



**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

# CONTRACT

<u>Contract / Revision</u> 756622T /		<u>Alt Order #</u> 07295173
<u>Product</u> APPEL FOR IOWA 890		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 153	<u>Product Code</u> 160
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Canal Partners Media**  
**1027 33rd St NW**  
**Suite 140**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/31/14	10/31/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$150.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		<del>\$150.00</del>	0.00	NM		
			See MG 1.2										
	2	13	10/31/14-10/31/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30		\$425.00	0.00	NM		
			Ⓜ MG for 1.1 10/31										
N 2	13	10/31/14	10/31/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$35.00	0.00				
N 3	13	10/31/14	10/31/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$175.00	0.00				
N 4	13	10/31/14	10/31/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$95.00	0.00				
N 5	13	10/31/14	10/31/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$220.00	0.00				
N 6	13	10/31/14	10/31/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$475.00	0.00				
N 7	13	10/31/14	10/31/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$220.00	0.00				
N 8	13	10/31/14	10/31/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$775.00	0.00				
N 9	13	10/31/14	10/31/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$525.00	0.00				
N 10	13	10/31/14	10/31/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--	1			\$750.00	0.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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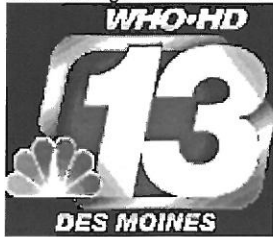
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**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

<u>Contract / Revision</u> 756622T /		<u>Alt Order #</u> 07295173
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/27/14-11/02/14		Wheel of Fortune	6:30 PM-7:00 PM	-----F----	:30		<del>\$750.00</del>	0.00	NM		
See MG 10.2													
2	13	10/31/14-10/31/14		Wheel of Fortune	6:30 PM-7:00 PM	-----F----	:30		\$1,310.00	0.00	NM		
Ⓜ MG for 10.1 10/31													
N 11	13	10/31/14	10/31/14	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$650.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/27/14-11/02/14		Friday Prime Hour 1	7:00 PM-8:00 PM	-----F----	:30		<del>\$650.00</del>	0.00	NM		
See MG 11.2													
2	13	10/31/14-10/31/14		Friday Prime Hour 1	7:00 PM-8:00 PM	-----F----	:30		\$1,125.00	0.00	NM		
Ⓜ MG for 11.1 10/31													
N 12	13	10/31/14	10/31/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----2--				2	\$350.00	0.00			
N 13	13	11/03/14	11/03/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$900.00	0.00			
N 14	13	11/03/14	11/03/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$150.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	11/03/14-11/09/14		M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30		<del>\$150.00</del>	0.00	NM		
See MG 14.2													
2	13	11/03/14-11/03/14		M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30		\$425.00	0.00	NM		
Ⓜ MG for 14.1 11/03													
N 15	13	11/03/14	11/03/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$35.00	0.00			
N 16	13	11/03/14	11/03/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$95.00	0.00			
N 17	13	11/03/14	11/03/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$175.00	0.00			
N 18	13	11/03/14	11/03/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$475.00	0.00			
N 19	13	11/03/14	11/03/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$220.00	0.00			
N 20	13	11/03/14	11/03/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$650.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	11/03/14-11/09/14		M-F 530p-6p	5:30 PM-6:00 PM	M-----	:30		<del>\$650.00</del>	0.00	NM		
Credited													
N 21	13	11/03/14	11/03/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$775.00	0.00			
N 22	13	11/03/14	11/03/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00

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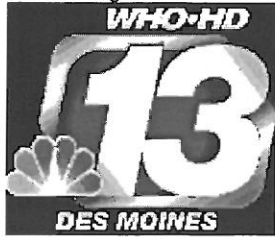
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$525.00	0.00			
N 23	13	11/03/14	11/03/14	Friday Prime	7:00 PM-8:00 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$975.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	11/03/14-11/09/14	Friday Prime	7:00 PM-8:00 PM	M-----	:30	<del>\$975.00</del>	0.00	NM		
		See MG 23.2											
		2	13	11/03/14-11/03/14	Monday Prime Hour 1	7p-8p	M-----	:30	\$1,700.00	0.00	NM		
		Ⓜ MG for 23.1 11/03											
N 24	13	11/03/14	11/03/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----				2	\$350.00	0.00			
N 25	13	11/03/14	11/03/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$165.00	0.00			
N 26	13	11/01/14	11/01/14	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$900.00	0.00			
N 27	13	11/01/14	11/01/14	Sa 1030p-12a	10:30 PM-12:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$650.00	0.00			
N 28	13	11/01/14	11/01/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$325.00	0.00			
N 29	13	11/01/14	11/01/14	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$190.00	0.00			
N 30	13	11/01/14	11/01/14	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$350.00	0.00			
N 31	13	11/01/14	11/01/14	Saturday Prime	7:00 PM-10:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$125.00	0.00			
N 32	13	11/01/14	11/01/14	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$250.00	0.00			
N 33	13	11/02/14	11/02/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$300.00	0.00			
N 34	13	11/02/14	11/02/14	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$190.00	0.00			
N 35	13	11/02/14	11/02/14	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2				2	\$215.00	0.00			
N 36	13	11/02/14	11/02/14	Su 8a-10a	9:30 AM-10:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2				2	\$150.00	0.00			
N 37	13	10/30/14	10/30/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$130.00	0.00			

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<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 38	13	10/30/14	10/30/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$900.00	0.00			
N 39	13	10/30/14	10/30/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$35.00	0.00			
N 40	13	10/30/14	10/30/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$175.00	0.00			
N 41	13	10/30/14	10/30/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$95.00	0.00			
N 42	13	10/30/14	10/30/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$225.00	0.00			
N 43	13	10/30/14	10/30/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$220.00	0.00			
N 44	13	10/30/14	10/30/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$475.00	0.00			
N 45	13	10/30/14	10/30/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$220.00	0.00			
N 46	13	10/30/14	10/30/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	----Th-----	:30		<del>\$650.00</del>	0.00	NM		
	Credited												
N 47	13	10/30/14	10/30/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$775.00	0.00			
N 48	13	10/30/14	10/30/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$525.00	0.00			
N 49	13	10/30/14	10/30/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Wheel of Fortune	6:30 PM-7:00 PM	----Th-----	:30		<del>\$750.00</del>	0.00	NM		
	See MG 49.2												
	2	13	10/30/14-10/30/14	Wheel of Fortune	6:30 PM-7:00 PM	----Th-----	:30		\$1,310.00	0.00	NM		
	Ⓜ MG for 49.1 10/30												
N 50	13	10/30/14	10/30/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---2---				2	\$350.00	0.00			
N 51	13	10/30/14	10/30/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$165.00	0.00			
N 52	13	10/28/14	10/28/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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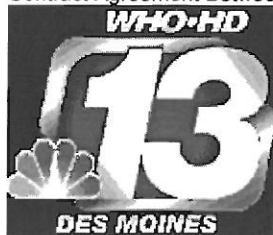
**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

<u>Contract / Revision</u> 756622T /		<u>Alt Order #</u> 07295173
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$900.00	0.00			
N 53	13	10/28/14	10/28/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$150.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/27/14-11/02/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-Tu-----	:30	<del>\$150.00</del>	0.00	NM		
		See MG 53.2											
		2	13	10/28/14-10/28/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-Tu-----	:30	\$425.00	0.00	NM		
		Ⓜ MG for 53.1 10/28											
N 54	13	10/28/14	10/28/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$95.00	0.00			
N 55	13	10/28/14	11/04/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$175.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$175.00	0.00			
N 56	13	10/28/14	10/28/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$95.00	0.00			
N 57	13	10/28/14	10/28/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$225.00	0.00			
N 58	13	10/28/14	10/28/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$220.00	0.00			
N 59	13	10/28/14	10/28/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$475.00	0.00			
N 60	13	10/28/14	11/04/14	Today In Iowa	5:30 AM-6:00 AM		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$220.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$220.00	0.00			
N 61	13	10/28/14	10/28/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$650.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30	<del>\$650.00</del>	0.00	NM		
		See MG 61.2											
		2	13	10/28/14-10/28/14	M-F 530p-6p	5:30 PM-6:00 PM	-Tu-----	:30	\$1,950.00	0.00	NM		
		Ⓜ MG for 61.1 10/28											
N 62	13	10/28/14	11/04/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$525.00	0.00			
Week:		11/03/14	11/09/14	-1-----				1	\$525.00	0.00			
N 63	13	10/28/14	10/28/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$750.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/27/14-11/02/14	Wheel of Fortune	6:30 PM-7:00 PM	-Tu-----	:30	<del>\$750.00</del>	0.00	NM		
		See MG 63.2											
		2	13	10/28/14-10/28/14	Wheel of Fortune	6:30 PM-7:00 PM	-Tu-----	:30	\$1,310.00	0.00	NM		
		Ⓜ MG for 63.1 10/28											

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**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

<u>Contract / Revision</u> 756622T /		<u>Alt Order #</u> 07295173
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> APPEL FOR IOWA 890	<u>Estimate #</u> 890
<u>Advertiser</u> Appel/D/State Senate		<u>Original Date / Revision</u> 08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 64	13	10/28/14	11/04/14	Today	7:00 AM-9:00 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-2-----				2	\$350.00	0.00			
		Week: 11/03/14	11/09/14	-2-----				2	\$350.00	0.00			
N 65	13	10/28/14	11/04/14	Today II	9:00 AM-10:00 AM		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----				1	\$165.00	0.00			
		Week: 11/03/14	11/09/14	-1-----				1	\$165.00	0.00			
N 66	13	10/29/14	10/29/14	Days Of Our Lives	1:00 PM-2:00 PM		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$130.00	0.00			
N 67	13	10/29/14	10/29/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$900.00	0.00			
N 68	13	10/29/14	10/29/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$150.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 1035p-1135p	10:35 PM-11:35 PM	---W-----	:30		<del>\$150.00</del>	0.00	NM		
	See MG 68.2												
	2	13	10/29/14-10/29/14	M-F 1035p-1135p	10:35 PM-11:35 PM	---W-----	:30		\$425.00	0.00	NM		
	Ⓜ MG for 68.1 10/29												
N 69	13	10/29/14	10/29/14	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$35.00	0.00			
N 70	13	10/29/14	10/29/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$175.00	0.00			
N 71	13	10/29/14	10/29/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$220.00	0.00			
N 72	13	10/29/14	10/29/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	---W-----	:30		<del>\$650.00</del>	0.00	NM		
	See MG 72.2												
	2	13	10/29/14-10/29/14	M-F 530p-6p	5:30 PM-6:00 PM	---W-----	:30		\$1,950.00	0.00	NM		
	Ⓜ MG for 72.1 10/29												
N 73	13	10/29/14	10/29/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$775.00	0.00			
N 74	13	10/29/14	10/29/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$525.00	0.00			
N 75	13	10/29/14	10/29/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----				1	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/27/14-11/02/14	Wheel of Fortune	6:30 PM-7:00 PM	---W-----	:30		<del>\$750.00</del>	0.00	NM		
	See MG 75.2												
	2	13	10/29/14-10/29/14	Wheel of Fortune	6:30 PM-7:00 PM	---W-----	:30		\$1,310.00	0.00	NM		
	Ⓜ MG for 75.1 10/29												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

<u>Contract / Revision</u>	<u>Alt Order #</u>
756622T /	07295173

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	APPEL FOR IOWA 890	890

<u>Advertiser</u>	<u>Original Date / Revision</u>
Appel/D/State Senate	08/27/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 76	13	10/29/14	10/29/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$350.00	0.00			
N 77	13	10/29/14	10/29/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$165.00	0.00			
<b>Totals</b>											0.00	90	\$39,245.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 -11/04/14	90	\$39,245.00	\$33,358.25
<b>Totals</b>	90	\$39,245.00	\$33,358.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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