



WMGT-TV 41
 P.O. Box 4328
 301 Poplar Street
 Macon, GA 31208-4328

Clean, Accurate. To The Point.

Canal Partners Media
 25 Whitlock Place, SW
 Suite 201
 Marietta, GA 30064

Contract # 131317

Schedule Dates 09/09/14-09/15/14
Advertiser Pol - Nunn for Senate Inc. (12579)
Agency Canal Partners Media (4083)
Product Political (1176)
Brand Senate (34035)
Salesperson HOUSE, HOUSE (1)
Sales Office WMGT-TV
Buyer Name Mills, Amy
Phone/Fax (770) 427-1731 /
CPE 385/471/2661
Account Types Local/Political-Candidate
Billing Type Standard
Comments Separation: 20

Date Entered 09/02/14
Last Modified 09/09/14
Entered By Derek Rogers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$357.45
Net Total \$2,025.55
Sales Tax

Macon (WMGT)

By Broadcast Month
 Sep. 2014 22 \$2,383.00
 Grand Total: 22 \$2,383.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/09/14-09/15/14	3	:30	7A-9A (EST)	1	1	1	1					4	\$49.00	\$196.00	Macon (WMGT)		9/2/14
2.0	Normal Line / SPOT	09/09/14-09/15/14	3	:30	3P-4P (EST)	1	1	1	1					3	\$34.00	\$102.00	Macon (WMGT)		9/2/14
3.0	Normal Line / SPOT	09/10/14-09/10/14	3	:30	4P-5P (EST)			1						1	\$44.00	\$44.00	Macon (WMGT)		9/2/14
4.0	Normal Line / SPOT	09/13/14-09/13/14	3	:30	6P-6:30P (EST)					1				1	\$44.00	\$44.00	Macon (WMGT)		9/2/14
5.0	Normal Line / SPOT	09/15/14-09/15/14	3	:30	6:30P-7P (EST)	1	1							1	\$149.00	\$149.00	Macon (WMGT)		9/2/14
6.0	Normal Line / SPOT	09/09/14-09/15/14	3	:30	7P-7:30P (EST)	1	1	1	1					2	\$124.00	\$248.00	Macon (WMGT)		9/2/14
7.1	Normal Line / SPOT	09/10/14-09/12/14	3	:30	7:30P-8P (EST)				1	1				2	\$139.00	\$278.00	Macon (WMGT)		9/2/14
8.0	Normal Line / SPOT	09/13/14-09/13/14	3	:30	7P-8P (EST)					1				1	\$29.00	\$29.00	Macon (WMGT)	The Closer	9/2/14
9.0	Normal Line / SPOT	09/09/14-09/15/14	3	:30	11P-11:35P (EST)	1	1	1	1					4	\$49.00	\$196.00	Macon (WMGT)	News at 11	9/2/14
10.0	Normal Line / SPOT	09/09/14-09/09/14	3	:30	9P-11P (EST)			1						1	\$499.00	\$499.00	Macon (WMGT)	Talent	9/2/14
11.0	Normal Line / SPOT	09/12/14-09/12/14	3	:30	9P-11P (EST)					1				1	\$199.00	\$199.00	Macon (WMGT)	Dateline	9/2/14
12.0	Normal Line / SPOT	09/11/14-09/11/14	3	:30	8P-10P (EST)					1				1	\$399.00	\$399.00	Macon (WMGT)	Biggest Loser	9/9/14

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

9/9/14

[Signature]

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



CANAL PARTNERS MEDIA

Nunn for Senate

Revision #: 1 Date: 9/9/2014

Client: Nunn for Senate
Media: TV
Product: General
Market: Macon

Estimate: 2661
Description: NUNN 9/9-9/15/14
Flight Start Date: 9/9/2014 05:00 AM
Flight End Date: 9/15/2014 04:59 AM
Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)
 DMA Nielsen Live+1

Vendor: WMGT-TV
 301 Poplar Street
 Sales Department
 Macon, GA 31201
Contact: Damon Boyette
E-Mail: dboyette@41nbc.com
Phone: 478-745-4141 x120
Fax: 478-742-2626

Send Billing To: Canal Partners Media
 25 Whitlock Place, SW
 Suite 201
 Marietta, GA 30064
Phone: 770-427-0735
Fax: 770-427-2757

Buyer: Amy Mills
Separation between spots: 20

Affiliation: NBC

Estimate Comments: No spots on Thursday 9/11/14 before 12pm. Spots can run after 12pm on 9/11.

Revision Comments: REVISED - PLS SEE LINE COMMENTS

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Days							Total Spots
						Tue 9/9	Wed 9/10	Thu 9/11	Fri 9/12	Sat 9/13	Sun 9/14	Mon 9/15	
WMGT-TV													
65	MTuWThF 7:00a-9:00a TODAY SHW<	\$49.00	\$41.65	30	30	1	1	0	1	0	0	1	4
66	MTuWThF 3:00p-4:00p STEVE HARVEY!	\$34.00	\$28.90	30	30	1	0	0	1	0	0	1	3
67	MTuWThF 4:00p-5:00p DR. OZ	\$44.00	\$37.40	30	30	0	1	0	0	0	0	0	1
68	Sa 6:00p-6:30p STORM STORIES	\$44.00	\$37.40	30	30	0	0	0	0	1	0	0	1
69	MTuWThF 6:30p-7:00p NBC NITELY NWS	\$149.00	\$126.65	30	30	0	0	0	0	0	0	1	1
70	MTuWThF 7:00p-7:30p JUDGE JUDY	\$124.00	\$105.40	30	30	1	0	0	0	0	0	1	2
71	MTuWThF 7:30p-8:00p JUDGE JUDY B	\$139.00	\$118.15	30	30	0	1	0	1	0	0	0	2
72	Sa 7:00p-8:00p CLOSER<	\$29.00	\$24.65	30	30	0	0	0	0	1	0	0	1
73	MTuWThF 11:00p-11:35p 41 NBC NWS 11P<	\$49.00	\$41.65	30	30	1	1	0	1	0	0	1	4



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74	WMGT-TV Tu 9:00p-11:00p AGT	\$499.00	\$424.15		30	1	0	0	0	0	0	0	1
75	F 9:00p-11:00p DATELINE	\$199.00	\$169.15		30	0	0	0	1	0	0	0	1
80	Th 8:00p-10:00p BIBGGEST LOSER add 1x 9/11	\$399.00	\$339.15		30	0	0	1	0	0	0	0	1
Total Spots:						5	4	1	5	2	0	5	22
Total Cost:						\$2,025.55						22	

Signature: 
Please sign and return to verify receipt

Disclaimer: In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMGT - TV Macon, GA	Date: 09/01/2014
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I, Amy Mills,
 being/on behalf of: Nunn, M. Michelle, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: 11/04/2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

For Review

Date of First Broadcast: 09/09/2014 Date of Last Broadcast: 09/15/2014

Total Charges: \$*****^{2025.55}~~1080.40~~ NET



I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/01/2014

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Derek Rogers
Signature

Derek Rogers
Printed Name

General Manager
Title

