

ORDER WORKSHEET

Rep Order# 10352696 Ver# 1 Status New
 EC'd Yes

Traffic Order# 129637

Printed: 07/14/14 12:00 PM
 Last Received: 07/14/14 11:49 AM
 Showing Buylines: All Lines

1 of 2

Station WMGT-TV MACON
 Advertiser (NW80) POLITICAL
 Product KINSTON 4 SENATE
 Estimate# 3726
 Buyer SCOTT FRANKLIN

Agency (SMPL) STRATEGIC MEDIA PLACEMENT
 7669 STAGERS LOOP
 DELAWARE, OH 43015
 Agency C/P1/P2/E /3726
 Flight Dates 07/15/14-07/28/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FB2) FRAN BROWN
 Sales Assistant FRAN
 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---
 KINGSTON FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/14 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	7A-9A	TODAY SHOW	30	-	-	\$35.00	07/21-07/21	1	1	\$35.00
2	Su	9A-10A	MEET THE PRESS	30	-	-	\$30.00	07/20-07/20	1	1	\$30.00
3	Tu-F, M	6P-630P	NEWS	30	-	-	\$35.00	07/15-07/21	5	5	\$175.00

---REPORT TOTALS---

Report Totals: 7 / \$240.00

---SALES MONTHLY TOTALS---

Jul2014: 7 / \$240.00

Order Totals: 7 / \$240.00

Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals

\$2,400.00

CABL .00%
 WGXA .00%

EMGT .00%
 WMAZ .00%

UNKN 90.00%
 WMGT 10.00%

WBNN .00%
 WPGA .00%

WGNM .00%

--- COMPETITIVE COMMENTS ---

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Books [MAY13]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



Clean, Accurate, To The Point.

WMGT-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

Contract # 129633

Schedule Dates: 07/15/14-07/21/14
 Advertiser: Pol - Jack Kingston for Senator (12497)
 Agency: Strategic Media Placement (2878)
 Product: Political (1176)
 Brand: /3726 (35338)
 Salesperson: Millenium- Washington, - (1010)
 Sales Office: Millenium - Washington
 Buyer Name: FRANKLIN, SCOTT
 Phone/Fax: /
 CPE: 3726
 Account Types: National/Spot Agency
 Billing Type: Standard
 Comments: KINGSTON 4 SENATE
 KINGSTON FOR SENATE

Date Entered: 07/14/14
 Last Modified: 07/14/14
 Entered By: Cheryl Palmer
 CO-OP: No
 Headline #: ECR10352696
 Demo: A18-49/A35+
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$36.00
 Net Total: \$204.00
 Sales Tax:

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Jul. 2014	7	\$240.00
Grand Total:	7	\$240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/21/14-07/21/14	3	:30	7A- 9A (EST)	1	X							1	\$35.00	\$35.00	Macon (WMGT)	TODAY SHOW	7/14/14
2.0	Normal Line / SPOT	07/20/14-07/20/14	3	:30	9A- 10A (EST)	1							X	1	\$30.00	\$30.00	Macon (WMGT)	MEET THE PRESS	7/14/14
3.0	Normal Line / SPOT	07/16/14-07/18/14	3	:30	6P- 6:30P (EST)	3			1	1	1			3	\$35.00	\$105.00	Macon (WMGT)	NEWS	7/14/14
4.0	Normal Line / SPOT	07/21/14-07/21/14	3	:30	6P- 6:30P (EST)	1							1	1	\$35.00	\$35.00	Macon (WMGT)	NEWS	7/14/14
5.0	Normal Line / SPOT	07/15/14-07/15/14	3	:30	6P- 6:30P (EST)	1							1	1	\$35.00	\$35.00	Macon (WMGT)	NEWS	7/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Paul Meyer

7/14/14

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WMGT-TV / Macon, GA</u>	Date: <u>7/14/14</u>
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I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: FRIENDS OF JACK KINGSTON,

a legally qualified candidate of the REPUBLICAN

political party for the office of: U.S. SENATE - GEORGIA

in the RUNOFF

election to be held on: JULY 22, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>See attached</u>			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF JACK KINGSTON - PO BOX 2133 SAVANNAH, GA. 31402

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

J. HARRY HASLAM JR.

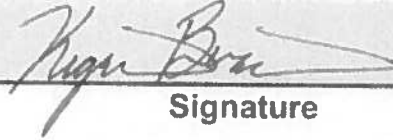
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/1/14

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Derek Rogers

Printed Name

General Manager

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **STRATEGIC MEDIA PLACEMENT**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN R. BERAN

printed name

7/1/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see	Attached			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.