

# CONTRACT



**KHNL**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

<u>Contract / Revision</u> 1558136 /		<u>Alt Order #</u>
<u>Product</u> July 18-24, 2016		
<u>Contract Dates</u> 07/18/16 - 07/24/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Djou/Mayor		<u>Original Date / Revision</u> 07/25/16 / 07/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHNL	<u>Account Executive</u> Amber Skelton	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Media Maven Hawaii**  
Attention: Kim Bock  
1504 D Pukele Street  
Honolulu, HI 96816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KHNL	07/18/16	07/24/16	Hawaii News Now: Sunrise	5a-7a		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	22222--				10	\$75.00				
2	KHNL	07/18/16	07/24/16	Hi News Now at Five	5p-530p		:30				NM	5	\$272.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	11111--				5	\$68.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KHNL	07/18/16-07/24/16	Hi News Now at Five	5p-530p	MTuWThF----	:30		\$68.00		NM		
			See MG 2.6, 2.7										
	2	KHNL	07/18/16-07/24/16	Hi News Now at Five	5p-530p	MTuWThF----	:30		\$68.00		NM		
			See MG 5.6										
	6	KHNL	07/18/16-07/24/16	NBC Sunday Today Show	5a-8a	-----Su	:30		\$20.00		NM		
			MG for 2.1 07/20										
	7	KHNL	07/18/16-07/24/16	Meet The Press	5a-5p	-----Su	:30		\$48.00		NM		
			MG for 2.1 07/20										
3	KHNL	07/23/16	07/23/16	Hi News Now at Five	5p-530p		:30				NM	1	\$43.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S-				1	\$43.00				
4	KHNL	07/24/16	07/24/16	Hi News Now at Five	5p-530p		:30				NM	1	\$43.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----S				1	\$43.00				
N 5	KHNL	07/18/16	07/24/16	Hi News Now at 5:30	530p-6p		:30				NM	5	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	11111--				5	\$85.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KHNL	07/18/16-07/24/16	Hi News Now at 5:30	530p-6p	MTuWThF----	:30		\$85.00		NM		
			See MG 5.6										
	6	KHNL	07/18/16-07/24/16	Hi News Now at Ten	10p-1035p	-----Su	:30		\$100.00		NM		
			MG for 5.2, 2.2										
6	KHNL	07/18/16	07/24/16	Hi News Now at Ten M-Su	10p-1035p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision	Alt Order #
1558136 /	

Contract Dates	Product	Estimate #
07/18/16 - 07/24/16	July 18-24, 2016	

Advertiser	Original Date / Revision
POL/Djou/Mayor	07/25/16 / 07/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$175.00				
7	KHNL	07/18/16	07/24/16	Modern Family	630p-7p		:30				NM	5	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	11111--				5	\$88.00				
8	KHNL	07/20/16	07/24/16	Americas Got Talent	7p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	--W----				1	\$400.00				
10	KHNL	07/20/16	07/24/16	Dateline NBC	9p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----F--				1	\$100.00				
11	KHNL	07/18/16	07/24/16	Hi News Now at Ten	10p-1035p		:30				NM	4	\$884.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1111---				4	\$221.00				
Totals								0.00				34	\$3,547.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
06/27/16 - 07/24/16	34	\$3,547.00	(\$532.05)	\$3,014.95	\$142.06	\$3,157.01
<b>Totals</b>	34	\$3,547.00	(\$532.05)	\$3,014.95	\$142.06	\$3,157.01

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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