ORDER

													7	-			
Orders	Order / R		12878	-													
	Alt Order			4647367										<u>e</u> le			
	Product D	esc:		DNENA-MI													
	Estimate:		12148								W	WXYZ					
	Flight Dat		08/14/	24 - 08/20/	24			Primary AE	:		Ch	Christopher Murphy					
	Original D	ate / Rev:	05/10/24 / 05/10/24					Sales Office	e:		EV	/SDC					
	Order Typ	e:	GENE	RAL				Sales Region:		NA	Т						
Agency	Name:		Mentz	er Media													
	Buying Co	ontact:						Billing Type:		Ca	sh						
	Billing Co	ntact:						Billing Cale	ndar:		Bro	oadcast					
			2210 (Grey Fox C	ourt			Billing Cycle	e:		EC	M/EOC					
			Bel Air, MD 21015				Agency Co	mmiss	ion:	15	%						
Advertiser	Name:		One N	lation													
Auventisei	Demogra	bhic:		A35+				New Busine	ess En	d.							
	Product C		Non-Ballot Issue					Advertiser I			22	4365					
	Revenue							Agency Ext				4716					
	Revenue		DISC POL					0 1	eman	D.							
			ISS					Unit Code: Order Separation:			General 00:20:00						
	Revenue Code 3:			DEF					lation		00.20.00						
	Priority:		DEF														
Bill Plan	End Data	# Spota	Cross A	mount	Not A	mount	Totals		4	+ Spoto		race Amo	unt	Not	Amount	Potino	
	End Date	# Spots	Gross A			mount	Month August	2024	+	f Spots		ross Amou \$193,300			Amount 164,305.0	Rating	
07/29/24	08/20/24	74	\$19	3,300.00	\$ 1	164,305.00	Totals	0_ 1		74		\$193,300		-	164,305.0		
Account Exec	utives																
Account Execu	tive	Sales Offi	ce S	ales Regio	n	Start Date / I	End Date		(Order %	,						
Christopher Mu	ırphy					Start Of Orde	er - End C	Of Order		1009	%						
Ln Ch	Start End	d Inver	ntory Co	de E	Break	Start/End	Time	Days L	_en S	pots	Ra	te Pri I	Rtg T	ype :	Spots	Amount	
N 1 WXYZ (08/14/24 08/2				СМ	7:00 AM-8:	00 AM 1	0101	0.0	-				_	7	\$14,000.00	
(Program:		M-F /						2121	:30	1	\$2,000	0.00 P-3	2.01	NM	1	. ,	
3Q24 CO	GD MRN AM		7-9am Gl ' HOUR)	MA		(7:00 AM-8:		2121	:30	1	\$2,000).00 P-3	2.01	NM	,		
	GD MRN AM MSCORE (sel , 6/27/2023, 6 , 7/13/202	R-ABC 1ST I) - DETROI	' HOUR) T - ESTI	MATE IS B		ON PAV of	:00 AM) Good Mo	rning Ameri	ica on	WXYZ	airing	65 times c	on	NM	Y		
7/12/2023 <u>Start</u>	MSCORE (sel 6, 6/27/2023, 6 6, 7/13/202 Date <u>End E</u>	R-ABC 1ST I) - DETROI /28/2023, 6/ Date Wee	⁻ HOUR) T - ESTI /29/2023 ekdays	MATE IS B	3, 7/3/2 Week	ON PAV of 2023, 7/4/202	:00 AM) Good Mo 23, 7/5/20 <u>Rating</u>	rning Ameri 23, 7/6/202 1	ica on	WXYZ	airing	65 times c	on	NM	,		
7/12/2023	MSCORE (sel 5, 6/27/2023, 6 6, 7/13/202 Date End D 1/24 08/20	R-ABC 1ST I) - DETROI /28/2023, 6/ /24 <u>121</u> 0/24 M-F 7	⁻ HOUR) T - ESTI /29/2023 <u>ekdays</u> 21 7-9am GM	MATE IS B , 6/30/2023 <u>Spots/</u> MA (3, 7/3/2 Week	ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9:	:00 AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1	rning Ameri 23, 7/6/202 <u>1</u>	ica on	WXYZ 2023, 7	airing //10/20	65 times c 23, 7/11/2	on		, 5	\$10,000.00	
7/12/2023 Start Week: 08/14 N 2 WXYZ ((Program:	MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date End E</u> 1/24 08/20 08/14/24 08/2 GD MRN AM	R-ABC 1ST I) - DETROI /28/2023, 6/ /24 <u>Wee</u> /24 <u>121</u> 0/24 M-F 7 M-F 7 R-ABC 2ND	HOUR) T - ESTI (29/2023 21 7-9am GM 7-9am GM 0 HOUR)	MATE IS B , 6/30/2023 <u>Spots/</u> MA (MA	3, 7/3/2 <u>Week</u> 7 CM	0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9: (8:00 AM-9:	00 AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1 :00 AM)	rning Ameri 23, 7/6/202 <u>1</u> 1111	ica on 3, 7/7/ :30	WXYZ 2023, 7 5	airing (/10/20	65 times c 23, 7/11/2 .00 P-3	on 2023, 1.82			\$10,000.00	
7/12/2023 <u>Start</u> Week: 08/14 N 2 WXYZ ((Program: 3Q24 CO	MSCORE (sel 6, 6/27/2023, 6 6, 7/13/202 <u>Date</u> End <u>D</u> 1/24 08/20 08/14/24 08/2 GD MRN AM MSCORE (sel 6, 6/27/2023, 6	R-ABC 1ST I) - DETROI /28/2023, 6/ 24 121 0/24 M-F 7 M-F 7 R-ABC 2ND I) - DETROI	T - ESTI /29/2023 21 7-9am GM 7-9am GM 7 - 9am GM 7 - 9am GI 0 HOUR) T - ESTI	MATE IS B , 6/30/2023 <u>Spots/</u> MA (MA MATE IS B	3, 7/3/2 <u>Week</u> 7 CM 6ASED	0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9: (8:00 AM-9: 0 ON PAV of	:00 AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1 :00 AM) Good Mo	rning Ameri 23, 7/6/202 1 1111 rning Ameri	ica on 3, 7/7/ :30 ica on	WXYZ 2023, 7 5 WXYZ	airing (/10/20 \$2,000	65 times c 23, 7/11/2 0.00 P-3 65 times c	on 2023, 1.82 on			\$10,000.00	
7/12/2023 <u>Start</u> Week: 08/14 N 2 WXYZ ((Program: 3Q24 COI 6/26/2023 7/12/2023 <u>Start</u>	MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E 1/24 08/20 08/14/24 08/2 GD MRN AM MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E	R-ABC 1ST I) - DETROI /28/2023, 6/ 28/2023, 6/ 121 0/24 M-F 7 M-F 7 R-ABC 2ND I) - DETROI /28/2023, 6/ Date Wee	T - ESTI /29/2023 21 7-9am GM 7-9am GM 7 - 9am GM 7 - 9am GI 0 HOUR) T - ESTI	MATE IS B , 6/30/2023 <u>Spots/</u> MA (MA MATE IS B	3, 7/3/2 <u>Week</u> 7 CM 8ASED 3, 7/3/2 <u>Week</u>	0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9: (8:00 AM-9: (8:00 AM-9: 0 ON PAV of 2023, 7/4/202 <u>Rate</u>	COO AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1 COO AM) Good Mo 23, 7/5/20 <u>Rating</u>	rning Ameri 23, 7/6/202 1 1 1111 rning Ameri 23, 7/6/202	ica on 3, 7/7/ :30 ica on	WXYZ 2023, 7 5 WXYZ	airing (/10/20 \$2,000	65 times c 23, 7/11/2 0.00 P-3 65 times c	on 2023, 1.82 on			\$10,000.00	
7/12/2023 <u>Start</u> Week: 08/14 N 2 WXYZ ((Program: 3Q24 COI 6/26/2023 7/12/2023	MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E , 7/13/202 08/14/24 08/20 08/14/24 08/2 GD MRN AM MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E , 7/24 08/20	R-ABC 1ST I) - DETROI /28/2023, 6/ /24 121 0/24 M-F 7 M-F 7 R-ABC 2ND I) - DETROI /28/2023, 6/ 28/2023, 6/ 0/24 M-F 1	HOUR) T - ESTI /29/2023 21 /-9am GN 7-9am GN 7-9am GN 7-9am GN 7-9am GN 7-9am GN 7-9am GN 7-9am GN 9 HOUR) T - ESTI /29/2023 24/2020 24/2020 24/2020 24/2020 24/2020 24/200	MATE IS B , 6/30/2023 <u>Spots/</u> MA (MA MATE IS B , 6/30/2023 <u>Spots/</u>	3, 7/3/2 <u>Week</u> 7 CM 8ASED 3, 7/3/2 <u>Week</u>	0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9: (8:00 AM-9:	00 AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1 00 AM) Good Mo 23, 7/5/20 <u>Rating</u> 1.8 12:30 PI1	rning Ameri 23, 7/6/202 1 11111 rning Ameri 23, 7/6/202 1 2 1111	ica on 3, 7/7/ :30 ica on	WXYZ 2023, 7 5 WXYZ 2023, 7	airing (7/10/20 \$2,000 airing (7/10/20	65 times c 23, 7/11/2 0.00 P-3 65 times c	2023, 1.82 2023, 2023,	NM		\$10,000.00	
7/12/2023 <u>Start</u> Week: 08/14 N 2 WXYZ 0 (Program: 3Q24 COI 6/26/2023 7/12/2023 <u>Start</u> Week: 08/14 N 3 WXYZ 0 (Program: 3Q24 COI 6/26/2023	MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E , 7/13/202 <u>B</u> /14/24 08/2 <u>GD MRN AM</u> MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E , 7/13/202 <u>Date</u> 08/20 <u>B</u> /14/24 08/2 <u>12N ACTION</u> MSCORE (sel , 6/27/2023, 6	R-ABC 1ST I) - DETROI /28/2023, 6/ 28/2023, 6/ 121 0/24 M-F 7 M-F 7 R-ABC 2ND I) - DETROI /28/2023, 6/ 0/24 M-F 1 0/24 M-F 1 10/24 M-F 1 10/24 M-F 1 10/24 M-F 1	HOUR) T - ESTI /29/2023 21 -9am GI 7-9am GI 0 HOUR) T - ESTI /29/2023 ekdays 11 2-1pm 12-1pm T - ESTI	MATE IS B , 6/30/2023 <u>Spots/</u> MA (MA MATE IS B , 6/30/2023 <u>Spots/</u> (MATE IS B	3, 7/3/2 Week 7 CM BASED 3, 7/3/2 <u>Week</u> 5 CM &ASED	0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9: (8:00 AM-9: (8:00 AM-9: 0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 12:00 PM-1 (12:00 PM-1	 300 AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1 300 AM) Good Mo 23, 7/5/20 <u>Rating</u> 1.83 12:30 PH 12:30 PM 7 Action I 	rning Ameri 23, 7/6/202 1 1111 rning Ameri 23, 7/6/202 1 1111) News at No	ica on 3, 7/7/ :30 ica on 3, 7/7/ :30 on on	WXYZ 2023, 7 5 WXYZ 2023, 7 5 WXYZ 3	airing (/10/20 \$2,000 airing (/10/20 \$1,000 airing (65 times o (23, 7/11/2 (0.00 P-3) (65 times o (23, 7/11/2 (0.00 P-3) (53 times o	2023, 1.82 2023, 2023, 1.81	NM	5		
7/12/2023 <u>Start</u> Week: 08/14 N 2 WXYZ 0 (Program: 3Q24 COI 6/26/2023 7/12/2023 <u>Start</u> Week: 08/14 N 3 WXYZ 0 (Program: 3Q24 COI	MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E , 7/13/202 <u>Date</u> 08/20 08/14/24 08/2 GD MRN AM MSCORE (sel , 6/27/2023, 6 , 7/13/202 <u>Date</u> End E , 6/27/2023, 6 , 7/14/2 12N ACTION MSCORE (sel , 6/27/2023, 6 , 7/14/2	R-ABC 1ST I) - DETROI /28/2023, 6/ Date Wee /24 121 0/24 M-F 7 M-F 7 R-ABC 2ND I) - DETROI /28/2023, 6/ Date Wee /24 111 0/24 M-F 1 M-F 1 I) - DETROI /28/2023, 6/	HOUR) T - ESTI /29/2023 21 -9am GI 7-9am GI 0 HOUR) T - ESTI /29/2023 ekdays 11 2-1pm 12-1pm T - ESTI	MATE IS B , 6/30/2023 <u>Spots/</u> MA (MA MATE IS B , 6/30/2023 <u>Spots/</u> (MATE IS B	3, 7/3/2 Week 7 CM ASEE 3, 7/3/2 Week 5 CM ASEE 3, 7/3/2	O ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 8:00 AM-9: (8:00 AM-9: (8:00 AM-9: (8:00 AM-9: 0 ON PAV of 2023, 7/4/202 <u>Rate</u> \$2,000.00 12:00 PM-1 (12:00 PM-1 (12:00 PM-1 (12:00 PM-1	 300 AM) Good Mo 23, 7/5/20 <u>Rating</u> 2.0 00 AM 1 300 AM) Good Mo 23, 7/5/20 <u>Rating</u> 1.83 12:30 PH 12:30 PM 7 Action I 	rning Ameri 23, 7/6/202 1 1111 rning Ameri 23, 7/6/202 1111) News at No 23, 7/7/202	ica on 3, 7/7/ :30 ica on 3, 7/7/ :30 on on	WXYZ 2023, 7 5 WXYZ 2023, 7 5 WXYZ 3	airing (/10/20 \$2,000 airing (/10/20 \$1,000 airing (65 times o (23, 7/11/2 (0.00 P-3) (65 times o (23, 7/11/2 (0.00 P-3) (53 times o	2023, 1.82 2023, 2023, 1.81	NM	5		

Order / Rev:	1287849	Advertiser:	One Nation	
Alt Order #:	WOC14647367	Product Desc:	CAR-ONENA-MI	WXYZ
Flight Dates:	08/14/24 - 08/20/24	Estimate:	12148	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
N 4 WXYZ	08/14/2	4 08/20/24	M-F 12-1pm	CM		:00 PM11111	:30	5 \$1,000.00 P-3	1.71 NM	5	\$5,000.00
3Q24 0 6/26/20	COMSCO	2023, 6/28/2	ETROIT [´] - ESTIMA			7 Action News at 1		XYZ airing 63 times 2023, 7/11/2023, 7/1			
	art Date	End Date 08/20/24	<u>Weekdays</u> 11111	Spots/Week	<u>Rate</u> \$1,000.00	Rating 1.71					
			M-F 5-6pm News	CM	5:00 PM-5:3	30 PM 11111	:30	5 \$2,000.00 P-3	2.05 NM	5	\$10,000.00
3Q24 0 6/26/20	COMSCO	2023, 6/28/2	ETRÓIT - ESTIMA	TE IS BASED		َ 7 Action News at t		(YZ airing 65 times ()23, 7/10/2023, 7/11			
<u>Sta</u> Week: 08	art Date /14/24	End Date 08/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$2,000.00	Rating 2.05					
		4 08/20/24	M-F 5-6pm News M-F 5-6pm News	S CM		00 PM 11111	:30	5 \$2,000.00 P-3	2.21 NM	5	\$10,000.00
3Q24 (6/26/20 7/12/20	COMSCO 023, 6/27/ 023, 7/13/	2023, 6/28/2 202	S 530P) ETROIT - ESTIMA 023, 6/29/2023, 6/	ATE IS BASED (30/2023, 7/3/2	ON PAV of 7 023, 7/4/202	7 Action News at 5 3, 7/5/2023, 7/6/2		(YZ airing 65 times ()23, 7/10/2023, 7/11			
	art Date /14/24	End Date 08/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$2,000.00	Rating 2.21					
N 7 WXYZ	08/14/2	4 08/20/24	M-F 6-630pm Ne M-F 6-630pm Ne		6:00 PM-6:3	30 PM 11111	:30	5 \$3,500.00 P-2	3.11 NM	5	\$17,500.00
3Q24 0 6/26/20	COMSCO	2023, 6/28/2	'S) ETROIT - ESTIMA	ATE IS BASED (30/2023, 7/3/2		3, 7/5/2023, 7/6/2		(YZ airing 65 times))23, 7/10/2023, 7/11			
<u>Sta</u> Week: 08	art Date /14/24	End Date 08/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$3,500.00	<u>Rating</u> 3.11					
(Progra	am: ABC-'	WORLD NW		s M-F		OO PM 11111	:30 Tonight wit	5 \$5,500.00 P-2		5	\$27,500.00
	es on 6/26							/2023, 7/7/2023, 7/1			
<u>Sta</u> Week: 08	art Date /14/24	End Date 08/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$5,500.00	Rating 4.13					
N 9 WXYZ	08/14/2	4 08/20/24	M-F 7-730pm Ne M-F 7-730pm Ne		7:00 PM-7:3	30 PM 11111	:30	5 \$2,500.00 P-3	2.43 NM	5	\$12,500.00
3Q24 0 6/26/20	COMSCO	2023, 6/28/2	ETROIT - ESTIMA					(YZ airing 64 times))23, 7/10/2023, 7/11			
<u>Sta</u> Week: 08	art Date /14/24	End Date 08/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$2,500.00	Rating 2.43					
			Monday Prime A Monday Prime A	СМ		:00 PM2	:30	2 \$4,500.00 P-3	1.08 NM	2	\$9,000.00
3Q24 (COMSCO)22, 7/25/		2024) ETROIT - ESTIMA	TE IS BASED				airing 21 times on 7/ 2022, 9/20/2022, 6/2			
<u>Sta</u> Week: 08	art Date /14/24	End Date 08/20/24	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$4,500.00	Rating 1.08					
			Late News M-F Late News M-F	СМ		1:35 Pl 1	:30	1 \$2,500.00 P-3	1.70 NM	1	\$2,500.00
3Q24 (Action 11pm c	COMSCO News at 1 on 6/30/20	1pm on 6/27)23, 7	S) ETROIT - ESTIMA	ews at 11pm o				at 11pm on 6/26/202 6/29/2023, 7 Action			
<u>Sta</u> Week: 08	art Date /12/24	End Date 08/18/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,500.00	Rating 1.70					
N12 WXYZ		4 08/20/24		СМ		1:00 PI- 2	:30	2 \$4,000.00 P-3	1.06 NM	2	\$8,000.00

								Print Date: 05/16/	/24 08:31:52	Page	3 of 5
Order / Rev:	128	37849			Advertiser:	One Nation					
Alt Order #:	WC	DC14647367	,		Product Desc:	CAR-ONEN	A-MI		WXYZ		
Flight Dates:	08/	14/24 - 08/2	0/24		Estimate:	12148					
Ln Ch S	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			Tuesday Prime C								
(Program: V 3Q24 COM			OU DO) ETROIT - ESTIMATI	E IS BASED	ON PAV of Soul	I Of A Nation S	Special on W	XYZ airing 3 times	son		
5/26/2023,	6/6/20)23 and 6/19	9/2023							1	
<u>Start D</u> Week: 08/14/2		End Date 08/20/24	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> <u>F</u> \$4,000.00	Rating 1.06					
N13 WXYZ 08	3/14/24	4 08/14/24	Wednesday Prime		8:00 PM-9:00 P	РМ2	:30	2 \$4,000.00 P-3	1.48 NM	2	\$8,000.00
(Program: V	WHO	WANTS TO	Wednesday Prime BE A MILLIONAIRE								
3Q24 COM	ISCO	RE (sell) - D	ETROIT - ACTUAL J	Jul/2023 Wee		ME PERIOD C	ON WXYZ				
<u>Start D</u> Week: 08/12/2		End Date 08/18/24	<u>Weekdays</u> <u>S</u>	Spots/Week 2	<u>Rate</u> <u>F</u> \$4,000.00	Rating 1.48					
			Wednesday Prime		9:00 PM-10:00		:30	2 \$4,000.00 P-3	1.33 NM	2	\$8,000.00
(Program: W			Wednesday Prime ABBOTT ELEM 202								
3Q24 COM	ISCOF	RE (sell) - D	ETROIT - ESTIMATI	E ÍS BASED					6/1/2022,		
6/12/2022, 0 Start D		2022, 7/6/20 End Date	22, 7/27/2022, 8/10/3 Weekdays	2022, 8/17/2 Spots/Week		8/31/2022, 9/7 Rating	/2022 and 9/	14/2022			
Week: 08/12/2		08/18/24	2	2	\$4,000.00	1.33					
N15 WXYZ 08	3/14/24	4 08/14/24	Wednesday Prime Wednesday Prime		10:00 PM-11:00) PI 1	:30	1 \$3,000.00 P-3	1.38 NM	1	\$3,000.00
(Program: S						A 4 A A A A A					
3Q24 COM 6/21/2023, (ETROIT - ESTIMATI 5/2023	E IS BASED	ON PAV of The	\$100,000 Pyra	amid on WXN	2 airing 3 times c	n		
Start D		End Date	Weekdays	Spots/Week		Rating					
Week: 08/12/2 N16 WXYZ 08		08/18/24	Thursday Prime A	1 	\$3,000.00 8:00 PM-9:00 P	1.38 PM1	:30	1 \$3,500.00 P-3	2.22 NM	1	\$3,500.00
			Thursday Prime A					<i></i>			, - ,
3Q24 COM	ISCOF		ETŔOIT - ESTIMATI				n WXYZ airin	g 9 times on 7/7/2	2022,		
7/14/2022, ⁻ Start D		2022, 8/4/20 End Date	22, 8/11/2022, 8/18/2	2022, 8/25/2 Spots/Week							
Week: 08/12/2		08/18/24	<u>Weekdays</u>		<u>Rate</u> \$3,500.00	2.22					
N17 WXYZ 08	3/14/24	4 08/15/24	Thursday Prime C	СМ	10:00 PM-11:00) PI2	:30	2 \$3,500.00 P-3	1.41 NM	2	\$7,000.00
		SAMESHOW									
3Q24 COM 7/6/2023, 7/			ETROIT - ESTIMATI 0/2023	E IS BASED	ON PAV of Pres	ss Your Luck o	n WXYZ airir	ng 4 times on 6/29	/2023,		
Start D	ate	End Date	Weekdays S	Spots/Week		Rating					
Week: 08/12/2 N18 WXYZ 08		08/18/24	2	2 CM	\$3,500.00 9:00 PM-11:00	1.41	:30	2 \$3,500.00 P-3	1.10. NM	2	¢7 000 00
N 16 WATZ 00	0/14/24	+ 00/10/24	Friday Prime B	Civi	9.00 FIVI-11.00	F IVI &	.30	2 \$3,500.00 F-3	1.19 1000	2	\$7,000.00
(Program: 2 3Q24 COM			ETROIT - ESTIMATI	E IS BASED	ON PAV of 20/2	0 on WXYZ ai	rina 18 times	on 6/30/2023. 7/7	7/2023.		
7/14/2023,	7/21/2	2023, 7/28/2	023, 8/4/2023, 8/11/	2023, 8/18/2	023, 8/25/2023,	9/1/2023, 9/8/2					
<u>Start D</u> Week: 08/12/2		End Date 08/18/24	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> <u>F</u> \$3,500.00	Rating 1.19					
N19 WXYZ 08	3/14/24	4 08/17/24	SA 7-9am GMA	СМ	7:00 AM-9:00 A	M1-	:30	1 \$1,200.00 P-3	2.05 NM	1	\$1,200.00
(Program: C	GD MI	RN-SAT-AB	SA 7-9am GMA								
3Q24 COM	ISCOF	RE (sell) - D	ETROIT - ESTIMATI								
9/16/2023 a			7/15/2023, 7/22/202	3, 7729/2023	5, 6/5/2023, 6/12/	/2023, 8/19/20	23, 8/20/202	3, 9/2/2023, 9/9/2	023,		
<u>Start D</u> Week: 08/12/2		End Date 08/18/24	Weekdays S	Spots/Week	<u>Rate</u> <u>F</u> \$1,200.00	Rating 2.05					
			Little League World		2:00 PM-6:00 P		:30	2 \$2,000.00 P-2	2.10 NM	2	\$4,000.00
			Little League								
3Q24 COM	ISCOF		ETROIT - ESTIMATI								
			WORLD SERIES or JE on 8/27/2022, LI		LITTLE LEAGUE	E WORLD SEF	RIES on 8/21	/2022, LITTLE LE	AGUE		
Start D	ate	End Date	Weekdays	Spots/Week		Rating					
Week: 08/12/2	24	08/18/24	11	2	\$2,000.00	2.10					

Order / Rev:	1287849	Advertiser:	One Nation	
Alt Order #:	WOC14647367	Product Desc:	CAR-ONENA-MI	WXYZ
Flight Dates:	08/14/24 - 08/20/24	Estimate:	12148	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N21 WXYZ	08/14/2	24 08/17/24	SA 6-630pm News	СМ	6:00 PM-6:	30 PM -	1-	:30	1	\$1,300.00 P-3	2.37 NM	1	\$1,300.00
		SAT ACTION											
			ETROIT - ESTIMATE 2023, 7/22/2023, 7/29							n WXYZ airing 9	9 times		
Sta	art Date	End Date	Weekdays S	pots/Week	Rate	Ratin	<u>g</u>						
Week: 08		08/18/24	1- Saturday Prime A	1 CM	\$1,300.00 8:00 PM-9:	2.3		:30	1	\$1,500.00 P-3	0.71 NM	1	\$1,500.00
			Saturday Prime A	Civi	0.001 10-9.	001101-	1-	.50	1	φ1,300.001 -3	0.71 1110		φ1,500.00
		IRDAY PRIM RE (sell) - D	1E 8P 2024) ETROIT - ESTIMATE	IS BASED	ON PAV of	WXYZ ai	rina Amei	rica's Funni	est I	Home Videos or	n		
6/3/202	3, The R		0/2023, America's Fu										
	art Date	End Date	Weekdays S	pots/Week	Rate	Ratin	g						
Week: 08		08/18/24	1-	1	\$1,500.00	0.7							•
N23 WXYZ	08/14/2	24 08/17/24	Saturday Prime B Saturday Prime B	CM	9:00 PM-10):00 PM-	1-	:30	1	\$1,500.00 P-3	0.85 NM	1	\$1,500.00
			1E 9P 2024)					ingle Franci	4 1		_		
6/3/202	3, The R	ookie on 6/1	ETROIT - ESTIMATE 0/2023, America's Fu								n		
	23, Amei art Date	rica's Funnie End Date		pots/Week	Rate	Ratin	a						
Week: 08		08/18/24	1-		\$1,500.00	0.8							
N24 WXYZ	08/14/2	24 08/18/24	SU 6-630pm News SU 6-630pm News	CM	6:00 PM-6:	30 PM -	1	:30	1	\$1,500.00 P-3	3.61 NM	1	\$1,500.00
		SUN ACTIO	N NEWS)										
			ETROIT - ESTIMATE 2023, 7/23/2023, 7/30										
9/17/20	23	·				-		,,		, _, _, _,			
<u>Sta</u> Week: 08	art Date /12/24	End Date 08/18/24	<u>Weekdays</u> <u>S</u> 1	pots/Week 1	<u>Rate</u> \$1,500.00	Ratin 3.6							
		24 08/18/24	Sunday Prime A	СМ	7:00 PM-8:	00 PM -	1	:30	1	\$5,000.00 P-3	2.76 NM	1	\$5,000.00
(Progra	m: AMEF	RICAS FUNN	Sunday Prime A										
			ETROIT - ESTIMATE 7/16/2023, 7/23/2023								g 11		
9/17/20	23	.5, 1/9/2025,	1/10/2023, 1/23/2023	5, 7750/2020	5, 0/0/2025, 0	0/10/202	5, 0/20/20	25, 0/21/20	20,	3/10/2023 and			
<u>Sta</u> Week: 08	art Date /12/24	End Date 08/18/24	<u>Weekdays</u> <u>S</u>	pots/Week	<u>Rate</u> \$5,000.00	Ratin 2.7							
			Sunday Prime B	CM	8:00 PM-10			:30	1	\$3,000.00 P-3	2.18 NM	1	\$3,000.00
(Progra	m: WON		Sunday Prime B ORLD OF DISNEY)										
3Q24 C	OMSCO	RE (sell) - D	ETROIT - ESTIMATE	IS BASED	ON PAV of	Celebrity	Family F	eud on WX	YZ a	airing 7 times or	ı		
	art Date	End Date	23, 7/30/2023, 8/6/20 Weekdays S	pots/Week	Rate	Ratin	q						
Week: 08		08/18/24	1		\$3,000.00	2.1							
N27 WXYZ	08/14/2	24 08/18/24	Sunday Prime D Sunday Prime D	CM	10:00 PM-1	11:00 PI-	1	:30	1	\$4,000.00 P-3	1.88 NM	1	\$4,000.00
			O 2024)			The \$40			~~~	- : : :			
			ETROIT - ESTIMATE 23, 7/30/2023, 8/6/20				J,000 Pyra	amid on vv <i>x</i>	ΥZ	airing 11 times	on		
<u>Sta</u> Week: 08	art Date	End Date 08/18/24	Weekdays S	pots/Week	<u>Rate</u> \$4,000.00	Ratin 1.8	-						
			SU 11-1130pm New		34,000.00 11:00 PM-1			:30	1	\$2,500.00 P-3	2.17 NM	1	\$2,500.00
			SU 11-1130pm Nev							-			
3Q24 C	OMSCO		ETROIT - ESTIMATE										
on 7/2/2 9/17/20		/2023, 7/16/2	2023, 7/23/2023, 7/30)/2023, 8/6/2	2023, 8/13/2	023, 8/20)/2023, 8/2	27/2023, 9/3	3/20	23, 9/10/2023 a	and		
Sta	art Date	End Date		pots/Week	Rate	Ratin	-						
Week: 08		08/18/24	1 SU 11:30-12am	1 	\$2,500.00 11:30 PM-1	2.1 -12:00 XI		:30	1	\$300.00 P-3	1.50 NM	1	\$300.00
			SU 11:30-12am	0.01	11.001 10-1		- 1	.00		φ000.001 °0	1.00 110		φ000.00
	m: GAMI OMSCO		ETROIT - ESTIMATE	IS BASED	ON PAV of	Game Ti	me with B	oomer Esia	son	on WXYZ airin	g 12		
		. ,									- 1	-	

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Order / Rev:	1287849	Advertiser:	One Nation	
Alt Order #:	WOC14647367	Product Desc:	CAR-ONENA-MI	WXYZ
Flight Dates:	08/14/24 - 08/20/24	Estimate:	12148	

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023 Start Date End Date Weekdays Spots/Week Rate Rating

 Week: 08/12/24	End Date 08/18/24	<u>vveeкdays</u> 1	<u>Spots/vveek</u> 1	8300.00	Rating 1.50				
							Totals	74	\$193,300.00