

McKenzie River Broadcasting Co Inc
 925 Country Club Rd
 Ste 200
 Eugene, OR 97401
 541-484-9400

Client: **FRIENDS OF MARK HERBERT**
 Order #: **4192-00006**
 Description: **HERBERT HD 11**
 Date Entered: **10/24/2018**
 P.O.#:
 Salesperson: **Chapman, Tracey**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**
 Phone/Fax: **503-763-0400**

NEW MEDIA NW
 1495 COMMERCIAL NE
 SALEM, OR 97301

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	Wk
10/29/2018	10/31/2018	KKNU-FM	06:00:00a to 10:00:00a	Weekly	:30	3	54.00	162.00	X	X	X					3
10/29/2018	10/31/2018	KKNU-FM	10:00:00a to 03:00:00p	Weekly	:30	6	45.00	270.00	X	X	X					6
10/29/2018	10/31/2018	KKNU-FM	03:00:00p to 07:00:00p	Weekly	:30	6	40.00	240.00	X	X	X					6
10/27/2018	10/28/2018	KKNU-FM	06:00:00a to 08:00:00p	Weekly	:30	5	17.00	85.00	0	0	0	0	0	5	0	
10/27/2018	10/28/2018	KKNU-FM	06:00:00a to 08:00:00p	Weekly	:30	5	15.00	75.00	0	0	0	0	0	0	5	

Order Start Date: 10/27/2018 Order End Date: 10/31/2018 Spots: 25

Total Charges: \$832.00

Combined Discounts: \$124.80

Total Net: \$707.20

McKenzie River Broadcasting Co Inc. does not discriminate on the basis of race ethnicity, gender or national origin in any of its advertising practices
 Any order or advertising content that would result in any such discrimination will not be accepted

Projected Media Month/End-Of-Schedule Billing Totals for FRIENDS OF MARK HERBERT / 4192-00006 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2018	10	\$160.00	\$24.00	\$136.00
November 2018	15	\$672.00	\$100.80	\$571.20

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By: _____

Accepted for NEW MEDIA NW By: _____

Please Sign and Return One Copy

SALES ORDER FORM

ORDER DATE: 10/23/18
ADVERTISER NAME: FRIENDS OF MARK HERBERT
AGENCY NAME: _____
ADDRESS: _____
CITY: _____ **ST:** _____
ZIP: _____ **PHONE:** _____
CONTACT: _____
CONTRACT DATES: _____

KMGE# 4192.00005
 KGNU# 00006
 KEUG# 00007
 KEQB# _____

REP NAME: TRACEY **SALES TYPE:** LA

CASH: **TRADE:** **POLITICAL:**

PO/REF#: HERBERT HD 11
Coop Name: _____
Coop Name: _____
Coop Name: _____

PRODUCT:
 Standard or EOS
 Calendar or EOS
 Weekly
 EOS

SPOTS PER WEEK DON'T TOUCH THIS

S	N	SPOT RATE	FLIGHT DATES		MILITARY TIME			PRIORITY	ALT WKS		ROT	DAYS OF WEEK							TOTAL		
			FROM	THRU	FROM	TO	LTH		IN	OUT		SPTS	M	T	W	T	F	S	SU	SPOT	\$
1		\$19	10/29	10/31	600	1000	30				3	X	X	X						3	\$57
1		\$19	10/29	10/31	1000	1500	30				6	X	X	X						6	\$114
1		\$17	10/29	10/31	1500	1900	30				6	X	X	X						6	\$102
1		\$6	10/27	10/28	600	2000	30				5						X			5	\$30
1		\$5	10/27	10/28	600	2000	30				5							X		5	\$25
																				0	\$0
																				0	\$0
4		\$19	10/29	10/31	600	1000	30				3	X	X	X						3	\$57
4		\$19	10/29	10/31	1000	1500	30				6	X	X	X						6	\$114
4		\$19	10/29	10/31	1500	1900	30				6	X	X	X						6	\$114
4		\$6	10/27	10/28	600	2000	30				5						X			5	\$30
4		\$5	10/27	10/28	600	2000	30				5							X		5	\$25
																				0	\$0
																				0	\$0
3		\$54	10/29	10/31	600	1000	30				3	X	X	X						3	\$162
3		\$45	10/29	10/31	1000	1500	30				6	X	X	X						6	\$270
3		\$40	10/29	10/31	1500	1900	30				6	X	X	X						6	\$240
3		\$17	10/27	10/28	600	2000	30				5						X			5	\$85
3		\$15	10/27	10/28	600	2000	30				5							X		5	\$75
																				0	\$0
																				0	\$0
																				0	\$0
																				0	\$0
																				0	\$0
																				0	\$0
ORDER TOTALS															75	\$1,500					

SPECIAL INSTRUCTIONS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMLE, KKNW, KEUB Eugene OR	Date: 10.24.10
--	--------------------------

I, Ull Adams e New Media NW

being/on behalf of: Friends of Mark Herbert, a legally
qualified candidate of the Republican political
party for the office of: State Rep.
in the General Election
election to be held on: Nov. 6 2010

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mark Herbert

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Loni Pacey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-24-2018
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Tracey Chapman
Printed Name

10/27/18
Title
Sales Rep

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming
to be broadcast (in whole or in part) pursuant to this agreement:

does

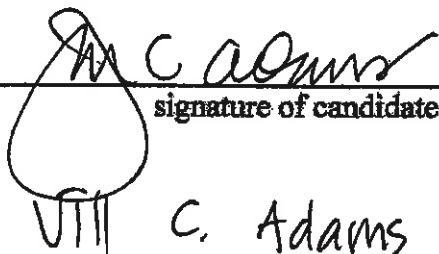
does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has
approved the broadcast.

the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved
the broadcast, and that the candidate and/or the candidate's authorized committee
paid for the broadcast.


signature of candidate or authorized committee

C. Adams

printed name

10-24-2018

date