

ORDER



Orders
Order / Rev: 1287851
Alt Order #: WOC14647369
Product Desc: CAR-ONENA-MI
Estimate: 12149
Flight Dates: 08/21/24 - 08/27/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

WXYZ
Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 2210 Grey Fox Court
 Bel Air, MD 21015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 224365
Agency External ID: 114716
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	53	\$156,500.00	\$133,025.00
08/26/24	08/27/24	22	\$57,500.00	\$48,875.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	53	\$156,500.00	\$133,025.00	117.94
September 2024	22	\$57,500.00	\$48,875.00	48.05
Totals	75	\$214,000.00	\$181,900.00	165.99

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXYZ	08/21/24	08/27/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	12121--	:30	7	\$2,000.00	P-3	2.01	NM	7	\$14,000.00
(Program: GD MRN AMR-ABC 1ST HOUR) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/21/24 08/27/24 12121-- 7 \$2,000.00 2.01															
N 2	WXYZ	08/21/24	08/27/24	M-F 7-9am GMA M-F 7-9am GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$2,000.00	P-3	1.82	NM	5	\$10,000.00
(Program: GD MRN AMR-ABC 2ND HOUR) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/21/24 08/27/24 11111-- 5 \$2,000.00 1.82															
N 3	WXYZ	08/21/24	08/27/24	M-F 12-1pm M-F 12-1pm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PI11111--	:30	5	\$1,000.00	P-3	1.81	NM	5	\$5,000.00
(Program: 12N ACTION NWS 12P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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 Flight Dates: 08/21/24 - 08/27/24

Advertiser: One Nation
 Product Desc: CAR-ONENA-MI
 Estimate: 12149
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXYZ	08/21/24	08/27/24	M-F 12-1pm M-F 12-1pm	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$1,000.00	P-3	1.71	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$1,000.00		1.81			
		(Program: 12N ACTION NWS 1230P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$1,000.00		1.71			
N 5	WXYZ	08/21/24	08/27/24	M-F 5-6pm News M-F 5-6pm News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$2,000.00	P-3	2.05	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$2,000.00		2.05			
		(Program: 5PM ACTION NWS 5P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$2,000.00		2.05			
N 6	WXYZ	08/21/24	08/27/24	M-F 5-6pm News M-F 5-6pm News	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	11111--	:30	5	\$2,000.00	P-3	2.21	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$2,000.00		2.21			
		(Program: 5PM ACTION NWS 530P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$2,000.00		2.21			
N 7	WXYZ	08/21/24	08/27/24	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$3,500.00	P-2	3.11	NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$3,500.00		3.11			
		(Program: 6PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$3,500.00		3.11			
N 8	WXYZ	08/21/24	08/27/24	ABC World News M-F ABC World News M-F	CM	6:30 PM-7:00 PM	11111--	:30	5	\$5,500.00	P-2	4.13	NM	5	\$27,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$5,500.00		4.13			
		(Program: ABC-WORLD NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$5,500.00		4.13			
N 9	WXYZ	08/21/24	08/27/24	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	11111--	:30	5	\$2,500.00	P-3	2.43	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$2,500.00		2.43			
		(Program: 7PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 7pm on WXYZ airing 64 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	11111--		5				\$2,500.00		2.43			
N 10	WXYZ	08/21/24	08/26/24	Monday Prime A Monday Prime A	CM	8:00 PM-10:00 PM	1-----	:30	1	\$4,500.00	P-3	1.08	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	1-----		1				\$4,500.00		1.08			
		(Program: BACHELORETTE 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The Bachelorette on WXYZ airing 21 times on 7/11/2022, 7/18/2022, 7/25/2022, 8/1/2022, 8/8/2022, 8/15/2022, 8/22/2022, 8/29/2022, 9/5/2022, 9/6/2022, 9/13/2022, 9/20/2022, 6/26/2023, 7/3/2023, 7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	1-----		1				\$4,500.00		1.08			
N 11	WXYZ	08/21/24	08/23/24	Late News M-F Late News M-F	CM	11:00 PM-11:35 PM	1----1--	:30	1	\$2,500.00	P-3	1.70	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	1----1--		1				\$2,500.00		1.70			
		(Program: 11P ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing 7 Action News at 11pm on 6/26/2023, 7 Action News at 11pm on 6/27/2023, 7 Action News at 11pm on 6/28/2023, 7 Action News at 11pm on 6/29/2023, 7 Action News at 11pm on 6/30/2023, 7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	1----1--		1				\$2,500.00		1.70			

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 Flight Dates: 08/21/24 - 08/27/24

Advertiser: One Nation
 Product Desc: CAR-ONENA-MI
 Estimate: 12149
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WXYZ	08/21/24	08/27/24	Tuesday Prime A	CM	8:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$4,000.00	P-3	1.34	NM	1	\$4,000.00
(Program: CELEBRITY FAMILY FEUD) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Celebrity Wheel of Fortune on WXYZ airing 8 times on 5/30/2023, 6/6/2023, 6/13/2023, 6/20/2023, 7/4/2023, 7/11/2023, 7/18/2023 and 7/25/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - - - 1 - -		1				\$2,500.00		1.70			
N 13	WXYZ	08/21/24	08/27/24	Tuesday Prime C	CM	10:00 PM-11:00 PM	1 - - - - -	:30	1	\$4,000.00	P-3	1.06	NM	1	\$4,000.00
(Program: WHAT WOULD YOU DO) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Soul Of A Nation Special on WXYZ airing 3 times on 5/26/2023, 6/6/2023 and 6/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	- 1 - - - - -		1				\$4,000.00		1.34			
N 14	WXYZ	08/21/24	08/21/24	Wednesday Prime A	CM	8:00 PM-9:00 PM	- - 2 - - - -	:30	2	\$4,000.00	P-3	1.48	NM	2	\$8,000.00
(Program: WHO WANTS TO BE A MILLIONAIRE) 3Q24 COMSCORE (sell) - DETROIT - ACTUAL Jul/2023 Wed 8:00p-9:00p TIME PERIOD ON WXYZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - 2 - - - -		2				\$4,000.00		1.48			
N 15	WXYZ	08/21/24	08/21/24	Wednesday Prime B	CM	9:00 PM-10:00 PM	- - 1 - - - -	:30	1	\$4,000.00	P-3	1.33	NM	1	\$4,000.00
(Program: WONDER YEARS/ABBOTT ELEM 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Abbott Elementary on WXYZ airing 18 times on 6/1/2022, 6/12/2022, 6/29/2022, 7/6/2022, 7/27/2022, 8/10/2022, 8/17/2022, 8/24/2022, 8/31/2022, 9/7/2022 and 9/14/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - 1 - - - -		1				\$4,000.00		1.33			
N 16	WXYZ	08/21/24	08/21/24	Wednesday Prime C	CM	10:00 PM-11:00 PM	- - 2 - - - -	:30	2	\$3,000.00	P-3	1.38	NM	2	\$6,000.00
(Program: SHARK TANK) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The \$100,000 Pyramid on WXYZ airing 3 times on 6/21/2023, 6/28/2023 and 7/5/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - 2 - - - -		2				\$3,000.00		1.38			
N 17	WXYZ	08/21/24	08/22/24	Thursday Prime A	CM	8:00 PM-9:00 PM	- - - 2 - - -	:30	2	\$3,500.00	P-3	2.22	NM	2	\$7,000.00
(Program: PRESS YOUR LUCK) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Generation Gap on WXYZ airing 9 times on 7/7/2022, 7/14/2022, 7/28/2022, 8/4/2022, 8/11/2022, 8/18/2022, 8/25/2022, 9/1/2022 and 9/15/2022															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - - 2 - - -		2				\$3,500.00		2.22			
N 18	WXYZ	08/21/24	08/22/24	Thursday Prime B	CM	9:00 PM-10:00 PM	- - - 2 - - -	:30	2	\$4,000.00	P-3	2.33	NM	2	\$8,000.00
(Program: LUCKY 13) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The Chase on WXYZ airing 29 times on 5/3/2022, 5/10/2022, 5/17/2022, 5/24/2022, 5/31/2022, 6/7/2022, 6/14/2022, 6/21/2022, 6/28/2022, 7/5/2022, 7/12/2022, 1/5/2023, 1/12/2023, 1/19/2023, 2/2/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - - 2 - - -		2				\$4,000.00		2.33			
N 19	WXYZ	08/21/24	08/22/24	Thursday Prime C	CM	10:00 PM-11:00 PM	- - - 2 - - -	:30	2	\$3,500.00	P-3	1.41	NM	2	\$7,000.00
(Program: ABC GAMESHOW) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Press Your Luck on WXYZ airing 4 times on 6/29/2023, 7/6/2023, 7/13/2023 and 7/20/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - - 2 - - -		2				\$3,500.00		1.41			
N 20	WXYZ	08/21/24	08/23/24	Friday Prime B	CM	9:00 PM-11:00 PM	- - - - 2 - -	:30	2	\$3,500.00	P-3	1.19	NM	2	\$7,000.00
(Program: 20/20) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 20/20 on WXYZ airing 18 times on 6/30/2023, 7/7/2023, 7/14/2023, 7/21/2023, 7/28/2023, 8/4/2023, 8/11/2023, 8/18/2023, 8/25/2023, 9/1/2023, 9/8/2023, 9/15/2023 and 9/22/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	- - - - 2 - -		2				\$3,500.00		1.19			

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Advertiser: One Nation
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WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WXYZ	08/21/24	08/24/24	SA 7-9am GMA SA 7-9am GMA	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$1,200.00	P-3	2.05	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	----2--		2				\$3,500.00		1.19			
		(Program: GD MRN-SAT-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on WXYZ airing 26 times on 7/1/2023, 7/8/2023, 7/15/2023, 7/22/2023, 7/29/2023, 8/5/2023, 8/12/2023, 8/19/2023, 8/26/2023, 9/2/2023, 9/9/2023, 9/16/2023 and 9/23/20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$1,200.00		2.05			
N22	WXYZ	08/21/24	08/24/24	SA 6-630pm News SA 6-630pm News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$1,300.00	P-3	2.37	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$1,300.00		2.37			
		(Program: 6PM SAT ACTION NEWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm Saturday on WXYZ airing 9 times on 7/1/2023, 7/8/2023, 7/15/2023, 7/22/2023, 7/29/2023, 8/5/2023, 8/12/2023, 8/19/2023 and 8/26/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$1,300.00		2.37			
N23	WXYZ	08/21/24	08/24/24	College FB - Sa Prime College FB - Sa Prime	CM	7:30 PM-11:00 PM	-----1-	:30	1	\$10,000.00	P-2	5.20	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$10,000.00		5.20			
		(Program: CFB PRIME 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of ABC'S PRIMETIME COLLEGE FOOTBAL on WXYZ airing 24 times on 9/3/2022, 9/10/2022, 9/24/2022, 10/1/2022, 10/8/2022, 10/15/2022, 10/22/2022, 11/5/2022, 11/12/2022, 11/19/2022, 11/26/2022, 9/2/2023,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$10,000.00		5.20			
N24	WXYZ	08/21/24	08/25/24	SU 6-630pm News SU 6-630pm News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$1,500.00	P-3	3.61	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$1,500.00		3.61			
		(Program: 6PM SUN ACTION NEWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$1,500.00		3.61			
N25	WXYZ	08/21/24	08/25/24	Sunday Prime A Sunday Prime A	CM	7:00 PM-8:00 PM	-----2	:30	2	\$5,000.00	P-3	2.76	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----2		2				\$5,000.00		2.76			
		(Program: AMERICAS FUNNIEST HOME SUN) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on WXYZ airing 11 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/10/2023 and 9/17/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----2		2				\$5,000.00		2.76			
N26	WXYZ	08/21/24	08/25/24	Sunday Prime B Sunday Prime B	CM	8:00 PM-10:00 PM	-----2	:30	2	\$3,000.00	P-3	2.18	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----2		2				\$3,000.00		2.18			
		(Program: WONDERFUL WORLD OF DISNEY) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Celebrity Family Feud on WXYZ airing 7 times on 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023 and 8/20/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----2		2				\$3,000.00		2.18			
N27	WXYZ	08/21/24	08/25/24	Sunday Prime D Sunday Prime D	CM	10:00 PM-11:00 PM	-----2	:30	2	\$4,000.00	P-3	1.88	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----2		2				\$4,000.00		1.88			
		(Program: 100,000 PYRAMID 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The \$100,000 Pyramid on WXYZ airing 11 times on 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023 and 8/20/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----2		2				\$4,000.00		1.88			
N28	WXYZ	08/21/24	08/25/24	SU 11-1130pm News SU 11-1130pm News	CM	11:00 PM-11:30 PM	-----1	:30	1	\$2,500.00	P-3	2.17	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$2,500.00		2.17			
		(Program: 11P ACTION NEWS SUN) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 11pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$2,500.00		2.17			
													Totals	75	\$214,000.00