

New Order

Agency: Canal Partners Media Station: WMGT-TV Flight Start: 10/21/2014
 Office: Marietta Order Type: Normal Flight End: 10/27/2014
 Client: 385 - Nunn for Senate Cancel Date: Hiatus:
 Product: 471 - General
 Piggyback Product:
 Estimate: 2711 - NUNN 10/21-10/27/14 Received in ePort: 10/2/2014 12:46:25 PM

Airtime Dollars: \$5,303.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$5,303.00
 Total Spots: 67

Local/National: Local
 Rep Office: WMGT-TV
 AE: Joe Powers
 Phone:
 OrderID: 3558245
 Status: Forwarded

MarketShare:
 #1283588

Comments: Separation: 20

Terms of Sale: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/21	10/22	10/23	10/24	10/25	10/26	10/27	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A 41NBC NW-DYBRK	EM	\$24.00	C	30	1	1	1	1	0	0	1	5				
2	TuWThFM 7A-9A TODAY SHW<	EM	\$49.00	C	30	1	1	1	1	0	0	1	5				
3	Su 8A-9A SUN TODAY-NBC	EM	\$29.00	C	30	0	0	0	0	0	1	0	1				
4	TuWThFM 9A-11A TODAY SHOW II	DT	\$29.00	C	30	1	1	1	1	0	0	1	5				
5	TuWThFM 12P-1P S HARVEY! B	DT	\$24.00	C	30	1	1	1	1	0	0	1	5				
6	TuWThFM 3P-4P STEVE HARVEY!	EF	\$34.00	C	30	1	1	1	1	0	0	1	5				
7	TuWThFM 4P-5P DR. OZ	EF	\$44.00	C	30	1	1	1	1	0	0	1	5				
8	TuWThFM 5P-6P DOCTORS	EF	\$44.00	C	30	1	1	1	1	0	0	1	5				
9	Sa 6P-6:30P STORM STORIES	EF	\$44.00	C	30	0	0	0	0	1	0	0	1				
10	TuWThFM 6P-6:30P 41 NBC NEWS 6P	EN	\$59.00	C	30	0	1	0	1	0	0	1	3				
11	TuWThFM 6:30P-7P NBC NITELY NWS	EN	\$149.00	C	30	1	0	1	0	0	0	0	2				

New Order (Page 2)

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Flight Start: 10/21/2014 **Flight End:** 10/27/2014 **Received in ePort:** 10/2/2014 12:46:25 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots							Total Spots	Rtg	CPP	Imp	CPM
						10/21	10/22	10/23	10/24	10/25	10/26	10/27					
12	TuWThFM 7P-7:30P JUDGE JUDY	PA	\$124.00	C	30	1	1	1	0	0	0	1	4				
13	TuWThFM 7:30P-8P JUDGE JUDY B	PA	\$139.00	C	30	1	1	1	1	0	0	0	4				
14	Sa 7P-8P CLOSER<	PA	\$29.00	C	30	0	0	0	0	1	0	0	1				
15	TuWThFM 11P-11:35P 41 NBC NWS 11P<	LN	\$49.00	C	30	1	1	1	1	0	0	1	5				
16	TuWThFM 11:35P-12:37A TONITE SHW-NBC<	LF	\$29.00	C	30	1	1	1	1	0	0	1	5				
17	M 7:58P-10P THE VOICE	PT	\$699.00	C	30	0	0	0	0	0	0	1	1				
18	M 10P-11P BLACKLIST	PT	\$399.00	C	30	0	0	0	0	0	0	1	1				
19	Tu 10P-11P CHICAGO FIRE	PT	\$299.00	C	30	1	0	0	0	0	0	0	1				
20	W 9P-10P L&O SVU	PT	\$249.00	C	30	0	1	0	0	0	0	0	1				
21	Th 9P-10P BAD JUDGE A TO Z	PT	\$199.00	C	30	0	0	1	0	0	0	0	1				
22	F 7:58P-9P DATELINE	PT	\$199.00	C	30	0	0	0	1	0	0	0	1				

Total Spots: 13 13 13 13 12 2 1 13
Cash\$ - Spots: \$5,303.00 - 67 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$5,303.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00



WMGT-TV 41
P.O. Box 4328
301 Poplar Street
Macon, GA 31208-4328

Clean, Accurate, To The Point.

Canal Partners Media
25 Whitlock Place, SW
Suite 201
Marietta, GA 30064

Contract # 132858

Schedule Dates 10/21/14-10/27/14
Advertiser Pol - Nunn for Senate Inc. (12579)
Agency Canal Partners Media (4083)
Product Political (1176)
Brand Senate (34035)
Salesperson Powers, Joe (1364)
Sales Office WMGT-TV
Buyer Name Amy, Mills,
Phone/Fax /
CPE 385/1176/2711
Account Types Local/Spot Agency
Billing Type Standard
Comments Separation: 20

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Joe Powers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$795.45
Net Total \$4,507.55
Sales Tax

Macon (WMGT)

By Broadcast Month
Oct. 2014 \$3,696.00
Nov. 2014 \$1,607.00
Grand Total: \$5,303.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	6A- 7A (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EM	10/2/14
1.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	6A- 7A (EST)	1		1	1	1	1			4	\$24.00	\$96.00	Macon (WMGT)	Daypart EM	10/2/14
2.0	Revised Line / SPOT	10/22/14-10/27/14	4	:30	6P- 6:30P (EST)	3	X	X	X	X							Macon (WMGT)	Daypart EN	10/2/14
2.1	Normal Line / SPOT	10/22/14-10/24/14	4	:30	6P- 6:30P (EST)	1		1	1	1				2	\$59.00	\$118.00	Macon (WMGT)	Daypart EN	10/2/14
3.0	Normal Line / SPOT	10/21/14-10/23/14	4	:30	6:30P- 7P (EST)	2	X	X	X					2	\$149.00	\$298.00	Macon (WMGT)	Daypart EN	10/2/14
4.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	7P- 7:30P (EST)	4	X	X	X	X							Macon (WMGT)	Daypart PA	10/2/14
4.1	Normal Line / SPOT	10/21/14-10/23/14	4	:30	7P- 7:30P (EST)	1		1	1	1				3	\$124.00	\$372.00	Macon (WMGT)	Daypart PA	10/2/14
5.0	Normal Line / SPOT	10/21/14-10/24/14	4	:30	7:30P- 8P (EST)	4	X	X	X	X				4	\$139.00	\$556.00	Macon (WMGT)	Daypart PA	10/2/14
6.0	Normal Line / SPOT	10/25/14-10/25/14	4	:30	7P- 8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart PA	10/2/14
7.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	11P- 11:35P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart LN	10/2/14
7.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	11P- 11:35P (EST)	1		1	1	1	1			4	\$49.00	\$196.00	Macon (WMGT)	Daypart LN	10/2/14
8.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	11:35P- 12:37A (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart LF	10/2/14
8.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	11:35P- 12:37A (EST)	1		1	1	1	1			4	\$29.00	\$116.00	Macon (WMGT)	Daypart LF	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: 10/2/14

Accepted-Station: *[Signature]* Date: 10/2/14

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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 301 Poplar Street
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Clear, Accurate, To The Point.

Canal Partners Media
 25 Whitlock Place, SW
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Contract # 132858

Schedule Dates: 10/21/14-10/27/14
 Advertiser: Pol - Nunn for Senate Inc. (12579)
 Agency: Canal Partners Media (4083)
 Product: Political (1176)
 Brand: Senate (34035)
 Salesperson: Powers, Joe (1364)
 Sales Office: WMGT-TV
 Buyer Name: Amy, Mills,
 Phone/Fax: /
 CPE: 385/1176/2711
 Account Types: Local/Spot Agency
 Billing Type: Standard
 Comments: Separation: 20

Date Entered: 10/02/14
 Last Modified: 10/02/14
 Entered By: Joe Powers
 CO-OP: No
 Headline #:
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$795.45
 Net Total: \$4,507.55
 Sales Tax:

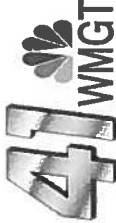
Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	54	\$3,696.00
Nov. 2014	13	\$1,607.00
Grand Total:	67	\$5,303.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	7:58P- 10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMGT)	Daypart PT	10/2/14
10.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	10P- 11P (EST)	1	X							1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	10/2/14
11.0	Normal Line / SPOT	10/21/14-10/21/14	4	:30	10P- 11P (EST)	1		X						1	\$299.00	\$299.00	Macon (WMGT)	Daypart PT	10/2/14
12.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	7A- 9A (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EM	10/2/14
12.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	7A- 9A (EST)			1	1	1	1			4	\$49.00	\$196.00	Macon (WMGT)	Daypart EM	10/2/14
13.0	Normal Line / SPOT	10/22/14-10/22/14	4	:30	9P- 10P (EST)	1			X					1	\$249.00	\$249.00	Macon (WMGT)	Daypart PT	10/2/14
14.0	Normal Line / SPOT	10/23/14-10/23/14	4	:30	9P- 10P (EST)	1				X				1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	10/2/14
15.0	Normal Line / SPOT	10/24/14-10/24/14	4	:30	7:58P- 9P (EST)	1					X			1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	10/2/14
16.0	Normal Line / SPOT	10/26/14-10/26/14	4	:30	8A- 9A (EST)	1							X	1	\$29.00	\$29.00	Macon (WMGT)	Daypart EM	10/2/14
17.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	9A- 11A (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart DT	10/2/14
17.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	9A- 11A (EST)			1	1	1	1			4	\$29.00	\$116.00	Macon (WMGT)	Daypart DT	10/2/14
18.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	12P- 1P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart DT	10/2/14
18.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	12P- 1P (EST)			1	1	1	1			4	\$24.00	\$96.00	Macon (WMGT)	Daypart DT	10/2/14
19.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	3P- 4P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EF	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: 10/2/14
 Comments: _____

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 Sales Office: WMGT-TV
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 Account Types: Local/Spot Agency
 Billing Type: Standard
 Comments: Separation: 20

Date Entered: 10/02/14
 Last Modified: 10/02/14
 Entered By: Joe Powers
 CO-OP: No
 Headline #:
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$795.45
 Net Total: \$4,507.55
 Sales Tax:

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	54	\$3,696.00
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19.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	3P- 4P (EST)	1		1	1	1	1			4	\$34.00	\$136.00	Macon (WMGT)	Daypart EF	10/2/14
20.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	4P- 5P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EF	10/2/14
20.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	4P- 5P (EST)	1		1	1	1	1			4	\$44.00	\$176.00	Macon (WMGT)	Daypart EF	10/2/14
21.0	Revised Line / SPOT	10/21/14-10/27/14	4	:30	5P- 6P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EF	10/2/14
21.1	Normal Line / SPOT	10/21/14-10/24/14	4	:30	5P- 6P (EST)	1		1	1	1	1			4	\$44.00	\$176.00	Macon (WMGT)	Daypart EF	10/2/14
22.0	Normal Line / SPOT	10/25/14-10/25/14	4	:30	6P- 6:30P (EST)	1						X		1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/2/14
23.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	6A- 7A (EST)	1								1	\$24.00	\$24.00	Macon (WMGT)	Daypart EM	10/2/14
24.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	7A- 9A (EST)	1								1	\$49.00	\$49.00	Macon (WMGT)	Daypart EM	10/2/14
25.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	9A- 11A (EST)	1								1	\$29.00	\$29.00	Macon (WMGT)	Daypart DT	10/2/14
26.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	12P- 1P (EST)	1								1	\$24.00	\$24.00	Macon (WMGT)	Daypart DT	10/2/14
27.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	3P- 4P (EST)	1								1	\$34.00	\$34.00	Macon (WMGT)	Daypart EF	10/2/14
28.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	4P- 5P (EST)	1								1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/2/14
29.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	5P- 6P (EST)	1								1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/2/14
30.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	11P- 11:35P (EST)	1								1	\$49.00	\$49.00	Macon (WMGT)	Daypart LN	10/2/14

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

10/2/14

Joe Powers

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	11:35P- 12:37A (EST)	1								1	\$29.00	\$29.00	Macon (WMGT)	Daypart LF	10/2/14
32.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	6P- 6:30P (EST)	1								1	\$59.00	\$59.00	Macon (WMGT)	Daypart EN	10/2/14
33.0	Normal Line / SPOT	10/27/14-10/27/14	4	:30	7P- 7:30P (EST)	1								1	\$124.00	\$124.00	Macon (WMGT)	Daypart PA	10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: 10/2/14
 Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMGT - TV Macon, GA	Date: 10/02/2014
---	----------------------------

I, Gail Philipson,
 being/on behalf of: Nunn, M. Michelle, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: 11/04/2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED			

SEE ATTACHED

Date of First Broadcast: 10/21/2014 Date of Last Broadcast: 10/27/2014

Total Charges: \$*****4,507.55 NET



I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/02/2014

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Joe Powers
Printed Name

Local Sales Mgr.
Title

