

ORDER



WOIO

Orders
Order / Rev: 1595666
Alt Order #: 08407693
Product Desc: FIGHTING FOR OHIO
Estimate: 3328
Flight Dates: 10/04/16 - 10/13/16
Original Date / Rev: 10/04/16 / 10/04/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Fighting for Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/13/16	24	\$16,950.00	\$14,407.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$16,950.00	\$14,407.50	0.00
Totals	24	\$16,950.00	\$14,407.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WOIO	10/07/16	10/07/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	----1--	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--		1				\$2,500.00		0.00			
26	WOIO	10/07/16	10/07/16	NET Late Show, The The Late Show	Comm	1135p-1238a	----1--	:30	1	\$750.00	P 4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--		1				\$750.00		0.00			
27	WOIO	10/07/16	10/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	----1--	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--		1				\$750.00		0.00			
28	WOIO	10/07/16	10/07/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	----1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--		1				\$100.00		0.00			
29	WOIO	10/07/16	10/07/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	----1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--		1				\$100.00		0.00			
30	WOIO	10/10/16	10/10/16	NET Price Is Right Price is Right	Comm	11a-12p	1-----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----		1				\$750.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WOIO	10/10/16	10/10/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	1-----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$750.00		0.00			
32	WOIO	10/10/16	10/10/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$100.00		0.00			
33	WOIO	10/10/16	10/10/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$100.00		0.00			
34	WOIO	10/10/16	10/10/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	1-----	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$2,500.00		0.00			
35	WOIO	10/08/16	10/08/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-12a	-----1-	:30	1	\$1,500.00	P 2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1-		1				\$1,500.00		0.00			
36	WOIO	10/08/16	10/08/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$250.00	P 4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----1-		1				\$250.00		0.00			
N37	WOIO	10/13/16	10/13/16	The Talk The Talk	Comm	2-3p	---1---	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$350.00		0.00			
N38	WOIO	10/13/16	10/13/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	---1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$100.00		0.00			
N39	WOIO	10/13/16	10/13/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---1---	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$2,000.00		0.00			
N40	WOIO	10/13/16	10/13/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	---1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$100.00		0.00			
41	WOIO	10/11/16	10/11/16	The Talk The Talk	Comm	2-3p	-1-----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$350.00		0.00			
42	WOIO	10/11/16	10/11/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	-1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$100.00		0.00			
43	WOIO	10/11/16	10/11/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-1-----	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$2,000.00		0.00			
44	WOIO	10/11/16	10/11/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	-1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1-----		1				\$100.00		0.00			
45	WOIO	10/12/16	10/12/16	NET Price Is Right Price is Right	Comm	11a-12p	--1----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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45	WOIO	10/12/16	10/12/16	NET Price Is Right Price is Right	Comm	11a-12p	-- 1----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-- 1----		1			\$750.00		0.00				
46	WOIO	10/12/16	10/12/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	-- 1----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-- 1----		1			\$750.00		0.00				
47	WOIO	10/12/16	10/12/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	-- 1----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-- 1----		1			\$100.00		0.00				
48	WOIO	10/12/16	10/12/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	-- 1----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/10/16	10/16/16	-- 1----		1			\$100.00		0.00				
Totals													24	\$16,950.00	