

# Order #916197: Republican../Republican../Ignite the../

Date	Action	Lin	Comment	By	Total \$	# Spots	Expected GRP
16/22 2:36:43 PM	CIA Spot status		<updated to Cleared> 1-1, 1-10, 1-3, 1-4, 1-8, 1-5, 1-2, 1-7, 1-6, 1-9	Micah Turman (micah.turman@cum	\$1,230.00	41	0.00
16/22 2:25:27 PM	Processed		<async process>	Regis Tucker (regis.tucker@cumulu:	\$1,230.00	41	0.00
16/22 2:23:20 PM	Approved			Linda Peterson (lpeterson@cumulus	\$1,230.00	41	0.00
16/22 2:23:16 PM	Approval Workflov		[Business Manager - Business Office Approval Needed Default]	Linda Peterson (lpeterson@cumulus	\$1,230.00	41	0.00
16/22 1:24:14 PM	Approval Workflov		[Business Manager - Business Office Approval Needed Default]	Linda Peterson (lpeterson@cumulus	\$1,230.00	41	0.00
16/22 1:17:58 PM	Approval Workflov		[Sales Manager - Ready Default]	Jeff Berry (jeffm.berry@cumulus.cor	\$1,230.00	41	0.00
16/22 1:09:04 PM	Ready for approve		New	Scott Stiegler (scott.stiegler@cumuli	\$1,230.00	41	0.00
16/22 12:03:54 PM	New order createc		<new order>	Scott Stiegler (scott.stiegler@cumuli	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>916197</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Ignite the Vote Ole schedule	
	<b>Estimate:</b>		<b>KMGA-FM</b>
	<b>Flight Dates:</b>	05/17/22 - 05/20/22	<b>Primary AE:</b> Scott Stiegler
	<b>Original Date / Rev:</b>	05/16/22 / 05/16/22	<b>Sales Office:</b> L-ALB
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local

<b>Agency</b>	<b>Name:</b>	<b>Republican Party of Bernalillo County</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Calendar
		8900 San Mateo Blvd	<b>Billing Cycle:</b> EOM/EOC
		Albuquerque, NM 87113	<b>Agency Commission:</b> 0%

<b>Advertiser</b>	<b>Name:</b>	<b>Republican Party of Bernalillo County</b>	
	<b>Demographic:</b>	A25-54	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidates	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	DIR	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL-ISS	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-LR	<b>Order Separation:</b> 00:30:00
	<b>Priority:</b>	P-100	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/22	05/20/22	41	\$1,230.00	\$1,230.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	41	\$1,230.00	\$1,230.00	0.00
<b>Totals</b>	<b>41</b>	<b>\$1,230.00</b>	<b>\$1,230.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Stiegler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGA	05/17/22	05/20/22	M-F Prime M-F	CM	6a-7p	-TWTF--	:15	41	\$30.00	P-60	0.00	NM	41	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/16/22	05/22/22	-TWTF--			41		\$30.00		0.00				

\*Tax 1 Note: Albuquerque 7.875%.

Totals 41 \$1,230.00

# Ignite the Vote Ole

May 17-May 20, 2022



## Magic FM 99.5

41 :30 commercials Tuesday-Friday 6am-7pm

Schedule provides 41 on-air commercials reaching 3,000 adults\* age 35+ an average of 4.1 times

\*Nielsen Radio Ratings, Albuquerque Metro, January-March 2022, M-F 6am-7pm, Adults 35, Race/Hispanic: Hispanic OR Other – Hispanic AND Political party affiliation: Republican, Independent or Independent who feel closer to Republican AND Registered to vote in district of residence

Investment: \$1,230 + tax

Approved: Heaven Derrick  
10 business day cancellation applies

Magic  
99.5

Race/Hispanic: Hispanic OR Other – Hispanic, Sometimes vote in statewide elections AND Political party affiliation: Republican, Independent or Independent who feel closer to Republican AND Registered to vote in district of residence

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Leanna Derrick, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by:		
Agency name:		
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>Republican Party of Bernalillo County</u>		
Address: <u>8900 San Mateo Blvd. NE, Ste C, Albuquerque, NM 87113</u>		
Contact: <u>Leanna Derrick</u>	Phone number: <u>505-908-5694</u>	Email: <u>LBsharpie@gmail.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<u>John Rockwell, County Chair</u> <u>Sarah Jane Allen, Vice Chair</u> <u>Darlene Dolce, 2nd Vice Chair</u> <u>Joan Christy, Secretary</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <input type="checkbox"/> N/A		
Name(s) of every candidate referred to: <u>Yvette Herrelle</u>		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>Congressional District 2</u>		
Date of election: <u>11-3-2022</u>		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <input type="checkbox"/> N/A		
<u>June 7 Primary Election</u> <u>2022</u>		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Leanne Demick</i>	Signature: <i>Hailey Vega</i>
Name: <i>Leanne Demick</i>	Name: <i>Hailey Vega</i>
Date of Request to Purchase Ad Time: <i>5-16-22</i>	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *5.16.2022*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>916197</i>	Station Call Letters: <i>KMGH-FM</i>	Date Received/Requested: <i>5.16.2022</i>
Est. #:	Station Location: <i>Albuquerque</i>	Run Start and End Dates: <i>5.17-5.20.2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.