

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 152656 /		<u>Alt Order #</u> WOC10495403
<u>Product</u> CITIZENS FOR BUCK NEWTON (CS)		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 2608
<u>Advertiser</u> Citizens for Buck Newton		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

361325

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/03/16	11/03/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$570.00				
2	WTVD	11/07/16	11/07/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$570.00				
3	WTVD	11/03/16	11/04/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1--				1	\$1,235.00				
4	WTVD	11/07/16	11/08/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$1,235.00				
5	WTVD	11/03/16	11/05/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$520.00				
6	WTVD	11/03/16	11/03/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,235.00				
7	WTVD	11/07/16	11/08/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	11-----				2	\$1,235.00				
8	WTVD	11/03/16	11/04/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1--				1	\$1,900.00				
9	WTVD	11/07/16	11/07/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
10	WTVD	11/03/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,140.00				
11	WTVD	11/07/16	11/07/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 152656 /		<u>Alt Order #</u> WOC10495403
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Product</u> CITIZENS FOR BUCK N
		<u>Estimate #</u> 2608
<u>Advertiser</u> Citizens for Buck Newton		<u>Original Date / Revision</u> 11/02/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
12	WTVD	11/06/16	11/06/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,140.00				
13	WTVD	11/03/16	11/03/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,900.00				
Totals								0.00				14	\$17,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	14	\$17,715.00	(\$2,657.25)	\$15,057.75
Totals	14	\$17,715.00	(\$2,657.25)	\$15,057.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.