

# New Order

Agency: Canal Partners Media  
 Office: Marietta  
 Client: 385 - Nunn for Senate  
 Product: 471 - General

Station: WMGT-TV  
 Order Type: Normal  
 Cancel Date:

Flight Start: 09/16/2014  
 Flight End: 09/22/2014  
 Hiatus:

Received in ePort: 9/9/2014 7:29:55 PM

Estimate: 2669 - Nunn 9/16-9/22/14

Primary Demo:  
 Demo 2:  
 Demo 3:

Airtime Dollars: \$3,034.00  
 Interactive Dollars: \$0.00  
 Non-Airtime Dollars: \$0.00  
 Total Dollars: \$3,034.00  
 Total Spots: 26

Local/National: Local  
 Rep Office: WMGT-TV  
 AE: Derek Rogers  
 Phone:  
 OrderID: 3502776  
 Status: Forwarded Confirmed

Comments:  
 Comments:  
 Comments:

MarketShare:  
 In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

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Terms of Sale:  
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## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots											Total Spots	Rtg	CPP	Imp	CPM
						9/16	9/17	9/18	9/19	9/20	9/21	9/22									
1	TuWThFM 7A-9A TODAY SHW<	EM	\$49.00	C	30	1	1	0	1	0	0	0	0	0	0	0	3				
2	TuWThFM 3P-4P STEVE HARVEY!	EF	\$34.00	C	30	1	0	1	1	0	0	0	1			4					
3	TuWThFM 4P-5P DR. OZ	EF	\$44.00	C	30	0	1	0	0	0	0	0	0			1					
4	TuWThFM 5P-6P DOCTORS	EF	\$44.00	C	30	0	0	1	0	0	0	0	0			1					
5	Sa 6P-6:30P STORM STORIES	EF	\$44.00	C	30	0	0	0	0	1	0	0	0			1					
6	TuWThFM 6P-6:30P 41 NBC NEWS 6P	EN	\$59.00	C	30	0	1	0	0	0	0	0	0			1					
7	TuWThFM 6:30P-7P NBC NITELY NWS	EN	\$149.00	C	30	0	0	0	0	0	0	0	1			1					
8	TuWThFM 7P-7:30P JUDGE JUDY	PA	\$124.00	C	30	1	0	1	0	0	0	0	1			3					
9	TuWThFM 7:30P-8P JUDGE JUDY B	PA	\$139.00	C	30	0	1	0	0	0	0	0	0			1					

# New Order (Page 2)

**Agency:** Canal Partners Media      **Station:** WMGT-TV      **Order ID:** 3502776  
**Client:** 385 - Nunn for Senate      **Product:** 471 - General      **Estimate:** 2669 - Nunn 9/16-9/22/14  
**Flight Start:** 09/16/2014      **Flight End:** 09/22/2014      **Received in ePort:** 9/9/2014 7:29:55 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots							Total Spots	Rtg	CPP	Imp	CPM
						9/16	9/17	9/18	9/19	9/20	9/21	9/22					
10	Sa 7P-8P CLOSER<	PA	\$29.00	C	30	0	0	0	0	1	0	0	1				
11	TuWThFM 11P-11:35P 41 NBC NWS 11P<	LN	\$49.00	C	30	1	1	1	1	0	0	1	5				
12	TuWThFM 11:35P-12:37A TONITE SHW-NBC<	LF	\$29.00	C	30	0	1	0	0	0	0	0	1				
13	M 7:58P-10P THE VOICE	PT	\$699.00	C	30	0	0	0	0	0	0	1	1				
14	M 10P-11P BLACKLIST	PT	\$399.00	C	30	0	0	0	0	0	0	1	1				
15	Tu 9P-11P AGT	PT	\$499.00	C	30	1	0	0	0	0	0	0	1				
<b>Total Spots:</b>						5	6	4	3	2	0	6					
<b>Cash\$ - Spots: \$3,034.00 - 26    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$3,034.00    Total GRP - CPP: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00</b>																	



WMTG-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Clear, Accurate, To The Point.

Canal Partners Media  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064

**Contract # 131562**

**Schedule Dates** 09/16/14-09/22/14  
**Advertiser** Pol - Nunn for Senate Inc. (12579)  
**Agency** Canal Partners Media (4083)  
**Product** Political (1176)  
**Brand** Senate (34035)  
**Salesperson** Rogers, Derek (1136)  
**Sales Office** WCBI-TV  
**Buyer Name** Amy, Mills,  
**Phone/Fax** /  
**CPE** 385/1176/2669  
**Account Types** Local/Political-Candidate  
**Billing Type** Standard  
**Comments** Separation: 20

**Date Entered** 09/10/14  
**Last Modified** 09/10/14  
**Entered By** Derek Rogers  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$455.10  
**Net Total** \$2,578.90  
**Sales Tax**

**Macon (WMTG)**  
**By Broadcast Month**  
Sep. 2014 26 \$3,034.00  
Grand Total: 26 \$3,034.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/16/14-09/19/14	4	:30	7A- 9A (EST)	3		X	X	X	X			3	\$49.00	\$147.00	Macon (WMTG)	Daypart EM	9/10/14
2.0	Normal Line / SPOT	09/20/14-09/20/14	4	:30	7P- 8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMTG)	Daypart PA	9/10/14
3.0	Revised Line / SPOT	09/16/14-09/22/14	4	:30	11P- 11:35P (EST)	5	X	X	X	X	X						Macon (WMTG)	Daypart LN	9/10/14
3.1	Normal Line / SPOT	09/16/14-09/22/14	4	:30	11P- 11:35P (EST)	1	1	1	1	1	1			5	\$49.00	\$245.00	Macon (WMTG)	Daypart LN	9/10/14
4.0	Normal Line / SPOT	09/17/14-09/17/14	4	:30	11:35P- 12:37A (EST)	1			X					1	\$29.00	\$29.00	Macon (WMTG)	Daypart LF	9/10/14
5.0	Normal Line / SPOT	09/22/14-09/22/14	4	:30	7:58P- 10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMTG)	Daypart PT	9/10/14
6.0	Normal Line / SPOT	09/22/14-09/22/14	4	:30	10P- 11P (EST)	1	X							1	\$399.00	\$399.00	Macon (WMTG)	Daypart PT	9/10/14
7.0	Normal Line / SPOT	09/16/14-09/16/14	4	:30	9P- 11P (EST)	1		X						1	\$499.00	\$499.00	Macon (WMTG)	Daypart PT	9/10/14
8.0	Revised Line / SPOT	09/16/14-09/22/14	4	:30	3P- 4P (EST)	4	X	X	X	X	X						Macon (WMTG)	Daypart EF	9/10/14
8.1	Normal Line / SPOT	09/16/14-09/22/14	4	:30	3P- 4P (EST)	1	1	1	1	1	1			4	\$34.00	\$136.00	Macon (WMTG)	Daypart EF	9/10/14
9.0	Normal Line / SPOT	09/17/14-09/17/14	4	:30	4P- 5P (EST)	1		X						1	\$44.00	\$44.00	Macon (WMTG)	Daypart EF	9/10/14
10.0	Normal Line / SPOT	09/18/14-09/18/14	4	:30	5P- 6P (EST)	1			X					1	\$44.00	\$44.00	Macon (WMTG)	Daypart EF	9/10/14
11.0	Normal Line / SPOT	09/20/14-09/20/14	4	:30	6P- 6:30P (EST)	1						X		1	\$44.00	\$44.00	Macon (WMTG)	Daypart EF	9/10/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Derek Rogers* Date: *9/10/14*  
 Comments:

WMTG does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



Clear, Accurate. To The Point.

Canal Partners Media  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064

WMGT-TV 41  
P.O. Box 4328  
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**Account Types** Local/Political-Candidate  
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**Entered By** Derek Rogers  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$455.10  
**Net Total** \$2,578.90  
**Sales Tax**

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Sep. 2014	26	\$3,034.00
<b>Grand Total:</b>	<b>26</b>	<b>\$3,034.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/17/14-09/17/14	4	:30	6P- 6:30P (EST)	1			X					1	\$59.00	\$59.00	Macon (WMGT)	Daypart EN	9/10/14
13.0	Normal Line / SPOT	09/22/14-09/22/14	4	:30	6:30P- 7P (EST)	1	X							1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	9/10/14
14.0	Revised Line / SPOT	09/16/14-09/22/14	4	:30	7P- 7:30P (EST)	3	X	X	X								Macon (WMGT)	Daypart PA	9/10/14
14.1	Normal Line / SPOT	09/16/14-09/22/14	4	:30	7P- 7:30P (EST)	1	1	1	1					3	\$124.00	\$372.00	Macon (WMGT)	Daypart PA	9/10/14
15.0	Revised Line / SPOT	09/17/14-09/17/14	4	:30	7:30P- 8P (EST)	1			X					1			Macon (WMGT)	Daypart PA	9/10/14
15.1	Normal Line / SPOT	09/17/14-09/17/14	4	:30	7:30P- 8P (EST)	1			1					1	\$139.00	\$139.00	Macon (WMGT)	Daypart PA	9/10/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WMGT - TV Macon, GA	<b>Date:</b> 09/09/2014
---	----------------------------

I, Gail Philipson,  
 being/on behalf of: Nunn, M. Michelle, a legally  
 qualified candidate of the Democratic political  
 party for the office of: US Senate  
 in the General  
 election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 09/16/2014                      Date of Last Broadcast: 09/22/2014

**Total Charges:** \$\*\*\*\*\*2,578.90 NET



I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

09/09/2014

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Derek Rogers  
Signature

Derek Rogers  
Printed Name

General Manager  
Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-9-14

date