



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 756620T /		<u>Alt Order #</u> 07295164
<u>Product</u> APPEL FOR IOWA 889		
<u>Contract Dates</u> 10/21/14 - 10/27/14		<u>Estimate #</u> 889
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 153	<u>Product Code</u> 160
<u>Agency Ref</u>		<u>Advertiser Ref</u>

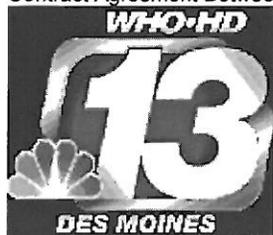
And:

Canal Partners Media
 1027 33rd St NW
 Suite 140
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/24/14	10/24/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	----1--	1			\$150.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/20/14-10/26/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$150.00	0.00	NM		
	See MG 1.2												
	2	13	10/24/14-10/24/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$425.00	0.00	NM		
	See MG 1.3												
	3	13	10/24/14-10/24/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$740.00	0.00	NM		
	MG for 1.2 10/24												
N 2	13	10/24/14	10/24/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
Week:		10/20/14	10/26/14	----1--	1			\$35.00	0.00				
N 3	13	10/24/14	10/24/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
Week:		10/20/14	10/26/14	----1--	1			\$95.00	0.00				
N 4	13	10/24/14	10/24/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
Week:		10/20/14	10/26/14	----1--	1			\$175.00	0.00				
N 5	13	10/24/14	10/24/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
Week:		10/20/14	10/26/14	----1--	1			\$95.00	0.00				
N 6	13	10/24/14	10/24/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
Week:		10/20/14	10/26/14	----1--	1			\$220.00	0.00				
N 7	13	10/24/14	10/24/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
Week:		10/20/14	10/26/14	----1--	1			\$475.00	0.00				
N 8	13	10/24/14	10/24/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
Week:		10/20/14	10/26/14	----1--	1			\$220.00	0.00				
N 9	13	10/24/14	10/24/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
Week:		10/20/14	10/26/14	----1--	1			\$775.00	0.00				
N 10	13	10/24/14	10/24/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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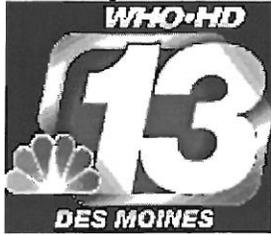
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	APPEL FOR IOWA 889	889

<u>Advertiser</u>	<u>Original Date / Revision</u>
Appel/D/State Senate	08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	13	10/24/14	10/24/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/20/14	10/26/14	----1--	1	\$525.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/20/14-10/26/14	Wheel of Fortune	6:30 PM-7:00 PM	-----F----	:30	\$750.00	0.00	NM		
		See MG 11.2											
		2	13	10/24/14-10/24/14	Wheel of Fortune	6:30 PM-7:00 PM	-----F----	:30	\$1,310.00	0.00	NM		
		Ⓜ MG for 11.1 10/24											
N 12	13	10/24/14	10/24/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
Week:		10/20/14	10/26/14	----1--	1	\$350.00	0.00						
N 13	13	10/27/14	10/27/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
Week:		10/27/14	11/02/14	1-----	1	\$900.00	0.00						
N 14	13	10/27/14	10/27/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$740.00
Week:		10/27/14	11/02/14	1-----	1	\$150.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/27/14-11/02/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30	\$150.00	0.00	NM		
		See MG 14.2											
		2	13	10/27/14-10/27/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30	\$425.00	0.00	NM		
		Ⓜ See MG 14.3											
		3	13	10/27/14-10/27/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30	\$740.00	0.00	NM		
		Ⓜ MG for 14.2 10/27											
N 15	13	10/27/14	10/27/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
Week:		10/27/14	11/02/14	1-----	1	\$35.00	0.00						
N 16	13	10/27/14	10/27/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
Week:		10/27/14	11/02/14	1-----	1	\$95.00	0.00						
N 17	13	10/27/14	10/27/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
Week:		10/27/14	11/02/14	1-----	1	\$475.00	0.00						
N 18	13	10/27/14	10/27/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,950.00
Week:		10/27/14	11/02/14	1-----	1	\$650.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	M-----	:30	\$650.00	0.00	NM		
		See MG 18.2											
		2	13	10/27/14-10/27/14	M-F 530p-6p	5:30 PM-6:00 PM	M-----	:30	\$1,950.00	0.00	NM		
		Ⓜ MG for 18.1 10/27											
N 19	13	10/27/14	10/27/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
Week:		10/27/14	11/02/14	1-----	1	\$775.00	0.00						
N 20	13	10/27/14	10/27/14	Friday Prime	7:00 PM-8:00 PM		:30				NM	0	\$0.00
Week:		10/27/14	11/02/14	1-----	1	\$975.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/27/14-11/02/14	Friday Prime	7:00 PM-8:00 PM	M-----	:30	\$975.00	0.00	NM		
		Credited											
N 21	13	10/27/14	10/27/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00

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<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> APPEL FOR IOWA 889	<u>Estimate #</u> 889
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$350.00	0.00			
N 22	13	10/27/14	10/27/14	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$600.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/27/14-11/02/14		Monday Prime Hour 3	9:00 PM-10:00 PM	-----	:30		\$600.00	0.00	NM		
Credited													
N 23	13	10/25/14	10/25/14	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$900.00	0.00			
N 24	13	10/25/14	10/25/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$325.00	0.00			
N 25	13	10/25/14	10/25/14	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$190.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/20/14-10/26/14		Sa 6a-8a	6:00 AM-8:00 AM	-----Sa--	:30		\$190.00	0.00	NM		
See MG 25.2,25.3													
2	13	10/25/14-10/25/14		Sa 6a-8a	6:00 AM-8:00 AM	-----Sa--	:30		\$325.00	0.00	NM		
Ⓜ MG for 25.1 10/25													
3	13	10/25/14-10/25/14		Sa 6a-8a	6:00 AM-8:00 AM	-----Sa--	:30		\$325.00	0.00	NM		
Ⓜ MG for 25.1 10/25													
N 26	13	10/25/14	10/25/14	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$350.00	0.00			
N 27	13	10/25/14	10/25/14	Saturday Prime	7:00 PM-10:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$125.00	0.00			
N 28	13	10/25/14	10/25/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$250.00	0.00			
N 29	13	10/26/14	10/26/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$300.00	0.00			
N 30	13	10/26/14	10/26/14	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$190.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/20/14-10/26/14		Su 7a-8a	7:00 AM-8:00 AM	-----Su	:30		\$190.00	0.00	NM		
See MG 30.2													
2	13	10/26/14-10/26/14		Su 7a-8a	7:00 AM-8:00 AM	-----Su	:30		\$550.00	0.00	NM		
Ⓜ MG for 30.1 10/26													
N 31	13	10/26/14	10/26/14	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$215.00	0.00			
N 32	13	10/26/14	10/26/14	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$150.00	0.00			
N 33	13	10/23/14	10/23/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$130.00	0.00			

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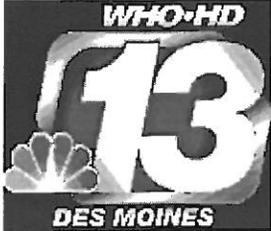
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Appel/D/State Senate	08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 34	13	10/23/14	10/23/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$900.00	0.00			
N 35	13	10/23/14	10/23/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$35.00	0.00			
N 36	13	10/23/14	10/23/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$175.00	0.00			
N 37	13	10/23/14	10/23/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$95.00	0.00			
N 38	13	10/23/14	10/23/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$225.00	0.00			
N 39	13	10/23/14	10/23/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$220.00	0.00			
N 40	13	10/23/14	10/23/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$475.00	0.00			
N 41	13	10/23/14	10/23/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$220.00	0.00			
N 42	13	10/23/14	10/23/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/20/14-10/26/14	M-F 530p-6p	5:30 PM-6:00 PM	----Th-----	:30		\$650.00	0.00	NM		
	Credited												
N 43	13	10/23/14	10/23/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$775.00	0.00			
N 44	13	10/23/14	10/23/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$525.00	0.00			
N 45	13	10/23/14	10/23/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/20/14-10/26/14	Wheel of Fortune	6:30 PM-7:00 PM	----Th-----	:30		\$750.00	0.00	NM		
	See MG 45.2												
	2	13	10/23/14-10/23/14	Wheel of Fortune	6:30 PM-7:00 PM	----Th-----	:30		\$1,310.00	0.00	NM		
	Ⓜ MG for 45.1 10/23												
N 46	13	10/23/14	10/23/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$350.00	0.00			
N 47	13	10/23/14	10/23/14	Thursday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$450.00	0.00			
N 48	13	10/23/14	10/23/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00

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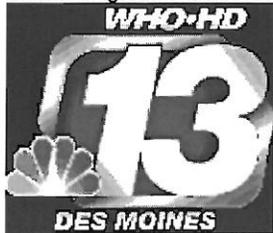
WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

<u>Contract / Revision</u> 756620T /		<u>Alt Order #</u> 07295164
<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> APPEL FOR IOWA 889	<u>Estimate #</u> 889
<u>Advertiser</u> Appel/DI/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---				1	\$165.00	0.00			
N 49	13	10/21/14	10/21/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$130.00	0.00			
N 50	13	10/21/14	10/21/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$900.00	0.00			
N 51	13	10/21/14	10/21/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$150.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/20/14-10/26/14		M-F 1035p-1135p	10:35 PM-11:35 PM	PI-Tu-----	:30		\$150.00	0.00	NM		
See MG 51.2													
2	13	10/21/14-10/21/14		M-F 1035p-1135p	10:35 PM-11:35 PM	PI-Tu-----	:30		\$425.00	0.00	NM		
Ⓜ See MG 51.3													
3	13	10/21/14-10/21/14		M-F 1035p-1135p	10:35 PM-11:35 PM	PI-Tu-----	:30		\$740.00	0.00	NM		
Ⓜ MG for 51.2 10/21													
N 52	13	10/21/14	10/21/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$95.00	0.00			
N 53	13	10/21/14	10/21/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$175.00	0.00			
N 54	13	10/21/14	10/21/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$95.00	0.00			
N 55	13	10/21/14	10/21/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$225.00	0.00			
N 56	13	10/21/14	10/21/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$220.00	0.00			
N 57	13	10/21/14	10/21/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$475.00	0.00			
N 58	13	10/21/14	10/21/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$220.00	0.00			
N 59	13	10/21/14	10/21/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$650.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/20/14-10/26/14		M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30		\$650.00	0.00	NM		
Credited													
N 60	13	10/21/14	10/21/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$525.00	0.00			
N 61	13	10/21/14	10/21/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-1-----				1	\$750.00	0.00			

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WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 756620T /	<u>Alt Order #</u> 07295164
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<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> APPEL FOR IOWA 889	<u>Estimate #</u> 889
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<u>Advertiser</u> Appel/D/State Senate	<u>Original Date / Revision</u> 08/27/14 / 10/07/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	13	10/20/14-10/26/14		Wheel of Fortune	6:30 PM-7:00 PM	-Tu-----	:30	\$750.00	0.00	NM			
See MG 61.2													
2	13	10/21/14-10/21/14		Wheel of Fortune	6:30 PM-7:00 PM	-Tu-----	:30	\$1,310.00	0.00	NM			
Ⓜ MG for 61.1 10/21													
N 62	13	10/21/14	10/21/14	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	-1-----			1	\$975.00	0.00				
N 63	13	10/21/14	10/21/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	-1-----			1	\$350.00	0.00				
N 64	13	10/21/14	10/21/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	-1-----			1	\$165.00	0.00				
N 65	13	10/22/14	10/22/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$130.00	0.00				
N 66	13	10/22/14	10/22/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$900.00	0.00				
N 67	13	10/22/14	10/22/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$150.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	13	10/20/14-10/26/14		M-F 1035p-1135p	10:35 PM-11:35 PM	PI---W-----	:30	\$150.00	0.00	NM			
See MG 67.2													
2	13	10/22/14-10/22/14		M-F 1035p-1135p	10:35 PM-11:35 PM	PI---W-----	:30	\$425.00	0.00	NM			
Ⓜ See MG 67.3													
3	13	10/22/14-10/22/14		M-F 1035p-1135p	10:35 PM-11:35 PM	PI---W-----	:30	\$740.00	0.00	NM			
Ⓜ MG for 67.2 10/22													
N 68	13	10/22/14	10/22/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$35.00	0.00				
N 69	13	10/22/14	10/22/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$175.00	0.00				
N 70	13	10/22/14	10/22/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$225.00	0.00				
N 71	13	10/22/14	10/22/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$220.00	0.00				
N 72	13	10/22/14	10/22/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$650.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	13	10/20/14-10/26/14		M-F 530p-6p	5:30 PM-6:00 PM	---W-----	:30	\$650.00	0.00	NM			
Credited													
N 73	13	10/22/14	10/22/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--1----			1	\$775.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Des Moines, IA 50309
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<u>Contract / Revision</u> 756620T /	<u>Alt Order #</u> 07295164
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<u>Contract Dates</u> 10/21/14 - 10/27/14	<u>Product</u> APPEL FOR IOWA 889	<u>Estimate #</u> 889
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<u>Advertiser</u> Appel/D/State Senate	<u>Original Date / Revision</u> 08/27/14 / 10/07/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 74	13	10/22/14	10/22/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$525.00	0.00			
N 75	13	10/22/14	10/22/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/20/14-10/26/14	Wheel of Fortune	6:30 PM-7:00 PM	---W-----	:30		\$750.00	0.00	NM		
	See MG 75.2												
	2	13	10/22/14-10/22/14	Wheel of Fortune	6:30 PM-7:00 PM	---W-----	:30		\$1,310.00	0.00	NM		
	Ⓜ MG for 75.1 10/22												
N 76	13	10/22/14	10/22/14	Today	7:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$350.00	0.00			
N 77	13	10/22/14	10/22/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1----				1	\$165.00	0.00			
Totals											0.00	73	\$32,350.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 -10/26/14	65	\$27,030.00	\$22,975.50
10/27/14 -10/27/14	8	\$5,320.00	\$4,522.00
Totals	73	\$32,350.00	\$27,497.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.