

Revision

Media: Radio
Client: HOEVEN FOR SENATE
Product: HOEVEN FOR SENATE
CPE: HOEVS/HOEV1/1959
Description: HOEV - 2022 G E Radio Flight 3
Rep: HOEV - 2022 G E Radio Flight 3
Version: 2
Comments: PopulationBuyType: CPP.

Market: DICKINSON, ND (u)
Demo: Adults 35-64
Separation: 15
Flight Start: 10/24/22
Flight End: 11/13/22
Sales Office:

Vendor: KDIX-AM
AE: Mike Renner
Phone:
Fax:

Billing To: Odney Advertising
 117 West Front Avenue
 Bismarck, ND 58504
Phone: 701-222-8721
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/24	10/31	11/7	Total Spots	Adults 35-64 RTG	CPP
1	MF 6:00A-7:00P	DA	\$7.06	C 30	40	40	0	80		
Comments: 8x/day M-F 6a-7p										
2	SaSu 6:00A-7:00P	DA	\$7.06	C 30	20	20	0	40		
Comments: 10x/day Sa-Su 6a-7p										
3	M 6:00A-7:00P	DA	\$7.06	C 30	0	0	10	10		
Comments: 10x M 6a-7p										
4	Tu 6:00A-4:00P	DA	\$7.06	C 30	0	0	10	10		
Comments: 10x Tu 6a-4p										
5	SaSu 6:00A-7:00P	DA	\$7.06	C 30	0	20	0	20		
Comments: 10x/day Sa-Su 6a-7p										

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2022	\$423.60 - 60	\$0.00 - 0	\$423.60 - 60
11/2022	\$706.00 - 100	\$0.00 - 0	\$706.00 - 100
Total Gross Cost:	\$1,129.60		
Total Net Cost:	\$960.16		

Month	Total Spots	Total GRP/GIMP(000)	Total Gross CPP:	Total Net CPP:
10/2022	60	80	\$0.00	\$0.00
11/2022	0	0	\$0.00	\$0.00
Total	60	80	\$0.00	\$0.00

Disclaimer:

Revision

Media: Radio
Client: HOEVEN FOR SENATE
Product: HOEVEN FOR SENATE
CPE: HOEVS/HOEV11/1959
Description: HOEV - 2022 G E Radio Flight 3
Rep: HOEV - 2022 G E Radio Flight 3
Version: 3
Comments: PopulationBuyType: CPP.

Market: DICKINSON, ND (u)
Demo: Adults 35-64
Separation: 15
Flight Start: 10/24/22
Flight End: 11/13/22
Sales Office:
Survey:

Vendor: KDIX-AM
Billing To: Odney Advertising
 117 West Front Avenue
 Bismarck, ND 58504
AE: Mike Renner
Phone: 701-222-8721
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/24	10/31	11/7	Total Spots	Adults 35-64 RTG	CPP
1	MF 6:00A-7:00P	DA	\$7.06	C 30	40	40	0	80		
Comments: 8x/day M-F 6a-7p										
2	SaSu 6:00A-7:00P	DA	\$7.06	C 30	20	20	0	40		
Comments: 10x/day Sa-Su 6a-7p										
3	M 6:00A-7:00P	DA	\$7.06	C 30	0	0	10	10		
Comments: 10x M 6a-7p										
4	Tu 6:00A-4:00P	DA	\$7.06	C 30	0	0	10	10		
Comments: 10x Tu 6a-4p										
5	SaSu 6:00A-7:00P	DA	\$7.06	C 30	0	20	0	20		
Comments: 10x/day Sa-Su 6a-7p										
6	MTu 6:00A-7:00P	DA	\$7.06	C 30	0	0	20	20		
Comments: 10x/day Sa-Su 6a-7p										

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2022	\$423.60 - 60	\$0.00 - 0	\$423.60 - 60
11/2022	\$847.20 - 120	\$0.00 - 0	\$847.20 - 120
Total Gross Cost:	\$1,270.80		
Total Net Cost:	\$1,080.18		
Total Gross CPP:	\$0.00		
Total Net CPP:	\$0.00		

Disclaimer: