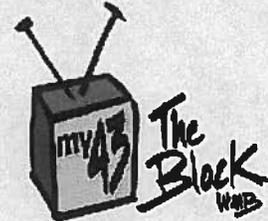


# ORDER



**WUAB**

**Orders**  
**Order / Rev:** 1210681  
**Alt Order #:**  
**Product Desc:** SD 13 General Election  
**Estimate:**  
**Flight Dates:** 10/27/14 - 11/04/14  
**Original Date / Rev:** 10/23/14 / 11/03/14  
**Order Type:** Political

**Primary AE:** House WOIO/WUAB  
**Sales Office:** L-CLE  
**Sales Region:** Local

**Agency Name:** Midwest Communications & Media.  
**Buying Contact:**  
**Billing Contact:**  
 2015 Roundwyck Lane  
 Powell, OH 43065

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Republican Senate Campaign Cor  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	18	\$2,050.00	\$1,742.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	18	\$2,050.00	\$1,742.50	0.00
<b>Totals</b>	<b>18</b>	<b>\$2,050.00</b>	<b>\$1,742.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	11/01/14	11/01/14	Sat Action News at 10p Action News at 10p	Comm	10-11p	-----S-	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-		2				\$300.00		0.00			
N 2	WUAB	11/02/14	11/02/14	SYN SUN 12-1XM Su 12-1230a	Comm	12-1230a (12:00 XM-12:30 XM)	-----S	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S		2				\$75.00		0.00			
N 3	WUAB	10/27/14	10/31/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	M-WTF--	:30	8	\$75.00	P 4	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-WTF--		8				\$75.00		0.00			
N 4	WUAB	11/03/14	11/03/14	19 Action News at 7a M-F 19 Action News at 7a	Comm	7-8a	M-----	:30	2	\$75.00	P 4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----		2				\$75.00		0.00			
N 5	WUAB	11/01/14	11/01/14	SYN SAT 11P-12XM Sa 11p-12a	Comm	11p-12a	-----S-	:30	2	\$125.00	P 6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-		2				\$125.00		0.00			
N 6	WUAB	11/02/14	11/02/14	SYN SUN 6-7P Su 6-7P	Comm	6-7p	-----S	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S		2				\$150.00		0.00			

Order / Rev: 1210681  
 Alt Order #:  
 Flight Dates: 10/27/14 - 11/04/14

Advertiser: ISS/Republican Senate Campaign Comr  
 Product Desc: SD 13 General Election  
 Estimate:  
**WUAB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WUAB	11/01/14	11/01/14	RI SAT 4-5P Sa 4-5p	Comm	4-5p	-----S-	:30	1	\$50.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-			1			\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WUAB	10/27/14-11/02/14		RI SAT 4-5P			4-5p			-----Sa--	:30	<del>(\$50.00)</del>	0.00	NM	
Credited [MG-Moving \$\$ to Diff Raycom Station/Channel]															
													Totals	18	\$2,050.00