



WFTS
4045 North Himes Ave.
Tampa, FL 33607
(813)354-2828

CONTRACT

<u>Contract / Revision</u> 394057 /		<u>Alt Order #</u>
<u>Product</u> LCV Victory Fund and Sierra Club Political Cmte		
<u>Contract Dates</u> 02/28/14 - 03/11/14	<u>Estimate #</u> 2575	
<u>Advertiser</u> LVC Victory Fund and Sierra Club Political C		<u>Original Date / Revision</u> 02/20/14 / 02/25/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFTS	<u>Account Executive</u> Dave Lombardo	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
Suite 800
1010 Wisconsin Avenue NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFTS	02/28/14	03/11/14	ABC Action News	558-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	MT--F--				2	\$450.00			
	Week:	03/05/14	03/11/14	MTWTF--				2	\$450.00			
N 2	WFTS	02/28/14	03/11/14	GMA	658-9a		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	MT--F--				3	\$650.00			
	Week:	03/05/14	03/11/14	MTWTF--				3	\$650.00			
N 3	WFTS	03/01/14	03/08/14	Sa 7-8a	7-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	-----S-				1	\$250.00			
	Week:	03/05/14	03/11/14	-----S-				1	\$250.00			
N 4	WFTS	03/02/14	03/09/14	Su 6-7a	6-7a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	-----S				1	\$150.00			
	Week:	03/05/14	03/11/14	-----S				1	\$150.00			
N 5	WFTS	03/02/14	03/09/14	Su 8-9a	8-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	-----S				1	\$200.00			
	Week:	03/05/14	03/11/14	-----S				1	\$200.00			
N 6	WFTS	02/28/14	03/11/14	M-F 11a-12p	1058a-12p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	MT--F--				2	\$450.00			
	Week:	03/05/14	03/11/14	MTWTF--				2	\$450.00			
N 7	WFTS	02/28/14	03/11/14	ABC Action News	1158a-1p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/14	03/04/14	MT--F--				1	\$275.00			
	Week:	03/05/14	03/11/14	MTWTF--				1	\$275.00			
N 8	WFTS	02/28/14	03/11/14	M-F 4-5p	358-5p		:30			NM	3	\$2,145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	MT--F--				2	\$715.00			
Week:		03/05/14	03/11/14	MTWTF--				1	\$715.00			
N 9	WFTS	02/28/14	03/11/14	ABC Action News	458-530p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	MT--F--				2	\$1,000.00			
Week:		03/05/14	03/11/14	MTWTF--				2	\$1,000.00			
N 10	WFTS	02/28/14	03/11/14	ABC Action News	530-6p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	MT--F--				2	\$1,000.00			
Week:		03/05/14	03/11/14	MTWTF--				1	\$1,000.00			
N 11	WFTS	02/28/14	03/11/14	ABC Action News	558-630p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	MT--F--				1	\$1,200.00			
Week:		03/05/14	03/11/14	MTWTF--				1	\$1,200.00			
N 12	WFTS	03/01/14	03/08/14	ABC Action News	558-630p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	-----S-				1	\$325.00			
Week:		03/05/14	03/11/14	-----S-				1	\$325.00			
N 13	WFTS	03/06/14	03/06/14	Scandal	10-11p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/05/14	03/11/14	---T---				1	\$10,000.00			
N 14	WFTS	02/28/14	03/11/14	ABC Action News	11-1135p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	MT--FSS				1	\$1,000.00			
Week:		03/05/14	03/11/14	MTWTFSS				1	\$1,000.00			
N 15	WFTS	03/01/14	03/01/14	ABC Saturday Movie	8-11p		:30			NM	1	\$1,555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/14	03/04/14	-----S-				1	\$1,555.00			
Totals											40	\$35,000.00

Time Period	# of Spots	Gross Amount	Net Amount
02/24/14 - 03/11/14	40	\$35,000.00	\$29,750.00
Totals	40	\$35,000.00	\$29,750.00

Signature: _____ **Date:** _____

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