

131702

New Order

Agency: Canal Partners Media **Station:** WMG-TV **Flight Start:** 09/23/2014
Office: Marietta **Order Type:** Normal **Flight End:** 09/29/2014
Client: 385 - Nunn for Senate **Cancel Date:** **Hiatus:**
Product: 471 - General

Primary Demo: 2677 - NUNN 9/23-9/29/14 **Received in ePort:** 9/12/2014 12:26:30 AM
Estimate:

Airtime Dollars: \$2,711.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$2,711.00
Total Spots: 29

Local/National: Local
Rep Office: WMG-TV
AE: Derek Rogers
Phone:
OrderID: 3510155
Status: Forwarded Confirmed
MarketShare:

Comments: Separation: 20
Terms of Sale: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

Daily Airtime Lines

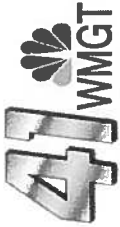
Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots											Total Spots	Rtg	CPP	Imp	CPM
						9/23	9/24	9/25	9/26	9/27	9/28	9/29									
1	TuWThFM 7A-9A TODAY SHW<	EM	\$49.00	C	30	1	1	1	0	0	0	0	1							4	
2	TuWThFM 3P-4P STEVE HARVEY!	EF	\$34.00	C	30	0	1	1	1	0	0	0	1							4	
3	TuWThFM 4P-5P DR. OZ	EF	\$44.00	C	30	1	0	0	1	0	0	0	0							2	
4	TuWThFM 5P-6P DOCTORS	EF	\$44.00	C	30	0	1	0	0	0	0	0	1							2	
5	Sa 6P-6:30P STORM STORIES	EF	\$44.00	C	30	0	0	0	0	1	0	0	0							1	
6	TuWThFM 6P-6:30P 41 NBC NEWS 6P	EN	\$59.00	C	30	0	0	1	0	0	0	0	0							1	
7	TuWThFM 6:30P-7P NBC NITELY NWS	EN	\$149.00	C	30	1	0	0	0	0	0	0	0							1	
8	TuWThFM 7P-7:30P JUDGE JUDY	PA	\$124.00	C	30	1	0	1	0	0	0	0	1							3	
9	TuWThFM 7:30P-8P JUDGE JUDY B	PA	\$139.00	C	30	0	1	0	1	0	0	0	0							2	
10	Sa 7P-8P CLOSER<	PA	\$29.00	C	30	0	0	0	0	1	0	0	0							1	
11	TuWThFM 11P-11:35P 41 NBC NWS 11P<	LN	\$49.00	C	30	1	1	1	1	0	0	0	1							5	

New Order (Page 2)

Agency: Canal Partners Media **Station:** WMGT-TV **Order ID:** 3510155
Client: 385 - Nunn for Senate **Product:** 471 - General **Estimate:** 2677 - NUNN 9/23-9/29/14
Flight Start: 09/23/2014 **Flight End:** 09/29/2014 **Received in ePort:** 9/12/2014 12:26:30 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots							Total Spots	Rtg	CPP	Imp	CPM
						9/23	9/24	9/25	9/26	9/27	9/28	9/29					
12	TuWThFM 11:35P-12:37A TONITE SHW-NBC<	LF	\$29.00	C	30	0	0	1	0	0	0	0	0	1			
13	M 7:58P-10P THE VOICE	PT	\$699.00	C	30	0	0	0	0	0	0	1	1				
14	W 10P-11P CHICAGO PD	PT	\$299.00	C	30	0	1	0	0	0	0	0	1				
Total Spots:						5	6	6	4	2	0	6					

Cash\$ - Spots: \$2,711.00 - 29 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$2,711.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00



WMTG-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Clear, Accurate. To The Point.

Canal Partners Media
 25 Whitlock Place, SW
 Suite 201
 Marietta, GA 30064

Contract # 131702

Schedule Dates: 09/23/14-09/29/14
Advertiser: Pol - Nunn for Senate Inc. (12579)
Agency: Canal Partners Media (4083)
Product: Political (1176)
Brand: Senate (34035)
Salesperson: HOUSE, HOUSE (1)
Sales Office: WMTG-TV
Buyer Name: Amy Mills,
Phone/Fax: /
CPE: 385/1176/2677
Account Types: Local/Political-Candidate
Billing Type: Standard
Comments: Separation: 20

Date Entered: 09/15/14
Last Modified: 09/15/14
Entered By: Derek Rogers
CO-OP: No
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$406.65
Net Total: \$2,304.35
Sales Tax:

Macon (WMTG)

By Broadcast Month	Spots	Rate
Sep. 2014	23	\$1,712.00
Oct. 2014	6	\$999.00
Grand Total:	29	\$2,711.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/23/14-09/29/14	4	:30	7A- 9A (EST)	1	1	1	1	1				4	\$49.00	\$196.00	Macon (WMTG)	Daypart EM	9/15/14
2.0	Normal Line / SPOT	09/27/14-09/27/14	4	:30	7P- 8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMTG)	Daypart PA	9/15/14
3.0	Normal Line / SPOT	09/23/14-09/29/14	4	:30	11P- 11:35P (EST)	1	1	1	1	1				5	\$49.00	\$245.00	Macon (WMTG)	Daypart LN	9/15/14
4.0	Normal Line / SPOT	09/25/14-09/25/14	4	:30	11:35P- 12:37A (EST)	1			X					1	\$29.00	\$29.00	Macon (WMTG)	Daypart LF	9/15/14
5.0	Normal Line / SPOT	09/29/14-09/29/14	4	:30	7:58P- 10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMTG)	Daypart PT	9/15/14
6.0	Normal Line / SPOT	09/24/14-09/24/14	4	:30	10P- 11P (EST)	1		X						1	\$299.00	\$299.00	Macon (WMTG)	Daypart PT	9/15/14
7.0	Normal Line / SPOT	09/24/14-09/29/14	4	:30	3P- 4P (EST)	1	1	1	1	1				4	\$34.00	\$136.00	Macon (WMTG)	Daypart EF	9/15/14
8.0	Normal Line / SPOT	09/23/14-09/26/14	4	:30	4P- 5P (EST)	1	1	1	1	1				2	\$44.00	\$88.00	Macon (WMTG)	Daypart EF	9/15/14
9.0	Normal Line / SPOT	09/23/14-09/29/14	4	:30	5P- 6P (EST)	1	1	1	1	1				2	\$44.00	\$88.00	Macon (WMTG)	Daypart EF	9/15/14
10.0	Normal Line / SPOT	09/27/14-09/27/14	4	:30	6P- 6:30P (EST)	1						X		1	\$44.00	\$44.00	Macon (WMTG)	Daypart EF	9/15/14
11.0	Normal Line / SPOT	09/25/14-09/25/14	4	:30	6P- 6:30P (EST)	1			X					1	\$59.00	\$59.00	Macon (WMTG)	Daypart EN	9/15/14
12.0	Normal Line / SPOT	09/23/14-09/23/14	4	:30	6:30P- 7P (EST)	1	X							1	\$149.00	\$149.00	Macon (WMTG)	Daypart EN	9/15/14
13.0	Normal Line / SPOT	09/23/14-09/29/14	4	:30	7P- 7:30P (EST)	1	1	1	1	1				3	\$124.00	\$372.00	Macon (WMTG)	Daypart PA	9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

Date: 9/15/14
 Derek Rogers

WMTG does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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Suite 201
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Brand Senate (34035)
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Sales Office WMGT-TV
Buyer Name Amy/Mills,
Phone/Fax /
CPE 385/1176/2677
Account Types Local/Political-Candidate
Billing Type Standard
Comments Separation: 20

Date Entered 09/15/14
Last Modified 09/15/14
Entered By Derek Rogers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$406.65
Net Total \$2,304.35
Sales Tax

Macon (WMGT)

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Grand Total:	29	\$2,711.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/24/14-09/26/14	4	:30	7:30P- 8P (EST)	1			1		1			2	\$139.00	\$278.00	Macon (WMGT)	Daypart PA	9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMGT - TV Macon, GA	Date: 09/12/2014
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I, Amy Mills,

being/on behalf of: Carter, Jason, a legally

qualified candidate of the Democratic political

party for the office of: Governor of Georgia

in the General

election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 09/22/2014

Date of Last Broadcast: 09/28/2014

Total Charges: \$*****2,218.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Carter for Governor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Coles/Matt McGrath, Chairman/Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/12/2014

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Derek Rogers
Signature

Derek Rogers
Printed Name

General Manager
Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

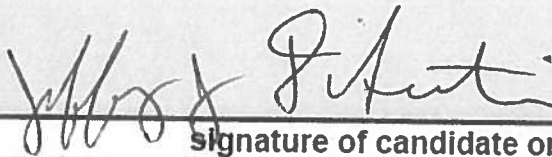
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-12-14

date