

INVOICE



KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
Main: (520) 744-1313
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604963-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Billing Address:

Strategic Media Services.
Attention: Accounts Payable
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Send Payment To:

KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Advertiser	Product	Estimate Number
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	2453

Flight Dates	Order #	Alt Order #
10/26/16 - 11/01/16	1604963	08427870

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12521	130	141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	News 13 at 10p	10p-1035p	----1--	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	10:13 PM	News 13 at 10p	10p-1035p	:30	MAZ1024161H	\$425.00 NM
2	10/28/16	10/28/16	NET Late Show, The	1035p-1137p	----1--	:30	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	10:58 PM	NET Late Show, The	1035p-1137p	:30	MAZ1024161H	\$130.00 NM
3	10/28/16	10/28/16	News 13 at 4p	4p-5p	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	4:15 PM	News 13 at 4p	4p-5p	:30	MAZ1024161H	\$125.00 NM
4	10/28/16	10/28/16	News 13 at 5p	5p-530p	----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	5:09 PM	News 13 at 5p	5p-530p	:30	MAZ1024161H	\$550.00 NM
5	10/28/16	10/28/16	KOLD This Morning 6a	6a-7a	----1--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	6:59 AM	KOLD This Morning 6a	6a-7a	:30	MAZ1024161H	\$325.00 NM
6	10/28/16	10/28/16	ET	630p-7p		:30	1	\$750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604963-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	2453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
----- 1--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----- 1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	6:40 PM	ET	630p-7p	:30	MAZ1024161H	\$750.00 NM
7	10/28/16	10/28/16	CBS This Morning	7a-9a	----- 1--	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----- 1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/28/16	8:39 AM	CBS This Morning	7a-9a	:30	MAZ1024161H	\$275.00 NM
15	10/29/16	10/29/16	ET Weekend Prime Acc/PP	Prime Access/Prime	----- 1-	:30	1	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----- 1-	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Sa	10/29/16	1:03 AM	ET Weekend Prime Acc/Prim	Prime Access/Prime	:30	MAZ1024161H	\$20.00 NM
16	10/27/16	10/27/16	News 13 at 10p	10p-1035p	--- 1---	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--- 1---	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	10:30 PM	News 13 at 10p	10p-1035p	:30	MAZ1024161H	\$425.00 NM
17	10/27/16	10/27/16	NET Late Show, The	1035p-1137p	--- 1---	:30	1	\$130.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--- 1---	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	11:34 PM	NET Late Show, The	1035p-1137p	:30	MAZ1024161H	\$130.00 NM
18	10/27/16	10/27/16	News 13 at 4p	4p-5p	--- 1---	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--- 1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	4:56 PM	News 13 at 4p	4p-5p	:30	MAZ1024161H	\$125.00 NM
19	10/27/16	10/27/16	News 13 at 5p	5p-530p	--- 1---	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--- 1---	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	5:29 PM	News 13 at 5p	5p-530p	:30	MAZ1024161H	\$550.00 NM
20	10/27/16	10/27/16	KOLD This Morning 6a	6a-7a	--- 1---	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--- 1---	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	6:59 AM	KOLD This Morning 6a	6a-7a	:30	MAZ1024161H	\$325.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604963-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
POL/McSally, Martha/Congr	MCSALLY FOR CONGRES	2453	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/27/16	10/27/16	ET	630p-7p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	6:55 PM	ET	630p-7p	:30	MAZ1024161H	\$750.00 NM
22	10/27/16	10/27/16	CBS This Morning	7a-9a	---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/27/16	8:58 AM	CBS This Morning	7a-9a	:30	MAZ1024161H	\$275.00 NM
30	10/26/16	10/26/16	News 13 at 10p	10p-1035p	--1----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/26/16	10:33 PM	News 13 at 10p	10p-1035p	:30	MAZ1024161H	\$425.00 NM
31	10/26/16	10/26/16	NET Late Show, The	1035p-1137p	--1----	:30	1	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/26/16	11:14 PM	NET Late Show, The	1035p-1137p	:30	MAZ1024161H	\$130.00 NM
32	10/26/16	10/26/16	News 13 at 4p	4p-5p	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/26/16	4:27 PM	News 13 at 4p	4p-5p	:30	MAZ1024161H	\$125.00 NM
33	10/26/16	10/26/16	KOLD This Morning 6a	6a-7a	--1----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/26/16	6:39 AM	KOLD This Morning 6a	6a-7a	:30	MAZ1024161H	\$325.00 NM
34	10/26/16	10/26/16	ET	630p-7p	--1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/26/16	6:41 PM	ET	630p-7p	:30	MAZ1024161H	\$750.00 NM
35	10/26/16	10/26/16	CBS This Morning	7a-9a	--1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 --1---- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/26/16	8:16 AM	CBS This Morning	7a-9a	:30	MAZ1024161H	\$275.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604963-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser		Product	Estimate Number
POL/McSally, Martha/Congr		MCSALLY FOR CONGRES	2453

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,210.00
<u>Agency Commission</u>	\$1,081.50
<u>Net Amount Due</u>	\$6,128.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.