

CONTRACT



KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 4418865 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Brett Frazier for Caddo Parish Assessor		<u>Original Date / Revision</u> 10/26/23 / 10/27/23
<u>Contract Dates</u> 10/30/23 - 11/18/23	<u>Estimate #</u>	
<u>Product</u> 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> Ryan Best	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Brett Frazier for Caddo Parish Assessor
P O Box 247
Vivian, LA 71082

KEEL-AM - 4418865A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type Spots	Amount	
1	KEEL	10/30/23	11/18/23	M-F AM Drive	6:00 AM-9:00 AM		:30			NM	25 \$1,375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	MTWTF--				5	\$55.00	0		
	Week:	11/06/23	11/12/23	MTWTF--				10	\$55.00	0		
	Week:	11/13/23	11/19/23	MTWTF--				10	\$55.00	0		
Totals										0	25	\$1,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/31/23	2	\$110.00	(\$16.50)	\$93.50
11/01/23 - 11/17/23	23	\$1,265.00	(\$189.75)	\$1,075.25
Totals	25	\$1,375.00	(\$206.25)	\$1,168.75

KXKS-FM - 4418865B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type Spots	Amount	
1	KXKS	10/30/23	11/18/23	M-F AM Drive	6a-10a		:30			NM	15 \$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/30/23	11/05/23	MTWTF--				5	\$50.00	0		
	Week:	11/06/23	11/12/23	MTWTF--				5	\$50.00	0		
	Week:	11/13/23	11/19/23	MTWTF--				5	\$50.00	0		
2	KXKS	11/11/23	11/18/23	Sa-Su Prime Rotator	6:00 AM-3:00 PM		:30			NM	8 \$224.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	11/06/23	11/12/23	-----S-				4	\$28.00	0		
	Week:	11/13/23	11/19/23	-----S-				4	\$28.00	0		
Totals										0	23	\$974.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/31/23	2	\$100.00	(\$15.00)	\$85.00
11/01/23 - 11/18/23	21	\$874.00	(\$131.10)	\$742.90
Totals	23	\$974.00	(\$146.10)	\$827.90

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/30/23 - 11/18/23	<u>Product</u> 2023	<u>Estimate #</u>

KTUX-FM - 4418865C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
1	KTUX	10/30/23	11/18/23	M-F AM Drive	6a-10a		:30			NM	25	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/30/23	11/05/23	MTWTF--				5	\$50.00	0			
Week:		11/06/23	11/12/23	MTWTF--				10	\$50.00	0			
Week:		11/13/23	11/19/23	MTWTF--				10	\$50.00	0			
2	KTUX	11/11/23	11/18/23	Sa-Su Prime Rotator	6:00 AM-3:00 PM		:30			NM	8	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		11/06/23	11/12/23	-----S-				4	\$25.00	0			
Week:		11/13/23	11/19/23	-----S-				4	\$25.00	0			
Totals											0	33	\$1,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/31/23	2	\$100.00	(\$15.00)	\$85.00
11/01/23 - 11/18/23	31	\$1,350.00	(\$202.50)	\$1,147.50
Totals	33	\$1,450.00	(\$217.50)	\$1,232.50

Shreveport Ignite - 4418865D										
*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount			
1	10/30/23	11/18/23	Programmatic Audio	22,727	\$500.00	Flat Fee	\$500.00			
2	10/30/23	11/18/23	Targeted Display RON	90,909	\$500.00	Flat Fee	\$500.00			
3	10/30/23	11/18/23	AGF STV	47,619	\$2,000.00	Flat Fee	\$2,000.00			
Totals				161,255			\$3,000.00			

Time Period	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/18/23	\$3,000.00	(\$450.00)	\$2,550.00
Totals	\$3,000.00	(\$450.00)	\$2,550.00

Contract Totals 161.255 84 \$6,799.00

Signature: _____ **Date:** _____

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