

ORDER WORKSHEET

Rep Order# 10347722 Ver# 1 Status New

Traffic Order#
Last Received: 07/03/14 8:57 AM
Showing Buylines: 07/02/14 6:17 PM
All Lines

Station WMGT-TV MACON
Advertiser (NW80) POLITICAL
Product JACK KINGSTON/SENATE
Estimate# 3697
Buyer SCOTT FRANKLIN

Agency (SMPL) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E /3697
Flight Dates 07/06/14-07/15/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/2 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	9A-10A	MEET THE PRESS	30	-	-	\$30.00	07/06-07/06 07/13-07/13	1	1	\$60.00
2	M-F	6P-630P	NEWS	30	-	-	\$35.00	07/07-07/11	5	5	\$175.00
3	M-Tu	6P-630P	NEWS	30	-	-	\$35.00	07/14-07/15	2	2	\$70.00

---REPORT TOTALS---

Report Totals: 9 / \$305.00

---SALES MONTHLY TOTALS---

Jul2014: 9 / \$305.00

Order Totals: 9 / \$305.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$21,942.45

CABL .00%
WGXA 6.88%

EMGT .00%
WMAZ 91.73%

UNKN .00%
WMGT 1.39%

WBMN .00%
WPGA .00%

WGNM .00%

--- COMPETITIVE COMMENTS ---

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Books [MAY13]
Demos RA35+P

— CREDIT RISK —
STANDARD CREDIT TERMS



WMGT-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Clear Accurate. To The Point.

Contract # 129325

Schedule Dates: 07/06/14-07/15/14
 Advertiser: Pol - Jack Kingston for Senator (12497)
 Agency: Strategic Media Placement (2878)
 Product: Political (1176)
 Brand: /3697 (35214)
 Salesperson: Millennium - Washington, - (1010)
 Sales Office: Millennium - Washington
 Buyer Name: FRANKLIN, SCOTT
 Phone/Fax: /
 CPE: 3697
 Account Types: National/Political-Candidate
 Billing Type: Standard
 Comments: JACK KINGSTON/SENATE

Date Entered: 07/03/14
 Last Modified: 07/03/14
 Entered By: Cheryl Palmer
 CO-OP: No
 Headline #: ECR10347722
 Demo: A18-49/A35+
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$45.75
 Net Total: \$259.25
 Sales Tax:

Macon (WMGT)		Spots	Rate
By Broadcast Month			
Jul. 2014	9		\$305.00
Grand Total:	9		\$305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/06/14-07/13/14	4	:30	9A-10A (EST)	1							X	2	\$30.00	\$60.00	Macon (WMGT)	MEET THE PRESS	7/3/14
2.0	Normal Line / SPOT	07/07/14-07/11/14	4	:30	6P-6:30P (EST)	5	1	1	1	1	1			5	\$35.00	\$175.00	Macon (WMGT)	NEWS	7/3/14
3.0	Normal Line / SPOT	07/14/14-07/15/14	4	:30	6P-6:30P (EST)	2	1	1						2	\$35.00	\$70.00	Macon (WMGT)	NEWS	7/3/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WMGT-TV, Macon, GA</u>	Date: <u>6/9/2014</u>
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I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: FRIENDS OF JACK KINGSTON

a legally qualified candidate of the REPUBLICAN

political party for the office of: U.S. SENATE - GEORGIA

in the RUNOFF

election to be held on: JULY 22, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

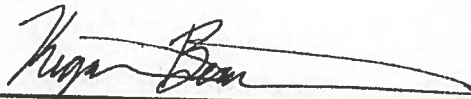
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

6/9/14

date

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF JACK KINGSTON - P.O. BOX 2133 SAVANNAH, GA. 31402

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
J. HARRY HASLAM JR.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/9/14

Date



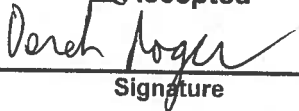
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Derek Rogers

Printed Name

General Manager

Title