

QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of some of the significant issues responded to by Station 1410 KKLO, Leavenworth/Kansas City, along with the most significant programming treatment of those issues for the period 07/01/20-09/30/20. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
RESPIRATORY DISEASE PREVENTION (CORONAVIRUS)	PSA	July 1 - September 30	15x Daily	30 Sec	Informed listeners of proper hygiene and safety practices to avoid exposure and spread of upper respiratory viruses, such as COVID-19.
THE DREAM NETWORK	PSA	July 30 - August 15	20x Daily	30 Sec	Informed listeners of needs of single parent families in the area, and how they can contribute and volunteer through Dream Network.
COMMUNITY BLOOD CENTER OF KANSAS CITY	PSA	July 1 - September 30	15x Daily	30 Sec	Informed Listeners of area needs for blood donations and how to contribute.
MONEY TALK SCHOOL FUNDRAISER	PSA	August 9 - August 31	15x Daily	30 Sec	Informed listeners of financial health fundraiser to help meet needs of school
MEDICAL INFORMATION DR. ARDEN ANDERSON	Dr. Arden Anderson Show	July 1 - August 29	Saturday 11AM - Noon	1 Hour	Inform listeners of various health issues and warning signs, screening and treatment options, as well as prevention.

HOME REMODELING INFORMATION JAN BURCHETT PRESIDENT OF KANSAS CITY NARI	NARI Home Time Show	July 1 - September 30	Wednesday 1 - 2PM	1 Hour	Inform listeners of techniques and methods of home remodeling by experts in these fields.
ADOPTION FROM FOSTER CARE - "GOAT", "JELLY", "HUNDO P"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of importance of foster care services, becoming a foster parent, and adoption
CAREGIVER ASSISTANCE - "HEROES"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of strain on caregivers of loved ones, and services available to caregivers
ENDING HUNGER - "GOO GOO DOLLS"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of impoverished in local communities, importance of outreach and how they can help provide food for hungry
FATHERHOOD INVOLVEMENT - "MOMENTS", "TICKLE FIGHT"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of the importance of involvement by fathers in the lives of children in development, statistics
BUZZED DRIVING PREVENTION - "ONE MORE"	PSA	July 1 - September 30	3x Daily	30 Seconds	Inform listeners of the risk of driving while intoxicated, even when not extremely intoxicated.

JOB TRAINING & EMPLOYMENT - "ROCK T-SHIRT", "EARRINGS"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of services available for those in need of vocational training and work opportunities.
MEALS ON WHEELS VOLUNTEER RECRUITMENT - "DESK", "WHAT DOES MOW DO?"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of volunteer opportunities with Meals on Wheels, why Meals on Wheels is needed and what they do
REDUCING FOOD WASTE - "PAVLOV PURPOSE"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of the importance of reducing and eliminating food waste
TYPE 2 DIABETES PREVENTION - "PEOPLE YOU KNOW - WORDPLAY", "PREDIABETES TEST"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of impact of Type 2 Diabetes, screening, treatment and prevention.
SAVING FOR RETIREMENT - "HOUSE ACE", "CAR ACE", "THE AVO SHOW"	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of importance of planning ahead and saving retirement for financial security.
EMERGENCY PREPAREDNESS - "WIRELESS ALERTS - SOUNDS IN YOUR LIFE", "DON'T WAIT -	PSA	July 1 - September 30	2x Daily	30 Seconds	Inform listeners of importance of preparing for emergencies ahead of time to protect self and families.

TORNADO”, “PREPAREDNESS HERO - KAREN”					
HIGH BLOOD PRESSURE CONTROL - “HBP NUMBERS”, “HBP NUMBERS - STROKE”	PSA	July 1 - September 30	2x Daily	30 Second s	Inform listeners of importance of having blood pressure checked and staying aware of cardiovascular health.
HIGH SCHOOL EQUIVALENCY - “MARCO”, “KARIM”, “CARISSA”	PSA	July 1 - September 30	2x Daily	30 Second s	Inform listeners of opportunities available for those in need of further and supplementary education.
PATHWAYS TO EMPLOYMENT - “AIRTIME”, “BEST VS STANDARD”	PSA	July 1 - September 30	2x Daily	30 Second s	Inform listeners of resources available for career seeking and resume building.
TEXTING & DRIVING PREVENTION - “TEXT AND WHATEVER”, “SHORT YET DEADLY”, “PASSENGERS”, “DRIVING SOUNDS”	PSA	July 1 - September 30	2x Daily	30 Second s	Inform listeners of dangers from texting while driving and ways to reduce the risk be removing distractions.