

New Order

Agency: Canal Partners Media **Station:** WMGTV-TV **Flight Start:** 10/14/2014
Office: Marietta **Order Type:** Normal **Flight End:** 10/20/2014
Client: 385 - Nunn for Senate **Cancel Date:** **Hiatus:**
Product: 471 - General
Piggyback Product:
Estimate: 2710 - NUNN 10/14-10/20/14 **Received in ePort:** 10/2/2014 12:42:46 PM

Airtime Dollars: \$3,890.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$3,890.00
Total Spots: 45

Primary Demo: Local
Demo 2: WMGTV-TV
Demo 3: Joe Powers
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 20
Terms of Sale:

MarketShare:

OrderID: 3558224
Status: Forwarded
Phone: #132856 ✓
AE:

Comments: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Airtime											Total Spots	Rtg	CPP	Imp	CPM
						10/14	10/15	10/16	10/17	10/18	10/19	10/20									
1	TuWThFM 6A-7A 4NBC NW-DYBRK	EM	\$24.00	C	30	1	0	1	0	0	0	0	0	1	✓	3					
2	TuWThFM 7A-9A TODAY SHW<	EM	\$49.00	C	30	0	1	0	1	0	0	0	1	✓	3						
3	Su 8A-9A SUN TODAY-NBC	EM	\$29.00	C	30	0	0	0	0	0	1	0	0		1						
4	TuWThFM 9A-11A TODAY SHOW II	DT	\$29.00	C	30	1	0	0	0	0	0	0	0		1						
5	TuWThFM 3P-4P STEVE HARVEY!	EF	\$34.00	C	30	1	1	1	1	0	0	0	1	✓	5						
6	TuWThFM 4P-5P DR: OZ	EF	\$44.00	C	30	0	1	1	1	0	0	0	0		3						
7	TuWThFM 5P-6P DOCTORS	EF	\$44.00	C	30	1	0	1	1	0	0	0	1	✓	4						
8	Sa 6P-6:30P STORM STORIES	EF	\$44.00	C	30	0	0	0	0	1	0	0	0		1						
9	TuWThFM 6P-6:30P 41 NBC NEWS 6P	EN	\$59.00	C	30	1	1	0	1	0	0	0	0		3						
10	TuWThFM 6:30P-7P NBC NITELY NWS	EN	\$149.00	C	30	0	0	1	0	0	0	0	1	✓	2						
11	TuWThFM 7P-7:30P JUDGE JUDY	PA	\$124.00	C	30	1	1	0	0	0	0	0	1	✓	3						

New Order (Page 2)

Agency: Canal Partners Media **Station:** WMGTV-TV **Order ID:** 3558224
Client: 385 - Nunn for Senate **Product:** 471 - General **Estimate:** 2710 - NUNN 10/14-10/20/14
Flight Start: 10/14/2014 **Flight End:** 10/20/2014 **Received in ePort:** 10/2/2014 12:42:46 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Flight Dates							Total Spots	Rtg	CPP	Imp	CPM
						10/14	10/15	10/16	10/17	10/18	10/19	10/20					
12	TuWThFM 7:30P-8P JUDGE JUDY B	PA	\$139.00	C	30	1	0	1	1	0	0	1	4				
13	Sa 7P-8P CLOSER<	PA	\$29.00	C	30	0	0	0	0	1	0	0	1				
14	TuWThFM 11P-11:35P 41 NBC NWS 11P<	LN	\$49.00	C	30	1	0	1	1	0	0	1	4				
15	TuWThFM 11:35P-12:37A TONITE SHW-NBC<	LF	\$29.00	C	30	1	1	1	0	0	0	1	4				
16	M 7:58P-10P THE VOICE	PT	\$699.00	C	30	0	0	0	0	0	0	1	1				
17	M 10P-11P BLACKLIST	PT	\$399.00	C	30	0	0	0	0	0	0	1	1				
18	W 9P-10P L&O SVU	PT	\$249.00	C	30	0	1	0	0	0	0	0	1				
Total Spots:						9	7	8	7	2	1	11					
Cash\$ - Spots:						\$3,890.00	- 45	Trade\$ - Spots:	\$0.00	- 0	Total Cost:	\$3,890.00	Total GRP - CPP:	0.0	- \$0.00	Total GIMP(000) - CPM:	0 - \$0.00



Clear, Accurate, To The Point.
 WMG-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Canal Partners Media
 25 Whitlock Place, SW
 Suite 201
 Marietta, GA 30064

Contract # 132856

Schedule Dates 10/14/14-10/20/14
Advertiser Pol - Nunn for Senate Inc. (12579)
Agency Canal Partners Media (4083)
Product Political (1176)
Brand Senate (34035)
Salesperson Powers, Joe (1364)
Sales Office WMG-TV
Buyer Name Amy, Mills,
Phone/Fax /
CPE 385/1176/2710
Account Types Local/Spot Agency
Billing Type Standard
Comments Separation: 20

Date Entered 10/02/14
Last Modified 10/07/14
Entered By Joe Powers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$583.50
Net Total \$3,306.50
Sales Tax

Macon (WMGT)

By Broadcast Month
 Oct. 2014 45 Spots \$3,890.00 Rate
 Grand Total: 45 Spots \$3,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	6A-7A (EST)	3	X	X	X	X				1			Macon (WMGT)	Daypart EM	10/2/14
1.1	Normal Line / SPOT	10/14/14-10/16/14	4	:30	6A-7A (EST)	2		1	1	1				2	\$24.00	\$48.00	Macon (WMGT)	Daypart EM	10/7/14
2.0	Revised Line / SPOT	10/16/14-10/20/14	4	:30	6:30P-7P (EST)	2	X			X				1			Macon (WMGT)	Daypart EN	10/2/14
2.1	Normal Line / SPOT	10/16/14-10/16/14	4	:30	6:30P-7P (EST)	1				1				1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	10/7/14
3.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	7P-7:30P (EST)	3	X	X	X					2			Macon (WMGT)	Daypart PA	10/2/14
3.1	Normal Line / SPOT	10/14/14-10/15/14	4	:30	7P-7:30P (EST)	1		1	1					2	\$124.00	\$248.00	Macon (WMGT)	Daypart PA	10/7/14
4.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	7:30P-8P (EST)	4	X	X	X	X				3			Macon (WMGT)	Daypart PA	10/2/14
4.1	Normal Line / SPOT	10/14/14-10/17/14	4	:30	7:30P-8P (EST)	1		1	1	1				3	\$139.00	\$417.00	Macon (WMGT)	Daypart PA	10/7/14
5.0	Normal Line / SPOT	10/18/14-10/18/14	4	:30	7P-8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart PA	10/2/14
6.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	11P-11:35P (EST)	4	X	X	X	X				3			Macon (WMGT)	Daypart LN	10/2/14
6.1	Normal Line / SPOT	10/14/14-10/17/14	4	:30	11P-11:35P (EST)	1		1	1	1				3	\$49.00	\$147.00	Macon (WMGT)	Daypart LN	10/7/14
7.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	11:35P-12:37A (EST)	4	X	X	X	X				3			Macon (WMGT)	Daypart LF	10/2/14
7.1	Normal Line / SPOT	10/14/14-10/16/14	4	:30	11:35P-12:37A (EST)	1		1	1	1				3	\$29.00	\$87.00	Macon (WMGT)	Daypart LF	10/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: *Joe Powers*

Date: 10/7/14

Accepted-Station: *Joe Powers*

Date: 10/7/14

Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



Clear, Accurate, To The Point.

Canal Partners Media
25 Whitlock Place, SW
Suite 201
Marietta, GA 30064

WMGT-TV 41
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Contract # 132856

Schedule Dates 10/14/14-10/20/14
Advertiser Pol - Nunn for Senate Inc. (12579)
Agency Canal Partners Media (4083)
Product Political (1176)
Brand Senate (34035)
Salesperson Powers, Joe (1364)
Sales Office WMGT-TV
Buyer Name Amy, Mills,
Phone/Fax /
CPE 385/1176/2710
Account Types Local/Spot Agency
Billing Type Standard
Comments Separation: 20

Date Entered 10/02/14
Last Modified 10/07/14
Entered By Joe Powers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$583.50
Net Total \$3,306.50
Sales Tax

Macon (WMGT)
By Broadcast Month Spots Rate
Oct. 2014 45 \$3,890.00
Grand Total: 45 \$3,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	7:58P- 10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMGT)	Daypart PT	10/2/14
9.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	10P- 11P (EST)	1	X							1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	10/2/14
10.0	Normal Line / SPOT	10/15/14-10/15/14	4	:30	9P- 10P (EST)	1		X						1	\$249.00	\$249.00	Macon (WMGT)	Daypart PT	10/2/14
11.0	Revised Line / SPOT	10/15/14-10/20/14	4	:30	7A- 9A (EST)	3	X	X	X	X							Macon (WMGT)	Daypart EM	10/2/14
11.1	Normal Line / SPOT	10/15/14-10/17/14	4	:30	7A- 9A (EST)	1		1	1					2	\$49.00	\$98.00	Macon (WMGT)	Daypart EM	10/7/14
12.0	Normal Line / SPOT	10/19/14-10/19/14	4	:30	8A- 9A (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart EM	10/2/14
13.0	Normal Line / SPOT	10/14/14-10/14/14	4	:30	9A- 11A (EST)	1	X							1	\$29.00	\$29.00	Macon (WMGT)	Daypart DT	10/2/14
14.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	3P- 4P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EF	10/2/14
14.1	Normal Line / SPOT	10/14/14-10/17/14	4	:30	3P- 4P (EST)	1		1	1	1				4	\$34.00	\$136.00	Macon (WMGT)	Daypart EF	10/7/14
15.0	Normal Line / SPOT	10/15/14-10/17/14	4	:30	4P- 5P (EST)	3		X	X	X				3	\$44.00	\$132.00	Macon (WMGT)	Daypart EF	10/2/14
16.0	Revised Line / SPOT	10/14/14-10/20/14	4	:30	5P- 6P (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart EF	10/2/14
16.1	Normal Line / SPOT	10/14/14-10/17/14	4	:30	5P- 6P (EST)	1		1	1	1				3	\$44.00	\$132.00	Macon (WMGT)	Daypart EF	10/7/14
17.0	Normal Line / SPOT	10/18/14-10/18/14	4	:30	6P- 6:30P (EST)	1						X		1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/2/14
18.0	Normal Line / SPOT	10/14/14-10/17/14	4	:30	6P- 6:30P (EST)	3	X	X	X	X				3	\$59.00	\$177.00	Macon (WMGT)	Daypart EN	10/2/14

CONFIRMATION CONTRACT

Comments:

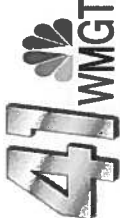
Date:

Accepted-Station:

Date:

Joe Powers
10/7/14

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Agency Canal Partners Media (4083)
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Brand Senate (34035)
Salesperson Powers, Joe (1364)
Sales Office WMGT-TV
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Demo
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Sales Tax

Macon (WMGT)
By Broadcast Month
Oct. 2014 45 \$3,890.00
Grand Total: 45 \$3,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT	10/20/14-10/20/14	2	:30	6A-7A (EST)	1								1	\$24.00	\$24.00	Macon (WMGT)	EM 41NBC NW - Daybreak	10/7/14
20.0	Normal Line / SPOT	10/20/14-10/20/14	2	:30	7A-9A (EST)	1								1	\$49.00	\$49.00	Macon (WMGT)	today show	10/7/14
21.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	3P-4P (EST)	1								1	\$34.00	\$34.00	Macon (WMGT)	Daypart EF	10/7/14
22.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	5P-6P (EST)	1								1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/7/14
23.0	Normal Line / SPOT	10/20/14-10/20/14	2	:30	6:30P-7P (EST)	1								1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	10/7/14
25.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	7P-7:30P (EST)	1								1	\$124.00	\$124.00	Macon (WMGT)	Daypart PA	10/7/14
26.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	7:30P-8P (EST)	1								1	\$139.00	\$139.00	Macon (WMGT)	Daypart PA	10/7/14
27.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	11P-11:35P (EST)	1								1	\$49.00	\$49.00	Macon (WMGT)	Daypart LN	10/7/14
28.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	11:35P-12:37A (EST)	1								1	\$29.00	\$29.00	Macon (WMGT)	Daypart LF	10/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: 10/7/14
 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMGT - TV Macon, GA	Date: 10/02/2014
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I, Gail Philipson,
 being/on behalf of: Nunn, M. Michelle, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			SEE ATTACHED		

SEE ATTACHED

Date of First Broadcast: 10/14/2014 Date of Last Broadcast: 10/20/2014

Total Charges: \$*****3,306.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/02/2014

Date



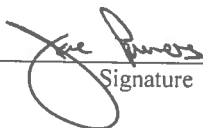
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Joe Powers
Printed Name

Local Sales mgr
Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

10-2-14

date