# Family Stations, Inc. April – June, 2013 Public Affairs Programs / Issues List

# "For the Record"

A regularly scheduled Public Affairs program aired five times each Saturday on Channel 23 - KRDT-CD, Redding, California

#### **BROADCAST TIMES:**

Pacific/Central:12:00-12:15am,4:00-4:15am,6:00-6:15am,12:00-12:15pm,4:00-4:15pm Mountain/Eastern: 1:00-1:15am, 5:00-5:15am, 7:00-7:15am,1:00-1:15pm, 5:00-5:15pm

#### **DURATION:**

15 minutes (75 minutes weekly)

April 6, 2013

#### **ISSUES AND RESPONSIVE PROGRAMMING**

The man-made degradation of our environment and efforts to beautify. How improving the looks of property increases its value.

Jason Smith
Senior Director of the Great American Clean-Up
Keep America Beautiful
1010 Washington Blvd.
Stamford, CT 06901
kabcleanup.org
203-659-3000

We talked about the 29th Annual Great American Clean-Up set for April 6th, during which over 4-million volunteers across the nation will participate in cleaning up and beautifying their communities. We talked about just the simple act of planting a tree within 50 ft. of a residence can increase its value by 9%. We talked about the problem of graffiti nationwide.

Lack of affordable services for the elderly. The need for the elderly to have companionship. Hunger in America

Pam Donato, Community & Membership Outreach Coordinator National Association of Letter Carriers 202-662-2489 100 Indiana Avenue NW Washington, DC 20001-2144 helpstampouthunger.com

Pam talked about a program run by a division of the National Association of Letter Carriers called "Carrier Alert." It involves letter carriers who vow to formally keep an eye on the homes and people to whom they deliver mail, when the customer signs up to be a member of the program. Many elderly and homebound people have no other daily contact besides their letter carriers. The letter carriers check out the surroundings of their homes just to make sure mail is being picked up, there are no newspapers left out, no crying pets, etc. She also talked about the nation's largest single-day food drive called Stamp Out Hunger carried out by the NALC. On Sat., May 11th, letter carriers will collect nonperishable foods from residents' mailboxes to donate to food shelters in their area.

April 20, 2013

#### **ISSUES AND RESPONSIVE PROGRAMMING**

American children are financially illiterate. Our public education system does not provide our children with enough education about money so that they can make good saving and spending decisions.

Stuart Ritter
T.Rowe Price Financial Planning Group
Maryland State Dept. of Education's Financial Literacy Education Advisory Council
100 E. Pratt St.
Baltimore, Maryland 21202
410-345-2000
moneyconfidentkids.com

Parents are not taking the responsibility to teach their children the importance of saving money. We talked about the abuse of credit cards in our consumer oriented society and how children are learning from their parents how to go into debt.

April 27, 2014

## **ISSUES AND RESPONSIVE PROGRAMMING**

The problems faced by the hundreds of thousands of children in the United States who are abandoned by their parents who are unfit to care for them because of drug problems or lack of income.

Nia Vardalos, author "Instant Mom" Harper One publishers

Nia talked about the thousands of young people who are available for adoption who are currently in the foster care system. The need for solid families for these children, who have perhaps grown up in abusive families. Her experience of adopting her daughter through the foster care system.

May 4, 2013

## ISSUES AND RESPONSIVE PROGRAMMING

The expense of a higher education and how getting a higher education may be cost prohibitive to many low-income families.

Maura Kastberg, Executive Director of Student Services at RSC, Your College Prep and Financial Aid Expert

www.CollegePrepExpert.com 1-800-898-4636 1462 Erie Blvd., Suite 101B Schenectady, NY 12305

We talked about the escalating costs of getting a higher education, how to apply for Financial Aid. Organizing oneself to get the best financial aid package. The importance of preparing for college in advance through taking appropriate courses in high school.

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The problem of stray pets and the health threat to the community from animal overpopulation

Francis Battista, co-founder Best Friends Animal Society 5001 Angel Canyon Road Kanab, Utah 84741-5000 Phone: (435) 644-2001 bestfriends.com

We talked about this organization working to bring about a time when there are no more homeless pets. The need of pet owners to control the stray animal population through spaying and neutering their pets. We also talked about the Sanctuary they run in the south of Utah for homeless animals. The Best Friends Animal Society-led coaltion which is working to end the killing of adoptable animals in the Los Angeles Animal Shelters.

May 18, 2013

# **ISSUES AND RESPONSIVE PROGRAMMING**

The high unemployment rate amongst Native Americans throughout our nation. A high percentage of Native American children grow up in poverty

Lauren Haas Finklestein, Ex., Dir.
Running Strong for American Indian Youth
HEADQUARTERS OFFICE:
8301 Richmond Highway, Suite 200, Alexandria, VA 22309
703-317-9881
www.indianyouth.org

Lauren talked about the needs of American Indian population in our country. Many Native American children grow up in poverty, lacking the basic needs of life such as heat, nutritious food, clothing and even safe drinking water. She talked about the high unemployment rate among Native Americans. Her organization develops programs to help this population with feeding programs, training programs to help Native Americans be self-sufficient through planting crops and creating wells for clean water.

The overwhelming number of veterans returning from war with Post Traumatic Stress Disorder. How PTSD amongst vets will affect our economy if not treated.

Welby O'Brien, author

<u>Love our Vets: Restoring Hope for Families of Veterans with PTSD</u>
PO Box 16091
Portland, OR 97292
Loveourvets.org

Welby talked about the high rate of depression, addiction and suicide among veterans returning from war. She talked about navigating the healthcare system to receive services for Post Traumatic Stress Syndrome. We talked about the symptoms of PTSD.

June 1, 2013

#### **ISSUES AND RESPONSIVE PROGRAMMING**

The need for sustainable, clean energy sources in our country. The economic problems presented by the current drought in the Midwest.

Jonathan Hladic, Energy Policy Associate Center for Rural Affairs 145 Main St. Lyons, NE 68038

402-687-2100

222.csra.org

Jonathan talked about the need for sustainable energy in our country and how the wind generated in many plains of rural America might be the answer to our energy needs. Wind energy is a clean, safe source of energy when compared to other sources such as coal and nuclear energy. The need to build a good transmission infrastructure to economically benefit rural towns and landowners. We talked about the economic needs of rural America. How the current drought is causing an economic problem and employment problem in rural America, not just in terms of agricultural crop production, but also in the raising of livestock. Beef producers cannot afford the feed for their herds.

The effort to preserve the environment and wildlife. Problems posed by Global warming and drought in many parts of our country.

Karen Miranda Gleason Communications Coordinator Branch of Fire Management U.S. Fish and Wildlife Service 3833 South Development Ave. Boise, Idaho 83705-5354 (208)287-5583 www.fws.gov

She talked about the fact that the drought in many areas of our country poses a huge fire threat in the United States this summer, especially in the West. The Branch of Fire Management often sets "prescribed" fires to benefit wildlife and vegetation. Fire plays a natural role in the environment. The Fish and Wildlife Service has over 42,000 volunteers helping with education, re-seeding efforts, firefighting, wildlife rehabilitators etc.

June 15, 2013

#### **ISSUES AND RESPONSIVE PROGRAMMING**

The impact of father absence on our society. There is a correlation between issues such as poverty, criminal activity and teen pregnancy and a father-absent homes.

Vincent DiCaro, VP of Development and Comunications National Fatherhood Initiative 20410 Observation Dr., Suiite 107 Germantown, MC 20876 301-948-0599 Fatherhood.org

Vincent talked about the fact that children raised in homes where the fathers are absent are more likely to live in poverty, be involved in crime, be pregnant and be obese when compared to children raised in homes with dads present. The difficulty of single-earner families to maintain what they need economically to survive.

The need to lower the unemployment rate in our country. Finding gainful employment

Darnell Clarke, author

"Employmentology: A Practical Systematic Mehodology of Finding Employment by a Hiring Manager" <a href="https://www.darnellclarke.com">www.darnellclarke.com</a>

770-298-5292

Darnell, a Global Fortune100 hiring manager, discussed modern-day tips for securing gainful employment. He talked about why he believes U.S. unemployment rates will remain tumultuous despite federal intervention because it's a natural result of Baby Boom generation filling all the jobs. Once they retire 10 to 15 yrs from now the employment outlook for Generation Xer's will be much brighter.

June 29, 2013

#### **ISSUES AND RESPONSIVE PROGRAMMING**

The need to preserve the vital forest environments for the health of the environment and the health of the economy.

Jennifer Jones, Vice President of Communications
American Forest Foundation
1111 Nineteenth Street, NW
Suite 780
Washington, D.C. 20036
202-463-2462
www.forestfoundation.org
www.freethetrees.org

Jennifer talked about her group which represents and supports private family forest owners in the U.S. She talked about the need to preserve the vital forest environments for the health of the environment and the health of the economy. Healthy forests have an affect on the housing industry and other businesses as well. We talked about the threats to healthy forests today, including development, drought, fire and invasive species. In the effort to fight invasive species, the American Forest Foundation is spearheading the Free the Trees campaign. They are lobbying legislators to impose laws that would stop invasive species at our ports.