

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 756613T /		<u>Alt Order #</u> 07295150
<u>Product</u> APPEL FOR IOWA 887		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 887
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 153	<u>Product Code</u> 160
<u>Agency Ref</u>		<u>Advertiser Ref</u>

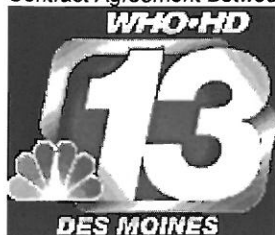
And:

Canal Partners Media
1027 33rd St NW
Suite 140
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/10/14	10/10/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$150.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/06/14-10/12/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$150.00	0.00	NM		
			See MG 1.2										
	2	13	10/10/14-10/10/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$425.00	0.00	NM		
	Ⓜ MG for 1.1 10/10												
N 2	13	10/10/14	10/10/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$35.00	0.00				
N 3	13	10/10/14	10/10/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$95.00	0.00				
N 4	13	10/10/14	10/10/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$175.00	0.00				
N 5	13	10/10/14	10/10/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$95.00	0.00				
N 6	13	10/10/14	10/10/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$220.00	0.00				
N 7	13	10/10/14	10/10/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$475.00	0.00				
N 8	13	10/10/14	10/10/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$220.00	0.00				
N 9	13	10/10/14	10/10/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$775.00	0.00				
N 10	13	10/10/14	10/10/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	----1--	1			\$525.00	0.00				

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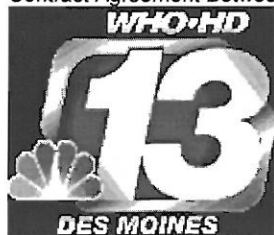
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/07/14 - 10/13/14	APPEL FOR IOWA 887	887

<u>Advertiser</u>	<u>Original Date / Revision</u>
Appel/D/State Senate	08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 11	13	10/10/14	10/10/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$750.00	0.00			
N 12	13	10/10/14	10/10/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$350.00	0.00			
N 13	13	10/13/14	10/13/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$900.00	0.00			
N 14	13	10/13/14	10/13/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$150.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/13/14-10/19/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30	\$150.00	0.00	NM		
		See MG 14.2											
		2	13	10/13/14-10/13/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30	\$425.00	0.00	NM		
		See MG 14.3, 14.4											
		3	13	10/12/14-10/12/14	Su 1035p-1105p	1035p-1105p	-----Su	:30	\$175.00	0.00	NM		
		MG for 14.2 10/13											
		4	13	10/11/14-10/11/14	Sa 8a-10a	8a-10a	-----Sa--	:30	\$250.00	0.00	NM		
		MG for 14.2 10/13											
N 15	13	10/13/14	10/13/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$35.00	0.00			
N 16	13	10/13/14	10/13/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$95.00	0.00			
N 17	13	10/13/14	10/13/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$475.00	0.00			
N 18	13	10/13/14	10/13/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$650.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/13/14-10/19/14	M-F 530p-6p	5:30 PM-6:00 PM	M-----	:30	\$650.00	0.00	NM		
		Credited											
N 19	13	10/13/14	10/13/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$775.00	0.00			
N 20	13	10/13/14	10/13/14	Friday Prime	7:00 PM-8:00 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$975.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/13/14-10/19/14	Friday Prime	7:00 PM-8:00 PM	M-----	:30	\$975.00	0.00	NM		
		See MG 20.2											
		2	13	10/13/14-10/13/14	Friday Prime	7:00 PM-8:00 PM	M-----	:30	\$1,700.00	0.00	NM		
		MG for 20.1 10/13											
N 21	13	10/13/14	10/13/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$350.00	0.00			
N 22	13	10/11/14	10/11/14	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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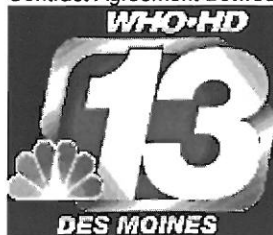
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1- 1 \$900.00 0.00													
N 23	13	10/11/14	10/11/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1- 1 \$325.00 0.00													
N 24	13	10/11/14	10/11/14	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1- 1 \$190.00 0.00													
N 25	13	10/11/14	10/11/14	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1- 1 \$350.00 0.00													
N 26	13	10/11/14	10/11/14	Saturday Prime	7:00 PM-10:00 PM		:30				NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1- 1 \$125.00 0.00													
N 27	13	10/11/14	10/11/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1- 1 \$250.00 0.00													
N 28	13	10/12/14	10/12/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1 1 \$300.00 0.00													
N 29	13	10/12/14	10/12/14	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1 1 \$190.00 0.00													
N 30	13	10/12/14	10/12/14	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1 1 \$215.00 0.00													
N 31	13	10/12/14	10/12/14	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 -----1 1 \$150.00 0.00													
N 32	13	10/09/14	10/09/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$130.00 0.00													
N 33	13	10/09/14	10/09/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$900.00 0.00													
N 34	13	10/09/14	10/09/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$35.00 0.00													
N 35	13	10/09/14	10/09/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$175.00 0.00													
N 36	13	10/09/14	10/09/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$95.00 0.00													
N 37	13	10/09/14	10/09/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$225.00 0.00													
N 38	13	10/09/14	10/09/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/06/14 10/12/14 ---1--- 1 \$220.00 0.00													
N 39	13	10/09/14	10/09/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													

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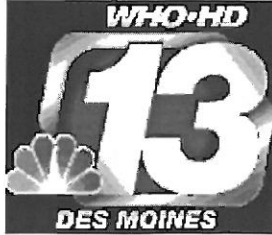
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Week:		10/06/14	10/12/14	---1---				1	\$475.00	0.00			
N 40	13	10/09/14	10/09/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$220.00	0.00			
N 41	13	10/09/14	10/09/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$650.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	13	10/06/14-10/12/14	M-F 530p-6p	5:30 PM-6:00 PM	----Th-----	:30		\$650.00	0.00	NM	
Credited													
N 42	13	10/09/14	10/09/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$775.00	0.00			
N 43	13	10/09/14	10/09/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$525.00	0.00			
N 44	13	10/09/14	10/09/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$750.00	0.00			
N 45	13	10/09/14	10/09/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$350.00	0.00			
N 46	13	10/09/14	10/09/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$165.00	0.00			
N 47	13	10/07/14	10/07/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$130.00	0.00			
N 48	13	10/07/14	10/07/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$900.00	0.00			
D 49	13	10/07/14	10/07/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	0	\$0.00
N 50	13	10/07/14	10/07/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$95.00	0.00			
N 51	13	10/07/14	10/07/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$175.00	0.00			
N 52	13	10/07/14	10/07/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$95.00	0.00			
N 53	13	10/07/14	10/07/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$225.00	0.00			
N 54	13	10/07/14	10/07/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$220.00	0.00			
N 55	13	10/07/14	10/07/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$475.00	0.00			
N 56	13	10/07/14	10/07/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00

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WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 756613T /		<u>Alt Order #</u> 07295150
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> APPEL FOR IOWA 887	<u>Estimate #</u> 887
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$220.00	0.00			
N 57	13	10/07/14	10/07/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/06/14-10/12/14	M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30		\$650.00	0.00	NM		
Credited													
N 58	13	10/07/14	10/07/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$525.00	0.00			
N 59	13	10/07/14	10/07/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$750.00	0.00			
N 60	13	10/07/14	10/07/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$350.00	0.00			
N 61	13	10/07/14	10/07/14	Tuesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/06/14-10/12/14	Tuesday Prime Hour 2	8:00 PM-9:00 PM	-Tu-----	:30		\$650.00	0.00	NM		
See MG 61.2													
	2	13	10/07/14-10/07/14	Tuesday Prime Hour 2	8:00 PM-9:00 PM	-Tu-----	:30		\$975.00	0.00	NM		
Ⓜ MG for 61.1 10/07													
N 62	13	10/07/14	10/07/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$165.00	0.00			
N 63	13	10/08/14	10/08/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$130.00	0.00			
N 64	13	10/08/14	10/08/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$900.00	0.00			
D 65	13	10/08/14	10/08/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	0	\$0.00
N 66	13	10/08/14	10/08/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$35.00	0.00			
N 67	13	10/08/14	10/08/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$175.00	0.00			
N 68	13	10/08/14	10/08/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$225.00	0.00			
N 69	13	10/08/14	10/08/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$220.00	0.00			
N 70	13	10/08/14	10/08/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/06/14-10/12/14	M-F 530p-6p	5:30 PM-6:00 PM	---W-----	:30		\$650.00	0.00	NM		
Credited													

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WHO
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Des Moines, IA 50309
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<u>Contract / Revision</u> 756613T /		<u>Alt Order #</u> 07295150
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> APPEL FOR IOWA 887	<u>Estimate #</u> 887
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 71	13	10/08/14	10/08/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$775.00	0.00			
N 72	13	10/08/14	10/08/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$525.00	0.00			
N 73	13	10/08/14	10/08/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$750.00	0.00			
N 74	13	10/08/14	10/08/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$350.00	0.00			
N 75	13	10/08/14	10/08/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$165.00	0.00			
N 76	13	10/13/14	10/13/14	M-F 530p-6p	530p-6p		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----				1	\$1,950.00	0.00			
N 77	13	10/09/14	10/09/14	M-F 530p-6p	530p-6p		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---				1	\$1,950.00	0.00			
Totals										0.00		72	\$30,380.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/13/14	72	\$30,380.00	\$25,823.00
Totals	72	\$30,380.00	\$25,823.00

Signature: _____ **Date:** _____

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