viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Order Summary**

Contract: 2723765 Market: MIL Client: Tammy\_Baldwin\_for\_Senate

Line	<u>Pri</u>	<u>Zone</u>	<u>Network</u>	<u>StartDate</u>	<u>StopDate</u>	<u>Mon</u>	<u>Tue</u>	<u>Wed</u>	<u>Thu</u>	<u>Fri</u>	<u>Sat</u>	<u>Sun</u>	StartTime	StopTime	<u>Length</u>	Spots	<u>Cost</u>	<u>ExtPrice</u>	<u>Net</u>
1	2	MIL-4944_MILWAUKEE	ESPN-C	03/12/2024	03/17/2024		V	V	<b>V</b>	V	V	V	07:00PM	12:00AM	30	3	\$59.00	\$177.00	\$97.79
2	2	MIL-4944_MILWAUKEE	CNN-C	03/12/2024	03/17/2024		V	V	V	V	V	V	07:00PM	12:00AM	30	3	\$54.00	\$162.00	\$89.51
3	2	MIL-4944_MILWAUKEE	HGTV-C	03/12/2024	03/17/2024		V	V		V		V	07:00PM	12:00AM	30	3	\$49.00	\$147.00	\$81.22
4	2	MIL-4944_MILWAUKEE	CNN-C	03/12/2024	03/17/2024		V	V		V		V	05:00AM	09:00AM	30	3	\$43.00	\$129.00	\$71.27
5	2	MIL-4944_MILWAUKEE	CNN-C	03/12/2024	03/17/2024		V	V		V		V	04:00PM	07:00PM	30	3	\$34.00	\$102.00	\$56.36
6	2	MIL-4944_MILWAUKEE	ESPN-C	03/12/2024	03/17/2024		V		V	V		V	05:00AM	09:00AM	30	3	\$33.00	\$99.00	\$54.70
7	2	MIL-4944_MILWAUKEE	ESPN-C	03/12/2024	03/17/2024		V	V	V	V		V	04:00PM	07:00PM	30	2	\$26.00	\$52.00	\$28.73
8	2	MIL-4944_MILWAUKEE	ESPN-C	03/12/2024	03/17/2024		V	V	abla	V		V	09:00AM	04:00PM	30	5	\$21.00	\$105.00	\$58.01
9	2	MIL-4944_MILWAUKEE	HGTV-C	03/12/2024	03/17/2024		V		V	V		V	04:00PM	07:00PM	30	3	\$19.00	\$57.00	\$31.49
10	2	MIL-4944_MILWAUKEE	CNN-C	03/12/2024	03/17/2024		V		abla	V		V	09:00AM	04:00PM	30	5	\$18.00	\$90.00	\$49.73
11	2	MIL-4944_MILWAUKEE	HGTV-C	03/12/2024	03/17/2024		V	V	V	V	V	V	05:00AM	09:00AM	30	4	\$16.00	\$64.00	\$35.36
12	2	MIL-4944_MILWAUKEE	HGTV-C	03/12/2024	03/17/2024		V	V		V		V	09:00AM	04:00PM	30	3	\$13.00	\$39.00	\$21.55
13	2	MIL-4944_MILWAUKEE	ESPN-C	03/18/2024	03/18/2024	V							07:00PM	12:00AM	30	1	\$59.00	\$59.00	\$32.60
14	2	MIL-4944_MILWAUKEE	CNN-C	03/18/2024	03/18/2024								07:00PM	12:00AM	30	1	\$54.00	\$54.00	\$29.84
15	2	MIL-4944_MILWAUKEE	HGTV-C	03/18/2024	03/18/2024	V							07:00PM	12:00AM	30	1	\$49.00	\$49.00	\$27.07
16	2	MIL-4944_MILWAUKEE	CNN-C	03/18/2024	03/18/2024								05:00AM	09:00AM	30	1	\$43.00	\$43.00	\$23.76
17	2	MIL-4944_MILWAUKEE	CNN-C	03/18/2024	03/18/2024	V							04:00PM	07:00PM	30	1	\$34.00	\$34.00	\$18.79
18	2	MIL-4944_MILWAUKEE	ESPN-C	03/18/2024	03/18/2024	V							05:00AM	09:00AM	30	1	\$33.00	\$33.00	\$18.23
19	2	MIL-4944_MILWAUKEE	ESPN-C	03/18/2024	03/18/2024	V							09:00AM	04:00PM	30	1	\$21.00	\$21.00	\$11.60
20	2	MIL-4944_MILWAUKEE	HGTV-C	03/18/2024	03/18/2024	V							04:00PM	07:00PM	30	1	\$19.00	\$19.00	\$10.50
21	2	MIL-4944_MILWAUKEE	CNN-C	03/18/2024	03/18/2024	V							09:00AM	04:00PM	30	1	\$18.00	\$18.00	\$9.95
22	2	MIL-4944_MILWAUKEE	HGTV-C	03/18/2024	03/18/2024	V							05:00AM	09:00AM	30	1	\$16.00	\$16.00	\$8.84
23	2	MIL-4944_MILWAUKEE	HGTV-C	03/18/2024	03/18/2024	<b>7</b>							09:00AM	04:00PM	30	1	\$13.00	\$13.00	\$7.18
TO	ΓAL															51		\$1,582.00	\$874.06