

Order / Rev: 906449
 Alt Order #: WOC13191242
 Flight Dates: 09/28/21 - 10/18/21

Advertiser: UA Union Plumbers et al/McAuliffe
 Product Desc: Candidate
 Estimate: 2786

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	- 1111--					4	\$400.00		5.60			
Week:		10/04/21	10/10/21	11111--					5	\$400.00		5.60			
Week:		10/11/21	10/17/21	11-- 1--					3	\$400.00		5.60			
Week:		10/18/21	10/24/21	1-----					1	\$400.00		5.60			
N 5	WTVR	09/28/21	10/13/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	- 1111--	:30	4	\$625.00	P-3	4.00	NM	10	\$6,250.00
M-F 6-630pm News															
(Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	- 1111--					4	\$625.00		4.00			
Week:		10/04/21	10/10/21	1111---					4	\$625.00		4.00			
Week:		10/11/21	10/17/21	1- 1----					2	\$625.00		4.00			
N 6	WTVR	09/28/21	10/14/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	- 111---	:30	3	\$400.00	P-3	2.80	NM	9	\$3,600.00
M-F 11-1135pm News															
(Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	- 111---					3	\$400.00		2.80			
Week:		10/04/21	10/10/21	1111---					4	\$400.00		2.80			
Week:		10/11/21	10/17/21	1-- 1---					2	\$400.00		2.80			
N 7	WTVR	09/28/21	10/17/21	SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	----- 1	:30	1	\$225.00	P-3	2.90	NM	3	\$675.00
SA-SU 11-1135pm News															
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	----- 1					1	\$225.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	09/27/21-10/03/21	SA-SU 11-1135pm News			11:00 PM-11:35 P	-----Su	:30		(\$225.00)		2.90	NM		
See MG 7.4															
[Pls revise inv code/News extended]															
4	WTVR	09/27/21-10/03/21	Late News Late Run			various	-----Su	:30		\$225.00		2.90	NM		
Ⓜ MG for 7.1 10/03															
Week:		10/04/21	10/10/21	----- 1					1	\$225.00		2.90			
Week:		10/11/21	10/17/21	----- 1					1	\$225.00		2.90			
N 8	WTVR	09/28/21	10/13/21	M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	- 111---	:30	3	\$200.00	P-3	2.10	NM	9	\$1,800.00
M-F 1135pm-1235am															
(Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	- 111---					3	\$200.00		2.10			
Week:		10/04/21	10/10/21	1111---					4	\$200.00		2.10			
Week:		10/11/21	10/17/21	1- 1----					2	\$200.00		2.10			
													Totals	56	\$22,250.00