

# New Order

**Agency:** Canal Partners Media  
**Office:** Marietta  
**Client:** 385 - Nunn for Senate  
**Product:** 471 - General  
**Piggyback Product:**  
**Estimate:** 2709 - NUNN 10/7-10/13/14

**Station:** WMGT-TV  
**Order Type:** Normal  
**Cancel Date:**  
**Flight Start:** 10/07/2014  
**Flight End:** 10/13/2014  
**Hiatus:**

**Received in ePort:** 9/30/2014 1:13:29 PM  
**Local/National:** Local  
**Rep Office:** WMGT-TV  
**AE:** Joe Powers  
**Phone:**  
**OrderID:** 3549957  
**Status:** Forwarded

**Primary Demo:**  
**Demo 2:**  
**Demo 3:**  
**GRP:** 0.00  
**CPP:** \$0.00  
**GIMP:** 0  
**CPM:** \$0.00

**Comments:** Separation: 20  
**MarketShare:**

**Terms of Sale:** In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable.

**Airtime Dollars:** \$5,151.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$5,151.00  
**Total Spots:** 54

**OrderID:** # 132769

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Date											Total Spots	Rtg	CPP	Imp	CPM
						10/7	10/8	10/9	10/10	10/11	10/12	10/13									
1	TuWThFM 6A-7A 4NBC NW-DYBRK	EM	\$24.00	C	30	1	0	1	1	0	0	0	1			4					
2	TuWThFM 7A-9A TODAY SHW<	EM	\$49.00	C	30	0	1	1	1	0	0	1				4					
3	Su 8A-9A SUN TODAY-NBC	EM	\$29.00	C	30	0	0	0	0	0	1	0				1					
4	TuWThFM 9A-11A TODAY SHOW II	DT	\$29.00	C	30	1	0	0	0	0	0	0				1					
5	TuWThFM 12P-1P S HARVEY1 B	DT	\$24.00	C	30	0	0	0	1	0	0	0				1					
6	TuWThFM 3P-4P STEVE HARVEY!	EF	\$34.00	C	30	1	1	1	1	0	0	1				5					
7	TuWThFM 4P-5P DR. OZ	EF	\$44.00	C	30	0	1	1	1	0	0	1				4					
8	TuWThFM 5P-6P DOCTORS	EF	\$44.00	C	30	1	0	1	1	0	0	1				4					
9	Sa 6P-6:30P STORM STORIES	EF	\$44.00	C	30	0	0	0	0	1	0	0				1					
10	TuWThFM 6P-6:30P 41 NBC NEWS 6P	EN	\$59.00	C	30	0	1	0	1	0	0	1				3					
11	TuWThFM 6:30P-7P NBC NITELY NWS	EN	\$149.00	C	30	0	0	1	0	0	0	0				1					

# New Order (Page 2)

Agency: Canal Partners Media  
 Client: 385 - Nunn for Senate  
 Flight Start: 10/07/2014

Station: WMTG-TV  
 Product: 471 - General  
 Flight End: 10/13/2014

Order ID: 3549957  
 Estimate: 2709 - NUJN 10/7-10/13/14  
 Received in ePort: 9/30/2014 1:13:29 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/7	10/8	10/9	10/10	10/11	10/12	10/13	Total Spots	Rtg	CPP	Imp	CPM	
12	TuWThFM 7P-7:30P JUDGE JUDY	PA	\$124.00	C	30	1	1	0	1	0	0	1	4					
13	TuWThFM 7:30P-8P JUDGE JUDY B	PA	\$139.00	C	30	1	0	1	1	0	0	1	4					
14	Sa 7P-8P CLOSER<	PA	\$29.00	C	30	0	0	0	0	1	0	0	1					
15	TuWThFM 11P-11:35P 41 NBC NWS 11P<	LN	\$49.00	C	30	1	1	1	1	0	0	1	5					
16	TuWThFM 11:35P-12:37A TONITE SHW-NBC<	LF	\$29.00	C	30	1	1	1	0	0	0	1	4					
17	M 7:58P-10P THE VOICE	PT	\$699.00	C	30	0	0	0	0	0	0	1	1					
18	M 10P-11P BLACKLIST	PT	\$399.00	C	30	0	0	0	0	0	0	1	1					
19	Tu 10P-11P CHICAGO FIRE	PT	\$299.00	C	30	1	0	0	0	0	0	0	1					
20	W 7:58P-9P MYSTERIES OF LAURA	PT	\$199.00	C	30	0	1	0	0	0	0	0	1					
21	W 9P-10P L&O SVU	PT	\$249.00	C	30	0	1	0	0	0	0	0	1					
22	Th 7:58P-9P BIGGEST LOSER	PT	\$399.00	C	30	0	0	1	0	0	0	0	1					
23	F 9P-11P DATELINE	PT	\$199.00	C	30	0	0	0	1	0	0	0	1					
<b>Total Spots:</b>						9	9	10	11	2	1	12						
Cash\$ - Spots: \$5,151.00 - 54 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$5,151.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																		



WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Clear. Accurate. To The Point.

Canal Partners Media  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064

**Contract # 132769**

**Schedule Dates:** 10/07/14-10/13/14  
**Advertiser:** Pol - Nunn for Senate Inc. (12579)  
**Agency:** Canal Partners Media (4083)  
**Product:** Political (1176)  
**Brand:** Senate (34035)  
**Salesperson:** Powers, Joe (1364)  
**Sales Office:** WMGT-TV  
**Buyer Name:** Amy, Mills,  
**Phone/Fax:** /  
**CPE:** 385/1176/2709  
**Account Types:** Local/Spot Agency  
**Billing Type:** Standard  
**Comments:** Separation: 20

**Date Entered:** 10/01/14  
**Last Modified:** 10/01/14  
**Entered By:** Joe Powers  
**CO-OP:** No  
**Headline #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$772.65  
**Net Total:** \$4,378.35  
**Sales Tax:**

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	54	\$5,151.00
<b>Grand Total:</b>	<b>54</b>	<b>\$5,151.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	6A-7A (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart EM	10/1/14
1.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	6A-7A (EST)	1		1	1	1				3	\$24.00	\$72.00	Macon (WMGT)	Daypart EM	10/1/14
2.0	Revised Line / SPOT	10/08/14-10/13/14	4	:30	6P-6:30P (EST)	3	X	X	X	X	X						Macon (WMGT)	Daypart EN	10/1/14
2.1	Normal Line / SPOT	10/08/14-10/10/14	4	:30	6P-6:30P (EST)	1		1	1	1				2	\$59.00	\$118.00	Macon (WMGT)	Daypart EN	10/1/14
3.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	6:30P-7P (EST)	1			X					1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	10/1/14
4.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	7P-7:30P (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart PA	10/1/14
4.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	7P-7:30P (EST)	1		1	1	1				3	\$124.00	\$372.00	Macon (WMGT)	Daypart PA	10/1/14
5.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	7:30P-8P (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart PA	10/1/14
5.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	7:30P-8P (EST)	1		1	1	1				3	\$139.00	\$417.00	Macon (WMGT)	Daypart PA	10/1/14
6.0	Normal Line / SPOT	10/11/14-10/11/14	4	:30	7P-8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart PA	10/1/14
7.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	11P-11:35P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart LN	10/1/14
7.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	11P-11:35P (EST)	1		1	1	1				4	\$49.00	\$196.00	Macon (WMGT)	Daypart LN	10/1/14
8.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	11:35P-12:37A (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart LF	10/1/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: 10/01/14 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

Canal Partners Media  
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Suite 201  
Marietta, GA 30064

**Contract # 132769**

**Schedule Dates** 10/07/14-10/13/14  
**Advertiser** Pol - Nunn for Senate Inc. (12579)  
**Agency** Canal Partners Media (4083)  
**Product** Political (1176)  
**Brand** Senate (34035)  
**Salesperson** Powers, Joe (1364)  
**Sales Office** WMGT-TV  
**Buyer Name** Amy, Mills,  
**Phone/Fax** /  
**CPE** 385/1176/2709  
**Account Types** Local/Spot Agency  
**Billing Type** Standard  
**Comments** Separation: 20

**Date Entered** 10/01/14  
**Last Modified** 10/01/14  
**Entered By** Joe Powers  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$772.65  
**Net Total** \$4,378.35  
**Sales Tax**

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	54	\$5,151.00
<b>Grand Total:</b>	<b>54</b>	<b>\$5,151.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT	10/07/14-10/09/14	4	:30	11:35p- 12:37A (EST)	1		1	1	1				3	\$29.00	\$87.00	Macon (WMGT)	Daypart LF	10/1/14
9.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7:58p- 10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMGT)	Daypart PT	10/1/14
10.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	10P- 11P (EST)	1	X							1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	10/1/14
11.0	Normal Line / SPOT	10/07/14-10/07/14	4	:30	10P- 11P (EST)	1	X							1	\$299.00	\$299.00	Macon (WMGT)	Daypart PT	10/1/14
12.0	Revised Line / SPOT	10/08/14-10/13/14	4	:30	7A- 9A (EST)	4	X		X	X	X			1	\$49.00	\$147.00	Macon (WMGT)	Daypart EM	10/1/14
12.1	Normal Line / SPOT	10/08/14-10/10/14	4	:30	7A- 9A (EST)	1		1	1	1				3	\$199.00	\$597.00	Macon (WMGT)	Daypart EM	10/1/14
13.0	Normal Line / SPOT	10/08/14-10/08/14	4	:30	7:58p- 9P (EST)	1		X						1	\$249.00	\$249.00	Macon (WMGT)	Daypart PT	10/1/14
14.0	Normal Line / SPOT	10/08/14-10/08/14	4	:30	9p- 10P (EST)	1		X						1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	10/1/14
15.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	7:58p- 9P (EST)	1			X					1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	10/1/14
16.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	9p- 11P (EST)	1				X				1	\$29.00	\$29.00	Macon (WMGT)	Daypart PT	10/1/14
17.0	Normal Line / SPOT	10/12/14-10/12/14	4	:30	8A- 9A (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart EM	10/1/14
18.0	Normal Line / SPOT	10/07/14-10/07/14	4	:30	9A- 11A (EST)	1	X							1	\$29.00	\$29.00	Macon (WMGT)	Daypart DT	10/1/14
19.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	12P- 1P (EST)	1				X				1	\$24.00	\$24.00	Macon (WMGT)	Daypart DT	10/1/14
20.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	3p- 4P (EST)	5	X	X	X	X	X	X		1	\$24.00	\$120.00	Macon (WMGT)	Daypart EF	10/1/14

**CONFIRMATION CONTRACT**

Comments:

Date:

Accepted Station:

Date:

Accepted-Agency/Advertiser:

*Joe Powers* 10/01/14

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Suite 201  
Marietta, GA 30064

WMGT-TV 41  
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301 Poplar Street  
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**Product** Political (1176)  
**Brand** Senate (34035)  
**Salesperson** Powers, Joe (1364)  
**Sales Office** WMGT-TV  
**Buyer Name** Amy/Mills,  
**Phone/Fax** /  
**CPE** 385/1176/2709  
**Account Types** Local/Spot Agency  
**Billing Type** Standard  
**Comments** Separation: 20

**Date Entered** 10/01/14  
**Last Modified** 10/01/14  
**Entered By** Joe Powers  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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**Sales Tax**

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	54	\$5,151.00
<b>Grand Total:</b>	<b>54</b>	<b>\$5,151.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	3P- 4P (EST)	1		1	1	1	1			4	\$34.00	\$136.00	Macon (WMGT)	Daypart EF	10/1/14
21.0	Revised Line / SPOT	10/08/14-10/13/14	4	:30	4P- 5P (EST)	4	X		X	X	X						Macon (WMGT)	Daypart EF	10/1/14
21.1	Normal Line / SPOT	10/08/14-10/10/14	4	:30	4P- 5P (EST)	1		1	1	1				3	\$44.00	\$132.00	Macon (WMGT)	Daypart EF	10/1/14
22.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	5P- 6P (EST)	4	X	X	X	X							Macon (WMGT)	Daypart EF	10/1/14
22.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	5P- 6P (EST)	1		1	1	1				3	\$44.00	\$132.00	Macon (WMGT)	Daypart EF	10/1/14
23.0	Normal Line / SPOT	10/11/14-10/11/14	4	:30	6P- 6:30P (EST)	1					X			1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/1/14
24.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6A- 7A (EST)	1	1							1	\$24.00	\$24.00	Macon (WMGT)	Daypart EM	10/1/14
25.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7A- 9A (EST)	1	1							1	\$49.00	\$49.00	Macon (WMGT)	Daypart EM	10/1/14
26.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	3P- 4P (EST)	1	1							1	\$34.00	\$34.00	Macon (WMGT)	Daypart EF	10/1/14
27.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	4P- 5P (EST)	1	1							1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/1/14
28.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	5P- 6P (EST)	1	1							1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/1/14
29.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6P- 6:30P (EST)	1	1							1	\$59.00	\$59.00	Macon (WMGT)	Daypart EN	10/1/14
30.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7P- 7:30P (EST)	1	1							1	\$124.00	\$124.00	Macon (WMGT)	Daypart PA	10/1/14
31.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7:30P- 8P (EST)	1	1							1	\$139.00	\$139.00	Macon (WMGT)	Daypart PA	10/1/14

**CONFIRMATION CONTRACT**

Comments:

Date:

Accepted Station:

Date:

*Joe Powers* 10/01/14

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Macon, GA 31208-4328

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**CPE** 385/1176/2709  
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**Comments** Separation: 20

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**Demo**  
**Order Type** Normal  
**Package Deal**  
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**Net Total** \$4,378.35  
**Sales Tax**

Macon (WMGT)		
By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>54</b>	<b>\$5,151.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	11P- 11:35P (EST)	1	1							1	\$49.00	\$49.00	Macon (WMGT)	Daypart LN	10/1/14
33.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	11:35P- 12:37A (EST)	1	1							1	\$29.00	\$29.00	Macon (WMGT)	Daypart LF	10/1/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: 10/01/14  
 Comments:

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**NUNN**

132769 #  
 Added 10/17/14  
 10/17/14

Revision #: 1 Date: 10/6/2014

Client: Nunn for Senate  
 Media: TV  
 Product: General  
 Market: Macon

Estimate: 2709  
 Description: NUNN 10/7-10/13/14  
 Flight Start Date: 10/7/2014 05:00 AM  
 Flight End Date: 10/13/2014 04:59 AM  
 Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)  
 DMA Nielsen Live+1

Buyer: Amy Mills  
 Separation between spots: 20

Vendor: WMGT-TV  
 301 Poplar Street  
 Sales Department  
 Macon, GA 31201  
 Contact: Damon Boyette  
 E-Mail: dboyette@41nbc.com  
 Phone: 478-745-4141 x120  
 Fax: 478-742-2626  
 Affiliation: NBC

Send Billing To: Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064  
 Phone: 770-427-0735  
 Fax: 770-427-2757

Line No	Daypart Program	STN Gross	Net	Days	Dur	Tue 10/7	Wed 10/8	Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Total Spots
82	MTuWThF 6:00a-7:00a 41NBC NW-DYBRK add wed	\$24.00	\$20.40	30	30	1	1	1	1	0	0	0	5
83	MTuWThF 7:00a-9:00a TODAY SHW<	\$49.00	\$41.65	30	30	0	1	1	1	0	0	1	4
84	Su 8:00a-9:00a SUN TODAY-NBC	\$29.00	\$24.65	30	30	0	0	0	0	0	1	0	1
85	MTuWThF 9:00a-11:00a TODAY SHOW II	\$29.00	\$24.65	30	30	1	0	0	0	0	0	0	1
86	MTuWThF 12:00p-1:00p S HARVEY! B	\$24.00	\$20.40	30	30	0	0	0	1	0	0	0	1
87	MTuWThF 3:00p-4:00p STEVE HARVEY!	\$34.00	\$28.90	30	30	1	1	1	1	0	0	1	5
88	MTuWThF 4:00p-5:00p DR. OZ	\$44.00	\$37.40	30	30	0	1	1	1	0	0	1	4
89	MTuWThF 5:00p-6:00p DOCTORS add wed	\$44.00	\$37.40	30	30	1	1	1	1	0	0	1	5
90	Sa 6:00p-6:30p STORM STORIES	\$44.00	\$37.40	30	30	0	0	0	0	1	0	0	1



CANAL PARTNERS MEDIA

# NUNN

Revision #: 1 Date: 10/6/2014

Client: Nunn for Senate  
 Media: TV  
 Product: General  
 Market: Macon

Separation between spots: 20

Estimate: 2709  
 Description: NUNN 10/7-10/13/14  
 Flight Start Date: 10/7/2014 05:00 AM  
 Flight End Date: 10/13/2014 04:59 AM  
 Survey: Nov14 Proj. (Nov13 HUT, May14 SHR)  
 Buyer: Amy Mills

Vendor: WMGT-TV  
 301 Poplar Street  
 Sales Department  
 Macon, GA 31201  
 Contact: Damon Boyette  
 E-Mail: dboyette@41nbc.com  
 Phone: 478-745-4141 x120  
 Fax: 478-742-2626  
 Affiliation: NBC

Send Billing To: Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064  
 Phone: 770-427-0735  
 Fax: 770-427-2757

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/7	Wed 10/8	Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Total Spots
91	MTuWThF 6:00p-6:30p 41 NBC NEWS 6P add thu	\$59.00	\$50.15	30	30	0	1	1	1	0	0	1	4
92	MTuWThF 6:30p-7:00p NBC NITELY NWS	\$149.00	\$126.65	30	30	0	0	1	0	0	0	0	1
93	MTuWThF 7:00p-7:30p JUDGE JUDY add thu	\$124.00	\$105.40	30	30	1	1	1	1	0	0	1	5
94	MTuWThF 7:30p-8:00p JUDGE JUDY B add wed	\$139.00	\$118.15	30	30	1	1	1	1	0	0	1	5
95	Sa 7:00p-8:00p CLOSER<	\$29.00	\$24.65	30	30	0	0	0	0	1	0	0	1
96	MTuWThF 11:00p-11:35p 41 NBC NWS 11P<	\$49.00	\$41.65	30	30	1	1	1	1	0	0	1	5
97	MTuWThF 11:35p-12:37a TONITE SHW-NBC<	\$29.00	\$24.65	30	30	1	1	1	0	0	0	1	4
98	M 7:58p-10:00p THE VOICE	\$699.00	\$594.15	30	30	0	0	0	0	0	0	1	1
99	M 10:00p-11:00p BLACKLIST	\$399.00	\$339.15	30	30	0	0	0	0	0	0	1	1





# NUNN

Revision #: 1 Date: 10/6/2014

**Client:** Nunn for Senate  
**Media:** TV  
**Product:** General  
**Market:** Macon

**Estimate:** 2709  
**Description:** NUNN 10/7-10/13/14  
**Flight Start Date:** 10/7/2014 05:00 AM  
**Flight End Date:** 10/13/2014 04:59 AM  
**Survey:** Nov14 Proj. (Nov13 HUT, May14 SHR)  
 DMA Nielsen Live+1

**Vendor:** WMGT-TV  
 301 Poplar Street  
 Sales Department  
 Macon, GA 31201  
**Contact:** Damon Boyette

**Send Billing To:** Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064  
**Phone:** 770-427-0735  
**Fax:** 770-427-2757

**Buyer:** Amy Mills  
**E-Mail:** dboyette@41nbc.com  
**Phone:** 478-745-4141 x120  
**Fax:** 478-742-2626

**Affiliation:** NBC

**Separation between spots:** 20

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/7	Wed 10/8	Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Mon 10/13	Total Spots
100	WMGT-TV Tu 10:00p-11:00p CHICAGO FIRE	\$299.00	\$254.15	30	30	1	0	0	0	0	0	0	1
101	W 7:58p- 9:00p MYSTERIES OF LAURA	\$199.00	\$169.15	30	30	0	1	0	0	0	0	0	1
102	W 9:00p-10:00p L&O SVU	\$249.00	\$211.65	30	30	0	1	0	0	0	0	0	1
103	Th 7:58p- 9:00p BIGGEST LOSER	\$399.00	\$339.15	30	30	0	0	1	0	0	0	0	1
104	F 9:00p-11:00p DATELINE add 1x	\$199.00	\$169.15	30	30	0	0	0	2	0	0	0	2
<b>Total Cost:</b>						<b>Total Spots:</b>						60	
												\$4,879.00	
												\$5,740.00	

**Signature:**  10/7/14  
 Please sign and return to verify receipt

**Disclaimer:**  
 In accordance with disclosure obligations, please disclose the chances of preemption for each spot. In determining the chances of preemption, please keep in mind the station's obligation to provide candidates with benefits provided the most favored commercial advertisers, including benefits related to priorities against preemption. Furthermore, please notify in writing via fax or email, all rate changes, program changes, makegoods, and revisions to the schedule for approval by buyer. Do not double spot unless ordered that way without approval. Consider this an Equal Opportunity request where applicable



WMGT-TV 41  
 P.O. Box 4328  
 301 Poplar Street  
 Macon, GA 31208-4328

Clear, Accurate, To The Point.

Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064

**Contract # 132769**

Schedule Dates 10/07/14-10/13/14  
 Advertiser Pol - Nunn for Senate Inc. (12579)  
 Agency Canal Partners Media (4083)  
 Product Political (1176)  
 Brand Senate (34035)  
 Salesperson Powers, Joe (1364)  
 Sales Office WMGT-TV  
 Buyer Name Amy, Mills,  
 Phone/Fax /  
 CPE 385/1176/2709  
 Account Types Local/Spot Agency  
 Billing Type Standard  
 Comments Separation: 20

Date Entered 10/01/14  
 Last Modified 10/07/14  
 Entered By Joe Powers  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$861.00  
 Net Total \$4,879.00  
 Sales Tax

**Macon (WMGT)**  
 By Broadcast Month  
 Oct. 2014 60 \$5,740.00  
 Grand Total: 60 \$5,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	6A- 7A (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart EM	10/1/14
1.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	6A- 7A (EST)			1	1	1	1			3	\$24.00	\$72.00	Macon (WMGT)	Daypart EM	10/1/14
2.0	Revised Line / SPOT	10/08/14-10/13/14	4	:30	6P- 6:30P (EST)	3	X	X	X	X	X						Macon (WMGT)	Daypart EN	10/1/14
2.1	Normal Line / SPOT	10/08/14-10/10/14	4	:30	6P- 6:30P (EST)			1	1	1				2	\$59.00	\$118.00	Macon (WMGT)	Daypart EN	10/1/14
3.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	6:30P- 7P (EST)	1				X				1	\$149.00	\$149.00	Macon (WMGT)	Daypart EN	10/1/14
4.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	7P- 7:30P (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart PA	10/1/14
4.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	7P- 7:30P (EST)			1	1	1	1			3	\$124.00	\$372.00	Macon (WMGT)	Daypart PA	10/1/14
5.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	7:30P- 8P (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart PA	10/1/14
5.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	7:30P- 8P (EST)			1	1	1	1			3	\$139.00	\$417.00	Macon (WMGT)	Daypart PA	10/1/14
6.0	Normal Line / SPOT	10/11/14-10/11/14	4	:30	7P- 8P (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart PA	10/1/14
7.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	11P- 11:35P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart LN	10/1/14
7.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	11P- 11:35P (EST)			1	1	1	1			4	\$49.00	\$196.00	Macon (WMGT)	Daypart LN	10/1/14
8.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	11:35P- 12:37A (EST)	4	X	X	X	X	X						Macon (WMGT)	Daypart LF	10/1/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: 10/7/14  
 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



Clear, Accurate. To The Point.

Canal Partners Media  
25 Whitlock Place, SW  
Suite 201  
Marietta, GA 30064

WMGT-TV 41  
P.O. Box 4328  
301 Poplar Street  
Macon, GA 31208-4328

**Contract # 132769**

Schedule Dates: 10/07/14-10/13/14  
Advertiser: Pol - Nunn for Senate Inc. (12579)  
Agency: Canal Partners Media (4083)  
Product: Political (1176)  
Brand: Senate (34035)  
Salesperson: Powers, Joe (1364)  
Sales Office: WMGT-TV  
Buyer Name: Amy/Mills,  
Phone/Fax: /  
CPE: 385/1176/2709  
Account Types: Local/Spot Agency  
Billing Type: Standard  
Comments: Separation: 20

Date Entered: 10/01/14  
Last Modified: 10/07/14  
Entered By: Joe Powers  
CO-OP: No  
Headline #: No  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$861.00  
Net Total: \$4,879.00  
Sales Tax:

**Macon (WMGT)**  
By Broadcast Month  
Oct. 2014: 60 Spots, \$5,740.00 Rate  
Grand Total: 60 Spots, \$5,740.00 Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT	10/07/14-10/09/14	4	:30	11:35P- 12:37A (EST)	1			1	1				3	\$29.00	\$87.00	Macon (WMGT)	Daypart LF	10/1/14
9.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7:58P- 10P (EST)	1	X							1	\$699.00	\$699.00	Macon (WMGT)	Daypart PT	10/1/14
10.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	10P- 11P (EST)	1	X							1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	10/1/14
11.0	Normal Line / SPOT	10/07/14-10/07/14	4	:30	10P- 11P (EST)	1		X						1	\$299.00	\$299.00	Macon (WMGT)	Daypart PT	10/1/14
12.0	Revised Line / SPOT	10/08/14-10/13/14	4	:30	7A- 9A (EST)	4	X	X	X	X							Macon (WMGT)	Daypart EM	10/1/14
12.1	Normal Line / SPOT	10/08/14-10/10/14	4	:30	7A- 9A (EST)	1			1	1				3	\$49.00	\$147.00	Macon (WMGT)	Daypart EM	10/1/14
13.0	Normal Line / SPOT	10/08/14-10/08/14	4	:30	7:58P- 9P (EST)	1		X						1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	10/1/14
14.0	Normal Line / SPOT	10/08/14-10/08/14	4	:30	9P- 10P (EST)	1		X						1	\$249.00	\$249.00	Macon (WMGT)	Daypart PT	10/1/14
15.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	7:58P- 9P (EST)	1			X					1	\$399.00	\$399.00	Macon (WMGT)	Daypart PT	10/1/14
16.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	9P- 11P (EST)	1				X				1	\$199.00	\$199.00	Macon (WMGT)	Daypart PT	10/1/14
17.0	Normal Line / SPOT	10/12/14-10/12/14	4	:30	8A- 9A (EST)	1						X		1	\$29.00	\$29.00	Macon (WMGT)	Daypart EM	10/1/14
18.0	Normal Line / SPOT	10/07/14-10/07/14	4	:30	9A- 11A (EST)	1	X							1	\$29.00	\$29.00	Macon (WMGT)	Daypart DT	10/1/14
19.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	12P- 1P (EST)	1					X			1	\$24.00	\$24.00	Macon (WMGT)	Daypart DT	10/1/14
20.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	3P- 4P (EST)	5	X	X	X	X	X						Macon (WMGT)	Daypart EF	10/1/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

*Joe Powers* 10/7/14

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WMGT-TV 41  
 P.O. Box 4328  
 301 Poplar Street  
 Macon, GA 31208-4328

Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064

**Contract # 132769**

Schedule Dates: 10/07/14-10/13/14  
 Advertiser: Pol - Nunn for Senate Inc. (12579)  
 Agency: Canal Partners Media (4083)  
 Product: Political (1176)  
 Brand: Senate (34035)  
 Salesperson: Powers, Joe (1364)  
 Sales Office: WMGT-TV  
 Buyer Name: Amy/Mills,  
 Phone/Fax: /  
 CPE: 385/1176/2709  
 Account Types: Local/Spot Agency  
 Billing Type: Standard  
 Comments: Separation: 20

Date Entered: 10/01/14  
 Last Modified: 10/07/14  
 Entered By: Joe Powers  
 CO-OP: No  
 Headline #:  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$861.00  
 Net Total: \$4,879.00  
 Sales Tax:

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	60	\$5,740.00
<b>Grand Total:</b>	<b>60</b>	<b>\$5,740.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	3P- 4P (EST)	4	1	1	1	1				4	\$34.00	\$136.00	Macon (WMGT)	Daypart EF	10/1/14
21.0	Revised Line / SPOT	10/08/14-10/13/14	4	:30	4P- 5P (EST)	4	X	X	X	X							Macon (WMGT)	Daypart EF	10/1/14
21.1	Normal Line / SPOT	10/08/14-10/10/14	4	:30	4P- 5P (EST)	4	1	1	1	1				3	\$44.00	\$132.00	Macon (WMGT)	Daypart EF	10/1/14
22.0	Revised Line / SPOT	10/07/14-10/13/14	4	:30	5P- 6P (EST)	4	X	X	X	X							Macon (WMGT)	Daypart EF	10/1/14
22.1	Normal Line / SPOT	10/07/14-10/10/14	4	:30	5P- 6P (EST)	4	1	1	1	1				3	\$44.00	\$132.00	Macon (WMGT)	Daypart EF	10/1/14
23.0	Normal Line / SPOT	10/11/14-10/11/14	4	:30	6P- 6:30P (EST)	1					X			1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/1/14
24.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6A- 7A (EST)	1	1							1	\$24.00	\$24.00	Macon (WMGT)	Daypart EM	10/1/14
25.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7A- 9A (EST)	1	1							1	\$49.00	\$49.00	Macon (WMGT)	Daypart EM	10/1/14
26.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	3P- 4P (EST)	1	1							1	\$34.00	\$34.00	Macon (WMGT)	Daypart EF	10/1/14
27.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	4P- 5P (EST)	1	1							1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/1/14
28.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	5P- 6P (EST)	1	1							1	\$44.00	\$44.00	Macon (WMGT)	Daypart EF	10/1/14
29.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6P- 6:30P (EST)	1	1							1	\$59.00	\$59.00	Macon (WMGT)	Daypart EN	10/1/14
30.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7P- 7:30P (EST)	1	1							1	\$124.00	\$124.00	Macon (WMGT)	Daypart PA	10/1/14
31.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7:30P- 8P (EST)	1	1							1	\$139.00	\$139.00	Macon (WMGT)	Daypart PA	10/1/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: 10/7/14  
 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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Canal Partners Media  
 25 Whitlock Place, SW  
 Suite 201  
 Marietta, GA 30064

WMGT-TV 41  
 P.O. Box 4328  
 301 Poplar Street  
 Macon, GA 31208-4328

**Contract # 132769**

Schedule Dates: 10/07/14-10/13/14  
 Advertiser: Pol - Nunn for Senate Inc. (12579)  
 Agency: Canal Partners Media (4083)  
 Product: Political (1176)  
 Brand: Senate (34035)  
 Salesperson: Powers, Joe (1364)  
 Sales Office: WMGT-TV  
 Buyer Name: Amy, Mills,  
 Phone/Fax: /  
 CPE: 385/1176/2709  
 Account Types: Local/Spot Agency  
 Billing Type: Standard  
 Comments: Separation: 20

Date Entered: 10/01/14  
 Last Modified: 10/07/14  
 Entered By: Joe Powers  
 CO-OP: No  
 Headline #:   
 Demo:   
 Order Type: Normal  
 Package Deal:   
 Commission %: 15.00  
 Commission: \$861.00  
 Net Total: \$4,879.00  
 Sales Tax:

Macon (WMGT)		
By Broadcast Month	Spots	Rate
Oct. 2014	60	\$5,740.00
<b>Grand Total:</b>	<b>60</b>	<b>\$5,740.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	11P- 11:35P (EST)	1	1							1	\$49.00	\$49.00	Macon (WMGT)	Daypart LN	10/1/14
33.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	11:35P- 12:37A (EST)	1	1							1	\$29.00	\$29.00	Macon (WMGT)	Daypart LF	10/1/14
34.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	6A- 7A (EST)	1		1						1	\$24.00	\$24.00	Macon (WMGT)	41nbc news daybreak	10/7/14
35.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	6P- 6:30P (EST)	1			1					1	\$59.00	\$59.00	Macon (WMGT)	41nbc news @ 6pm	10/7/14
36.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	5P- 6P (EST)	1			1					1	\$44.00	\$44.00	Macon (WMGT)	doctors	10/7/14
37.0	Normal Line / SPOT	10/09/14-10/09/14	2	:30	7P- 7:30P (EST)	1			1					1	\$124.00	\$124.00	Macon (WMGT)	Judge Judy	10/7/14
38.0	Normal Line / SPOT	10/08/14-10/08/14	2	:30	7:30P- 8P (EST)	1			1					1	\$139.00	\$139.00	Macon (WMGT)	Judge Judy	10/7/14
39.0	Normal Line / SPOT	10/10/14-10/10/14	3	:30	9P- 10P (EST)	1				1				1	\$199.00	\$199.00	Macon (WMGT)	dateline	10/7/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: 10/7/14  
 Comments:

WMGT does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WMGT - TV Macon, GA	<b>Date:</b> 09/30/2014
---	----------------------------

I, Gail Philipson \_\_\_\_\_,

being/on behalf of: Nunn, M. Michelle \_\_\_\_\_, a legally

qualified candidate of the Democratic \_\_\_\_\_ political

party for the office of: US Senate \_\_\_\_\_

in the General \_\_\_\_\_

election to be held on: 11/04/2014 \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**SEE ATTACHED**

Date of First Broadcast: 10/07/2014

Date of Last Broadcast: 10/13/2014

**Total Charges:** \$\*\*\*\*\*4,378.35 NET      *Added dollars on 10/7/14*  
   4,879.00 NET

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I represent that the payment for the above described broadcast time has been furnished by:

Nunn for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James S Grien, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/30/2014

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Joe Powers  
Signature

Joe Powers  
Printed Name

Local Sales Manager  
Title



## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Nunn for Senate, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jeffrey J. DiSantis

signature of candidate or authorized committee

Jeffrey J. DiSantis

printed name

9-30-14

date