

ORDER

Orders	Order / Rev:	126539	
	Alt Order #:	09082092	
	Product Desc:	DOWNING FOR SENATE	
	Estimate:	515521	KXLF-TV/KBZK-TV
	Flight Dates:	05/15/18 - 05/21/18	Primary AE: Alex Hong (HRP)
	Original Date / Rev:	05/14/18 / 05/14/18	Sales Office: N-DC
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Avenue	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	Troy Downing for US Senate	New Business Thru:
	Demographic:	A50+	Order Separation: 00:15:00
	Product Codes:	Political/US Senate	Advertiser External ID:
	Priority:	P-10	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	POL	
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	37	\$4,048.00	\$3,440.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	37	\$4,048.00	\$3,440.80	0.00
Totals	37	\$4,048.00	\$3,440.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXLF-TV/KBZK-TV	72%	\$4,048.00
Market	100%	\$5,622.22

Competitive Share

	Share	Total
KTVM	27%	\$1,518.00
KWYB	1%	\$56.22
NWYB	0%	\$0.00
NXLF	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/15/18	05/15/18	M-F Noon News M-F Noon News	CM	12:00 PM-12:30 PM	1-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/18	05/20/18	- 1-----			1		\$40.00		0.00				
N 2	All	05/17/18	05/17/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	--- 1---	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/18	05/20/18	--- 1---			1		\$115.00		0.00				
N 3	All	05/18/18	05/18/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM (5:30 AM-7:00 AM)	---- 1--	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 126539
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 Flight Dates: 05/15/18 - 05/21/18

Advertiser: Troy Downing for US Senate
 Product Desc: DOWNING FOR SENATE
 Estimate: 515521
KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----1--		1				\$115.00		0.00			
N 4	All	05/21/18	05/21/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	1-----	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	1-----		1				\$115.00		0.00			
N 5	All	05/15/18	05/15/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----		1				\$75.00		0.00			
N 6	All	05/16/18	05/16/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--1----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----		1				\$75.00		0.00			
N 7	All	05/17/18	05/17/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	---1---	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---		1				\$75.00		0.00			
N 8	All	05/18/18	05/18/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----1--	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----1--		1				\$75.00		0.00			
N 9	All	05/21/18	05/21/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1-----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	1-----		1				\$75.00		0.00			
N 10	All	05/20/18	05/20/18	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-----1		1				\$115.00		0.00			
N 11	All	05/15/18	05/15/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	-1-----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----		1				\$30.00		0.00			
N 12	All	05/16/18	05/16/18	M-F Noon News M-F Noon News	CM	12:00 PM-12:30 PM	--1----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----		1				\$40.00		0.00			
N 13	All	05/16/18	05/16/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	--1----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----		1				\$30.00		0.00			
N 14	All	05/17/18	05/17/18	The Late Show The Late Show (10:35 PM-11:35 PM)	CM	10:35 PM-11:35 PM	---1---	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---		1				\$30.00		0.00			
N 15	All	05/21/18	05/21/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	1-----		1				\$30.00		0.00			
N 16	All	05/16/18	05/16/18	Late News ROS M-F Late News ROS M-F	CM	10:00 PM-10:35 PM	--1----	:30	1	\$340.00	P-03	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----		1				\$340.00		0.00			
N 17	All	05/17/18	05/17/18	Late News ROS M-F Late News ROS M-F	CM	10:00 PM-10:35 PM	---1---	:30	1	\$340.00	P-03	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---		1				\$340.00		0.00			
N 18	All	05/21/18	05/21/18		CM	10:00 PM-10:35 PM		:30	1	\$340.00	P-03	0.00	NM	1	\$340.00

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KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late News ROS M-Su			1-----								
				Late News ROS M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/21/18	05/27/18	1-----		1			\$340.00			0.00			
N19	All	05/20/18	05/20/18	Su10p Late News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Su Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-----1		1			\$125.00			0.00			
N20	All	05/15/18	05/15/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$220.00	P-03	0.00	NM	1	\$220.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----		1			\$220.00			0.00			
N21	All	05/17/18	05/17/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$220.00	P-03	0.00	NM	1	\$220.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---		1			\$220.00			0.00			
N22	All	05/21/18	05/21/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$220.00	P-03	0.00	NM	1	\$220.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/21/18	05/27/18	1-----		1			\$220.00			0.00			
N23	All	05/18/18	05/18/18	M-F Noon News	CM	12:00 PM-12:30 PM	----1--	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
				M-F Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	----1--		1			\$40.00			0.00			
N24	All	05/16/18	05/16/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$220.00	P-03	0.00	NM	1	\$220.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----		1			\$220.00			0.00			
N25	All	05/18/18	05/18/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$220.00	P-03	0.00	NM	1	\$220.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	----1--		1			\$220.00			0.00			
N26	All	05/19/18	05/19/18	Sa 6p-7p	CM	6:00 PM-7:00 PM	-----1-	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00
				Sa 6p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-----1-		1			\$35.00			0.00			
N27	All	05/20/18	05/20/18	Sunday Prime	CM	7:00 PM-9:00 PM	-----1	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
				Sunday Prime		(7:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-----1		1			\$225.00			0.00			
N28	All	05/16/18	05/16/18	The Late Show	CM	10:35 PM-11:35 PM	--1----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----		1			\$30.00			0.00			
N29	All	05/17/18	05/17/18	The Late Show	CM	10:35 PM-11:35 PM	---1---	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				The Late Show		(10:35 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---		1			\$30.00			0.00			
N30	All	05/18/18	05/18/18	The Late Show	CM	10:35 PM-11:35 PM	----1--	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	----1--		1			\$30.00			0.00			
N31	All	05/21/18	05/21/18	The Late Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/21/18	05/27/18	1-----		1			\$30.00			0.00			
N32	All	05/21/18	05/21/18	M-F Noon News	CM	12:00 PM-12:30 PM	1-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
				M-F Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/21/18	05/27/18	1-----			1		\$40.00	0.00					
N33	All	05/15/18	05/15/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	- 1-----	:30	1	\$26.00	P-04	0.00	NM	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/14/18	05/20/18	- 1-----			1		\$26.00	0.00					
N34	All	05/17/18	05/17/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	--- 1---	:30	1	\$26.00	P-04	0.00	NM	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/14/18	05/20/18	--- 1---			1		\$26.00	0.00					
N35	All	05/18/18	05/18/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	---- 1--	:30	1	\$26.00	P-04	0.00	NM	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/14/18	05/20/18	---- 1--			1		\$26.00	0.00					
N36	All	05/15/18	05/15/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	- 1-----	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/14/18	05/20/18	- 1-----			1		\$115.00	0.00					
N37	All	05/16/18	05/16/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	-- 1----	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/14/18	05/20/18	-- 1----			1		\$115.00	0.00					
													Totals	37	\$4,048.00