



KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129

Main: (318) 688-1130 Billing: (203) 900-5639

Billing Address:

Brett Frazier for Caddo Parish Assessor Attention: Brett Frazier for Caddo Parish Asse

P O Box 247 Vivian, LA 71082

Send Payment To:

KEEL-AM Townsquare Media PO Box 731227 Dallas, TX 75373-1227

Property	KEEL-AM				
Invoice #	4347050-2	Order #	4347050		
Invoice Date	10/15/23	Alt Order #			
Invoice Month	October 2023	Deal #			
Invoice Period	10/01/23 - 10/14/23	Flight Dates	09/26/23 - 10/14/23		
Advertiser	Brett Frazier for Cado	do Parish Asse	essor		
Product	September Awarenes	ss			
Estimate #					
	Account Executive	Ryan Best			
	Sales Office	Local Shreve	port		
	Sales Region	Local			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Calendar			

Cash

Billing Type

Special Handling
Agency Ref

Advertiser Ref

Product 1 Product 2

WO Payments Quick Pay Link: <u>payments.wocentral.com/find</u> Quick Pay Code: <u>DGBAGGAN7P</u>

Summary:		Total Product						
Property	Invoice Number	Spots Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
KXKS-FM	4347050E-1	12 September Awa	\$534.00	\$80.10	\$453.90	\$0.00	\$0.00	\$453.90
KTUX-FM	4347050D-1	12 September Awa	\$525.00	\$78.75	\$446.25	\$0.00	\$0.00	\$446.25
Shreveport	4347050B-4	September Awa	\$30.00	\$4.50	\$25.50	\$0.00	\$0.00	\$25.50
Shreveport	4347050C-4	September Awa	\$1,334.00	\$0.00	\$1,334.00	\$0.00	\$0.00	\$1,334.00
KEEL-AM	4347050A-2	5 September Awa	\$275.00	\$41.25	\$233.75	\$0.00	\$0.00	\$233.75
Totals:		29	\$2,698.00	\$204.60	\$2,493.40	\$0.00	\$0.00	\$2,493.40
Net Due u	pon Receipt							
					Gross T	<u>otal</u>	\$2,698.00	0
					Commiss	sion_	\$204.60	0
					Net Amount [<u>Due</u>	\$2,493.40	0
			Invoice E	Balance as of 10/2	7/23 3:31:31 PM	CT	\$29.2	5

Invoice Detail:		Total Product						
Property	Invoice Number	Spots Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
KXKS-FM	4347050E-1	12 September Awa	\$534.00	\$80.10	\$453.90	\$0.00	\$0.00	\$453.90

<u>Line Spot # Ch Day Air Date Air Time Description</u> <u>Start/End Time Length Ad-ID</u> <u>Rate Type</u>

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Invoice #	4347050-2	Invoice Month	October 2023
Invoice Date	10/15/23	Invoice Period	10/01/23 - 10/14/23
Advertiser	Brett Frazier for Cado	do Parish Assess	sor
Product	September Awarenes	SS	
Estimate #			

Line	Spot	<u># Ch</u>	<u>Day</u>	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	1	KXKS	Tu	10/10/23	6:41 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00 NM
1	2	KXKS	Tu	10/10/23	7:37 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00 NM
1	9	KXKS	Tu	10/10/23	9:52 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00 NM
1	3	KXKS	W	10/11/23	6:19 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00 NM
1	4	KXKS	W	10/11/23	7:52 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00 NM
1	6	KXKS	Th	10/12/23	7:18 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00 NM
1	5	KXKS	Th	10/12/23	7:54 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00 NM
1	8	KXKS	F	10/13/23	6:41 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00 NM
1	7	KXKS	F	10/13/23	7:51 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00 NM
2	3	KXKS	Sa	10/14/23	6:35 AM Sa-Su Prime Rotator	6:00 AM-2:30 PM	:30 FEMALE Brett Frazier	\$28.00 NM
2	1	KXKS	Sa	10/14/23	7:53 AM Sa-Su Prime Rotator	6:00 AM-2:30 PM	:30 MALE Brett Frazier	\$28.00 NM
2	2	KXKS	Sa	10/14/23	9:32 AM Sa-Su Prime Rotator	6:00 AM-2:30 PM	:30 FEMALE Brett Frazier	\$28.00 NM

Invoice Detai	il:	Total Product						
Property	Invoice Number	Spots Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
KTUX-FM	4347050D-1	12 September Awa	\$525.00	\$78.75	\$446.25	\$0.00	\$0.00	\$446.25

Line	Spot :	<u># Ch</u>	Day Ai	ir Date	Air Time Description	Start/End Time	Length Ad-ID	Rate 1	Туре
1	9	KTUX	Tu 10	0/10/23	7:14 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00	NM
1	1	KTUX	Tu 10	0/10/23	8:16 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00	NM
1	2	KTUX	Tu 10	0/10/23	9:27 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00	NM
1	4	KTUX	W 10	0/11/23	7:16 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00	NM
1	5	KTUX	Th 10	0/12/23	7:15 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00	NM
1	3	KTUX	Th 10	0/12/23	8:13 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00	NM
1	6	KTUX	Th 10	0/12/23	9:16 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00	NM
1	8	KTUX	F 10	0/13/23	6:48 AM M-F AM Drive	6a-10a	:30 FEMALE Brett Frazier	\$50.00	NM
1	7	KTUX	F 10	0/13/23	9:57 AM M-F AM Drive	6a-10a	:30 MALE Brett Frazier	\$50.00	NM
2	1	KTUX	Sa 10	0/14/23	6:49 AM Sa-Su Prime Rotator	6:00 AM-3:00 PM	:30 FEMALE Brett Frazier	\$25.00	NM
2	3	KTUX	Sa 10	0/14/23	8:49 AM Sa-Su Prime Rotator	6:00 AM-3:00 PM	:30 MALE Brett Frazier	\$25.00	NM
2	2	KTUX	Sa 10	0/14/23	10:49 AM Sa-Su Prime Rotator	6:00 AM-3:00 PM	:30 FEMALE Brett Frazier	\$25.00	NM

Invoice De	Invoice Detail:							
Property	Invoice Number	Product Description	Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
Shreveport	4347050B-4	September Awa	\$30.00	\$4.50	\$25.50	\$0.00	\$0.00	\$25.50

K				Imps/Plays			Clicks/Plays			
Line	Start Date	End Date	Description	Booked	Imp	. Delivered	Delivered	Rate	Rate Type	Total Amount
2	10/02/23	10/14/23	:30 Audio Spot (CPP)		6	1,043	6	\$5.00	CPP	\$30.00
l										

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Advertiser	Brett Frazier for Cado	do Parish Assess	sor
Product	September Awarenes	SS	
Estimate #			

K Imps/Plays Clicks/Plays

Line Start Date End Date Description Booked Imp. Delivered Delivered Rate Type Total Amount

Inv	oice Det	ail:		Product						
Pro	Property Invoice Number		Description	Gross Total	Commissio	n Net Total	Tax 1	Tax 2	Invoice Total	
Shre	hreveport 4347050C-4		September Awa	\$1,334.00	\$0.0	0 \$1,334.00	\$0.00	\$0.00	\$1,334.00	
S										
Line	Start Date	End Date	Description		Imp. Booked Im	p. Delivered	Clicks	Rate	Rate Type	Total Amount
2	2 10/01/23	10/14/23	Programmatic Aud	io	10,606		0	\$234.00	Flat Fee	\$234.00
4	1 10/01/23	10/14/23	Addressable Geo-l	encing - Display	45,834		0	\$550.00	Flat Fee	\$550.00
6	6 10/01/23	10/14/23	AGF STV		13,096		0	\$550.00	Flat Fee	\$550.00

Invoice Deta	ail:	Total Product						
Property	Invoice Number		Gross Total	Commission	Net Total	Tax 1	Tax 2	Invoice Total
KEEL-AM	4347050A-2	5 September Awa	\$275.00	\$41.25	\$233.75	\$0.00	\$0.00	\$233.75
Line Spot # Ch	Day Air Date	Air Time Description	Sta	rt/End Time	Lenath Ad-ID			Rate Type

Line	Spot	# <u>Ch</u>	<u>Day</u>	<u>Air Date</u>	Air Time Description	Start/End Time	Length Ad-ID	<u>Rate Type</u>
1	4	KEEL	М	10/02/23	7:09 AM M-F AM Drive	7:00 AM-9:00 AM	:30 MALE Brett Frazier	\$55.00 NM
1	6	KEEL	Th	10/05/23	7:26 AM M-F AM Drive	7:00 AM-9:00 AM	:30 FEMALE Brett Frazier	\$55.00 NM
1	7	KEEL	М	10/09/23	8:08 AM M-F AM Drive	7:00 AM-9:00 AM	:30 MALE Brett Frazier	\$55.00 NM
1	9	KEEL	W	10/11/23	8:54 AM M-F AM Drive	7:00 AM-9:00 AM	:30 FEMALE Brett Frazier	\$55.00 NM
1	8	KEEL	F	10/13/23	7:52 AM M-F AM Drive	7:00 AM-9:00 AM	:30 MALE Brett Frazier	\$55.00 NM

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