

# INVOICE



**KOLD**  
**7831 N. Business Park Dr.**  
**Tucson, AZ 85743**  
**Main: (520) 744-1313**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Billing Address:

**Strategic Media Services.**  
**Attention: Accounts Payable**  
**1911 North Ft Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Send Payment To:

**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Advertiser	Product	Estimate Number
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596

Flight Dates	Order #	Alt Order #
11/02/16 - 11/08/16	1608164	08368671

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12521	130	141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/04/16	11/04/16	The Talk	1p-2p	---- 1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16   11/06/16   ---- 1--                1        \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16		The Talk	1p-2p	:00		<del>\$400.00</del> NM
See MG 1.2, 1.3									
3	KOLD	Sa	11/05/16		NCAA Football Game 2	Various	:00		<del>\$150.00</del> NM
Credited									
2	KOLD	Su	11/06/16		CBS Sunday Morning	Various	:00		<del>\$250.00</del> NM
Credited									
2	11/04/16	11/04/16	News 13 at 10p	10p-1035p	---- 1--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16   11/06/16   ---- 1--                1        \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16	10:14 PM	News 13 at 10p	10p-1035p	:30	MMAZ103116H	\$425.00   NM
3	11/04/16	11/04/16	The Price Is Right	10a-11a	---- 1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16   11/06/16   ---- 1--                1        \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16		The Price Is Right	10a-11a	:00		<del>\$600.00</del> NM
Credited									
4	11/04/16	11/04/16	NET Late Show, The	1035p-1137p	---- 1--	:30	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16   11/06/16   ---- 1--                1        \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16	10:55 PM	NET Late Show, The	1035p-1137p	:30	MMAZ103116H	\$130.00   NM
5	11/04/16	11/04/16	News 13 at 4p	4p-5p	---- 1--	:30	1	\$125.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    ---- 1--                    1        \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16	4:52 PM	News 13 at 4p	4p-5p	:30	MMAZ103116H	\$125.00    NM
6	11/04/16	11/04/16	News 13 at 5p		5p-530p	----	1--	:30	1        \$550.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    ---- 1--                    1        \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16	5:22 PM	News 13 at 5p	5p-530p	:30	MMAZ103116H	\$550.00    NM
7	11/04/16	11/04/16	News 13 at 6p		6p-630p	----	1--	:30	1        \$425.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    ---- 1--                    1        \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16	6:21 PM	News 13 at 6p	6p-630p	:30	MMAZ103116H	\$425.00    NM
9	11/04/16	11/04/16	ET		630p-7p	----	1--	:30	1        \$750.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    ---- 1--                    1        \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16		ET	630p-7p	:00		<del>\$750.00</del> NM
Credited									
10	11/04/16	11/04/16	Fri 9p-10p		9p-10p	----	1--	:30	1        \$3,500.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    ---- 1--                    1        \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	F	11/04/16	9:33 PM	Fri 9p-10p	9p-10p	:30	MMAZ103116H	\$3,500.00    NM
11	11/07/16	11/07/16	News 13 at 10p		10p-1035p	1-----		:30	1        \$425.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1        \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	M	11/07/16		News 13 at 10p	10p-1035p	:00		<del>\$425.00</del> NM
Credited									
12	11/07/16	11/07/16	Late, Late Show		1137p-1237a	1-----		:30	1        \$50.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1        \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KOLD	M	11/07/16	12:09 AM	Late, Late Show	1137p-1237a	:30	MMAZ103116H	\$50.00    NM
13	11/07/16	11/07/16	Young and the Restless		11a-12p	1-----		:30	1        \$225.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1        \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
13	11/07/16	11/07/16	Young and the Restless	11a-12p	1-----	:30	1	\$225.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td></td><td>Young and the Restless</td><td>11a-12p</td><td>:00</td><td></td><td><del>\$225.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	11/07/16		Young and the Restless	11a-12p	:00		<del>\$225.00</del>	NM	Credited																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	M	11/07/16		Young and the Restless	11a-12p	:00		<del>\$225.00</del>	NM																																																																		
Credited																																																																												
14	11/07/16	11/07/16	Let's Make A Deal	2p-3p	1-----	:30	1	\$400.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>1-----</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td></td><td>Let's Make A Deal</td><td>2p-3p</td><td>:00</td><td></td><td><del>\$400.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	1-----	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	11/07/16		Let's Make A Deal	2p-3p	:00		<del>\$400.00</del>	NM	Credited																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/07/16	11/13/16	1-----	1	\$400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	M	11/07/16		Let's Make A Deal	2p-3p	:00		<del>\$400.00</del>	NM																																																																		
Credited																																																																												
19	11/07/16	11/07/16	ET	630p-7p	1-----	:30	1	\$750.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>1-----</td><td>1</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td>6:40 PM</td><td>ET</td><td>630p-7p</td><td>:30</td><td>MMAZ103116H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	1-----	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	11/07/16	6:40 PM	ET	630p-7p	:30	MMAZ103116H	\$750.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/07/16	11/13/16	1-----	1	\$750.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	M	11/07/16	6:40 PM	ET	630p-7p	:30	MMAZ103116H	\$750.00	NM																																																																		
20	11/07/16	11/07/16	CBS This Morning	7a-9a	1-----	:30	1	\$275.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>1-----</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td>7:56 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>MMAZ103116H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	1-----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	11/07/16	7:56 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/07/16	11/13/16	1-----	1	\$275.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	M	11/07/16	7:56 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM																																																																		
21	11/05/16	11/05/16	News 13 at 10p Sat	10p-1035p Sat	-----1-	:30	1	\$225.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td></td><td>News 13 at 10p Sat</td><td>10p-1035p Sat</td><td>:00</td><td></td><td><del>\$225.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16		News 13 at 10p Sat	10p-1035p Sat	:00		<del>\$225.00</del>	NM	Credited																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/31/16	11/06/16	-----1-	1	\$225.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	Sa	11/05/16		News 13 at 10p Sat	10p-1035p Sat	:00		<del>\$225.00</del>	NM																																																																		
Credited																																																																												
22	11/05/16	11/05/16	News 13 at 530p Sat	530-6p	-----1-	:30	1	\$150.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1-</td><td>1</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td></td><td>News 13 at 530p Sat</td><td>530-6p</td><td>:00</td><td></td><td><del>\$150.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 22.2</td></tr><tr><td>2</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>3:18 PM</td><td>NCAA Football Game 2</td><td>Various</td><td>:30</td><td>MMAZ103116H</td><td>\$150.00</td><td>NM</td></tr><tr><td colspan="11">MG for 22.1 11/05</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1-	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16		News 13 at 530p Sat	530-6p	:00		<del>\$150.00</del>	NM	See MG 22.2											2	KOLD	Sa	11/05/16	3:18 PM	NCAA Football Game 2	Various	:30	MMAZ103116H	\$150.00	NM	MG for 22.1 11/05										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/31/16	11/06/16	-----1-	1	\$150.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	Sa	11/05/16		News 13 at 530p Sat	530-6p	:00		<del>\$150.00</del>	NM																																																																		
See MG 22.2																																																																												
2	KOLD	Sa	11/05/16	3:18 PM	NCAA Football Game 2	Various	:30	MMAZ103116H	\$150.00	NM																																																																		
MG for 22.1 11/05																																																																												
24	11/06/16	11/06/16	News 13 at 10p Sun	10p-1035p Sun	-----1	:30	1	\$300.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td>10:12 PM</td><td>News 13 at 10p Sun</td><td>10p-1035p Sun</td><td>:30</td><td>MMAZ103116H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	11/06/16	10:12 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MMAZ103116H	\$300.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/31/16	11/06/16	-----1	1	\$300.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KOLD	Su	11/06/16	10:12 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MMAZ103116H	\$300.00	NM																																																																		
25	11/06/16	11/06/16	News 13 at 530p Sunday	530p-6p	-----1	:30	1	\$350.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/06/16	11/06/16	News 13 at 530p Sunday	530p-6p	-----1	:30	1	\$350.00	NM
10/31/16 11/06/16 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Su 11/06/16 News 13 at 530p Sunday 530p-6p :00 <del>\$350.00</del> NM Credited									
26	11/06/16	11/06/16	Sun 6p-7p	6p-7p	-----2	:30	2	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----2 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Su 11/06/16 6:37 PM Sun 6p-7p 6p-7p :30 MMAZ103116H \$3,000.00 NM 2 KOLD Su 11/06/16 6:56 PM Sun 6p-7p 6p-7p :30 MMAZ103116H \$3,000.00 NM									
28	11/06/16	11/06/16	Sun 9p-10p	9p-10p	-----1	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----1 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Su 11/06/16 9:50 PM Sun 9p-10p 9p-10p :30 MMAZ103116H \$2,500.00 NM									
29	11/03/16	11/03/16	The Talk	1p-2p	---1---	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Th 11/03/16 1:59 PM The Talk 1p-2p :30 MMAZ103116H \$400.00 NM									
30	11/03/16	11/03/16	News 13 at 10p	10p-1035p	---1---	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---1--- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Th 11/03/16 10:27 PM News 13 at 10p 10p-1035p :30 MMAZ103116H \$425.00 NM									
31	11/03/16	11/03/16	NET Late Show, The	1035p-1137p	---1---	:30	1	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---1--- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Th 11/03/16 11:00 PM NET Late Show, The 1035p-1137p :30 MMAZ103116H \$130.00 NM									
32	11/03/16	11/03/16	Late, Late Show	1137p-1237a	---1---	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Th 11/03/16 12:14 AM Late, Late Show 1137p-1237a :30 MMAZ103116H \$50.00 NM									
33	11/03/16	11/03/16	Young and the Restless	11a-12p	---1---	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---1--- 1 \$225.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
33	11/03/16	11/03/16	Young and the Restless	11a-12p	--- 1---	:30	1	\$225.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>11:28 AM</td><td>Young and the Restless</td><td>11a-12p</td><td>:30</td><td>MMAZ103116H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	11/03/16	11:28 AM	Young and the Restless	11a-12p	:30	MMAZ103116H	\$225.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	11/03/16	11:28 AM	Young and the Restless	11a-12p	:30	MMAZ103116H	\$225.00	NM																																	
34	11/03/16	11/03/16	News 13 at 4p	4p-5p	--- 1---	:30	1	\$125.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>--- 1---</td><td>1</td><td>\$125.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>4:09 PM</td><td>News 13 at 4p</td><td>4p-5p</td><td>:30</td><td>MMAZ103116H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	--- 1---	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KOLD	Th	11/03/16	4:09 PM	News 13 at 4p	4p-5p	:30	MMAZ103116H	\$125.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	--- 1---	1	\$125.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	KOLD	Th	11/03/16	4:09 PM	News 13 at 4p	4p-5p	:30	MMAZ103116H	\$125.00	NM																																	
36	11/03/16	11/03/16	News 13 at 5p	5p-530p	--- 1---	:30	1	\$550.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>--- 1---</td><td>1</td><td>\$550.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>5:14 PM</td><td>News 13 at 5p</td><td>5p-530p</td><td>:30</td><td>MMAZ103116H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	--- 1---	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	11/03/16	5:14 PM	News 13 at 5p	5p-530p	:30	MMAZ103116H	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	--- 1---	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	11/03/16	5:14 PM	News 13 at 5p	5p-530p	:30	MMAZ103116H	\$550.00	NM																																	
38	11/03/16	11/03/16	KOLD This Morning 6a	6a-7a	--- 1---	:30	1	\$325.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>--- 1---</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>6:10 AM</td><td>KOLD This Morning 6a</td><td>6a-7a</td><td>:30</td><td>MMAZ103116H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	--- 1---	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	11/03/16	6:10 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	--- 1---	1	\$325.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	11/03/16	6:10 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM																																	
39	11/03/16	11/03/16	ET	630p-7p	--- 1---	:30	1	\$750.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>--- 1---</td><td>1</td><td>\$750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>6:55 PM</td><td>ET</td><td>630p-7p</td><td>:30</td><td>MMAZ103116H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	--- 1---	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	11/03/16	6:55 PM	ET	630p-7p	:30	MMAZ103116H	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	--- 1---	1	\$750.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	11/03/16	6:55 PM	ET	630p-7p	:30	MMAZ103116H	\$750.00	NM																																	
40	11/03/16	11/03/16	CBS This Morning	7a-9a	--- 1---	:30	1	\$275.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>--- 1---</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>8:28 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>MMAZ103116H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	--- 1---	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	11/03/16	8:28 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	--- 1---	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	11/03/16	8:28 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM																																	
41	11/08/16	11/08/16	KOLD This Morning 6a	6a-7a	- 1-----	:30	1	\$325.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>- 1-----</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>11/08/16</td><td>6:13 AM</td><td>KOLD This Morning 6a</td><td>6a-7a</td><td>:30</td><td>MMAZ103116H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	- 1-----	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	11/08/16	6:13 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/07/16	11/13/16	- 1-----	1	\$325.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Tu	11/08/16	6:13 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM																																	
42	11/08/16	11/08/16	CBS This Morning	7a-9a	- 1-----	:30	1	\$275.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>- 1-----</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>11/08/16</td><td>7:29 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>MMAZ103116H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	- 1-----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	11/08/16	7:29 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/07/16	11/13/16	- 1-----	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Tu	11/08/16	7:29 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM																																	
43	11/02/16	11/02/16	The Talk	1p-2p	-- 1----	:30	1	\$400.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	11/02/16	11/02/16	The Talk	1p-2p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16	12:00 PM	The Talk	1p-2p	:30	MAZ103116H	\$400.00 NM
44	11/02/16	11/02/16	News 13 at 10p	10p-1035p	-- 1----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16	10:22 PM	News 13 at 10p	10p-1035p	:30	MAZ103116H	\$425.00 NM
45	11/02/16	11/02/16	Late, Late Show	1137p-1237a	-- 1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16	12:25 AM	Late, Late Show	1137p-1237a	:30	MAZ103116H	\$50.00 NM
46	11/02/16	11/02/16	Let's Make A Deal	2p-3p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16		Let's Make A Deal	2p-3p	:00		<del>\$400.00</del> NM
					Credited				
47	11/02/16	11/02/16	Syndicated 3-4p M-F	3p-4p	-- 1----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16	3:27 PM	Syndicated 3-4p M-F	3p-4p	:30	MAZ103116H	\$120.00 NM
48	11/02/16	11/02/16	News 13 at 4p	4p-5p	-- 2----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 2---- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16	4:28 PM	News 13 at 4p	4p-5p	:30	MAZ103116H	\$125.00 NM
2	KOLD	W	11/02/16	4:56 PM	News 13 at 4p	4p-5p	:30	MAZ103116H	\$125.00 NM
49	11/02/16	11/02/16	News 13 at 5p	5p-530p	-- 1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	11/02/16	5:28 PM	News 13 at 5p	5p-530p	:30	MAZ103116H	\$550.00 NM
50	11/02/16	11/02/16	News 13 at 6p	6p-630p	-- 1----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -- 1---- 1 \$425.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
50	11/02/16	11/02/16	News 13 at 6p	6p-630p	-- 1----	:30	1	\$425.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>11/02/16</td><td>6:21 PM</td><td>News 13 at 6p</td><td>6p-630p</td><td>:30</td><td>MMAZ103116H</td><td>\$425.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	W	11/02/16	6:21 PM	News 13 at 6p	6p-630p	:30	MMAZ103116H	\$425.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	W	11/02/16	6:21 PM	News 13 at 6p	6p-630p	:30	MMAZ103116H	\$425.00	NM																																	
51	11/02/16	11/02/16	KOLD This Morning 6a	6a-7a	-- 1----	:30	1	\$325.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-- 1----</td><td>1</td><td>\$325.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>11/02/16</td><td>6:11 AM</td><td>KOLD This Morning 6a</td><td>6a-7a</td><td>:30</td><td>MMAZ103116H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-- 1----	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	W	11/02/16	6:11 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	-- 1----	1	\$325.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	W	11/02/16	6:11 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM																																	
52	11/02/16	11/02/16	ET	630p-7p	-- 1----	:30	1	\$750.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-- 1----</td><td>1</td><td>\$750.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>11/02/16</td><td>6:47 PM</td><td>ET</td><td>630p-7p</td><td>:30</td><td>MMAZ103116H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-- 1----	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	W	11/02/16	6:47 PM	ET	630p-7p	:30	MMAZ103116H	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	-- 1----	1	\$750.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	W	11/02/16	6:47 PM	ET	630p-7p	:30	MMAZ103116H	\$750.00	NM																																	
53	11/02/16	11/02/16	CBS This Morning	7a-9a	-- 1----	:30	1	\$275.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-- 1----</td><td>1</td><td>\$275.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>W</td><td>11/02/16</td><td>8:54 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>MMAZ103116H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-- 1----	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	W	11/02/16	8:54 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	-- 1----	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	W	11/02/16	8:54 AM	CBS This Morning	7a-9a	:30	MMAZ103116H	\$275.00	NM																																	
54	11/07/16	11/07/16	Mon 9p-10p	9p-10p	1-----	:30	1	\$3,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>1-----</td><td>1</td><td>\$3,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td>9:47 PM</td><td>Mon 9p-10p</td><td>9p-10p</td><td>:30</td><td>MMAZ103116H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	1-----	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	11/07/16	9:47 PM	Mon 9p-10p	9p-10p	:30	MMAZ103116H	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/07/16	11/13/16	1-----	1	\$3,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	M	11/07/16	9:47 PM	Mon 9p-10p	9p-10p	:30	MMAZ103116H	\$3,500.00	NM																																	
55	11/06/16	11/06/16	CBS Sunday Morning	Various	-----S	:30	1	\$250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td></td><td>CBS Sunday Morning</td><td>Various</td><td>:00</td><td></td><td><del>\$250.00</del></td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	11/06/16		CBS Sunday Morning	Various	:00		<del>\$250.00</del>	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	-----S	1	\$250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Su	11/06/16		CBS Sunday Morning	Various	:00		<del>\$250.00</del>	NM																																	
56	11/05/16	11/05/16	NCAA Football Game 2	Various	-----S-	:30	1	\$150.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>4:07 PM</td><td>NCAA Football Game 2</td><td>Various</td><td>:30</td><td>MMAZ103116H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S-	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16	4:07 PM	NCAA Football Game 2	Various	:30	MMAZ103116H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	-----S-	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Sa	11/05/16	4:07 PM	NCAA Football Game 2	Various	:30	MMAZ103116H	\$150.00	NM																																	
57	11/03/16	11/03/16	News 13 at 10p	10p-1035p	--- 1---	:30	1	\$425.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>--- 1---</td><td>1</td><td>\$425.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>11/03/16</td><td>10:32 PM</td><td>News 13 at 10p</td><td>10p-1035p</td><td>:30</td><td>MMAZ103116H</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	--- 1---	1	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	11/03/16	10:32 PM	News 13 at 10p	10p-1035p	:30	MMAZ103116H	\$425.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/31/16	11/06/16	--- 1---	1	\$425.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOLD	Th	11/03/16	10:32 PM	News 13 at 10p	10p-1035p	:30	MMAZ103116H	\$425.00	NM																																	
58	11/06/16	11/06/16	AAA Highroads w/Dan Da	1035p-1105p	----- 1	:30	1	\$90.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>-----1</td><td>1</td><td>\$90.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td>10:57 PM</td><td>AAA Highroads w/Dan Davis</td><td>1035p-1105p</td><td>:30</td><td>MMAZ103116H</td><td>\$90.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	-----1	1	\$90.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	Su	11/06/16	10:57 PM	AAA Highroads w/Dan Davis	1035p-1105p	:30	MMAZ103116H	\$90.00 NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	-----1	1	\$90.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
1	KOLD	Su	11/06/16	10:57 PM	AAA Highroads w/Dan Davis	1035p-1105p	:30	MMAZ103116H	\$90.00 NM																																																																																										
59	11/04/16	11/04/16	News 13 at 430am	430-457a	----1--	:30	1	\$40.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>----1--</td><td>1</td><td>\$40.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>4:45 AM</td><td>News 13 at 430am</td><td>430-457a</td><td>:30</td><td>MMAZ103116H</td><td>\$40.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	----1--	1	\$40.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	F	11/04/16	4:45 AM	News 13 at 430am	430-457a	:30	MMAZ103116H	\$40.00 NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	----1--	1	\$40.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
1	KOLD	F	11/04/16	4:45 AM	News 13 at 430am	430-457a	:30	MMAZ103116H	\$40.00 NM																																																																																										
60	11/04/16	11/04/16	Mon-Sun Overnight	1237a-4a	----2--	:30	2	\$5.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>----2--</td><td>2</td><td>\$5.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:15 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>2</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:39 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	----2--	2	\$5.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	F	11/04/16	12:15 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM	2	KOLD	F	11/04/16	12:39 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	----2--	2	\$5.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
1	KOLD	F	11/04/16	12:15 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
2	KOLD	F	11/04/16	12:39 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
61	11/05/16	11/05/16	9P News(post sports)	9p-10p	-----1-	:30	1	\$1,000.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>-----1-</td><td>1</td><td>\$1,000.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>9:10 PM</td><td>9P News(post sports)</td><td>9p-10p</td><td>:30</td><td>MMAZ103116H</td><td>\$1,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	-----1-	1	\$1,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	Sa	11/05/16	9:10 PM	9P News(post sports)	9p-10p	:30	MMAZ103116H	\$1,000.00 NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	-----1-	1	\$1,000.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
1	KOLD	Sa	11/05/16	9:10 PM	9P News(post sports)	9p-10p	:30	MMAZ103116H	\$1,000.00 NM																																																																																										
62	11/04/16	11/04/16	KOLD This Morning 6a	6a-7a	----1--	:30	1	\$325.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>----1--</td><td>1</td><td>\$325.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>6:28 AM</td><td>KOLD This Morning 6a</td><td>6a-7a</td><td>:30</td><td>MMAZ103116H</td><td>\$325.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	----1--	1	\$325.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	F	11/04/16	6:28 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00 NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	----1--	1	\$325.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
1	KOLD	F	11/04/16	6:28 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00 NM																																																																																										
63	11/04/16	11/04/16	News 13 at 430am	430-457a	----1--	:30	1	\$40.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>----1--</td><td>1</td><td>\$40.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>4:49 AM</td><td>News 13 at 430am</td><td>430-457a</td><td>:30</td><td>MMAZ103116H</td><td>\$40.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	----1--	1	\$40.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	F	11/04/16	4:49 AM	News 13 at 430am	430-457a	:30	MMAZ103116H	\$40.00 NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	----1--	1	\$40.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
1	KOLD	F	11/04/16	4:49 AM	News 13 at 430am	430-457a	:30	MMAZ103116H	\$40.00 NM																																																																																										
64	11/04/16	11/04/16	Mon-Sun Overnight	1237a-4a	----7--	:30	7	\$5.00	NM																																																																																										
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/31/16</td><td>11/06/16</td><td>----7--</td><td>7</td><td>\$5.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>4</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:27 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>6</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:45 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:47 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>5</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:58 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>7</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>1:13 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>2</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>1:14 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	----7--	7	\$5.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	4	KOLD	F	11/04/16	12:27 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM	6	KOLD	F	11/04/16	12:45 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM	1	KOLD	F	11/04/16	12:47 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM	5	KOLD	F	11/04/16	12:58 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM	7	KOLD	F	11/04/16	1:13 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM	2	KOLD	F	11/04/16	1:14 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/31/16	11/06/16	----7--	7	\$5.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																																										
4	KOLD	F	11/04/16	12:27 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
6	KOLD	F	11/04/16	12:45 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
1	KOLD	F	11/04/16	12:47 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
5	KOLD	F	11/04/16	12:58 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
7	KOLD	F	11/04/16	1:13 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										
2	KOLD	F	11/04/16	1:14 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00 NM																																																																																										

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
64	11/04/16	11/04/16	Mon-Sun Overnight	1237a-4a	----7--	:30	7	\$5.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>1:15 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KOLD	F	11/04/16	1:15 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	KOLD	F	11/04/16	1:15 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM																																																							
65	11/05/16	11/05/16	News 13 at 10p Sat	10p-1035p Sat	-----1-	:30	1	\$225.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>10:23 PM</td><td>News 13 at 10p Sat</td><td>10p-1035p Sat</td><td>:30</td><td>MMAZ103116H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16	10:23 PM	News 13 at 10p Sat	10p-1035p Sat	:30	MMAZ103116H	\$225.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/31/16	11/06/16	-----1-	1	\$225.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KOLD	Sa	11/05/16	10:23 PM	News 13 at 10p Sat	10p-1035p Sat	:30	MMAZ103116H	\$225.00	NM																																																							
66	11/06/16	11/06/16	News 13 at 10p Sun	10p-1035p Sun	-----S	:30	1	\$300.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td>10:31 PM</td><td>News 13 at 10p Sun</td><td>10p-1035p Sun</td><td>:30</td><td>MMAZ103116H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	11/06/16	10:31 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MMAZ103116H	\$300.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/31/16	11/06/16	-----S	1	\$300.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KOLD	Su	11/06/16	10:31 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MMAZ103116H	\$300.00	NM																																																							
67	11/04/16	11/04/16	KOLD This Morning 6a	6a-7a	----1--	:30	1	\$325.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>----1--</td><td>1</td><td>\$325.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>6:27 AM</td><td>KOLD This Morning 6a</td><td>6a-7a</td><td>:30</td><td>MMAZ103116H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	----1--	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	F	11/04/16	6:27 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/31/16	11/06/16	----1--	1	\$325.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KOLD	F	11/04/16	6:27 AM	KOLD This Morning 6a	6a-7a	:30	MMAZ103116H	\$325.00	NM																																																							
68	11/04/16	11/04/16	RI M-F 9-930a	9a-930a	----1--	:30	1	\$100.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>----1--</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>9:11 AM</td><td>RI M-F 9-930a</td><td>9a-930a</td><td>:30</td><td>MMAZ103116H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	----1--	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	F	11/04/16	9:11 AM	RI M-F 9-930a	9a-930a	:30	MMAZ103116H	\$100.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/31/16	11/06/16	----1--	1	\$100.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KOLD	F	11/04/16	9:11 AM	RI M-F 9-930a	9a-930a	:30	MMAZ103116H	\$100.00	NM																																																							
69	11/04/16	11/04/16	Mon-Sun Overnight	1237a-4a	----3--	:30	3	\$5.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>----3--</td><td>3</td><td>\$5.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>12:59 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00</td><td>NM</td></tr><tr><td>1</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>1:03 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00</td><td>NM</td></tr><tr><td>3</td><td>KOLD</td><td>F</td><td>11/04/16</td><td>1:12 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MMAZ103116H</td><td>\$5.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	----3--	3	\$5.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KOLD	F	11/04/16	12:59 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM	1	KOLD	F	11/04/16	1:03 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM	3	KOLD	F	11/04/16	1:12 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/31/16	11/06/16	----3--	3	\$5.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	KOLD	F	11/04/16	12:59 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM																																																							
1	KOLD	F	11/04/16	1:03 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM																																																							
3	KOLD	F	11/04/16	1:12 AM	Mon-Sun Overnight	1237a-4a	:30	MMAZ103116H	\$5.00	NM																																																							
70	11/05/16	11/05/16	ET Weekend Prime Acc/PPRime Access/Prime		-----1-	:30	1	\$400.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1-</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>8:56 PM</td><td>ET Weekend Prime Acc/Prim</td><td>Prime Access/Prime</td><td>:30</td><td>MMAZ103116H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1-	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16	8:56 PM	ET Weekend Prime Acc/Prim	Prime Access/Prime	:30	MMAZ103116H	\$400.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/31/16	11/06/16	-----1-	1	\$400.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KOLD	Sa	11/05/16	8:56 PM	ET Weekend Prime Acc/Prim	Prime Access/Prime	:30	MMAZ103116H	\$400.00	NM																																																							
71	11/07/16	11/07/16	NET Late Show, The	1035p-1137p	M-----	:30	1	\$130.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>M-----</td><td>1</td><td>\$130.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td>11:37 PM</td><td>NET Late Show, The</td><td>1035p-1137p</td><td>:30</td><td>MMAZ103116H</td><td>\$130.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	M-----	1	\$130.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	11/07/16	11:37 PM	NET Late Show, The	1035p-1137p	:30	MMAZ103116H	\$130.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	11/07/16	11/13/16	M-----	1	\$130.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	KOLD	M	11/07/16	11:37 PM	NET Late Show, The	1035p-1137p	:30	MMAZ103116H	\$130.00	NM																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	11/07/16	11/07/16	NET Late Show, The	1035p-1137p	M-----	:30	1	\$130.00	NM
72	11/06/16	11/06/16	AAA Highroads w/Dan Da	1035p-1105p	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----1 1 \$90.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	Su	11/06/16	10:55 PM	AAA Highroads w/Dan Davis	1035p-1105p	:30	MAZ103116H	\$90.00 NM
73	11/07/16	11/07/16	Mon-Sun Overnight	1237a-4a	1-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$5.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	M	11/07/16	1:03 AM	Mon-Sun Overnight	1237a-4a	:30	MAZ103116H	\$5.00 NM
74	11/04/16	11/04/16	Fri 7p-8p	7p-8p	----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 ----1-- 1 \$3,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	F	11/04/16	7:47 PM	Fri 7p-8p	7p-8p	:30	MAZ103116H	\$3,000.00 NM
75	11/07/16	11/07/16	Syndicated 3-4p M-F	3p-4p	1-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$120.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	M	11/07/16	3:18 PM	Syndicated 3-4p M-F	3p-4p	:30	MAZ103116H	\$120.00 NM
76	11/07/16	11/07/16	News 13 at 430am	430-457a	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	M	11/07/16	4:48 AM	News 13 at 430am	430-457a	:30	MAZ103116H	\$40.00 NM
77	11/07/16	11/07/16	Mon-Sun Overnight	1237a-4a	1-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1----- 1 \$5.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	M	11/07/16	12:53 AM	Mon-Sun Overnight	1237a-4a	:30	MAZ103116H	\$5.00 NM
78	11/05/16	11/05/16	NCAA Prime Football	Sa 5-8p	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----1- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOLD	Sa	11/05/16	4:58 PM	NCAA Prime Football	Sa 5-8p	:30	MAZ103116H	\$250.00 NM
79	11/05/16	11/05/16	NCAA Football Game 1	Various	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----1- 1 \$150.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
79	11/05/16	11/05/16	NCAA Football Game 1	Various	-----1-	:30	1	\$150.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>11:58 AM</td><td>NCAA Football Game 1</td><td>Various</td><td>:30</td><td>MMAZ103116H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16	11:58 AM	NCAA Football Game 1	Various	:30	MMAZ103116H	\$150.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Sa	11/05/16	11:58 AM	NCAA Football Game 1	Various	:30	MMAZ103116H	\$150.00	NM																																												
80	11/06/16	11/06/16	NFL Game 1	Various	-----S	:30	1	\$1,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td>1:29 PM</td><td>NFL Game 1</td><td>Various</td><td>:30</td><td>MMAZ103116H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	11/06/16	1:29 PM	NFL Game 1	Various	:30	MMAZ103116H	\$1,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/31/16	11/06/16	-----S	1	\$1,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Su	11/06/16	1:29 PM	NFL Game 1	Various	:30	MMAZ103116H	\$1,500.00	NM																																												
81	11/05/16	11/05/16	News 13 at 10p Sat	10p-1035p Sat	-----1-	:30	1	\$225.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1-</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>11/05/16</td><td>10:35 PM</td><td>News 13 at 10p Sat</td><td>10p-1035p Sat</td><td>:30</td><td>MMAZ103116H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1-	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	11/05/16	10:35 PM	News 13 at 10p Sat	10p-1035p Sat	:30	MMAZ103116H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/31/16	11/06/16	-----1-	1	\$225.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Sa	11/05/16	10:35 PM	News 13 at 10p Sat	10p-1035p Sat	:30	MMAZ103116H	\$225.00	NM																																												
82	11/06/16	11/06/16	News 13 at 10p Sun	10p-1035p Sun	-----1	:30	1	\$300.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td>10:34 PM</td><td>News 13 at 10p Sun</td><td>10p-1035p Sun</td><td>:30</td><td>MMAZ103116H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	11/06/16	10:34 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MMAZ103116H	\$300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/31/16	11/06/16	-----1	1	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Su	11/06/16	10:34 PM	News 13 at 10p Sun	10p-1035p Sun	:30	MMAZ103116H	\$300.00	NM																																												
83	11/06/16	11/06/16	AAA Highroads w/Dan Da	1035p-1105p	-----1	:30	1	\$90.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----1</td><td>1</td><td>\$90.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>11/06/16</td><td>11:05 PM</td><td>AAA Highroads w/Dan Davis</td><td>1035p-1105p</td><td>:30</td><td>MMAZ103116H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----1	1	\$90.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	11/06/16	11:05 PM	AAA Highroads w/Dan Davis	1035p-1105p	:30	MMAZ103116H	\$90.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/31/16	11/06/16	-----1	1	\$90.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Su	11/06/16	11:05 PM	AAA Highroads w/Dan Davis	1035p-1105p	:30	MMAZ103116H	\$90.00	NM																																												
84	11/08/16	11/08/16	KOLD This Morning	457a-6a	-1-----	:30	1	\$170.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>-1-----</td><td>1</td><td>\$170.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>11/08/16</td><td>5:14 AM</td><td>KOLD This Morning</td><td>457a-6a</td><td>:30</td><td>MMAZ103116H</td><td>\$170.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	-1-----	1	\$170.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	11/08/16	5:14 AM	KOLD This Morning	457a-6a	:30	MMAZ103116H	\$170.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/07/16	11/13/16	-1-----	1	\$170.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Tu	11/08/16	5:14 AM	KOLD This Morning	457a-6a	:30	MMAZ103116H	\$170.00	NM																																												
85	11/08/16	11/08/16	Mon-Sun Overnight	1237a-4a	-1-----	:30	1	\$5.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>-1-----</td><td>1</td><td>\$5.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>11/08/16</td><td></td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:00</td><td></td><td><del>\$5.00</del></td><td>NM</td></tr><tr><td colspan="11">Unresolved</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	-1-----	1	\$5.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	11/08/16		Mon-Sun Overnight	1237a-4a	:00		<del>\$5.00</del>	NM	Unresolved										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/07/16	11/13/16	-1-----	1	\$5.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Tu	11/08/16		Mon-Sun Overnight	1237a-4a	:00		<del>\$5.00</del>	NM																																												
Unresolved																																																						
86	11/08/16	11/08/16	News 13 at Noon	12p-1230p	-1-----	:30	1	\$165.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/07/16</td><td>11/13/16</td><td>-1-----</td><td>1</td><td>\$165.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>11/08/16</td><td>12:29 PM</td><td>News 13 at Noon</td><td>12p-1230p</td><td>:30</td><td>MMAZ103116H</td><td>\$165.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/07/16	11/13/16	-1-----	1	\$165.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	11/08/16	12:29 PM	News 13 at Noon	12p-1230p	:30	MMAZ103116H	\$165.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/07/16	11/13/16	-1-----	1	\$165.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KOLD	Tu	11/08/16	12:29 PM	News 13 at Noon	12p-1230p	:30	MMAZ103116H	\$165.00	NM																																												
87	11/07/16	11/07/16	Mon-Sun Overnight	1237a-4a	2-----	:30	2	\$5.00	NM																																													

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608164-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/07/16</td><td>11/13/16</td><td>2-----</td><td>2</td><td>\$5.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KOLD</td><td>M</td><td>11/07/16</td><td>1:06 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MAZ103116H</td><td>\$5.00 NM</td></tr> <tr> <td>2</td><td>KOLD</td><td>M</td><td>11/07/16</td><td>1:36 AM</td><td>Mon-Sun Overnight</td><td>1237a-4a</td><td>:30</td><td>MAZ103116H</td><td>\$5.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/07/16	11/13/16	2-----	2	\$5.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	KOLD	M	11/07/16	1:06 AM	Mon-Sun Overnight	1237a-4a	:30	MAZ103116H	\$5.00 NM	2	KOLD	M	11/07/16	1:36 AM	Mon-Sun Overnight	1237a-4a	:30	MAZ103116H	\$5.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	11/07/16	11/13/16	2-----	2	\$5.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	KOLD	M	11/07/16	1:06 AM	Mon-Sun Overnight	1237a-4a	:30	MAZ103116H	\$5.00 NM																																																		
2	KOLD	M	11/07/16	1:36 AM	Mon-Sun Overnight	1237a-4a	:30	MAZ103116H	\$5.00 NM																																																		
<u>Total Spots</u>							<b>79</b>																																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$35,835.00</b>
<u>Agency Commission</u>	<b>\$5,375.25</b>
<u>Net Amount Due</u>	<b>\$30,459.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.