

ORDER



Orders
Order / Rev: 906449
 Alt Order #: WOC13191242
 Product Desc: Candidate
 Estimate: 2786
 Flight Dates: 09/28/21 - 10/18/21
 Original Date / Rev: 08/27/21 / 09/27/21
 Order Type: GENERAL

WTVR
 Primary AE: Margie MacDonald
 Sales Office: EWSDC
 Sales Region: NAT

Agency Name: Strother Nuckels Strategies
 Buying Contact:
 Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: UA Union Plumbers et al/McAuliffe
 Demographic: A35+
 Product Codes: State Candidate
 Revenue Code 1: DISC
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-3

New Business Thru:
 Advertiser External ID: 269525
 Agency External ID: 121452
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/18/21	56	\$22,250.00	\$18,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	56	\$22,250.00	\$18,912.50	205.20
Totals	56	\$22,250.00	\$18,912.50	205.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																								
N 1	WTVR	09/28/21	10/07/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	- 1111 - -	:30	4	\$425.00	P-3	3.30	NM	8	\$3,400.00																								
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/27/21</td> <td>10/03/21</td> <td>- 1111 - -</td> <td>4</td> <td>\$425.00</td> <td>3.30</td> </tr> <tr> <td>Week: 10/04/21</td> <td>10/10/21</td> <td>1111 - - -</td> <td>4</td> <td>\$425.00</td> <td>3.30</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/27/21	10/03/21	- 1111 - -	4	\$425.00	3.30	Week: 10/04/21	10/10/21	1111 - - -	4	\$425.00	3.30						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 09/27/21	10/03/21	- 1111 - -	4	\$425.00	3.30																																		
Week: 10/04/21	10/10/21	1111 - - -	4	\$425.00	3.30																																		
N 2	WTVR	09/28/21	10/03/21	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	- - - - - 1	:30	1	\$200.00	P-3	2.40	NM	1	\$200.00																								
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/27/21</td> <td>10/03/21</td> <td>- - - - - 1</td> <td>1</td> <td>\$200.00</td> <td>2.40</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/27/21	10/03/21	- - - - - 1	1	\$200.00	2.40												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 09/27/21	10/03/21	- - - - - 1	1	\$200.00	2.40																																		
N 3	WTVR	09/28/21	10/17/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	- - - - - 1	:30	1	\$375.00	P-3	3.60	NM	3	\$1,125.00																								
(Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell) <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/27/21</td> <td>10/03/21</td> <td>- - - - - 1</td> <td>1</td> <td>\$375.00</td> <td>3.60</td> </tr> <tr> <td>Week: 10/04/21</td> <td>10/10/21</td> <td>- - - - - 1</td> <td>1</td> <td>\$375.00</td> <td>3.60</td> </tr> <tr> <td>Week: 10/11/21</td> <td>10/17/21</td> <td>- - - - - 1</td> <td>1</td> <td>\$375.00</td> <td>3.60</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/27/21	10/03/21	- - - - - 1	1	\$375.00	3.60	Week: 10/04/21	10/10/21	- - - - - 1	1	\$375.00	3.60	Week: 10/11/21	10/17/21	- - - - - 1	1	\$375.00	3.60
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 09/27/21	10/03/21	- - - - - 1	1	\$375.00	3.60																																		
Week: 10/04/21	10/10/21	- - - - - 1	1	\$375.00	3.60																																		
Week: 10/11/21	10/17/21	- - - - - 1	1	\$375.00	3.60																																		
N 4	WTVR	09/28/21	10/18/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	- 1111 - -	:30	4	\$400.00	P-3	5.60	NM	13	\$5,200.00																								
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6																																							

Order / Rev: 906449
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Advertiser: UA Union Plumbers et al/McAuliffe
 Product Desc: Candidate
 Estimate: 2786
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-1111--		4				\$400.00		5.60			
Week:		10/04/21	10/10/21	1111--		5				\$400.00		5.60			
Week:		10/11/21	10/17/21	11--1--		3				\$400.00		5.60			
Week:		10/18/21	10/24/21	1-----		1				\$400.00		5.60			
N 5	WTVR	09/28/21	10/13/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$625.00	P-3	4.00	NM	10	\$6,250.00
				M-F 6-630pm News											
				(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-1111--		4				\$625.00		4.00			
Week:		10/04/21	10/10/21	1111--		4				\$625.00		4.00			
Week:		10/11/21	10/17/21	1-1----		2				\$625.00		4.00			
N 6	WTVR	09/28/21	10/14/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	111---	:30	3	\$400.00	P-3	2.80	NM	9	\$3,600.00
				M-F 11-1135pm News											
				(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-111---		3				\$400.00		2.80			
Week:		10/04/21	10/10/21	1111---		4				\$400.00		2.80			
Week:		10/11/21	10/17/21	1-1---		2				\$400.00		2.80			
N 7	WTVR	09/28/21	10/17/21	SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	1-----1	:30	1	\$225.00	P-3	2.90	NM	3	\$675.00
				SA-SU 11-1135pm News											
				(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1		1				\$225.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	09/27/21-10/03/21	SA-SU 11-1135pm News			11:00 PM-11:35 P	-----Su	:30		(\$225.00)		2.90	NM		
			See MG 7.4												
			[Pls revise inv code/News extended]												
4	WTVR	09/27/21-10/03/21	Late News Late Run			various	-----Su	:30		\$225.00		2.90	NM		
			Ⓜ MG for 7.1 10/03												
Week:		10/04/21	10/10/21	-----1		1				\$225.00		2.90			
Week:		10/11/21	10/17/21	-----1		1				\$225.00		2.90			
N 8	WTVR	09/28/21	10/13/21	M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	111---	:30	3	\$200.00	P-3	2.10	NM	9	\$1,800.00
				M-F 1135pm-1235am											
				(Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-111---		3				\$200.00		2.10			
Week:		10/04/21	10/10/21	1111---		4				\$200.00		2.10			
Week:		10/11/21	10/17/21	1-1----		2				\$200.00		2.10			
													Totals	56	\$22,250.00