p	--WThF----	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
6	17	10/27/14-11/02/14		M-F Fox17 News at 10p		10p-11p	--WThF----	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
30	17	11/03/14	11/03/14	M-F Fox17 News at 10p Mon Fox 17 News at 10p	CM	10p-11p	2-----	:30	2	\$600.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----					2	\$600.00		0.00			

Order / Rev: 586411 - 2  
 Alt Order #: 07199679  
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: Michigan Republican Party  
 Product Desc: MI REP PARTY 10/29.  
 Estimate: WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
30	17	11/03/14	11/03/14	M-F Fox17 News at 10p	CM	10p-11p	2-----	:30	2	\$600.00	04	0.00	NM	0	\$0.00
Mon Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	2-----	2		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	11/03/14-11/09/14		M-F Fox17 News at 10p	10p-11p		M-----	:30		(\$600.00)		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
2	17	11/03/14-11/09/14		M-F Fox17 News at 10p	10p-11p		M-----	:30		(\$600.00)		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
31	17	10/29/14	10/31/14	M-F Fox17 News at 11p	CM	11p-1135p	--WTF--	:30	6	\$100.00	04	0.00	NM	2	\$2,775.00
Fox 17 11p News (W-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	--WTF--	6		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		M-F Fox17 News at 11p	11p-1135p		--WThF----	:30		(\$100.00)		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
2	17	10/27/14-11/02/14		M-F Fox17 News at 11p	11p-1135p		--WThF----	:30		(\$100.00)		0.00	NM		
See MG 21.7,21.8,21.9 [No Time Available] No Time Available															
3	17	10/27/14-11/02/14		M-F Fox17 News at 11p	11p-1135p		--WThF----	:30		(\$100.00)		0.00	NM		
See MG 31.7 [Program Change-due to Blitz] Program Change															
4	17	10/27/14-11/02/14		M-F Fox17 News at 11p	11p-1135p		--WThF----	:30		(\$100.00)		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
5	17	10/27/14-11/02/14		M-F Fox17 News at 11p	11p-1135p		--WThF----	:30		(\$100.00)		0.00	NM		
See MG 31.8 [No Time Available] No Time Available															
6	17	10/27/14-11/02/14		M-F Fox17 News at 11p	11p-1135p		--WThF----	:30		(\$100.00)		0.00	NM		
See MG 31.7 [Program Change-due to Blitz] Program Change															
7	17	10/27/14-11/02/14		M-F 6a News	6a-7a		--WThF----	:30		\$200.00		0.00	NM		
Ⓜ MG for 31.6,31.3															
8	17	10/29/14-10/29/14		World Series on FOX	7-11p		(7:00 PM-11:00 PM) --W-----	:30		\$2,575.00		0.00	NM		
Ⓜ MG for 31.4,29.3,3.1,4.2,1.2,1.1,27.3,3.2,25.1,31.1,31.5,2.1,3.4,22.1															
32	17	11/03/14	11/03/14	M-F Fox17 News at 11p	CM	11p-1135p	2-----	:30	2	\$100.00	04	0.00	NM	1	\$3,505.00
Fox 17 11p News (Mon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	2-----	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	11/03/14-11/09/14		M-F Fox17 News at 11p	11p-1135p		M-----	:30		(\$100.00)		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
2	17	11/03/14-11/09/14		M-F Fox17 News at 11p	11p-1135p		M-----	:30		(\$100.00)		0.00	NM		
See MG 32.3 [No Time Available] No Time Available															
3	17	11/02/14-11/02/14		NFL on FOX Early	1p-4p		-----Su	:30		\$3,505.00		0.00	NM		
Ⓜ MG for 30.1,30.2,29.6,24.1,24.2,23.5,32.2,35.1,22.2,37.1,6.2,32.1															
33	17	11/01/14	11/01/14	College Football	CM	7-1030p	-----1-	:30	1	\$300.00	03	0.00	NM	1	\$300.00
College Football (7:00 PM-10:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	-----1-	1		\$300.00		0.00						
34	17	11/01/14	11/01/14	SA Fox17 News at 10p	CM	10p-11p	-----1-	:30	1	\$300.00	04	0.00	NM	1	\$300.00
Sa Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	-----1-	1		\$300.00		0.00						

Order / Rev: 586411 - 2  
 Alt Order #: 07199679  
 Flight Dates: 10/29/14 - 11/04/14

Advertiser: Michigan Republican Party  
 Product Desc: MI REP PARTY 10/29.  
 Estimate:

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	17	11/01/14	11/01/14	SA Fox17 News at 10p	CM	10p-11p	-----1-	:30	1	\$300.00	04	0.00	NM	1	\$300.00
Sa Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		SA Fox17 News at 10p		10p-11p	-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 34.2															
[Program Change-late due to CF] Program Change															
2	17	11/01/14-11/01/14		Late News 1/2HR not 11p		12-235a	(12:00 XM-12:35-----Sa--	:30		\$300.00		0.00	NM		
Ⓜ MG for 34.1 11/01															
35	17	11/02/14	11/02/14	Fox News Sunday	CM	9a-10a	-----2	:30	2	\$130.00	03	0.00	NM	1	\$130.00
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----2			2		\$130.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		Fox News Sunday		9a-10a	-----Su	:30		<del>(\$130.00)</del>		0.00	NM		
See MG 32.3															
[No Time Available] No Time Available															
36	17	11/02/14	11/02/14	Detroit Lions on FOX	CM	1-7p	-----2	:30	2	\$3,000.00	04	0.00	NM	2	\$6,000.00
Detroit Lions on FOX (1:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----2			2		\$3,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		Detroit Lions on FOX		1-7p	(1:00 PM-7:00 P-----Su	:30		<del>(\$3,000.00)</del>		0.00	NM		
See MG 36.3,36.4															
[Program Change-non lions game] Program Change															
2	17	10/27/14-11/02/14		Detroit Lions on FOX		1-7p	(1:00 PM-7:00 P-----Su	:30		<del>(\$3,000.00)</del>		0.00	NM		
See MG 36.3,36.4															
[Program Change-non lions game] Program Change															
3	17	11/02/14-11/02/14		NFL on FOX Early		1p-4p	-----Su	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 36.2,36.1															
4	17	11/02/14-11/02/14		NFL on FOX Early		1p-4p	-----Su	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 36.2,36.1															
37	17	11/02/14	11/02/14	SU Fox17 News at 10p	CM	10p-11p	-----2	:30	2	\$600.00	03	0.00	NM	1	\$600.00
Su Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----2			2		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/27/14-11/02/14		SU Fox17 News at 10p		10p-11p	-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 32.3															
[No Time Available] No Time Available															
													Totals	74	\$23,600.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 4/11/14
------------------------------	-------------------------

I, Michelle Irvin

do hereby request station time concerning the following issue:

Michigan Republican Party
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Michigan Republican Party

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Michigan Republican Party

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Robert Schostak

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

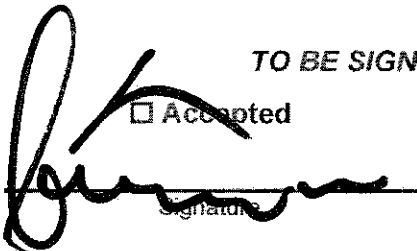


The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/11/14            202 337 5700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

              
Signature                      Printed Name                      Title