

**Family Stations, Inc.  
October – December, 2013  
Public Affairs Programs / Issues List**

***“For the Record”***

**A regularly scheduled Public Affairs program aired five times each Saturday on  
Channel 23 – KRDT-CD, Redding, California**

**BROADCAST TIMES:**

Pacific/Central: 12:00-12:15am, 4:00-4:15am, 6:00-6:15am, 12:00-12:15pm, 4:00-4:15pm  
Mountain/Eastern: 1:00-1:15am, 5:00-5:15am, 7:00-7:15am, 1:00-1:15pm, 5:00-5:15pm

**DURATION:**

15 minutes (75 minutes weekly)

**ISSUES AND RESPONSIVE PROGRAMMING**

**Degradation of the Environment**

October 5, 2013

Jennifer Jones, Vice President of Communications  
American Forest Foundation  
1111 Nineteenth Street, NW  
Suite 780  
Washington, D.C. 20036  
P 202-463-2462  
[www.forestfoundation.org](http://www.forestfoundation.org)  
[www.freethetrees.org](http://www.freethetrees.org)

**Topics discussed:** Jennifer talked about her group which represents and supports private family forest owners in the U.S. She talked about the need to preserve the vital forest environments for the health of the environment and the health of the economy. Healthy forests have an affect on the housing industry and other businesses as well. We talked the threats to healthy forests today, including development, drought, fire and invasive species.

**Need for Affordable, Preventative Healthcare**

October 12, 2013

Dr. Otis Brawley, Chief Medical Officer  
American Cancer Society  
[www.cancer.org](http://www.cancer.org)  
800-227-2345

**Topics discussed:** Discussed Breast Cancer Awareness Month. A new report from the American Cancer Society finds death rates from breast cancer have dropped 34% since 1990. How so-called "ObamaCare", the Affordable Health Care Act should provide more women preventative healthcare and screening which should save lives and prevent more people from getting cancer. Cancer prevention.

## **Detrimental Effects of Bullying in School**

October 19, 2013

Julie Hertzog, Director  
Pacer's National Bullying Prevention Center  
<http://www.pacer.org/bullying/>  
888.248.0822

**Topics discussed:** The month of October is National Bullying Prevention Month. Pacer Center began as an organization established to help families with kids who have disabilities navigate the public school system. They realized that kids with disabilities are bullied more than typical kids. We talked about the detrimental effects of bullying.

## **Needs of U.S. Veterans**

October 26, 2013

Carolyn Blashek, Founder and CEO  
Operation Gratitude  
800-651-8031  
operationgratitude.com

**Topics discussed:** Non-profit group whose mission it is to express thankfulness to actively deployed troops, children of those deployed, wounded warriors etc. They provide gift packages to these people to show how thankful Americans are for their sacrifice.

## **High Costs of Electricity Preserving our Natural Resources**

November 2, 2013

Monica Tell, Spokesperson  
Pacific, Gas and Electric  
[www.pge.com](http://www.pge.com)

**Topics discussed:** High costs of energy. How to winterize your home to be comfortable and save energy.

## **Need to Educate Americans on Preventing Disease**

November 9, 2013

Lurelean Gaines, Pres. of Healthcare and Education  
American Diabetes Association  
[www.diabetes.org](http://www.diabetes.org)  
1-800-diabetes

**Topics Discussed:** November is National Diabetes Awareness Month. The cases of Type 2 diabetes continue to skyrocket due to the sedentary lifestyle of Americans and poor diet. Diabetes is preventable. It can lead to a host of other diseases such as heart disease, dementia and cancer.

## **Global Warming and The Damaging Weather it Brings**

November 16, 2013

Chris Polusky, Senior Director for Humanitarian and Emergency affairs  
World Vision  
[www.worldvision.org](http://www.worldvision.org)

**Topics discussed:** World Vision has approximately 600 people on the ground in the Phillipines. Now they are all involved in providing emergency relief for those battered by Typhoon Haiyan which hit the Phillipines last week. It's said to be the largest recorded storm ever to hit land.

## **The Obesity Epidemic in the U.S. and the health problems and costs to which it leads.**

November 23, 2013

Dorothy Terrill  
Registered Dietician

**Topics discussed;** Holiday weight gain. The FDA banning trans fats from packaged cookies, crackers, snacks etc. The obesity problem in American. Cooking a turkey safely.

## **The insidious crime of identity theft**

November 30, 2013

Eva Valazquez, CEO and President  
Identity Theft Resource Center  
[www.idtheftcenter.org](http://www.idtheftcenter.org)  
888-400-5530

**Topics discussed:** While crime in all others areas, the crime of identity theft is rising. There's a new victim of identity theft every 3 seconds. The effects of identity theft can follow you for years.

## **The Problems of the Working Poor in our country**

December 7, 2013

Major Bill Grien  
VP of Development  
Marine's Toys for Tots  
[www.toysfortots.org](http://www.toysfortots.org)

**Topics discussed:** Providing Christmas gifts to less fortunate children in our country through this 66 year old program. The growing problem of poverty in our country. Needs of military families.

**The Need for reform in the U.S. Prison system**  
**Crime in the U.S. and the effect it has on the criminal's family**

December 14, 2013

Jim Liskee, President and CEO  
Prison Fellowship  
[angeltree.org](http://angeltree.org)

**Topics discussed:** We talked about this Christian outreach to the children of those imprisoned. We discussed the problems with the U.S. prison system and the need for a "restorative justice" approach to prisoner rehabilitation.

**Needs of the elderly**

December 28, 2013

Clarice Dowdle, author  
Time for the Talk: The 10-Step Plan for Effective Senior Caregiving  
Also founder of [seniorcaregivingtoday.com](http://seniorcaregivingtoday.com)

**Topics discussed:** The high healthcare costs of growing older in our society today. The need to find arrangements for in home healthcare in most cases.