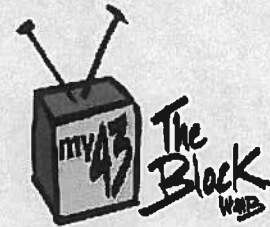


**ORDER****WUAB**

<b>Orders</b>	<b>Order / Rev:</b>	<b>1210681</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	<b>SD 13 General Election</b>	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	<b>10/27/14 - 11/04/14</b>	<b>Primary AE:</b> <b>House WOIO/WUAB</b>
	<b>Original Date / Rev:</b>	<b>10/23/14 / 11/03/14</b>	<b>Sales Office:</b> <b>L-CLE</b>
	<b>Order Type:</b>	<b>Political</b>	<b>Sales Region:</b> <b>Local</b>
<b>Agency</b>	<b>Name:</b>	<b>Midwest Communications &amp; Media.</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>2015 Roundwyck Lane</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Powell, OH 43065</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>ISS/Republican Senate Campaign Cor</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL20</b>	<b>Order Separation:</b> <b>00:15:00</b>
	<b>Priority:</b>	<b>P 6</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>Agency, Political, Pol-Issue</b>	<b>Agency External ID:</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	18	\$2,050.00	\$1,742.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	18	\$2,050.00	\$1,742.50	0.00
<b>Totals</b>	<b>18</b>	<b>\$2,050.00</b>	<b>\$1,742.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	11/01/14	11/01/14	Sat Action News at 10p	Comm	10-11p	-----S-	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					2	\$300.00		0.00			
N 2	WUAB	11/02/14	11/02/14	SYN SUN 12-1XM	Comm	12-1230a	-----S	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S					2	\$75.00		0.00			
N 3	WUAB	10/27/14	10/31/14	19 Action News at 7a	Comm	7-8a	M-WTF--	:30	8	\$75.00	P 4	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-WTF--					8	\$75.00		0.00			
N 4	WUAB	11/03/14	11/03/14	19 Action News at 7a	Comm	7-8a	M-----	:30	2	\$75.00	P 4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					2	\$75.00		0.00			
N 5	WUAB	11/01/14	11/01/14	SYN SAT 11P-12XM	Comm	11p-12a	-----S-	:30	2	\$125.00	P 6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-					2	\$125.00		0.00			
N 6	WUAB	11/02/14	11/02/14	SYN SUN 6-7P	Comm	6-7p	-----S	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S					2	\$150.00		0.00			

Advertiser: ISS/Republican Senate Campaign Comm  
Product Desc: SD 13 General Election  
Estimate:

**WUAB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WUAB	11/01/14	11/01/14	RI SAT 4-5P Sa 4-5p	Comm	4-5p	-----S-	:30	1	\$50.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-		1				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUAB	10/27/14-11/02/14		RI SAT 4-5P		4-5p	-----Sa--	:30		<del>(\$50.00)</del>		0.00	NM		
		Credited [MG-Moving \$\$ to Diff Raycom Station/Channel]													
													Totals	18	\$2,050.00