

ORDER



Orders
Order / Rev: 1287842
Alt Order #: WOC14647316
Product Desc: CAR-ONENA-MI
Estimate: 12147
Flight Dates: 08/07/24 - 08/13/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

WXYZ
Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 2210 Grey Fox Court
 Bel Air, MD 21015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 224365
Agency External ID: 114716
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/13/24	72	\$189,300.00	\$160,905.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	72	\$189,300.00	\$160,905.00	150.90
Totals	72	\$189,300.00	\$160,905.00	150.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WXYZ	08/07/24	08/13/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	12121--	:30	7	\$2,000.00	P-3	2.01	NM	7	\$14,000.00												
(Program: GD MRN AMR-ABC 1ST HOUR) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/07/24</td> <td>08/13/24</td> <td>12121--</td> <td>7</td> <td>\$2,000.00</td> <td>2.01</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/07/24	08/13/24	12121--	7	\$2,000.00	2.01
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/07/24	08/13/24	12121--	7	\$2,000.00	2.01																						
N 2	WXYZ	08/07/24	08/13/24	M-F 7-9am GMA M-F 7-9am GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$2,000.00	P-3	1.82	NM	5	\$10,000.00												
(Program: GD MRN AMR-ABC 2ND HOUR) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/07/24</td> <td>08/13/24</td> <td>11111--</td> <td>5</td> <td>\$2,000.00</td> <td>1.82</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/07/24	08/13/24	11111--	5	\$2,000.00	1.82
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/07/24	08/13/24	11111--	5	\$2,000.00	1.82																						
N 3	WXYZ	08/07/24	08/13/24	M-F 12-1pm M-F 12-1pm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$1,000.00	P-3	1.81	NM	5	\$5,000.00												
(Program: 12N ACTION NWS 12P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/07/24</td> <td>08/13/24</td> <td>11111--</td> <td>5</td> <td>\$1,000.00</td> <td>1.81</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/07/24	08/13/24	11111--	5	\$1,000.00	1.81
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/07/24	08/13/24	11111--	5	\$1,000.00	1.81																						

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 Flight Dates: 08/07/24 - 08/13/24

Advertiser: One Nation
 Product Desc: CAR-ONENA-MI
 Estimate: 12147
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXYZ	08/07/24	08/13/24	M-F 12-1pm M-F 12-1pm	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$1,000.00	P-3	1.71	NM	5	\$5,000.00
(Program: 12N ACTION NWS 1230P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	11111--			5			\$1,000.00		1.71			
N 5	WXYZ	08/07/24	08/13/24	M-F 5-6pm News M-F 5-6pm News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$2,000.00	P-3	2.05	NM	5	\$10,000.00
(Program: 5PM ACTION NWS 5P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	11111--			5			\$2,000.00		2.05			
N 6	WXYZ	08/07/24	08/13/24	M-F 5-6pm News M-F 5-6pm News	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	11111--	:30	5	\$2,000.00	P-3	2.21	NM	5	\$10,000.00
(Program: 5PM ACTION NWS 530P) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	11111--			5			\$2,000.00		2.21			
N 7	WXYZ	08/07/24	08/13/24	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$3,500.00	P-2	3.11	NM	5	\$17,500.00
(Program: 6PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	11111--			5			\$3,500.00		3.11			
N 8	WXYZ	08/07/24	08/13/24	ABC World News M-F ABC World News M-F	CM	6:30 PM-7:00 PM	11111--	:30	5	\$5,500.00	P-2	4.13	NM	5	\$27,500.00
(Program: ABC-WORLD NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	11111--			5			\$5,500.00		4.13			
N 9	WXYZ	08/07/24	08/13/24	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	11111--	:30	5	\$2,500.00	P-3	2.43	NM	5	\$12,500.00
(Program: 7PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 7pm on WXYZ airing 64 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	11111--			5			\$2,500.00		2.43			
N 10	WXYZ	08/07/24	08/12/24	Monday Prime A Monday Prime A	CM	8:00 PM-10:00 PM	2-----	:30	2	\$4,500.00	P-3	1.08	NM	2	\$9,000.00
(Program: BACHELORETTE 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The Bachelorette on WXYZ airing 21 times on 7/11/2022, 7/18/2022, 7/25/2022, 8/1/2022, 8/8/2022, 8/15/2022, 8/22/2022, 8/29/2022, 9/5/2022, 9/6/2022, 9/13/2022, 9/20/2022, 6/26/2023, 7/3/2023, 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/24	08/13/24	2-----			2			\$4,500.00		1.08			
N 11	WXYZ	08/07/24	08/09/24	Late News M-F Late News M-F	CM	11:00 PM-11:35 PM	1----1--	:30	1	\$2,500.00	P-3	1.70	NM	1	\$2,500.00
(Program: 11P ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing 7 Action News at 11pm on 6/26/2023, 7 Action News at 11pm on 6/27/2023, 7 Action News at 11pm on 6/28/2023, 7 Action News at 11pm on 6/29/2023, 7 Action News at 11pm on 6/30/2023, 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/05/24	08/11/24	----1--			1			\$2,500.00		1.70			
N 12	WXYZ	08/07/24	08/13/24		CM	10:00 PM-11:00 PM	2-----	:30	2	\$4,000.00	P-3	1.06	NM	2	\$8,000.00

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WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
Tuesday Prime C Tuesday Prime C (Program: WHAT WOULD YOU DO) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Soul Of A Nation Special on WXYZ airing 3 times on 5/26/2023, 6/6/2023 and 6/19/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/07/24</td> <td>08/13/24</td> <td>- 2 - - - -</td> <td>2</td> <td>\$4,000.00</td> <td>1.06</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/07/24	08/13/24	- 2 - - - -	2	\$4,000.00	1.06
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/07/24	08/13/24	- 2 - - - -	2	\$4,000.00	1.06																						
N 13	WXYZ	08/07/24	08/07/24	Wednesday Prime A	CM	8:00 PM-9:00 PM	-- 2 - - - -	:30	2	\$4,000.00	P-3	1.48	NM	2	\$8,000.00												
Wednesday Prime A (Program: WHO WANTS TO BE A MILLIONAIRE) 3Q24 COMSCORE (sell) - DETROIT - ACTUAL Jul/2023 Wed 8:00p-9:00p TIME PERIOD ON WXYZ <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-- 2 - - - -</td> <td>2</td> <td>\$4,000.00</td> <td>1.48</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-- 2 - - - -	2	\$4,000.00	1.48
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-- 2 - - - -	2	\$4,000.00	1.48																						
N 14	WXYZ	08/07/24	08/07/24	Wednesday Prime B	CM	9:00 PM-10:00 PM	-- 2 - - - -	:30	2	\$4,000.00	P-3	1.33	NM	2	\$8,000.00												
Wednesday Prime B (Program: WONDER YEARS/ABBOTT ELEM 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Abbott Elementary on WXYZ airing 18 times on 6/1/2022, 6/12/2022, 6/29/2022, 7/6/2022, 7/27/2022, 8/10/2022, 8/17/2022, 8/24/2022, 8/31/2022, 9/7/2022 and 9/14/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-- 2 - - - -</td> <td>2</td> <td>\$4,000.00</td> <td>1.33</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-- 2 - - - -	2	\$4,000.00	1.33
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-- 2 - - - -	2	\$4,000.00	1.33																						
N 15	WXYZ	08/07/24	08/07/24	Wednesday Prime C	CM	10:00 PM-11:00 PM	-- 1 - - - -	:30	1	\$3,000.00	P-3	1.38	NM	1	\$3,000.00												
Wednesday Prime C (Program: SHARK TANK) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The \$100,000 Pyramid on WXYZ airing 3 times on 6/21/2023, 6/28/2023 and 7/5/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-- 1 - - - -</td> <td>1</td> <td>\$3,000.00</td> <td>1.38</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-- 1 - - - -	1	\$3,000.00	1.38
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-- 1 - - - -	1	\$3,000.00	1.38																						
N 16	WXYZ	08/07/24	08/08/24	Thursday Prime A	CM	8:00 PM-9:00 PM	- - - 1 - - -	:30	1	\$3,500.00	P-3	2.22	NM	1	\$3,500.00												
Thursday Prime A (Program: PRESS YOUR LUCK) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Generation Gap on WXYZ airing 9 times on 7/7/2022, 7/14/2022, 7/28/2022, 8/4/2022, 8/11/2022, 8/18/2022, 8/25/2022, 9/1/2022 and 9/15/2022 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>- - - 1 - - -</td> <td>1</td> <td>\$3,500.00</td> <td>2.22</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	- - - 1 - - -	1	\$3,500.00	2.22
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	- - - 1 - - -	1	\$3,500.00	2.22																						
N 17	WXYZ	08/07/24	08/08/24	Thursday Prime C	CM	10:00 PM-11:00 PM	- - - 2 - - -	:30	2	\$3,500.00	P-3	1.41	NM	2	\$7,000.00												
Thursday Prime C (Program: ABC GAMESHOW) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Press Your Luck on WXYZ airing 4 times on 6/29/2023, 7/6/2023, 7/13/2023 and 7/20/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>- - - 2 - - -</td> <td>2</td> <td>\$3,500.00</td> <td>1.41</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	- - - 2 - - -	2	\$3,500.00	1.41
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	- - - 2 - - -	2	\$3,500.00	1.41																						
N 18	WXYZ	08/07/24	08/09/24	Friday Prime B	CM	9:00 PM-11:00 PM	- - - - 2 - -	:30	2	\$3,500.00	P-3	1.19	NM	2	\$7,000.00												
Friday Prime B (Program: 20/20) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 20/20 on WXYZ airing 18 times on 6/30/2023, 7/7/2023, 7/14/2023, 7/21/2023, 7/28/2023, 8/4/2023, 8/11/2023, 8/18/2023, 8/25/2023, 9/1/2023, 9/8/2023, 9/15/2023 and 9/22/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>- - - - 2 - -</td> <td>2</td> <td>\$3,500.00</td> <td>1.19</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	- - - - 2 - -	2	\$3,500.00	1.19
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	- - - - 2 - -	2	\$3,500.00	1.19																						
N 19	WXYZ	08/07/24	08/10/24	SA 7-9am GMA	CM	7:00 AM-9:00 AM	- - - - - 1 -	:30	1	\$1,200.00	P-3	2.05	NM	1	\$1,200.00												
SA 7-9am GMA (Program: GD MRN-SAT-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on WXYZ airing 26 times on 7/1/2023, 7/8/2023, 7/15/2023, 7/22/2023, 7/29/2023, 8/5/2023, 8/12/2023, 8/19/2023, 8/26/2023, 9/2/2023, 9/9/2023, 9/16/2023 and 9/23/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$1,200.00</td> <td>2.05</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	- - - - - 1 -	1	\$1,200.00	2.05
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	- - - - - 1 -	1	\$1,200.00	2.05																						
N 20	WXYZ	08/07/24	08/10/24	SA 6-630pm News	CM	6:00 PM-6:30 PM	- - - - - 1 -	:30	1	\$1,300.00	P-3	2.37	NM	1	\$1,300.00												
SA 6-630pm News (Program: 6PM SAT ACTION NEWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm Saturday on WXYZ airing 9 times on 7/1/2023, 7/8/2023, 7/15/2023, 7/22/2023, 7/29/2023, 8/5/2023, 8/12/2023, 8/19/2023 and 8/26/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$1,300.00</td> <td>2.37</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	- - - - - 1 -	1	\$1,300.00	2.37
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	- - - - - 1 -	1	\$1,300.00	2.37																						
N 21	WXYZ	08/07/24	08/10/24		CM	8:00 PM-9:00 PM	- - - - - 1 -	:30	1	\$1,500.00	P-3	0.71	NM	1	\$1,500.00												

Order / Rev: 1287842
 Alt Order #: WOC14647316
 Flight Dates: 08/07/24 - 08/13/24

Advertiser: One Nation
 Product Desc: CAR-ONENA-MI
 Estimate: 12147
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
Saturday Prime A Saturday Prime A (Program: SATURDAY PRIME 8P 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing America's Funniest Home Videos on 6/3/2023, The Rookie on 6/10/2023, America's Funniest Home Videos on 6/17/2023, America's Funniest Home Videos on 7/1/2023, Shark Tank on 7/22/2023, <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1-</td> <td>1</td> <td>\$1,500.00</td> <td>0.71</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1-	1	\$1,500.00	0.71
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1-	1	\$1,500.00	0.71																						
N22	WXYZ	08/07/24	08/10/24	Saturday Prime B	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$1,500.00	P-3	0.85	NM	1	\$1,500.00												
Saturday Prime B (Program: SATURDAY PRIME 9P 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing America's Funniest Home Videos on 6/3/2023, The Rookie on 6/10/2023, America's Funniest Home Videos on 6/17/2023, America's Funniest Home Videos on 6/24/2023, America's Funniest Home <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1-</td> <td>1</td> <td>\$1,500.00</td> <td>0.85</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1-	1	\$1,500.00	0.85
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1-	1	\$1,500.00	0.85																						
N23	WXYZ	08/07/24	08/11/24	SU 6-630pm News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$1,500.00	P-3	3.61	NM	1	\$1,500.00												
SU 6-630pm News (Program: 6PM SUN ACTION NEWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023 <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1</td> <td>1</td> <td>\$1,500.00</td> <td>3.61</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1	1	\$1,500.00	3.61
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1	1	\$1,500.00	3.61																						
N24	WXYZ	08/07/24	08/11/24	Sunday Prime A	CM	7:00 PM-8:00 PM	-----1	:30	1	\$5,000.00	P-3	2.76	NM	1	\$5,000.00												
Sunday Prime A (Program: AMERICAS FUNNIEST HOME SUN) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on WXYZ airing 11 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/10/2023 and 9/17/2023 <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1</td> <td>1</td> <td>\$5,000.00</td> <td>2.76</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1	1	\$5,000.00	2.76
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1	1	\$5,000.00	2.76																						
N25	WXYZ	08/07/24	08/11/24	Sunday Prime B	CM	8:00 PM-10:00 PM	-----1	:30	1	\$3,000.00	P-3	2.18	NM	1	\$3,000.00												
Sunday Prime B (Program: WONDERFUL WORLD OF DISNEY) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Celebrity Family Feud on WXYZ airing 7 times on 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023 and 8/20/2023 <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1</td> <td>1</td> <td>\$3,000.00</td> <td>2.18</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1	1	\$3,000.00	2.18
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1	1	\$3,000.00	2.18																						
N26	WXYZ	08/07/24	08/11/24	Sunday Prime D	CM	10:00 PM-11:00 PM	-----1	:30	1	\$4,000.00	P-3	1.88	NM	1	\$4,000.00												
Sunday Prime D (Program: 100,000 PYRAMID 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The \$100,000 Pyramid on WXYZ airing 11 times on 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023 and 8/20/2023 <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1</td> <td>1</td> <td>\$4,000.00</td> <td>1.88</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1	1	\$4,000.00	1.88
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1	1	\$4,000.00	1.88																						
N27	WXYZ	08/07/24	08/11/24	SU 11-1130pm News	CM	11:00 PM-11:30 PM	-----1	:30	1	\$2,500.00	P-3	2.17	NM	1	\$2,500.00												
SU 11-1130pm News (Program: 11P ACTION NEWS SUN) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 11pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023 <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1</td> <td>1</td> <td>\$2,500.00</td> <td>2.17</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1	1	\$2,500.00	2.17
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1	1	\$2,500.00	2.17																						
N28	WXYZ	08/07/24	08/11/24	SU 11:30-12am	CM	11:30 PM-12:00 AM	-----1	:30	1	\$300.00	P-3	1.50	NM	1	\$300.00												
SU 11:30-12am (Program: GAME TIME) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Game Time with Boomer Esiason on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023 <table border="1"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-----1</td> <td>1</td> <td>\$300.00</td> <td>1.50</td> </tr> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/05/24	08/11/24	-----1	1	\$300.00	1.50
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/05/24	08/11/24	-----1	1	\$300.00	1.50																						

Totals 72 \$189,300.00