

WNWC 102.5 FM
WDNW 91.9 FM
WNWC 1190AM
Madison
QUARTERLY ISSUES /
PROGRAMS LIST AND REPORT

Jan Feb Mar 2024

RELIGION
FAMILY & CHILDREN ISSUES
PUBLIC HEALTH SAFETY
EMERGENCY ISSUES
WOMEN'S ISSUES
ECONOMICS
CHARITIES
RECREATION
ENVIRONMENT

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Afternoons with Bill Arnold: (AWB) Local. Two-hour program with host Bill Arnold aired on AM M-F 4p-6p

Breakpoint (BP) - Updates both current events and issues relevant to culture, family, and the church. AM 7:26a M-F

Faith and Life Today: (FLT) Local. Public Affairs. The program airs on WNWC-102.5 FM WDNW 91.9 FM (Saturdays at 6:00am).

Mornings with Carmen Leberge (MCL) Local. Host Carmen LaBerge. Various guest hosts a two-hour program with local news and relevant community information AM M-F 6a-8a;

Susie Larson Live (SLL) Local. One hour program with host Susie Larson aired on AM M-F 3p-4p

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PROGRAM	DATE	TIME	LENGTH	AM/ FM	PROGRAM DESCRIPTION
ECONOMIC/MONEY	SLL	1/23/24	3 pm CT	49 mins	AM	Are you stuck in a dead-end job, living paycheck-to-paycheck, and overwhelmed by debt? Author and podcast host Bob Lotich shares from his book "Simple Money, Rich Life: Achieve True Financial Freedom and Design a Life of Eternal Impact."
ECONOMICS/ CHARITIES	FLT	2/24/24	6 am Sat on FM 102.5	14 min	FM	Thrift store fans have a new place to shop in Madison. Cpt. Paul Bowyer of the Rockford Salvation Army talks about what people can find at the new Salvation Army Thrift Store on Odana Rd. He also discusses how the proceeds benefit local Adult Rehabilitation Centers. Then, Cpt. Kristina Sjogren of the Salvation Army Dane County has the latest on a new affordable housing project on Madison's east side and other recent happenings.
EMERGENCY ISSUES	FLT	2/17/24	6 am Sat on FM 102.5	14 min	FM	Rock County authorities say the recent Evansville tornado caused more than \$2.4 million in damage, including to at least 31 homes. As the cleanup process continues, stories of love, kindness and compassion are emerging. Cathy Wagner talks about what it was like when the tornado struck her home and how she's been blessed since. And Sarah Tachon from Kindness is Contagious shares practical ways to show kindness to those reeling from catastrophic events – even from afar.
EMERGENCY ISSUES	FLT	3/2/24	6 am Sat on FM 102.5	14 min	FM	From a weather perspective, this winter has been quite unusual – with temperatures more in line with April, dramatically below average snowfall in some places, and even tornadoes. Meteorologist Amanda Morgan from WMTV 15 News helps make sense of what's been happening and what it may mean for spring and summer. She also provides a glimpse of what it's like to be a TV meteorologist.
ENVIRONMENT	FLT	3/23/24	6 am Sat on FM 102.5	14 min	FM	With the mild to warm temperatures and lack of snow this winter, it may be tempting to get a jump start on your gardening plans. Megan Timm, Regional Director of Community Health at SSM Health and a farmer near Whitewater,

						has advice for those who are new to gardening. She also shares tips on getting started with seeds.
FAMILY & CHILDREN ISSUES	FLT	1/20/24	6 am Sat on FM 102.5	14 min	FM	Human trafficking is a problem around the world, including in Madison and southern Wisconsin. Since 2007, there have been 800 cases involving 1,600 victims in our state, according to federal data. Diane Hanson of United Madison explains what trafficking is, who's most at risk, and how to help victims.
FAMILY & CHILDREN ISSUES	FLT	2/3/24	6 am Sat on FM 102.5	14 min	FM	In 2017, the nonprofit group, Free Bikes 4 Kidz Madison, was created to put free bikes into the hands of the city's most vulnerable kids. Fast forward to 2024, it has an expanded mission and a new name. Kristie Goforth of Bikes for Kids Wisconsin explains why she says it's vital for kids and adults to have access to bikes. She also talks about the appeal of bicycling in winter, especially in Madison.
FAMILY AND CHILDREN ISSUES	MCL	2/29/24	7:10 am CT	18 mins	AM	Ryan Center talks about the need for foster care, especially for children with special needs. He talks about how he and his wife establish Ohana, a social service agency in Arizona, along with Hanai Coffee to offer job training and employment for those aging out of the foster care system.
HEALTH LIFESTYLES	MCL	1/15/24	7:10 am CT	18 mins	AM	Dr. Barrows addresses several health concerns, including the concerns about microplastics, how wide spread they are in our environment and in our foods, their potential health impacts, and how to reduce their effects on our health.
HEALTH LIFESTYLES	MCL	1/5/24	7:30 am CT	18 mins	AM	Fitness expert Kim Dolan Leto address three of the most common roadblock to achieving your fitness goals in the new year.
HEALTHY LIFESTYLES	FLT	3/9/24	6 am Sat on FM 102.5	14 min	FM	Want to be more productive, alert, in a better mood and sick less often? Part of the solution may be getting more sleep. Dr. Joshua FehI, Director of Sleep Medicine at Mercyhealth Janesville and Walworth, talks about the importance of sleep, how to get more Zs, what happens during sleep and more.
HEALTHY LIFESTYLES	FLT	3/30/24	6 am Sat on FM 102.5	14 min	FM	Surveys show most Americans look at food labels at least most of the time. But some of the information can be tricky to understand. Emma Gellerstedt, a registered dietician at UW Health, explains how to interpret those nutritional details, including the various labels and health claims, to help make better choices of what to eat and drink.

HEALTHY LIFESTYLES/ CHARITIES RECREATION/ RELIGION	FLT	3/16/24	6 am Sat on FM 102.5	14 min	FM	As spring officially begins this coming week, we look ahead to summer – and summer camp! Dawn Kregness, director of operations at Lake Waubesa Bible Camp in McFarland, talks about the importance of having fun, making friends and growing closer to God. She also highlights other happenings at LWBC and how the center has changed over the decades.
MARRIAGE/DIVORCE	AWB	02/23/24	5:00 pm. CT	1 Hour	AM	Dr. Gary Lovejoy shares how the marriages we see in the Bible give us clarity into what God's expectations are for us, and how we can honor him through our marriages.
POVERTY	SLL	1/18/24	3 pm CT	49 mins	AM	Dareth Ly grew up in Cambodia. During the “killing fields”, he was separated from his family, used, abused, and tortured as a child. He was sent as a refugee to the US and later felt called by God to go back to Cambodia. He is the OneChild country director for Cambodia, and serves thousands of children at Hope Centers.
PUBLIC HEALTH SAFETY/ EMERGENCY ISSUES	FLT	1/27/24	6 am Sat on FM 102.5	14 min	FM	Blood reserves tend to be lower in January following the Christmas season. This year, two big snowstorms and a significant cold snap made the supply even tighter across southern Wisconsin. Kirby Winn of ImpactLife provides an update on the situation. He also explains what the donation process is like and what happens to the blood once it's been collected.
RELIGION	FLT	1/6/24	6 am Sat on FM 102.5	14 min	FM	Even though the Bible paints a pretty complete picture of who God is, there are many details that remain a mystery. Paul Lundgren, pastor at Gateway Community Church in Middleton, walks us through some of the biggest questions about God, including his character, how he's involved in our lives, the significance of Jesus entering the world, and more.
RELIGION	FLT	1/13/24	6 am Sat on FM 102.5	14 min	FM	Last week, Pastor Paul Lundgren from Gateway Community Church in Middleton said that God speaks to people through his word. This week, Pastor Paul talks about the advantages of reading the Bible every day and how the Bible is organized. He also shares tips on how to make our time studying God's word more fruitful.
RELIGION	AWB	2/19/24	4:30 pm. CT	30 mins	AM	George Barna, founder of the Barna Group discusses his new book “Raising Spiritual Champions and explains through statistics how it's up to us to create disciples of Jesus within our families.
SEXUAL ISSUES	SLL	2/13/24	3 pm CT	49 mins	AM	Sex is a big deal—yet many Christians struggle to make sense of their sexual story in light of their faith. Dr. Carol Tanksley shares from her book “Sexpectations: Reframing Your Good and Not-So-Good Stories about

						God, Love, and Relationships.” She offers a redemptive, practical path to sexual wholeness.
SEXUAL ISSUES	AWB	01/29/24	5:00 pm. CT	1 Hour	AM	Pastor Mike Novotny discusses why sharing our struggles and discussing hard-hitting topics as Christians to a fallen world creates opportunities for spiritual growth.
WOMEN'S ISSUES	FLT	2/10/24	6 am Sat on FM 102.5	14 min	FM	A non-profit group in Middleton wants human trafficking victims around the globe to know that God loves them and that he has a plan for their lives. Beth Williams, founder of The Yada Project, talks about a recent trip to Europe she led to minister to women forced into prostitution. She also shares how her boutique, Yada Fair Trade and Resale, helps local women who've been sexually exploited.

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ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTHY LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community

RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.
A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.	