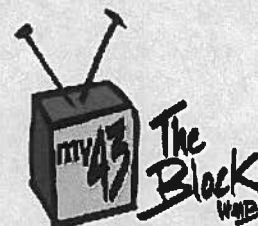


ORDER**WUAB****Orders**

Order / Rev: 1210681
Alt Order #:
Product Desc: SD 13 General Election
Estimate:
Flight Dates: 10/27/14 - 11/04/14
Original Date / Rev: 10/23/14 / 10/23/14
Order Type: Political

Primary AE: House WOIO/WUAB
Sales Office: L-CLE
Sales Region: Local

Agency

Name: Midwest Communications & Media.
Buying Contact:
Billing Contact:
 2015 Roundwyck Lane
 Powell, OH 43065

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: ISS/Republican Senate Campaign Cor
Demographic: A35+
Product Codes: PL20
Priority: P 6
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	19	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	19	\$2,100.00	\$1,785.00	0.00
Totals	19	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUAB	11/01/14	11/01/14	Sat Action News at 10p	Comm	10-11p	-----S-	:30	2	\$300.00	P 6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-		2				\$300.00		0.00			
N 2	WUAB	11/02/14	11/02/14	SYN SUN 12-1XM	Comm	12-1230a	-----S	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S		2				\$75.00		0.00			
N 3	WUAB	10/27/14	10/31/14	19 Action News at 7a	Comm	7-8a	M-WTF--	:30	8	\$75.00	P 4	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-WTF--		8				\$75.00		0.00			
N 4	WUAB	11/03/14	11/03/14	19 Action News at 7a	Comm	7-8a	M-----	:30	2	\$75.00	P 4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----		2				\$75.00		0.00			
N 5	WUAB	11/01/14	11/01/14	SYN SAT 11P-12XM	Comm	11p-12a	-----S-	:30	2	\$125.00	P 6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-		2				\$125.00		0.00			
N 6	WUAB	11/02/14	11/02/14	SYN SUN 6-7P	Comm	6-7p	-----S	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S		2				\$150.00		0.00			

Order / Rev: 1210681
 Alt Order #:
 Flight Dates: 10/27/14 - 11/04/14

Advertiser: ISS/Republican Senate Campaign Comr
 Product Desc: SD 13 General Election
 Estimate:

WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WUAB	11/01/14	11/01/14	RI SAT 4-5P Sa 4-5p	Comm	4-5p	-----S-	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/27/14		11/02/14	-----S-	1		\$50.00		0.00							
													Totals	19	\$2,100.00