

KRVN/FM
ISSUES AND PROGRAMMING LIST
January 1, 2024 through March 31, 2024

The following issues were determined to be most significant during the period 1/1/24 thru 3/31/24.

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| I. LIVESTOCK
A. Production
B. Marketing | IV. ENERGY
A. Water
B. Soil
C. Fuel
D. General | VI. FOOD
A. Supply
B. Demand
C. Dietary |
| II. CROPS
A. Production
B. Marketing | V. RESEARCH
A. For livestock
B. For crops
C. Miscellaneous | VII. GOVERNMENT
A. Farm policy
B. Taxes |
| III. ECONOMY
A. Farm
B. Federal
C. State | | VIII. OTHER
A. General Interest
B. Sports
C. Special Events |

KRVN FM attempted to meet the above issues with programming as shown on the next pages.

NOTE: KRVN-FM is a farmer/rancher owned radio station which is operated with AM Station KRVN. Approximately 88% of KRVN's broadcast day is agriculture-oriented news and public affairs programming. Although the KRVN-FM programming described in this report responds to issues of concern within the station's service area, the licensee places emphasis on the KRVN facilities and program service to provide issue-oriented programming to the stations' audience.

DESCRIPTION OF PROGRAMMING

"THE RIVER MORNING SHOW": 6-10am Monday-Friday with host Lana Greene. This daily program of news and entertainment incorporates Community Calendar; the Chamber of Commerce news, works with the high schools on different projects, such as the annual FFA labor auction and girls softball fund raisers for travel, by talking with the participants on the air; lets the listeners be aware of city and county events of interest; and does interviews with an ear for the unusual or variations on themes.

COMMUNITY INTERVIEWS: Timely 3-minute interviews are conducted with area community leaders including mayors, city administrators, sheriff and police departments covering current events affecting the community and broadcast throughout the day. Some topics include telephone scams, gang awareness, planned power outages and community celebrations such as Cozad Hay Days, Gothenburg Harvest Festival, and the Old Fashioned Fourth of July in Lexington.

Sample of interviews:

January 2024

January 4TH- Jillian Aschoff with UNK basketball was a guest host on the River Morning show for a Loper Lead Up.

January 15th- Sean Evans with UNK basketball was a guest host on the River Morning show for a Loper Lead Up.

January 18th- Randy Sheffield with the Frontier County Fair made the announcement that "ZZ3" and "Chancy Williams" will headline the fair this summer.

January 29th- Karlie Buss with the Tailwinds Event that will be held in Cozad over Father's Day weekend. She visited the River Morning Show to tell everyone about this family friendly event!

February 2024

February 9th – Pam Ackerman for the Wine & Chocolate Tasting Fundraiser at Mac's Creek Winery.

February 27th – Todd Gottula for UNK announcing the Nate Smith Concert.

PUBLIC SERVICE:

KRVN/FM provides free job listings on our internet website for persons looking for work. The website is promoted with drop-in announcements on each station.

PUBLIC SERVICE ANNOUNCEMENTS:

DJ Hero Scholarship
Monday-Saturday
Jan, Feb
(Salvation Army scholarship)

DHHS Broadcasters
Monday-Sunday
Jan, Feb, March
(binge drinking)

Digital Expressions Media
Monday-Sunday
March
(UNK camp)

Dept of Veteran Affairs
Monday-Sunday
Jan, Feb, March
(veteran homes & benefits)

Farm Rescue Hay Hauling
Monday-Sunday
March
(fire crisis hay response)

Tobacco Free Nebraska
Monday-Sunday
Jan, Feb, March
(quit smoking program)

Nebraska Game & Parks
Monday-Sunday
Jan, Feb, March
(outdoor Nebr relevancy)

Nebr State Education Assn
Monday-Sunday
Jan, Feb, March
(education & the economy)

EEO Outreach
Monday-Sunday
Jan, Feb, March
(KRVN jobs openings equal opportunity)

ServeNebraska
Monday-Sunday
Jan, Feb, March
(community volunteers)

EEO Scholarship
Monday-Sunday
Jan, Feb
(Nebr Broadcaster scholarship)

Lead Program
Monday-Sunday
Feb March
(NE Lead recruitment 2024)

DURING THE WINTER MONTHS AND STORMS: school closings and late starts, cancellations of church services, postponements of school activities, businesses and shifts changes and shut downs, and weather-related items of interest and importance to the state and KRVN listeners. These are aired as soon as possible as they come into the station front desk and then until the time of the original event.

