



CANAL PARTNERS MEDIA

131702 revision

Nunn

Revision #: 2 Date: 9/19/2014

Client: Nunn for Senate
Media: TV
Product: General
Market: Macon

Estimate: 2677
Description: NUNN 9/23-9/29/14
Flight Start Date: 9/23/2014 05:00 AM
Flight End Date: 9/29/2014 04:59 AM
Survey: Nov'14 Proj. (Nov'13 HUT, May'14 SHR)
DMA Nielsen Live+1

Vendor: WMMGT-TV
301 Poplar Street
Sales Department
Macon, GA 31201
Contact: Damon Boyette
E-Mail: dboyette@41nbc.com
Phone: 478-745-4141 x120
Fax: 478-742-2626

Send Billing To: Canal Partners Media
25 Whitlock Place, SW
Suite 201
Marietta, GA 30064
Phone: 770-427-0735
Fax: 770-427-2757

Separation between spots: 20

Buyer: Amy Mills

Affiliation: NBC

Revision Comments: Buy revised - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
72	MTuWThF 7:00a-9:00a TODAY SHW<	\$49.00	\$41.65		30	1	1	1	1	0	0	1	5
73	MTuWThF 3:00p-4:00p STEVE HARVEY! cxl 9/23 9/29	\$34.00	\$28.90		30	0	1	1	1	0	0	0	3
74	MTuWThF 4:00p-5:00p DR. OZ	\$44.00	\$37.40		30	1	0	0	1	0	0	0	2
75	MTuWThF 5:00p-6:00p DOCTORS cxl 9/24 9/29	\$44.00	\$37.40		30	0	0	0	0	0	0	0	0
76	Sa 6:00p-6:30p STORM STORIES	\$44.00	\$37.40		30	0	0	0	0	1	0	0	1
77	MTuWThF 6:00p-6:30p 41 NBC NEWS 6P	\$59.00	\$50.15		30	0	0	1	0	0	0	0	1
78	MTuWThF 6:30p-7:00p NBC NITELY NWS	\$149.00	\$126.65		30	1	0	0	0	0	0	0	1
79	MTuWThF 7:00p-7:30p JUDGE JUDY cxl 9/25 9/29	\$124.00	\$105.40		30	1	0	0	0	0	0	0	1
80	MTuWThF 7:30p-8:00p JUDGE JUDY B	\$139.00	\$118.15		30	0	1	0	1	0	0	0	2



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Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)
DMA Nielsen Live+1
Buyer: Amy Mills

Vendor: WMMGT-TV
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25 Whitlock Place, SW
Suite 201
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Phone: 770-427-0735
Fax: 770-427-2757

Separation between spots: 20

Affiliation: NBC

Revision Comments: Buy revised - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
81	WMMGT-TV Sa 7:00p- 8:00p CLOSER<	\$29.00	\$24.65	30	30	0	0	0	0	1	0	0	1
82	MTuWThF 11:00p-11:35p 41 NBC NWS 11P< cxl 9/24 9/26	\$49.00	\$41.65	30	30	1	0	1	0	0	0	1	3
83	MTuWThF 11:35p-12:37a TONITE SHW-NBC<	\$29.00	\$24.65	30	30	0	0	1	0	0	0	0	1
84	M 7:58p-10:00p THE VOICE	\$699.00	\$594.15	30	30	0	0	0	0	0	0	1	1
85	W 10:00p-11:00p CHICAGO PD	\$299.00	\$254.15	30	30	0	1	0	0	0	0	0	1
94	MTuWThF 9:00a-11:00a TODAY SHOW II	\$29.00	\$24.65	30	30	1	0	1	0	0	0	0	2
95	MTuWThF 12:00p- 1:00p S HARVEY! B	\$24.00	\$20.40	30	30	0	1	0	0	0	0	1	2
96	M 10:00p-11:00p BLACKLIST	\$399.00	\$339.15	30	30	0	0	0	0	0	0	1	1
97	Th 10:00p-11:00p PARENTHOOD	\$249.00	\$211.65	30	30	1	0	0	0	0	0	0	1
98	F 9:00p-11:00p DATELINE	\$199.00	\$169.15	30	30	0	0	0	1	0	0	0	1



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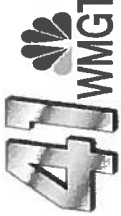
Affiliation: NBC

Revision Comments: Buy revised - see line comments

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 9/23	Wed 9/24	Thu 9/25	Fri 9/26	Sat 9/27	Sun 9/28	Mon 9/29	Total Spots
124	WMMGT-TV MTuWThF 3:00p-4:00p STEVE HARVEY! add	\$68.00	\$57.80	60	60	0	0	0	0	0	0	1	1
125	MTuWThF 5:00p-6:00p DOCTORS add	\$88.00	\$74.80	60	60	0	1	0	0	0	0	0	1
126	MTuWThF 7:00p-7:30p JUDGE JUDY add	\$248.00	\$210.80	60	60	0	0	1	0	0	0	0	1
127	MTuWThF 11:00p-11:35p 41 NBC NWS 11P< add	\$98.00	\$83.30	60	60	0	0	0	1	0	0	0	1
Total Cost:						Total Spots:						34	
												\$3,184.95	

Signature: 
Please sign and return to verify receipt

Disclaimer: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable



WMGT-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Clear, Accurate, To The Point.

Canal Partners Media
 25 Whitlock Place, SW
 Suite 201
 Marietta, GA 30064

Contract # 131702

Schedule Dates: 09/23/14-09/29/14
Advertiser: Pol - Nunn for Senate Inc. (12579)
Agency: Canal Partners Media (4083)
Product: Political (1176)
Brand: Senate (34035)
Salesperson: HOUSE, HOUSE (1)
Sales Office: WMGT-TV
Buyer Name: Amy Mills,
Phone/Fax: /
CPE: 385/1176/2677
Account Types: Local/Political-Candidate
Billing Type: Standard
Comments: Separation: 20

Date Entered: 09/15/14
Last Modified: 09/21/14
Entered By: Derek Rogers
CO-OP: No
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$562.05
Net Total: \$3,184.95
Sales Tax:

Macon (WMGT)		Spots	Rate
By Broadcast Month		28	\$2,459.00
Sep. 2014		6	\$1,288.00
Oct. 2014			
Grand Total:		34	\$3,747.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/23/14-09/29/14	4	:30	7A-9A (EST)	1	1	1	1	1	1			1			Macon (WMGT)	Daypart EM	9/15/14
1.1	Normal Line / SPOT	09/23/14-09/29/14	4	:30	7A-9A (EST)	1	1	1	1	1	1			5	\$49.00	\$245.00	Macon (WMGT)	Daypart EM	9/21/14
2.0	Normal Line / SPOT	09/27/14-09/27/14	4	:30	7P-8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart PA	9/15/14
3.0	Revised Line / SPOT	09/23/14-09/29/14	4	:30	11P-11:35P (EST)	1	1	1	1	1	1			1			Macon (WMGT)	Daypart LN	9/15/14
3.1	Normal Line / SPOT	09/23/14-09/29/14	4	:30	11P-11:35P (EST)	1	1	1	1	1	1			3	\$49.00	\$147.00	Macon (WMGT)	Daypart LN	9/21/14
4.0	Normal Line / SPOT	09/25/14-09/25/14	4	:30	11:35P-12:37A (EST)	1			X					1	\$29.00	\$29.00	Macon (WMGT)	Daypart LF	9/15/14
5.0	Normal Line / SPOT	09/29/14-09/29/14	4	:30	7:58P-10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMGT)	Daypart PT	9/15/14
6.0	Normal Line / SPOT	09/24/14-09/24/14	4	:30	10P-11P (EST)	1			X					1	\$299.00	\$299.00	Macon (WMGT)	Daypart PT	9/15/14
7.0	Revised Line / SPOT	09/24/14-09/29/14	4	:30	3P-4P (EST)	1	1	1	1	1	1			1			Macon (WMGT)	Daypart EF	9/15/14
7.1	Normal Line / SPOT	09/24/14-09/26/14	4	:30	3P-4P (EST)	1			1	1	1			3	\$34.00	\$102.00	Macon (WMGT)	Daypart EF	9/21/14
8.0	Normal Line / SPOT	09/23/14-09/26/14	4	:30	4P-5P (EST)	1			1	1	1			2	\$44.00	\$88.00	Macon (WMGT)	Daypart EF	9/15/14
10.0	Normal Line / SPOT	09/27/14-09/27/14	4	:30	6P-6:30P (EST)	1						X		1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	9/15/14
11.0	Normal Line / SPOT	09/25/14-09/25/14	4	:30	6P-6:30P (EST)	1				X				1	\$59.00	\$59.00	Macon (WMGT)	Daypart EN	9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: *Derek Rogers* Date: *9/20/14*
 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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Agency Canal Partners Media (4083)
Product Political (1176)
Brand Senate (34035)
Salesperson HOUSE, HOUSE (1)
Sales Office WMGT-TV
Buyer Name Amy Mills,
Phone/Fax /
CPE 385/1176/2677
Account Types Local/Political-Candidate
Billing Type Standard
Comments Separation: 20

Date Entered 09/15/14
Last Modified 09/21/14
Entered By Derek Rogers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$562.05
Net Total \$3,184.95
Sales Tax

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Sep. 2014	28	\$2,459.00
Oct. 2014	6	\$1,288.00
Grand Total:	34	\$3,747.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	09/23/14-09/23/14	4	:30	6:30P- 7P (EST)	1		X						1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	9/15/14
13.0	Revised Line / SPOT	09/23/14-09/29/14	4	:30	7P- 7:30P (EST)		1	1	1	1							Macon (WMGT)	Daypart PA	9/15/14
13.1	Normal Line / SPOT	09/23/14-09/23/14	4	:30	7P- 7:30P (EST)			1						1	\$124.00	\$124.00	Macon (WMGT)	Daypart PA	9/21/14
14.0	Normal Line / SPOT	09/24/14-09/26/14	4	:30	7:30P- 8P (EST)			1	1	1				2	\$139.00	\$278.00	Macon (WMGT)	Daypart PA	9/15/14
15.0	Normal Line / SPOT	09/23/14-09/25/14	4	:30	9A- 11A (EST)			1	1	1				2	\$29.00	\$58.00	Macon (WMGT)	Today Show II	9/21/14
16.0	Normal Line / SPOT	09/24/14-09/29/14	4	:30	12P- 1P (EST)		1	1						2	\$24.00	\$48.00	Macon (WMGT)	Steve Harvey Noon	9/21/14
17.0	Normal Line / SPOT	09/29/14-09/29/14	4	:30	10P- 11P (EST)		1							1	\$399.00	\$399.00	Macon (WMGT)	Blacklist	9/21/14
18.0	Normal Line / SPOT	09/25/14-09/25/14	4	:30	10P- 11P (EST)				1					1	\$249.00	\$249.00	Macon (WMGT)	Parenthood	9/21/14
19.0	Normal Line / SPOT	09/26/14-09/26/14	4	:30	9P- 11P (EST)					1				1	\$199.00	\$199.00	Macon (WMGT)	Dateline	9/21/14
20.0	Normal Line / SPOT	09/29/14-09/29/14	4	1:00	3P- 4P (EST)		1							1	\$68.00	\$68.00	Macon (WMGT)	Steve harveyt	9/21/14
21.0	Normal Line / SPOT	09/24/14-09/24/14	4	1:00	5P- 6P (EST)				1					1	\$88.00	\$88.00	Macon (WMGT)	Doctors	9/21/14
22.0	Normal Line / SPOT	09/25/14-09/25/14	4	1:00	7P- 7:30P (EST)					1				1	\$248.00	\$248.00	Macon (WMGT)	Judge Judy 1	9/21/14
23.0	Normal Line / SPOT	09/26/14-09/26/14	4	1:00	11P- 11:35P (EST)						1			1	\$98.00	\$98.00	Macon (WMGT)	41NBC News at 11	9/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMGT - TV Macon, GA	Date: 09/22/2014 9/20/14
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I, Amy Mills,
 being/on behalf of: Carter, Jason, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor of Georgia
 in the General
 election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/22/2014 Date of Last Broadcast: 09/28/2014

Total Charges: \$*****~~2,218.50~~ 3,184.95



I represent that the payment for the above described broadcast time has been furnished by:

Carter for Governor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Coles/Matt McGrath, Chairman/Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/20/14
~~09/20/14~~

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Derek Rogers
Signature

Derek Rogers
Printed Name

General Manager
Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-12-14

date