

STATION:	WXBC-FM	ORDER#:	3206762	DATE:	03/24/2023
MARKET:	UM - Hardinsburg, KY	AMOUNT:	\$470.60	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	35		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4442073	
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 5520 (3/27-4/02) 2023 PRIMARY ELECTION	AGY EST:	5520	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-27-2023 TO 4/2/2023	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 03/23/2023 17:49	

COMMENTS

03/23/2023: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks, Nab form & traffic will be sent 3/24 .

03/23/2023: New Order 3/23 - The new orders will run Mon 3/27 - Sun 4/2. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** SEND ALL INVOICES TO MEDIA FINANCIAL SERRVICES. INCLUDE ESTIMATE NUMBER AND ADVERTISER, ALONG WITH date/rate/time/spot length/isci code per spot on invoices. Nab form will be sent.

WEEK#1 3/27/2023 To 4/2/2023 WK TOT \$470.60 WK TOTAL SPOTS 35

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	 S .	6:00AM	7:00PM	30	4/1/2023	4/1/2023	3	\$11.76	\$35.28
	2	 S	6:00AM	7:00PM	30	4/2/2023	4/2/2023	2	\$11.76	\$23.52
	3		MTWTF . .	6:00AM	10:00AM	30	3/27/2023	3/31/2023	10	\$14.12	\$141.20
	4		MTWTF . .	10:00AM	3:00PM	30	3/27/2023	3/31/2023	10	\$12.94	\$129.40
	5		MTWTF . .	3:00PM	7:00PM	30	3/27/2023	3/31/2023	10	\$14.12	\$141.20

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FLIGHT:	03-27-2023 TO 4/2/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/23/2023 17:49

TOTAL	Apr														Total
SPOT	35														35
CASH	470.60														470.60
TOTAL	470.60														470.60

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees” or “handling charges” or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.