McKenzie River Broadcasting Co Inc 925 Country Club Rd Ste 200 Eugene, OR 97401 541-484-9400

Client:

BUEHLER FOR GOVERNOR

Order#: Description 4193-00003 6242 10/24/2018

Date Entered P.O.#:

Salesperson:

McGavren Guild, Philadelphia

Invoice Frequency. Billed at end of Media/EOS, Sorted by Date

MEDIA FINANCIAL SERVICES 1655 PALM BEACH LAKES BLVD SUITE 903 WEST PALM BEACH, FL 33401

On-Air Schedule

| | Start Date | End Date | Station | Scheduled | Time/Event | Repeated | Length | Qty | Rate | <u>Total</u> | M | <u>Ти</u> | W Th | <u>F</u> | Sa | Su | Wk |
|---|------------|------------|---------|-----------|--------------|----------|--------|-----|--------|--------------|---|-----------|------|----------|----|----|----|
| 1 | 10/25/2018 | 10/26/2018 | KKNU-FM | 06:00:00a | to 07:00:00p | Weekly | 1:00 | 10 | 125.00 | 1250.00 | | | Х | Х | | | 10 |
| 2 | 10/29/2018 | 10/30/2018 | KKNU-FM | 06:00:00a | to 10:00:00a | Weekiy | 1:00 | 3 | 72.00 | 216.00 | Х | X | | | | | 3 |
| 3 | 10/29/2018 | 10/30/2018 | KKNU-FM | 10:00:00a | to 03:00:00p | Weekly | 1:00 | 6 | 60.00 | 360.00 | Х | X | | | | | 6 |
| 4 | 10/29/2018 | 10/30/2018 | KKNU-FM | 03:00:00p | to 07:00:00p | Weekly | 1:00 | 6 | 53.00 | 318.00 | Х | X | | | | | 6 |
| 5 | 10/29/2018 | 10/30/2018 | KKNU-FM | 07:00:00p | to 12:00:00a | Weekly | 1:00 | 1 | 5.00 | 5.00 | Х | Х | | | | | 1 |

Total Charges:

\$2,149.00

Combined Discounts:

\$322.35

Total Net:

\$1,826.65

McKenzie River Broadcasting Co Inc. does not discriminate on the basis of race ethnicity, gender or national origin in any of its advertising practices Any order or advertising content that wouldresult in any such discrimination willnot be accepted

| Projected Me | Projected Media Month/End-Of-Schedule Billing Totals for BUEHLER FOR GOVERNOR / 4193-00003 : | | | | | | | |
|--------------|--|------------|---------------|----------------|--------------------|--|--|--|
| | | Spot Count | Gross Billing | Combined Disc. | <u>Net Billing</u> | | | |
| October | 2018 | 10 | \$1,250.00 | \$187.50 | \$1,062.50 | | | |
| November | 2018 | 16 | \$899.00 | \$134.85 | \$764.15 | | | |

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By:

Accepted for MEDIA FINANCIAL SERVICES By:

SALES ORDER FORM

| AD AG | VER | R DATE RTISER CY NAM | NAME: | , | Buehler Media F | | /emor |)/24/18 | | | | x | KM(KK) | | | 417 | 93 | <u>-6</u> | 006. | 3 |
|---|-----|----------------------------|---------------------------------|-----------------------|--------------------|---------------------|---------|---------|-----|----------|------|-------|---------------|-------|--|-------|-----|-----------|--|------------------|
| CITY: ZIP: CONTACT: CONTRACT DATES: | | | | PHONE | | KEQB REP NAME: Phil | | | | | | | SALES TYPE na | | | | | | | |
| | | | | | | 10/25 | 5-10/30 | | CAS | н | Х | | TRA | DE | | | POL | ITICAL | | |
| DESCRIPTION/EST# Agency Product Code Agency Client Code | | 6242 | | | | | | E | | | | | | | Electronic Billing Standard or EOS Calendar or EOS | | | | | |
| PR | ODL | JCT: | | · | | | | | • | | | | | | H | - | Wee | | | |
| | | | _ | | | | | | | | | | | | | | | | | |
| | | SPOT | FLIGHT | DATES | MILITAR | YTIME | | PRIORIT | ALT | wks | ROT | | | DAY | | WEEK | | | • | TOTAL |
| s | N | RATE | FROM | THRU | FROM | то | LTH | Y | IN | - | SPTS | M | T | W | T | F | 8 | SU | SPOT | \$ 1050.00 |
| 3 | | 125 | 10/25 | 10/26 | 600 | 1900 | 60 | 175 | 1 | 0 | 10 | | | - | Х | X | 1- | | 10 | 1250.00 |
| ļ | | 72 | 10/29 | 10/30 | 600 | 1000 | | | | <u> </u> | 3 | X | X | | | | - | | 6 | 216.00 360.00 |
| L | | 60 | | | 1000 | 1500 | | | _ | | 6 | X | X | | | | - | | 6 | 318.00 |
| H | | 53 5 | | | 1500 1900 | 1900 2400 | | | | | 1 | X | X | | - | 1,121 | - | | 1 | 5.00 |
| - | | 9 | - | | 1900 | 2400 | | | | | | | ^ | 110 | | | | | | 0.00 |
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| | | | | | | | | | | | | | ORI | DER ' | ΤΟΤΛ | ALS_ | | | 26 | 2149.00 |
| | | McK | NSTRUCT enzie Rive c C | er Broado ontent w | hich is m | | | | | e bas | | race, | gen | der, | | | | | | 7/14 |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicable box) □ FEDERAL CANDIDATE □ STATE/LOCAL CANDIDATE | | | | | | | | | | | | |
|---|--------------|----------------|----------------|-------|--|--|--|--|--|--|--|--|
| To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3 | | | | | | | | | | | | |
| Station and | Location: | | | Date: | | | | | | | | |
| ı, Ben Rheault, | | | | | | | | | | | | |
| being/on behalf of: Knute Buehler | | | | | | | | | | | | |
| a legally qualified candidate of the Republican political party for the office of: Governor in the General election to be held on: 11/6/18 do hereby request station time as follows: | | | | | | | | | | | | |
| Broadcast Day, Days Class Times per Number Weeks | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Attach propo | sed schedule | with charges (| if available): | | | | | | | | | |

I represent that the payment for the above described broadcast time has been furnished by:

Knute for Governor

and you are authorized to announce the time as paid for by such person or entity. In represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dana Billingsley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

| 12/13/17 | Benjamin Rheault | Digitally sugnited by Benjamm Rhasuk DP cmBanjaman Rhasust o ou americh/hasisfi@eusiagionindisher ioar com cmUS Des 2016 09 n6 10 -1 27 -04007 | | | | | | | | | |
|------------|--|--|--|--|--|--|--|--|--|--|--|
| Date | Signature | | | | | | | | | | |
| To E | To Be Signed By Station Representative | | | | | | | | | | |
| □ Accepted | ☐ Accepted in Pa | art □ Rejected | | | | | | | | | |
| | | | | | | | | | | | |
| Signature | Printed Name | Title | | | | | | | | | |

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

| Ben Rheault | | | | | | | | | |
|--|-------------------|----------|--|--|--|--|--|--|--|
| (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: | | | | | | | | | |
| □ does | ■ does not | | | | | | | | |
| refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate: | | | | | | | | | |
| (check applicable box) | | | | | | | | | |
| ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. | | | | | | | | | |
| the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast. | | | | | | | | | |
| | | | | | | | | | |
| Benjamin Rheault DN cri=Benjamin Rheault, 0, ou, email=brheault@strategicmediaservices com, c=US Date 2018 09 08 10 41 48 -04:00* | | | | | | | | | |
| signature of candidate or authorized committee | | | | | | | | | |
| Ben Rheault | | 12/13/17 | | | | | | | |
| printed name | | date | | | | | | | |

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|--|------|-------|-------------------|--------------------|
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.