



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 756622T /		<u>Alt Order #</u> 07295173
<u>Product</u> APPEL FOR IOWA 890		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 153	<u>Product Code</u> 160
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media
 1027 33rd St NW
 Suite 140
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/31/14	10/31/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$150.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$150.00	0.00	NM		
	See MG 1.2												
	2	13	10/31/14-10/31/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$425.00	0.00	NM		
	Ⓜ MG for 1.1 10/31												
N 2	13	10/31/14	10/31/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
Week:		10/27/14	11/02/14	----1--	1			\$35.00	0.00				
N 3	13	10/31/14	10/31/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
Week:		10/27/14	11/02/14	----1--	1			\$175.00	0.00				
N 4	13	10/31/14	10/31/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
Week:		10/27/14	11/02/14	----1--	1			\$95.00	0.00				
N 5	13	10/31/14	10/31/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
Week:		10/27/14	11/02/14	----1--	1			\$220.00	0.00				
N 6	13	10/31/14	10/31/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
Week:		10/27/14	11/02/14	----1--	1			\$475.00	0.00				
N 7	13	10/31/14	10/31/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
Week:		10/27/14	11/02/14	----1--	1			\$220.00	0.00				
N 8	13	10/31/14	10/31/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
Week:		10/27/14	11/02/14	----1--	1			\$775.00	0.00				
N 9	13	10/31/14	10/31/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
Week:		10/27/14	11/02/14	----1--	1			\$525.00	0.00				
N 10	13	10/31/14	10/31/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
Week:		10/27/14	11/02/14	----1--	1			\$750.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 756622T /	<u>Alt Order #</u> 07295173
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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
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<u>Advertiser</u> Appel/D/State Senate	<u>Original Date / Revision</u> 08/27/14 / 10/03/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	13	10/27/14-11/02/14		Wheel of Fortune	6:30 PM-7:00 PM	-----F----	:30		\$750.00	0.00	NM		
See MG 10.2													
2	13	10/31/14-10/31/14		Wheel of Fortune	6:30 PM-7:00 PM	-----F----	:30		\$1,310.00	0.00	NM		
Ⓜ MG for 10.1 10/31													
N 11	13	10/31/14	10/31/14	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,125.00
Week: 10/27/14 11/02/14 ----1-- 1 \$650.00 0.00													
1	13	10/27/14-11/02/14		Friday Prime Hour 1	7:00 PM-8:00 PM	-----F----	:30		\$650.00	0.00	NM		
See MG 11.2													
2	13	10/31/14-10/31/14		Friday Prime Hour 1	7:00 PM-8:00 PM	-----F----	:30		\$1,125.00	0.00	NM		
Ⓜ MG for 11.1 10/31													
N 12	13	10/31/14	10/31/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
Week: 10/27/14 11/02/14 ----2-- 2 \$350.00 0.00													
N 13	13	11/03/14	11/03/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
Week: 11/03/14 11/09/14 1----- 1 \$900.00 0.00													
N 14	13	11/03/14	11/03/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
Week: 11/03/14 11/09/14 1----- 1 \$150.00 0.00													
1	13	11/03/14-11/09/14		M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30		\$150.00	0.00	NM		
See MG 14.2													
2	13	11/03/14-11/03/14		M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30		\$425.00	0.00	NM		
Ⓜ MG for 14.1 11/03													
N 15	13	11/03/14	11/03/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
Week: 11/03/14 11/09/14 1----- 1 \$35.00 0.00													
N 16	13	11/03/14	11/03/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
Week: 11/03/14 11/09/14 1----- 1 \$95.00 0.00													
N 17	13	11/03/14	11/03/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
Week: 11/03/14 11/09/14 1----- 1 \$175.00 0.00													
N 18	13	11/03/14	11/03/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
Week: 11/03/14 11/09/14 1----- 1 \$475.00 0.00													
N 19	13	11/03/14	11/03/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
Week: 11/03/14 11/09/14 1----- 1 \$220.00 0.00													
N 20	13	11/03/14	11/03/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
Week: 11/03/14 11/09/14 1----- 1 \$650.00 0.00													
1	13	11/03/14-11/09/14		M-F 530p-6p	5:30 PM-6:00 PM	M-----	:30		\$650.00	0.00	NM		
Credited													
N 21	13	11/03/14	11/03/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
Week: 11/03/14 11/09/14 1----- 1 \$775.00 0.00													
N 22	13	11/03/14	11/03/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00

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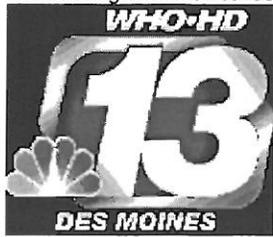
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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$525.00	0.00			
N 23	13	11/03/14	11/03/14	Friday Prime	7:00 PM-8:00 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$975.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	11/03/14-11/09/14	Friday Prime	7:00 PM-8:00 PM	M-----	:30		\$975.00	0.00	NM		
	See MG 23.2												
	2	13	11/03/14-11/03/14	Monday Prime Hour 1	7p-8p	M-----	:30		\$1,700.00	0.00	NM		
	Ⓜ MG for 23.1 11/03												
N 24	13	11/03/14	11/03/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----				2	\$350.00	0.00			
N 25	13	11/03/14	11/03/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$165.00	0.00			
N 26	13	11/01/14	11/01/14	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$900.00	0.00			
N 27	13	11/01/14	11/01/14	Sa 1030p-12a	10:30 PM-12:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$650.00	0.00			
N 28	13	11/01/14	11/01/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$325.00	0.00			
N 29	13	11/01/14	11/01/14	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$190.00	0.00			
N 30	13	11/01/14	11/01/14	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$350.00	0.00			
N 31	13	11/01/14	11/01/14	Saturday Prime	7:00 PM-10:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$125.00	0.00			
N 32	13	11/01/14	11/01/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$250.00	0.00			
N 33	13	11/02/14	11/02/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$300.00	0.00			
N 34	13	11/02/14	11/02/14	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$190.00	0.00			
N 35	13	11/02/14	11/02/14	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2				2	\$215.00	0.00			
N 36	13	11/02/14	11/02/14	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2				2	\$150.00	0.00			
N 37	13	10/30/14	10/30/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$130.00	0.00			

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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
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<u>Advertiser</u> Appel/D/State Senate	<u>Original Date / Revision</u> 08/27/14 / 10/03/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 38	13	10/30/14	10/30/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$900.00	0.00			
N 39	13	10/30/14	10/30/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$35.00	0.00			
N 40	13	10/30/14	10/30/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$175.00	0.00			
N 41	13	10/30/14	10/30/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$95.00	0.00			
N 42	13	10/30/14	10/30/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$225.00	0.00			
N 43	13	10/30/14	10/30/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$220.00	0.00			
N 44	13	10/30/14	10/30/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$475.00	0.00			
N 45	13	10/30/14	10/30/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$220.00	0.00			
N 46	13	10/30/14	10/30/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	----Th----	:30		\$650.00	0.00	NM		
	Credited												
N 47	13	10/30/14	10/30/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$775.00	0.00			
N 48	13	10/30/14	10/30/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$525.00	0.00			
N 49	13	10/30/14	10/30/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Wheel of Fortune	6:30 PM-7:00 PM	----Th----	:30		\$750.00	0.00	NM		
	See MG 49.2												
	2	13	10/30/14-10/30/14	Wheel of Fortune	6:30 PM-7:00 PM	----Th----	:30		\$1,310.00	0.00	NM		
	Ⓜ MG for 49.1 10/30												
N 50	13	10/30/14	10/30/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---2---				2	\$350.00	0.00			
N 51	13	10/30/14	10/30/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$165.00	0.00			
N 52	13	10/28/14	10/28/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 756622T /		<u>Alt Order #</u> 07295173
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Product</u> APPEL FOR IOWA 890
		<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 53	13	10/28/14	10/28/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$900.00	0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$150.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/27/14-11/02/14		M-F 1035p-1135p	10:35 PM-11:35 PM	Pl-Tu-----	:30		\$150.00	0.00	NM		
See MG 53.2													
2	13	10/28/14-10/28/14		M-F 1035p-1135p	10:35 PM-11:35 PM	Pl-Tu-----	:30		\$425.00	0.00	NM		
Ⓜ MG for 53.1 10/28													
N 54	13	10/28/14	10/28/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$95.00	0.00				
N 55	13	10/28/14	11/04/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$175.00	0.00				
Week:		11/03/14	11/09/14	-1-----	1			\$175.00	0.00				
N 56	13	10/28/14	10/28/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$95.00	0.00				
N 57	13	10/28/14	10/28/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$225.00	0.00				
N 58	13	10/28/14	10/28/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$220.00	0.00				
N 59	13	10/28/14	10/28/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$475.00	0.00				
N 60	13	10/28/14	11/04/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$220.00	0.00				
Week:		11/03/14	11/09/14	-1-----	1			\$220.00	0.00				
N 61	13	10/28/14	10/28/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$650.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/27/14-11/02/14		M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30		\$650.00	0.00	NM		
See MG 61.2													
2	13	10/28/14-10/28/14		M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30		\$1,950.00	0.00	NM		
Ⓜ MG for 61.1 10/28													
N 62	13	10/28/14	11/04/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$525.00	0.00				
Week:		11/03/14	11/09/14	-1-----	1			\$525.00	0.00				
N 63	13	10/28/14	10/28/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-1-----	1			\$750.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/27/14-11/02/14		Wheel of Fortune	6:30 PM-7:00 PM	-Tu-----	:30		\$750.00	0.00	NM		
See MG 63.2													
2	13	10/28/14-10/28/14		Wheel of Fortune	6:30 PM-7:00 PM	-Tu-----	:30		\$1,310.00	0.00	NM		
Ⓜ MG for 63.1 10/28													

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Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 756622T /	<u>Alt Order #</u> 07295173
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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
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<u>Advertiser</u> Appel/D/State Senate	<u>Original Date / Revision</u> 08/27/14 / 10/03/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 64	13	10/28/14	11/04/14	Today	7:00 AM-9:00 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	-2-----				2	\$350.00	0.00			
	Week:	11/03/14	11/09/14	-2-----				2	\$350.00	0.00			
N 65	13	10/28/14	11/04/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	-1-----				1	\$165.00	0.00			
	Week:	11/03/14	11/09/14	-1-----				1	\$165.00	0.00			
N 66	13	10/29/14	10/29/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$130.00	0.00			
N 67	13	10/29/14	10/29/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$900.00	0.00			
N 68	13	10/29/14	10/29/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$150.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 1035p-1135p	10:35 PM-11:35 PM	---W-----	:30		\$150.00	0.00	NM		
				See MG 68.2									
	2	13	10/29/14-10/29/14	M-F 1035p-1135p	10:35 PM-11:35 PM	---W-----	:30		\$425.00	0.00	NM		
				Ⓜ MG for 68.1 10/29									
N 69	13	10/29/14	10/29/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$35.00	0.00			
N 70	13	10/29/14	10/29/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$175.00	0.00			
N 71	13	10/29/14	10/29/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$220.00	0.00			
N 72	13	10/29/14	10/29/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	---W-----	:30		\$650.00	0.00	NM		
				See MG 72.2									
	2	13	10/29/14-10/29/14	M-F 530p-6p	5:30 PM-6:00 PM	---W-----	:30		\$1,950.00	0.00	NM		
				Ⓜ MG for 72.1 10/29									
N 73	13	10/29/14	10/29/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$775.00	0.00			
N 74	13	10/29/14	10/29/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$525.00	0.00			
N 75	13	10/29/14	10/29/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----				1	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Wheel of Fortune	6:30 PM-7:00 PM	---W-----	:30		\$750.00	0.00	NM		
				See MG 75.2									
	2	13	10/29/14-10/29/14	Wheel of Fortune	6:30 PM-7:00 PM	---W-----	:30		\$1,310.00	0.00	NM		
				Ⓜ MG for 75.1 10/29									

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<u>Contract / Revision</u> 756622T /	<u>Alt Order #</u> 07295173
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<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
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<u>Advertiser</u> Appel/D/State Senate	<u>Original Date / Revision</u> 08/27/14 / 10/03/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 76	13	10/29/14	10/29/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$350.00	0.00			
N 77	13	10/29/14	10/29/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$165.00	0.00			
Totals											0.00	90	\$39,245.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 -11/04/14	90	\$39,245.00	\$33,358.25
Totals	90	\$39,245.00	\$33,358.25

Signature: _____ **Date:** _____

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