

131317

New Order

Agency: Canal Partners Media
 Office: Marietta
 Client: 385 - Nunn for Senate
 Product: 471 - General

Station: WMGT-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 09/09/2014
 Flight End: 09/15/2014
 Hiatus:

Received in ePort: 9/1/2014 2:45:30 PM

Airtime Dollars: \$1,984.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$1,984.00
 Total Spots: 21

Local/National: Local
 Rep Office: WMGT-TV
 AE: Derek Rogers
 Phone: 3480685
 OrderID: Forwarding in Progress
 Status:

MarketShare:

Comments: NO SPOTS ON THURSDAY 9/11/14.
 Separation: 20

Terms of Sale: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

Daily Airtime Lines

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | Spots | | | | | | | | | | Total Spots | Rtg | CPP | Imp | CPM |
|---------|------------------------------------|----------|----------|-----|-----|-------|------|------|------|------|------|------|---|---|---|-------------|-----|-----|-----|-----|
| | | | | | | 9/9 | 9/10 | 9/11 | 9/12 | 9/13 | 9/14 | 9/15 | | | | | | | | |
| 1 | TuWThFM 7A-9A TODAY SHW< | EM | \$49.00 | C | 30 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 4 | | | | | |
| 2 | TuWThFM 3P-4P STEVE HARVEY! | EF | \$34.00 | C | 30 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 3 | | | | | | |
| 3 | TuWThFM 4P-5P DR. OZ | EF | \$44.00 | C | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | | | | |
| 4 | Sa 6P-6:30P STORM STORIES | EF | \$44.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | | | | | |
| 5 | TuWThFM 6:30P-7P NBC NITELY NWS | EN | \$149.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | | | | | | |
| 6 | TuWThFM 7P-7:30P JUDGE JUDY | PA | \$124.00 | C | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | | | | | | |
| 7 | TuWThFM 7:30P-8P JUDGE JUDY B | PA | \$139.00 | C | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | | | | | | |
| 8 | Sa 7P-8P CLOSER< | PA | \$29.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | | | | | | |
| 9 | TuWThFM 11P-11:35P 41 NBC NWS 11P< | LN | \$49.00 | C | 30 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 4 | | | | | | |
| 10 | Tu 9P-11P AGT | PT | \$499.00 | C | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | | | | | | |

New Order (Page 2)

Agency: Canal Partners Media **Station:** WMGTV-TV **Order ID:** 3480685
Client: 385 - Nunn for Senate **Product:** 471 - General **Estimate:** 2661 - NUNN 9/9-9/15/14
Flight Start: 09/09/2014 **Flight End:** 09/15/2014 **Received in ePort:** 9/1/2014 2:45:30 PM

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 9/9 | 9/10 | 9/11 | 9/12 | 9/13 | 9/14 | 9/15 | Total | | | |
|------------------------|-------------------|----------|----------|-----|-----|------------|------|------------------|--------|------|-------------|------------|------------------|--------------|------------------------|------------|
| | | | | | | Spots | Rtg | CPP | Imp | CPM | | | | | | |
| 11 | F 9P-11P DATELINE | PT | \$199.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | | | |
| Total Spots: | | | | | | 5 | 4 | 0 | 5 | 2 | 0 | 5 | | | | |
| Cash\$ - Spots: | | | | | | \$1,984.00 | - 21 | Trade\$ - Spots: | \$0.00 | - 0 | Total Cost: | \$1,984.00 | Total GRP - CPP: | 0.0 - \$0.00 | Total GIMP(000) - CPM: | 0 - \$0.00 |



WMGT-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Clean. Accurate. To The Point.

Canal Partners Media
 25 Whitlock Place, SW
 Suite 201
 Marietta, GA 30064

Contract # 131317

Schedule Dates: 09/09/14-09/15/14
 Advertiser: Pol - Nunn for Senate Inc. (12579)
 Agency: Canal Partners Media (4083)
 Product: Political (1176)
 Brand: Senate (34035)
 Salesperson: HOUSE, HOUSE (1)
 Sales Office: WMGT-TV
 Buyer Name: Mills, Amy
 Phone/Fax: (770) 427-1731 /
 CPE: 385/471/2661
 Account Types: Local/Political-Candidate
 Billing Type: Standard
 Comments: Separation: 20

Date Entered: 09/02/14
 Last Modified: 09/02/14
 Entered By: Derek Rogers
 CO-OP: No
 Headline #: No
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$297.60
 Net Total: \$1,686.40
 Sales Tax:

| Macon (WMGT) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Sep. 2014 | 21 | \$1,984.00 |
| Grand Total: | 21 | \$1,984.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------|------------|---------|
| 1.0 | Normal Line / SPOT | 09/09/14-09/15/14 | 3 | :30 | 7A- 9A (EST) | 1 | 1 | 1 | 1 | | 1 | | | 4 | \$49.00 | \$196.00 | Macon (WMGT) | | 9/2/14 |
| 2.0 | Normal Line / SPOT | 09/09/14-09/15/14 | 3 | :30 | 3P- 4P (EST) | 1 | 1 | 1 | 1 | | 1 | | | 3 | \$34.00 | \$102.00 | Macon (WMGT) | | 9/2/14 |
| 3.0 | Normal Line / SPOT | 09/10/14-09/10/14 | 3 | :30 | 4P- 5P (EST) | | | 1 | | | | | | 1 | \$44.00 | \$44.00 | Macon (WMGT) | | 9/2/14 |
| 4.0 | Normal Line / SPOT | 09/13/14-09/13/14 | 3 | :30 | 6P- 6:30P (EST) | | | | | | 1 | | | 1 | \$44.00 | \$44.00 | Macon (WMGT) | | 9/2/14 |
| 5.0 | Normal Line / SPOT | 09/15/14-09/15/14 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | | | | | 1 | \$149.00 | \$149.00 | Macon (WMGT) | | 9/2/14 |
| 6.0 | Normal Line / SPOT | 09/09/14-09/15/14 | 3 | :30 | 7P- 7:30P (EST) | 1 | 1 | 1 | 1 | | 1 | | | 2 | \$124.00 | \$248.00 | Macon (WMGT) | | 9/2/14 |
| 7.1 | Normal Line / SPOT | 09/10/14-09/12/14 | 3 | :30 | 7:30P- 8P (EST) | | | 1 | | | 1 | | | 2 | \$139.00 | \$278.00 | Macon (WMGT) | | 9/2/14 |
| 8.0 | Normal Line / SPOT | 09/13/14-09/13/14 | 3 | :30 | 7P- 8P (EST) | | | | | | 1 | | | 1 | \$29.00 | \$29.00 | Macon (WMGT) | The Closer | 9/2/14 |
| 9.0 | Normal Line / SPOT | 09/09/14-09/15/14 | 3 | :30 | 11P- 11:35P (EST) | 1 | 1 | 1 | 1 | | 1 | | | 4 | \$49.00 | \$196.00 | Macon (WMGT) | News at 11 | 9/2/14 |
| 10.0 | Normal Line / SPOT | 09/09/14-09/09/14 | 3 | :30 | 9P- 11P (EST) | | | 1 | | | | | | 1 | \$499.00 | \$499.00 | Macon (WMGT) | Talent | 9/2/14 |
| 11.0 | Normal Line / SPOT | 09/12/14-09/12/14 | 3 | :30 | 9P- 11P (EST) | | | | | | 1 | | | 1 | \$199.00 | \$199.00 | Macon (WMGT) | Dateline | 9/2/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Derek Rogers 9/2/14

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|----------------------------|
| Station and Location: WMGT - TV Macon, GA | Date: 09/01/2014 |
|---|----------------------------|

I, Amy Mills,
 being/on behalf of: Nunn, M. Michelle, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: 11/04/2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

SEE ATTACHED

Date of First Broadcast: 09/09/2014 Date of Last Broadcast: 09/15/2014

Total Charges: \$*****1,686.40 NET



I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/01/2014

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Derek Rogers
Signature

Derek Rogers
Printed Name

General Manager
Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-1-14

date