

131732-rev 2



CANAL PARTNERS MEDIA

# Nunn

Revision #: 1 Date: 9/25/2014

**Client:** Nunn for Senate  
**Media:** TV  
**Product:** General  
**Market:** Macon

**Estimate:** 2678  
**Description:** NUNN 9/30-10/6/14  
**Flight Start Date:** 9/30/2014 05:00 AM  
**Flight End Date:** 10/6/2014 04:59 AM  
**Survey:** Nov14 Proj. (Nov13 HUT, May14 SHR)  
**Buyer:** Amy Mills

**Vendor:** WMGTV-TV  
 301 Poplar Street  
 Sales Department  
 Macon, GA 31201  
**Contact:** Damon Boyette  
**E-Mail:** dboyette@41nbc.com  
**Phone:** 478-745-4141 x120  
**Fax:** 478-742-2626  
**Affiliation:** NBC

**Send Billing To:** Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064  
**Phone:** 770-427-0735  
**Fax:** 770-427-2757

**Separation between spots:** 20

Line No	Daypart Program	STN Gross	STN Net	Days	Tue 9/30	Wed 10/1	Thu 10/2	Fri 10/3	Sat 10/4	Sun 10/5	Mon 10/6	Total Spots
<b>WMTG-TV</b>												
69	MTuWThF 7:00a- 9:00a TODAY SHW<	\$49.00	\$41.65	30	1	1	1	1	0	0	1	5
70	MTuWThF 3:00p- 4:00p STEVE HARVEY!	\$34.00	\$28.90	30	1	1	1	0	0	0	1	4
71	MTuWThF 4:00p- 5:00p DR. OZ	\$44.00	\$37.40	30	0	1	0	0	0	0	1	2
72	MTuWThF 5:00p- 6:00p DOCTORS	\$44.00	\$37.40	30	1	0	0	1	0	0	0	2
73	Sa 6:00p- 6:30p STORM STORIES	\$44.00	\$37.40	30	0	0	0	0	1	0	0	1
74	MTuWThF 6:00p- 6:30p 41 NBC NEWS 6P	\$59.00	\$50.15	30	0	0	0	1	0	0	0	1
75	MTuWThF 6:30p- 7:00p NBC NITELY NWS	\$149.00	\$126.65	30	0	1	0	0	0	0	0	1
76	MTuWThF 7:00p- 7:30p JUDGE JUDY add wed, fri	\$124.00	\$105.40	30	1	1	1	1	0	0	1	5
77	MTuWThF 7:30p- 8:00p JUDGE JUDY B add tue, thu, mon	\$139.00	\$118.15	30	1	1	1	1	0	0	1	5



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**Flight End Date:** 10/6/2014 04:59 AM  
**Survey:** Nov14 Proj. (Nov13 HUT, May14 SHR)  
DMA Nielsen Live+1  
**Buyer:** Amy Mills

**Vendor:** WMG-TV  
301 Poplar Street  
Sales Department  
Macon, GA 31201  
**Contact:** Damon Boyette  
**E-Mail:** dboyette@41nbc.com  
**Phone:** 478-745-4141 x120  
**Fax:** 478-742-2626

**Send Billing To:** Canal Partners Media  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064  
**Phone:** 770-427-0735  
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**Affiliation:** NBC

Line No	Daypart Program	STN Gross	STN Net	Days	Tue 9/30	Wed 10/1	Thu 10/2	Fri 10/3	Sat 10/4	Sun 10/5	Mon 10/6	Total Spots						
<b>WMGT-TV</b>																		
78	Sa 7:00p-8:00p CLOSER<	\$29.00	\$24.65	30	0	0	0	0	1	0	0	1						
79	MTuWThF 11:00p-11:35p 41 NBC NWS 11P<	\$49.00	\$41.65	30	1	0	1	0	0	0	1	3						
80	MTuWThF 11:35p-12:37a TONITE SHW-NBC<	\$29.00	\$24.65	30	0	0	1	0	0	0	0	1						
81	M 10:00p-11:00p BLACKLIST	\$399.00	\$339.15	30	0	0	0	0	0	0	1	1						
82	W 7:58p-9:00p MYSTERIES OF LAURA	\$199.00	\$169.15	30	0	1	0	0	0	0	0	1						
83	Th 9:00p-10:00p BAD JUDGE A TO Z	\$199.00	\$169.15	30	0	0	1	0	0	0	0	1						
84	F 7:58p-9:00p BAD JUDGE/A TO Z	\$199.00	\$169.15	30	0	0	0	1	0	0	0	1						
98	F 9:00p-11:00p DATELINE add	\$199.00	\$169.15	30	0	0	0	1	0	0	0	1						
<b>Total Cost:</b>					6		7		7		2		0		7		36	
<b>Total Spots:</b>					6		7		7		2		0		7		36	
<b>\$3,524.00</b>																	<b>\$2,995.40</b>	

**Signature:** 



WMGT-TV 41  
 P.O. Box 4328  
 301 Poplar Street  
 Macon, GA 31208-4328

Clear, Accurate, To The Point.

Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064

**Contract # 131732**

Schedule Dates 09/30/14-10/06/14  
 Advertiser Pol - Nunn for Senate Inc. (12579)  
 Agency Canal Partners Media (4083)  
 Product Political (1176)  
 Brand Senate (34035)  
 Salesperson HOUSE, HOUSE (1)  
 Sales Office WMGT-TV  
 Buyer Name Amy, Mills,  
 Phone/Fax /  
 CPE 385/1176/2678  
 Account Types Local/Political-Candidate  
 Billing Type Standard  
 Comments Separation: 20  
 Revised total \$3524 on 9/25

Date Entered 09/15/14  
 Last Modified 09/25/14  
 Entered By Derek Rogers  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$528.60  
 Net Total \$2,995.40  
 Sales Tax

**Macon (WMGT)**

By Broadcast Month  
 Oct. 2014 36 \$3,524.00  
 Grand Total: 36 \$3,524.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/30/14-10/06/14	4	:30	7A-9A (EST)	1	1	1	1	1	1			5	\$49.00	\$245.00	Macon (WMGT)	Daypart EM	9/15/14
2.0	Normal Line / SPOT	10/04/14-10/04/14	4	:30	7P-8P (EST)	1							X	1	\$29.00	\$29.00	Macon (WMGT)	Daypart PA	9/15/14
3.0	Revised Line / SPOT	09/30/14-10/06/14	4	:30	11P-11:35P (EST)	3	X	X	X					1			Macon (WMGT)	Daypart LN	9/15/14
3.1	Normal Line / SPOT	09/30/14-10/06/14	4	:30	11P-11:35P (EST)	1	1	1	1					3	\$49.00	\$147.00	Macon (WMGT)	Daypart LN	9/15/14
4.0	Normal Line / SPOT	10/02/14-10/02/14	4	:30	11:35P-12:37A (EST)	1			X					1	\$29.00	\$29.00	Macon (WMGT)	Daypart LF	9/15/14
5.0	Normal Line / SPOT	10/06/14-10/06/14	4	:30	10P-11P (EST)	1	X							1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	9/15/14
6.0	Normal Line / SPOT	10/01/14-10/01/14	4	:30	7:58P-9P (EST)	1			X					1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	9/15/14
7.0	Normal Line / SPOT	10/02/14-10/02/14	4	:30	9P-10P (EST)	1			X					1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	9/15/14
8.0	Normal Line / SPOT	10/03/14-10/03/14	4	:30	7:58P-9P (EST)	1				X				1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	9/15/14
9.0	Revised Line / SPOT	09/30/14-10/06/14	4	:30	3P-4P (EST)	4	X	X	X	X				4	\$34.00	\$136.00	Macon (WMGT)	Daypart EF	9/15/14
9.1	Normal Line / SPOT	09/30/14-10/06/14	4	:30	3P-4P (EST)	1	1	1	1	1				4			Macon (WMGT)	Daypart EF	9/15/14
10.0	Revised Line / SPOT	10/01/14-10/06/14	4	:30	4P-5P (EST)	2	X	X						2			Macon (WMGT)	Daypart EF	9/15/14
10.1	Normal Line / SPOT	10/01/14-10/06/14	4	:30	4P-5P (EST)	1	1	1	1	1				2	\$44.00	\$88.00	Macon (WMGT)	Daypart EF	9/15/14

**CONFIRMATION CONTRACT**

Comments:

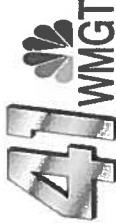
Date:

*Derek Rogers*  
 9/25/14

Date:

Accepted-Agency/Advertiser:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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**Advertiser** Pol - Nunn for Senate Inc. (12579)  
**Agency** Canal Partners Media (4083)  
**Product** Political (1176)  
**Brand** Senate (34035)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** WMGT-TV  
**Buyer Name** Amy, Mills,  
**Phone/Fax** /  
**CPE** 385/1176/2678  
**Account Types** Local/Political-Candidate  
**Billing Type** Standard  
**Comments** Separation: 20  
Revised total \$3524 on 9/25

**Date Entered** 09/15/14  
**Last Modified** 09/25/14  
**Entered By** Derek Rogers  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$528.60  
**Net Total** \$2,995.40  
**Sales Tax**

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	36	\$3,524.00
<b>Grand Total:</b>	<b>36</b>	<b>\$3,524.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Revised Line / SPOT	09/30/14-10/03/14	4	:30	5P- 6P (EST)	2		X					X				Macon (WMGT)	Daypart EF	9/15/14
11.1	Normal Line / SPOT	09/30/14-10/03/14	4	:30	5P- 6P (EST)	1		1			1			2	\$44.00	\$88.00	Macon (WMGT)	Daypart EF	9/15/14
12.0	Normal Line / SPOT	10/04/14-10/04/14	4	:30	6P- 6:30P (EST)	1						X		1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	9/15/14
13.0	Normal Line / SPOT	10/03/14-10/03/14	4	:30	6P- 6:30P (EST)	1					X			1	\$59.00	\$59.00	Macon (WMGT)	Daypart EN	9/15/14
14.0	Normal Line / SPOT	10/01/14-10/01/14	4	:30	6:30P- 7P (EST)	1			X					1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	9/15/14
15.0	Revised Line / SPOT	09/30/14-10/06/14	4	:30	7P- 7:30P (EST)	3	X	X		X							Macon (WMGT)	Daypart PA	9/15/14
15.1	Revised Line / SPOT	09/30/14-10/06/14	4	:30	7P- 7:30P (EST)	1	1	1		1							Macon (WMGT)	Daypart PA	9/15/14
15.2	Normal Line / SPOT	09/30/14-10/06/14	4	:30	7P- 7:30P (EST)	1	1	1	1	1	1			5	\$124.00	\$620.00	Macon (WMGT)	Daypart PA	9/25/14
16.0	Revised Line / SPOT	10/01/14-10/03/14	4	:30	7:30P- 8P (EST)	2			X		X						Macon (WMGT)	Daypart PA	9/15/14
16.1	Revised Line / SPOT	10/01/14-10/03/14	4	:30	7:30P- 8P (EST)	1			1		1						Macon (WMGT)	Daypart PA	9/15/14
16.2	Normal Line / SPOT	09/30/14-10/06/14	4	:30	7:30P- 8P (EST)	1	1	1	1	1	1			5	\$139.00	\$695.00	Macon (WMGT)	Daypart PA	9/25/14
17.0	Normal Line / SPOT	10/03/14-10/03/14	4	:30	9P- 11P (EST)	1						1		1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	9/25/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WMGT - TV Macon, GA	<b>Date:</b> <del>09/22/14</del> 9/25/14
---	---

I, Gail Philipson,  
 being/on behalf of: Nunn, M. Michelle, a legally  
 qualified candidate of the Democratic political  
 party for the office of: US Senate  
 in the General  
 election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 09/30/2014                      Date of Last Broadcast: 10/06/2014

**Total Charges:** \$\*\*\*\*\*~~226.00 NET~~ \$2,995.40 NET



I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

09/15/2014

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Derek Rogers  
Signature

Derek Rogers  
Printed Name

General Manager  
Title



### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

1. Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-15-14

date